



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

to calucute the success rate of human resource employees and the overall department

a strategic HR measurement system that helps to measure,manage,and improve the strategic role of the HR department.

employee engagement, manager satisfaction with HR support and candidate experience.

Financial, Customer,Interval Process and learning Growth.



Persona’s name  
Short summary of the persona

provides a way for HR professionals and business leaders to track and analyze key performance indicators KPLs related to workspace plannings recruitment retention and development.

Ensure data accunnacy consistency and completeness before analyzing.

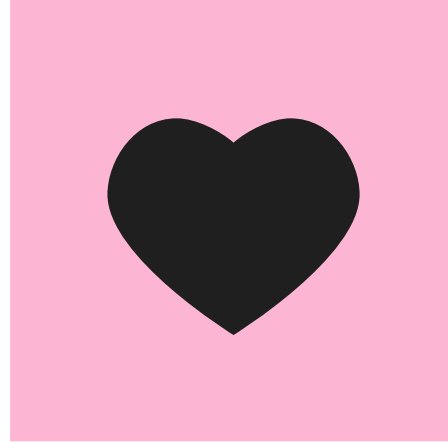
brings structure to business strategy.

makes communication easier.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?