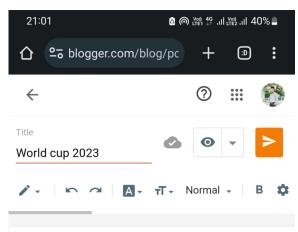
NAME	NAVEENKUMAR S
DEPARTMENT	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	GOVERNMENT COLLEGE OF
	TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE	DIGITAL MARKETING
NAAN MUDHALVAN ID	435286E65ABCD2AAE164442546A8C301

ASSIGNMENT ON DIGITAL MARKETING

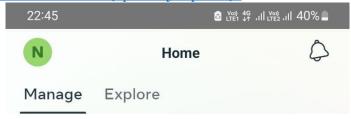
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

https://bioexplorernaveen162.blogspot.com/2023/09/newzz.html

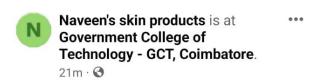


The inaugural ICC Cricket World Cup final was held on 21 June 1975 at Lord's, contested by Australia and the West Indies. A man of the match performance, including a century, from West Indian captain Clive Lloyd, coming in to bat at number five with his team at 50/3, formed the basis of a 149-run fourth-wicket partnership with Rohan Kanhai. Keith Boyce added a quick 34 and the Australians were set a target of 292 to win in 60 overs. In reply, Alan Turner hit 40 from 54 deliveries and Australian captain Ian Chappell scored 62 from 93 balls. Australia "contributed to their own destruction" in an innings with five run outs, and the West Indies were crowned the first cricket world champions, winning by 17 runs. The 2023 ICC Men's Cricket World Cup is the 13th edition of the Cricket World Cup, a quadrennial One Day International (ODI) cricket tournament contested by men's national teams and organised by the International Cricket Council (ICC). The tournament is being hosted by India, it started on 5 October and is scheduled to conclude on 19 November 2023. England are the defending champions, having won the 2019 edition by defeating New Zealand in the final at Lord's London Ten national teams are

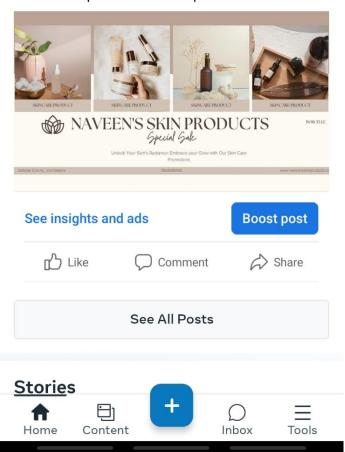
2. Create a new Facebook business page and post one social media poster for your brand https://www.facebook.com/61552815875572/posts/pfbid02meQ3NTFkgEX1hZn6rps2esUYv9zNpWQnvwZYrudozVGwK4srTQhpKG2Zj5PqGB2Ql/



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3. Create and design a social media advertisement poster using canva



4. Create email newsletter design using Mailchimp or canva tool

