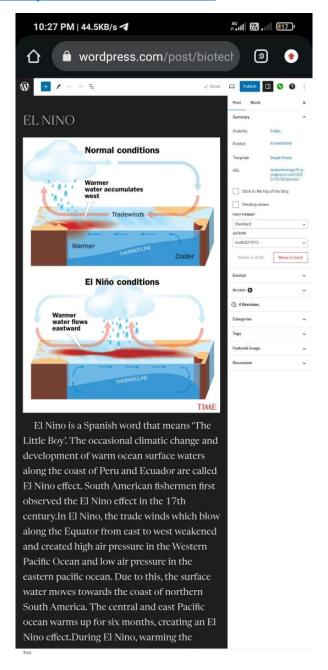
NAME	MUTHUKRISHNAN P
DEPARTMENT	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	GOVERNMENT COLLEGE OF
	TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE	DIGITAL MARKETING
NAAN MUDHALVAN ID	667FF9271853BA9AA704632EB43F274A

ASSIGNMENT ON DIGITAL MARKETING

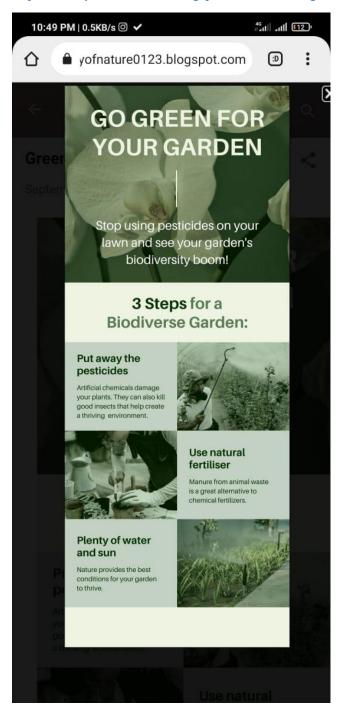
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

https://biotechnology76.wordpress.com/2023/10/30/el-nino/



BLOG POST

 $\underline{https://beautyofnature0123.blogspot.com/2023/09/green-garden.html?m{=}1}$



2. Create a new Facebook business page and post one social media poster for your brand

 $\frac{https://www.facebook.com/61552725789857/posts/pfbid02AkjbSFf1q1XzCrsEJhDyeJ6iCLNwACkpJVD4mTBw6FDVqpeqV96guQDcAuytQH5xl/}{}$



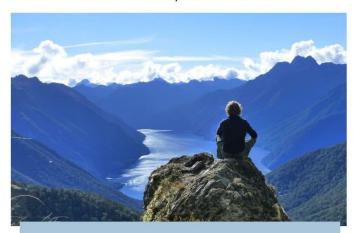
3. Create and design a social media advertisement poster using canva



4. Create email newsletter design using Mailchimp or canva tool

NEWSLETTER

The beauty of nature



The beauty of nature lies in its freshness, openness, slow breeze and the warm sun - relief for our brains. Nature is made of everything we see around us the trees, flowers, plants, animals, sky, mountains, forests and more. We find many colors in nature which make the Earth beautiful.

Nature provides us air to breathe, water to drink, soil to make a home and the land to stay. It gives us fruits, vegetables and grains to eat. Nature is a precious gift given to us by God. Hence, we should enjoy nature without disturbing its balance.