



Says

What have we heard them say?
What can we imagine them saying?

The 17th Lok sabha election is conducted in the summer of 2019.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Narendra modi's Bharatiya janata Party had a consecutive win with a majority of 303 out of 543 parlimentary seats.

A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

The voting trend followed the pattern of previous election in 2014, ensuring a second prime-ministerial term for modi.

A Significant proportion of this survey do not read Newspapers or Magazines.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?