



NAVEEN NISSAR

- 📍 United Arab Emirates
- ☎ 0547452554
- ✉ naveennissar15@gmail.com

SUMMARY

Versatile professional with a B.Tech. in Computer Science Engineering and a diverse background spanning software engineering, digital marketing, and customer relations. Proven track record in delivering high-performance applications, enhancing customer satisfaction, and achieving sales targets in fast-paced environments. Known for strong technical skills in CSS and expertise in e-commerce marketing strategies and client engagement. Adaptable and results-driven, with a commitment to quality and innovation across technical and customer-focused roles.

SKILLS

- Web Development: CSS, HTML, React
- Customer Service
- SEO & Keyword Optimization
- Customer Engagement & Retention
- Multitasking & Time Management
- Teamwork & Collaboration
- E-Commerce Marketing
- Customer Service
- Conversion Rate Optimization (CRO)
- Customer Journey Mapping

EXPERIENCE

DIGITAL MARKETING EXECUTIVE, 03/2024 - 11/2024

Inmakes, Kochi, India

- Improved **customer journey mapping** to optimize touchpoints and create a seamless brand experience.
- Enhanced **user engagement** and **conversion rates** by optimizing landing pages, calls-to-action (CTAs), and website UX/UI.

ASSOCIATE, 07/2023 - 02/2024

Concentrix, BANGALORE, INDIA

- Provided personalized banking solutions and account-related guidance, improving customer loyalty and trust in banking services.
- Resolved complex issues by coordinating with multiple departments, delivering solutions that align with client expectations and compliance requirements.

CUSTOMER RELATIONS CONSULTANT, 03/2023 - 06/2023

Akshaya kerala, Thiruvananthapuram, INDIA

- Provided accurate information on products and services.

SOFTWARE ENGINEER, 12/2021 - 02/2023

STEYP, TRIVANDRUM, INDIA

- Developed interactive, responsive UI using React, HTML, CSS, and JavaScript.
- Optimized web performance, enhancing load times and user engagement.
- Designed clean, user-friendly interfaces with intuitive navigation.

**EDUCATION AND
TRAINING**

Noorul Islam University, Thuckalay , Tamil Nadu, India, 12/2021

Bachelor of Science: Computer Science Engineering

- 7.68 CGPA

**PERSONAL
INFORMATION**

- Place of Birth: Thiruvananthapuram
- Passport Number: S1902119
- Date of Birth: 09/06/99
- Nationality: Indian

**WEBSITES,
PORTFOLIOS,
PROFILES**

linkedin

<https://www.linkedin.com/in/naveennissar1/>

CERTIFICATIONS

- **Digital Marketing Certification** – Inmakes
Completed coursework in SEO, social media marketing, content strategy, and analytics.

LANGUAGES

- English
- Hindi
- Malayalam
- Tamil