| **MAM** | **AI** |
| --- | --- |
|  |  |
| **Authentication** |  |
| Single Sign On |  |
| Two Factor Authentication |  |
|  |  |
| **Content Management** | **Content Management** |
| Multi file type: Video, Audio, Image, Document, Graphics, Canvas | **Content Aware AI Indexing:** Extract every possible information from your content. Every type of content is treated differently by our AI. A movie will be indexed differently than an episode. |
| Metadata : Interface to manage your metadata fields | **AI metadata autofill:** Autofill all your metadata like various synopsis, keywords, cast and information, storyline, key highlights, etc. Any field you can possibly imagine. Auto generate these in 35+ languages. Get rid of all the external vendors. |
| Metadata Templates : Create once and auto apply to multiple assets | **AI metadata templates :** Create AI metadata templates which uderstands your requirements from the metadata and deliver the expected quality |
| Content Browsing : Curated player for new age use cases & platforms | **AI metadata prompts:** Give our AI your custom prompt for every field to generate the metadata exactly like how you want |
| Technical Metadata : Extensive set auto generated file metadata | **AI auto subtitling:** Subtitle your content in 35+ languages within seconds. |
| Version Control: For multiple versions of same asset |  |
| Watermarking: Customisable watermarking on every asset | **AI thumbnail Generation:** Generate the best suitable thumbnails for your content. |
| Multi view: 5 different views of your library for your easy accessibility | **AI filters:** Type in your natural language and let AI create filters for you while browsing the content |
| Metadata Export: Export all the metadata in 3 different formats (csv, excel, pdf) |  |
|  |  |
| **Review and Collaboration** | **Auto Compliance** |
| Comments: Leave comments and replies on any content from your computer or mobile | Visual Detection: Auto detect all the compliance related issues in the content's visual elements |
| Creative markers: Draw over video player while commenting for better communications | Audio Detection: Auto detect all the compliance related issues in the content's audio. Supports over 15+ languages including all the Indian regional languages |
| Real time notifications: Get notified on every activity on the content you are working on | Custom AI Models: Train Tessact's AI model on your custom compliance parameters |
| External Share: No license, No problem. Securely share content with anyone outside your organisation and let them leave their comments |  |
| Approval: Manage the status for every content |  |
| Comments Export: Export all the comments in 5 different formats (csv, excel, pdf, premier pro, resolve) |  |
|  |  |
| **Live Stream** | **AI Search** |
| Configure your live stream in Tessact to | **Contextual AI Search :** Just type what you want to search in the natural language and get the exact clip from your entire library within seconds |
|  | **Metadata AI Search :** Give the search query in the natural language and let AI perform the search on the static metadata of all the files |
|  |  |
| **Workflows** | **AI Workflows** |
| Workflow Orchestration : Create unlimited custom workflows | **AI Assisted Orchestration:** Let our AI take any workflow diagram or document from you and orchestrate a workflow automatically. |
| Automate step executions: Create your custom logics for workflow steps executions | **Chat Interface:** Chat with our workflow canvas and create workflows with your prompts and chats. No need to learn any technicalities around orchestration. Talk to our AI to orchestrate your desired workflow. |
|  |  |
| **Projects** | **AI Reframe** |
| Projects: Create unlimited projects and trigger the workflows. This is your in product project management tool. | **AI Reframe:** Reframe any aspect ratio into 9:16, 4:5, 1:1, 16:9 with just one click. No limit on the content duration. AI tracks the objects and faces |
| Review and Collaboration: Get the content reviewed as a part of the project steps | **Split Screen:** Split the screen into multiple sections to focus on multiple characters and objects of interest to make it more engaging. |
|  | **Text Spotlight:** Smart reframing for the scenes where text heavy scenes need different treatment. |
| **Tessact Editor** | **AI Remixes** |
| **Timeline & Tracks**: a multi-track timeline where you can place, overlap and layer items | **Reel Creation:** Let our AI generate engaging reels/shorts for any of your content. Generate ready to publish 100s of reels/shorts within couple of minutes. |
| **Drag / Trim / Split Items**: drag items, extend/shrink duration and split them at playhead. | **Long Form Content Creation:** Generate long form content like micro dramas from any of your long form content (movies, episodes, sports,etc) |
| **Waveform & Volume Control**: show audio waveforms and let you drag to adjust volume per clip. | **Smart Prompts:** For any of your content, Tessact AI will generate unlimited prompts for you to generate engaging reels/short/long form content. You don't need to watch the content and think what to create. |
| **Fade In / Fade Out**: control opacity and audio fading at item boundaries. | **Custom Prompts:** Write your own prompts and ideas and ask Tessact AI to generate engaging videos based on that. |
| **Interactive Canvas**: move, resize, rotate, and align items visually on a canvas | **Chat Interface:** Chat interface for you to interact with your content and get any type of work done on your content library |
| **Inspector / Property Panel**: precise tweak of X/Y, width/height, opacity, font, color, etc. |  |
| **Asset Import / Caching**: upload images, audio, video, GIFs, and cache them locally. | **AI Video Templates** |
| **Undo / Redo & Copy-Paste**: full undo/redo history and support for cut/copy/paste/duplicate items. | **AI Template Orchestration:** Create unlimited packaging templated for your edits. Create once and let AI apply them smartly to all the outputs you generate. Zero manual work. |
| **Rendering / Export**: render your composition to MP4, WebM etc. with codec selection. | **AI Template :** One click and let our AI your selected template smartly to your outputs. Intro, Outros, aspect ration, Graphics, Subtitles. Everything will be applied to the timeline smartly by Tessact AI. |
| **Captions / Transcription Support**: built-in UI to generate & edit captions (via Whisper) for media. | **Dynamic Texts:** No need to write the captions for every video you generate. Our AI will generate any text in your template dynamically based on the context of the content. |
|  |  |
| **User Management & IAM** | **AI Indexed Metadata** |
| Roles and Permissions: Create/Manage roles and permissions of each role in your organisation | **Chapters:** Let AI divide your content timeline into different chapters and a detailed creative synopsis of every chapter |
| IAM: Assign roles/permissions to a user or a group of users or teams | **Elemental Metadata:** Frame accurate tagging of videos with personalities, Objects, Emotions, Locations, Brands, Keywords, Events |
| Security Groups: Manage granular level access on your file(s) | **Contextual Ads:** Let AI suggest the best overlay ad categories for your content library to help marketing teams sell contextual ad slots. |
| Teams: Create teams to manage the work assignments and access levels |  |
|  |  |
| **Notifications** |  |
| In App: Granular level controls to receive in app notifications on every activity of your interest on the product. Complete flexibility in your hand. |  |
| Email: Granular level controls to receive email notifications on every activity of your interest on the product. Complete flexibility in your hand. |  |
|  |  |
| **Integrations** |  |
| Premier Pro: Panel integration with premier pro |  |
| Resolve: Export resolve compatible EDLs from Tessact |  |
| On prem storage: Connect your on prem storage with Tessact’s web interface. High res operations stays on prem. |  |
| AD integrations |  |
|  |  |
| **Transcoding** |  |
| Proxy generation: On cloud transcoders for proxy generation from raw files |  |
| HLS generation: On demand multi bitrate HLS generation for efficient browsing |  |
| Rendering: On cloud and on prem rendering in desired profiles |  |
|  |  |
| **Native Apps** |  |
| Mac OS and Windows |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |