# **NAVEEN RAJA**

**UI/UX** Designer

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## Experience

ST. LOUIS, MO 5/2014 - 11/2014

### **METAPHASE DESIGN GROUP**

### **UI/UX** Designer

Managed a full redesign of the company website. Chose images, color schemes and wrote copy. Rapid prototyped 75+ iterations including wireframes for both mobile and desktop. Created functional interactive mock-ups for developers using InDesign and InvisionApp.

CHAMPAIGN, IL

### **UIUC 3D FABRICATION LAB**

9/2011 - PRESENT

Lab Tech

Supervised both woodshop and 3D output labs while gaining knowledge of 3D printing and vinyl cutting. Operated a CNC machine prototyping in wood and in 2D as well as 3D.

### CHICAGO, IL SURGE INNOVATIONS

5/2013 - 1/2014

Toy & Promotional Design Intern

Created original concepts and renderings for Burger King kids meal toys. Used Photoshop, SolidWorks and physical modeling methods to create prototypes. Worked with various clients in the premium and promotional goods industry.

### CINCINNATI, OH SONICRIM

11/2012 - 1/2013

Data Analyst

Read over 100 in-depth global user interviews. Analyzed the interviews pulling out key insights that fit the client specific criteria. Organized and coded the data in Excel making it digestible for the client.

### EVANSTON, IL SYLVER CONSULTING

<sup>5/2012 - 8/2012</sup> Intern

Internalized the design research process through assisting in user focus groups and transcript analysis. Learned data coding in Excel. Used photography to document field research and user testing. Rebuilt and redesigned presentation decks.

#### CHICAGO, IL KEVIN BANNA PHOTOGRAPHY

5/2010 - 8/2012

Assistant / Digital Tech

Handled image collection and lighting set up on professional print advertising shoots. Video production assisted on national TV commercials and short films.

### Education

## University of Illinois, Urbana Champaign

B.F.A. in Industrial Design Graduation Date - May 2015

### National University of Singapore

Study Abroad - Industrial Design Fall 2013

### **Affiliations**

### Industrial Design Society of America

August 2012 - Present Active Member

### Sigma Nu Fraternity

August 2011 - August 2014 Executive Board

### Boy Scouts of America

September 2005 - Present Eagle Scout

# Capabilities

#### Software

Photoshop, Illustrator, InDesign, Invision, Lightroom, Final Cut Pro, Logic Pro MS Office Suite, SolidWorks

### Languages

Spanish, Marathi, Hindi HTML 5,CSS3, Javascript, Basic Python