

# NAVEEN RAJA

UI/UX Designer

naveensraja.com  
hi@naveensraja.com  
847.668.8826

## Experience

ST. LOUIS, MO  
5/2014 - PRESENT

### **METAPHASE DESIGN GROUP**

#### ***UI/UX Designer***

Managed a full redesign of the company website. Chose images, color schemes and wrote copy. Rapid prototyped 75+ iterations including wireframes for both mobile and desktop. Created functional interactive mock-ups for developers using InDesign and InvisionApp.

CHAMPAIGN, IL  
9/2011 - PRESENT

### **UIUC 3D FABRICATION LAB**

#### ***Lab Tech***

Supervised both woodshop and 3D output labs while gaining knowledge of 3D printing and vinyl cutting. Operated a CNC machine prototyping in wood and in 2D as well as 3D.

CHICAGO, IL  
5/2013 - 1/2014

### **SURGE INNOVATIONS**

#### ***Toy & Promotional Design Intern***

Created original concepts and renderings for Burger King kids meal toys. Used Photoshop, SolidWorks and physical modeling methods to create prototypes. Worked with various clients in the premium and promotional goods industry.

CINCINNATI, OH  
11/2012 - 1/2013

### **SONICRIM**

#### ***Data Analyst***

Read over 100 in depth global user interviews. Analyzed the interviews pulling out key insights that fit the client specific criteria. Organized and coded the data in Excel making it digestible for the client.

EVANSTON, IL  
5/2012 - 8/2012

### **SYLVER CONSULTING**

#### ***Intern***

Internalized the design research process through assisting in user focus groups and transcript analysis. Learned data coding in Excel. Used photography to document field research and user testing. Rebuilt and redesigned presentation decks.

CHICAGO, IL  
5/2010 - 8/2012

### **KEVIN BANNA PHOTOGRAPHY**

#### ***Assistant / Digital Tech***

Handled image collection and lighting set up on professional print advertising shoots. Video production assisted on national TV commercials and short films.

## Education

**University of Illinois, Urbana Champaign**  
B.F.A. in Industrial Design  
Graduation Date - May 2015

**National University of Singapore**  
Study Abroad - Industrial Design  
Fall 2013

## Affiliations

**Industrial Design Society of America**  
August 2012 - Present  
Active Member

**Sigma Nu Fraternity**  
August 2011 - August 2014  
Executive Board

**Boy Scouts of America**  
September 2005 - Present  
Eagle Scout

## Capabilities

### **Software**

Photoshop, Illustrator, InDesign, Invision, Lightroom, Final Cut Pro, Logic Pro, MS Office Suite, SolidWorks

### **Languages**

Spanish, Marathi, Hindi  
HTML 5, CSS3, Javascript, Basic Python