



MEGHNA KHAN

Education



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Certifications



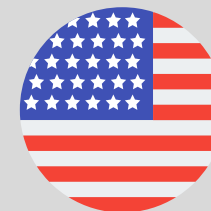
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Work Exposure



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MKCS

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graph TD; MKCS[MKCS] --> GF[GOAL FINDER]; MKCS --> DF[DREAM FINDER]; MKCS --> CI[CANDIDATE INSIGHTS];
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**GOAL
FINDER**

For Students



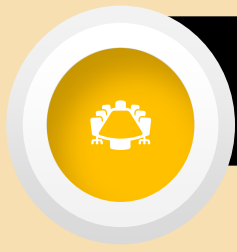
**DREAM
FINDER**

For Individuals



**CANDIDATE
INSIGHTS**

For Corporates



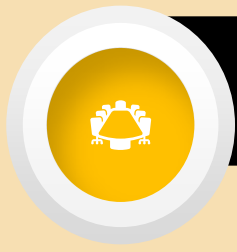
DREAM FINDER PROGRAM



Success Without Fulfillment

- **Successful VP** in a top Dubai real estate company
- **Rapid rise** in a high-pressure corporate environment
- Feeling **restless** and **unfulfilled** despite external success
- **Emotional fatigue** from living a career misaligned with her true passions





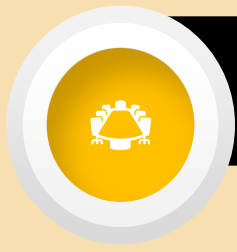
DREAM FINDER PROGRAM



Awakening a Forgotten Passion

- Deep **psychometric discovery** of motivations and interests
- Identified **suppressed passion** for travel and exploration
- **Reframed passion** as a strength, not a distraction
- Opened a **new path** for fulfillment **alongside** corporate success





DREAM FINDER PROGRAM



A Career AND A Calling

- Launched a **parallel journey** as a travel influencer
- Rekindled **energy** and renewed **sense of purpose**
- Strengthened **engagement** and **satisfaction** at her corporate role
- Personal and professional lives now **feel aligned** and fulfilling



"True success is when your work feeds your soul, along with your wallet."



CANDIDATE INSIGHTS PROGRAM



Three Candidates, One Big Decision

- **Critical** leadership role — final 3 candidates shortlisted
- **All candidates strong** on paper and interviews
- Hiring panel **divided** and **uncertain** about long-term cultural fit
- Risk of **costly wrong hire**





CANDIDATE INSIGHTS PROGRAM



Going Beyond First Impressions

- Conducted **deep psychometric profiling** across all three finalists
- Assessed **business competencies** and **behavioral markers**
- Identified **hidden risk factors** not visible in resumes or interviews
- Highlighted the candidate most aligned with **culture and future growth**





CANDIDATE INSIGHTS PROGRAM



A Hire That Truly Fit

- **Hired** the recommended candidate — not originally their top choice
- Smooth **cultural integration** and **high team acceptance**
- In-role success for **over 2 years** and counting
- Built stronger confidence in **data-informed** hiring decisions



"Good hiring starts with talent. Great retention starts with insight."

CORPORATE CUSTOMERS



EDUCATION DOMAIN CUSTOMERS



ASK



Business Owners

With a team of 25+ employees

1



HR/L&D Managers

Of UAE based companies

2



Individuals

Looking for career pivot

3

