

Course 1: GoogleSuite

Google Sheets, Google Sheets Advance, Forms, and Slides-
Analyse spreadsheet data for a practical use case

Course 2: Introduction to CRM and Salesforce

- Sales and CRM Overview
- Configuring Salesforce for Marketing and Sales
- Salesforce for Customer Service
- Reports and D

Course 3: Digital Marketing

- Digital Marketing Introduction
- Website Building and Analytics
- SEO
- SEM and Google Ads
- Social Media Marketing and Facebook Ads

Course 4: Data Analytics

- Statistics Introduction
- SQL Queries
- Business Insights with Tableau