

Initial Investigation

Steps I follow

Start with technical” SEO audit (which you can do with almost any SEO site audit tool).

Ex: Moz, [PageSpeed Insights](#), [gtmetrix](#) etc.

1 Step: On-Page SEO Results

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Length : 45

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 320 characters (including spaces).

Length : 327

A meta description is important for search engines to understand the content of your page and is often shown as the description text blurb in search results.

H1 Header Tag Usage

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H1 Header Tag Usage

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused on keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
bike	X	✓	✓	11
now	X	X	✓	9
shop	X	X	X	8

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 464

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 77 images on your page and 31 of them are missing the attribute. Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

[Show details](#)

Step 2 : Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic
honda monkey accessories	EN	1	1,000	304
honda monkey accessories	ES	1	1,000	304

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

21,941
Monthly Traffic Volume

Step 3 : Links

Number of Backlinks

Check The quality and quantity of your backlinks can help you rank higher in search engines such as Google and Bing.



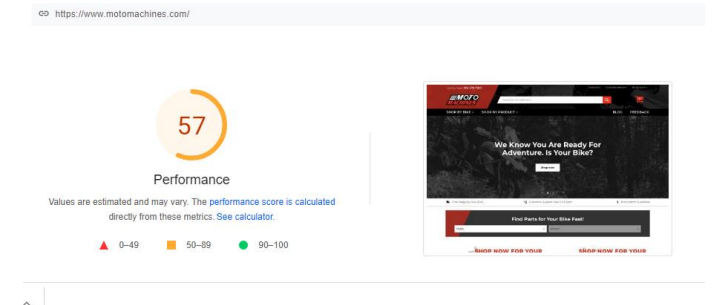
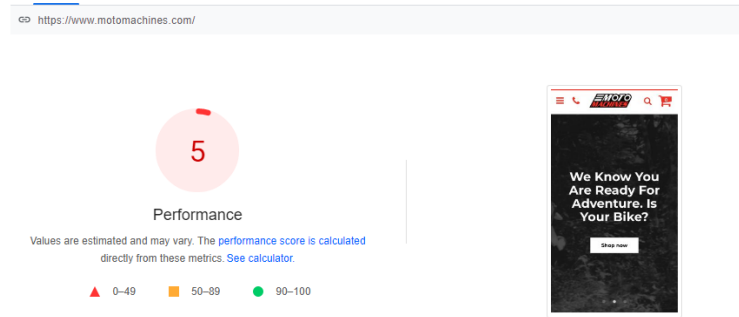
Friendly Links

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Step 4: Usability

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
Use Pagespeed Insight

Mobile 5% low Desktop: 57



Google's Core Web Vitals

Your page has failed Google's Core Web Vitals assessment. Core Web Vitals are UI metrics that Google considers important in a visitor's 'page experience' and have subsequently become a ranking factor. They assess the appearance of content, interactivity of the page and visual stability from the moment of page load.

Legible Font Sizes

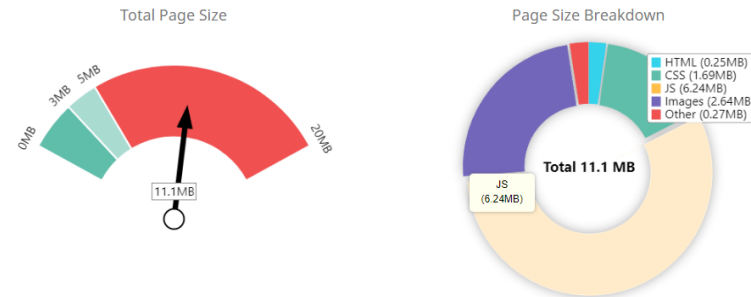
There is some text on your page that is small and may not be legible enough for particular users. We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Step 5: Performance Results

Page Size Info

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience. A general rule is to keep your page under 5MB in total file size.

Our: 11.1 Mb



Minification

Some of your JavaScript or CSS files do not appear to be minified. Minification is a reasonably simple way to reduce page size, and subsequently load time.

Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Step 5: Social Results

Twitter Activity

You have a low level of followers on Twitter.

67Followers

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

Thank You