



# YouTube Data Harvesting and Warehousing using SQL, MongoDB and Streamlit

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# 1. INTRODUCTION

# Project Snapshot

YouTube Data Harvesting and Warehousing is a project designed to empower users to access and analyze data from various YouTube channels. The application, developed using **Python, SQL, MongoDB, and Streamlit** provides a user-friendly interface for retrieving, saving, and querying YouTube channel and video data.

# Technology Used

## 1 Python

As the primary programming language, Python is employed for the complete application development, including data retrieval, processing, analysis, and visualization.

## 2 Google API Client

The googleapiclient library in Python facilitates communication with YouTube's Data API v3, allowing seamless retrieval of essential information like channel details, video specifics, and comments.

## 3 MongoDB

MongoDB, a scalable document database, is used for storing structured or unstructured data in a JSON-like format.

## 4 MySQL:

MySQL, an advanced and scalable open-source DBMS, is employed for efficient storage and management of structured data, offering support for various data types and advanced SQL capabilities.

## 5 Streamlit

The Streamlit library is utilized to create an intuitive UI, enabling users to interact with the application for data retrieval and analysis.

# Required Python Libraries

1 `googleapiclient.discovery`

2 `streamlit`

3 `sqlalchemy`

4 `pymysql`

5 `pymongo`

6 `pandas`



## 2. DATA SCRAPING

# Retrieving Data From YouTube API

1

## Channel Details

The application will allow users to input a YouTube channel ID and retrieve all the relevant data, including channel details such as the **channel's name, description, subscription count, channel views, and upload playlist id**.

2

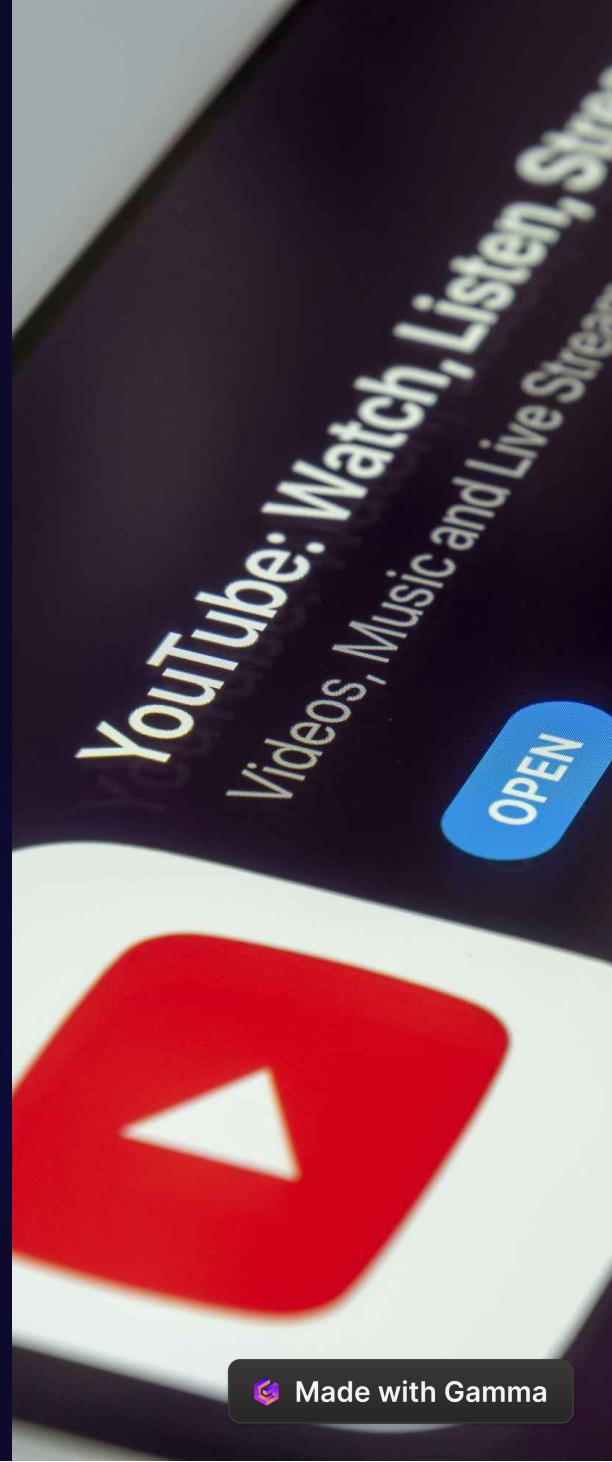
## Video Details and Stats

It will also retrieve video details, such as **video title, video id, description, publishing date, thumbnail, caption status and duration** along with statistical data like **number of views, likes, and comments**.

3

## Comment Data

Additionally, the application will extract comment data, including **comment content, comment ID, comment author, publish date** using the Google API.



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### 3. DATA STORING

# Storing Data in MongoDB Data Lake

## Data Storage

The retrieved data from the YouTube API will be stored in a MongoDB database as a data lake, providing a flexible and scalable storage solution.

## Schema-less Nature

Allows storing diverse data types without predefined schema.

## Scalability

Can easily handle growing datasets and scale as per requirements.

## Flexibility

Enables efficient data retrieval and query execution.

# Migrating Data to SQL Database

## 1 Data Transformation

The data from the MongoDB data lake will be transformed into structured data and migrated to a SQL database as tables for efficient querying and analysis.

## 3 Flexible Searches

Find what you need faster! powerful search system quickly finds the information you want in the way you want it.

## 2 Schema Specification

Each type of data will be mapped to the appropriate database schema to ensure data integrity and optimize performance.

4319-00	07:16:51:48:00
7070-00	08:12:04:01:48
3332-00	09:16:49:11:48
2449-50	06:17:05:05:48
7526-50	06:03:20:65
0473-50	58:17:0:00:80
7525-50	C1:1F1E9:00
3760-00	76:5A:00:00:00
8249-00	02:00:04:95
0652-00	06:00:17:47
3354-00	67:06:54:51
0071-00	6A:00:07:73

# Analyzing Data From SQL Database

## Pre-Written Questions

The Streamlit application will include pre-written questions for data analysis, allowing users to explore and interpret the data from the SQL database.



## 4. USER INTERFACE

# Streamlit Application User Interface



1

## Data Access

Users can easily input a YouTube channel ID and access comprehensive data, strengthening their decision-making process.



2

## Data Storage

The MongoDB data lake data warehouse ensure secure and organized information storage.



3

## Migration to SQL

Migrate the collected YouTube channel data from MongoDB to a SQL database, enabling further analysis and integration with other systems.



4

## Analyze

Users can analyze the data with pre-written queries to gain insights into the performance of the YouTube channel, identify trends, and make data-driven decisions to optimize their YouTube strategy.

# THANKS