

CloudWise™ Privacy Policy

Purpose

This privacy policy applies to the website and software provided by Avyan Consulting Corp.

Avyan Consulting Corp respects the privacy of anyone who uses the CloudWise (a commercial use product/solution) website (www.avyanconsulting.com). CloudWise publishes this Privacy Policy to communicate how we gather and use information about you and how we protect it. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

Information Collected

We require customers who use our services and/or product(s) (Service) to give us contact information, such as their name, company name, address, phone number, and email address. At the time you express interest in receiving additional information or evaluating our service, or when you register for the Service, we may also ask for additional personal and company information, such as your role. Customers can opt out of providing this additional information by not entering it when asked. CloudWise uses the information collected to provision and deliver the Service for organizations. We may also use the information to contact customers to further discuss customer interest in our Service, and to send information regarding our company and our partners, such as marketing promotions, newsletters, and invitations to participate in events.

Other than in connection with provision of the Service, customers can opt out of being contacted by us, or receiving such information from us, at any time by sending an email to contactus@avyanconsulting.com, Except as stated at the time we request information, or as contemplated in this policy or the CloudWise Terms of Service or required by law, we do not disclose any personally identifiable information (including, without limitation, email addresses) that is provided by customers to third parties. We will share your personal information with third parties only in the ways that are described in this privacy policy. We do not sell your personal information to third parties. CloudWise may employ other companies and people to perform tasks on our behalf and need to share customer information with them to provide the Services. Examples include billing, fulfilling orders, provisioning, sending emails, providing marketing assistance, processing credit card payments, and providing customer service. These companies are authorized to use your personal information only as necessary to provide these services to us. We may utilize a tool that enables us to monitor visitor's inputs (which includes mouse and keyboard actions), but we will only save information regarding the time and date of such inputs and the related input field. In addition, as part of the registration process, we will collect and store information filled out by you in the registration form, which may be later retrieved in case that the registration process was interrupted and needs to be reinitiated. We may also use this information to contact you for technical assistance reasons and/or sales purposes. Some of our pages utilize framing techniques to serve content to and from our partners while preserving the look and feel of our site. Please be aware that you are providing your personal information to these third parties and not to www.avyanconsulting.com.

Protection of Company and Others

CloudWise may release information when we believe in good faith that release is necessary as required by law, such as to comply with a subpoena, or similar legal process; enforce or apply our conditions of use and other agreements; or protect the rights, property, or safety of CloudWise, our employees, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. We may choose to buy or sell assets during the normal course of business. Customer information can be one of the assets that are transferred. Moreover, if CloudWise, or substantially all of its relevant assets, were acquired by merger, consolidation, sale of assets or otherwise, customer information would be one of the assets that would be transferred. You will be notified via email or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

Customer Data

If customer personally identifiable information changes, or if the customer no longer desires our Service, customer should send the request to contactus@avyanconsulting.com or contact us by telephone or postal mail at the contact information listed below. CloudWise will respond to your correction or update request within at most 30 days from the date of your request. We will retain your information for as long as your account is active or as needed to provide you Services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We may use your name and email address to send the newsletter to you. Out of respect for your privacy, you may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these

emails, accessing the email preferences in your account settings page or you can contact us at contactus@avyanconsulting.com.

Cookies and Other Tracking Technologies

When you are using the Service we strive to make the service easy to use and valuable to you and your company. Technologies such as: cookies, beacons, tags and scripts are used by CloudWise and our partners (e.g. marketing partners, affiliates, or analytics or service providers). These technologies are used in analyzing trends, administering the site, tracking user's movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis. We use cookies to ensure that we provide the best possible online experience. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited. As is true of most web sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We do not link this automatically collected data to other information we collect about you. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality. We may use Local Storage Objects (LSOs) such as HTML5 to store content information and preferences. Third parties with whom we partner to provide certain features on our site or to display advertising based upon your Web browsing activity use LSOs such as Flash to collect and store information. Various browsers may offer their own management tools for removing HTML5 LSOs. To manage Flash LSOs please

click here:

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html. We may work with a third party to either display advertising on our Web site or to manage our advertising on other sites. That third party may use technologies such as cookies to gather information about your activities on this site and other sites in order to provide you advertising based upon your browsing activities and interests. If you wish to not have this information used for the purpose of serving you interest-based ads, you may opt-out by clicking here (or if located in the European Union click here). Please note this does not opt you out of being served ads. You will continue to receive generic ads.

Third Party Sites

The CloudWise website or Service may contain links to other web sites. CloudWise is not responsible for the privacy practices or the content of these other web sites. Customers and visitors will need to check the policy statement of these other web sites to understand their policies and how they protect their privacy. Customers and visitors who access a linked site may be disclosing their private information. It is the responsibility of the user to keep such information private and confidential.

Opt-Out Policy

CloudWise offers its website visitors and customers a means to choose how we may use information provided. If, at any time after registering for information or ordering the Service, you change your mind about receiving information from us, send us a request specifying your new choice. Simply send your request to contactus@avyanconsulting.com

Changes to this Policy

CloudWise will update this policy promptly if and when any of the policies described here changes. We encourage you to periodically review this page for the latest information on our privacy practices.

Additional Information

Questions regarding this Statement or the practices of this site should be directed to the CloudWise support team by sending your questions to contactus@avyanconsulting.com.