

# TDS2101 Introduction to Data Science Trimester 2, Year 2019/20 Assignment (30%)

**Tutorial Session: TT01** 

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#### PART A

#### Overview

Unemployment has always been believed to be a gigantic issue for a country regardless of the development or the growth of a country. This topic is very interesting and we are intrigued by the idea as this issue is somewhat not alien to us all. We had always believed that education also plays a very big part for people to be employed in society. The myth is that if the people that do not achieve a higher education level will be deemed to be unemployed. But is that necessarily true? Besides, does the unemployment of the people hugely affect the growth of the economy of a country. Therefore, we are very intrigued to find out about the correlation regarding the level of education of the people, the unemployment rate and the economic growth of a country.

The country that our team will focus on is the United States. Historical data will be taken based on the particular country. Our team will do our very best to uncover the underlying relationship and to produce results with satisfaction.

#### Formulated Question

Does the level of education and unemployment rate gives impact towards the economic growth of the United States?

#### Aim of the Report

- To study the relationship between the level of education, the status of employment and the economic growth of United States
- To understand and to find out if a prediction can be done based on the study

#### **Exploratory Questions**

- 1. Does the level of education influence the rate of employment in the United States?
- 2. Does the level of employment correlates with the value of the GDP?
- 3. Are the employment status and the level of education of the people something that is very important to the country?

#### **Predictive Questions**

What are the factors that should be taken into consideration to predict the GDP of the United States?

#### Benefits and Imparts

#### Government

- Helps to predict the economic growth rate
- Helps the government to plan ahead for the sake of their country's economy
- Gives a guideline to all sectors throughout the country

#### **Education sectors**

- Able to understand the importance of education system in the country
- Able to incorporate the results and to plan a series of suitable education courses.

#### **Individuals**

- Enables individuals to know the trend of the country's economic growth rate
- Enables individuals to plan and to revise their education and career path

#### Target Audience

For the people that wanted to understand and to know about the economic growth trends of the country based on the correlations of employment rate and level of education.

#### Part B - DATA SCIENCE PIPELINE IN ACTION

#### 1.0 Questions to Answer

The economy of a country is very important to a country as it is one of the main factors that can define a country's power. The level of the economy of a country can be measured by **Gross Domestic Product** (**GDP**) of a country. **Gross Domestic Product** (**GDP**) is the monetary value of all finished goods and services made within a country during a specific period. **GDP** provides an economic snapshot of a country, used to estimate the size of an economy and growth rate.

Besides, the importance of the workplace and employment compel some groups to monitor and change the employment rate. The U.S. government and Federal Reserve manage the employment rate by observing economic indicators, adjusting the interest rate and monitoring GDP.

And so, in this part, we limit the context to that of the government's perspective. As an organization such as the Government, severals questions could to be answered through the data science pipeline:

#### • Exploratory Questions

- 1. Does the level of education influence the rate of employment in the United States?
- 2. Does the level of employment correlates with the value of the GDP?
- 3. Are the employment status and the level of education of the people something that is very important to the country?

#### • Predictive Questions

1. What are the factors that should be taken into consideration to predict the GDP of the United States?

In the following sections, we shall explore the data, and build a predictive model that predicts the value of GDP for a year.

#### 2.0 Dataset in Use

#### 2.1 Data Sources

We acquired our dataset from two sources which is from The World Bank (https://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG?locations=US) and also the U.S. Bureau of Labor Statistics (https://www.bls.gov/bls/infohome.htm).

#### 2.2 Describing Data Set

The World Bank provides World Bank national accounts data and OECD National Accounts data files which includes the dataset of GDP growth rate of all the countries around the world from 1961 to 2018, named GDP countries.csv and also GDP value of all the countries around the world from 1961 to 2018, named GDP value. The data site has a Creative Commons Attribution 4.0 International license which allowed the datasets to be downloaded as an open data and to be used freely.

The U.S Bureau of Labor Statistics measures labor market activity, working conditions, price changes, and productivity in the U.S. economy to support public and private decision making. The datasets such as the employment and unemployment level based on the attainment of education in U.S. can be easily extracted using their data extracting tool. We have extracted eight datasets in comma separated value form (.csv), which are two main categories: Employment Level and Unemployment Level from 1992 to 2020, where these two main categories all hold four separate files that are with four different attainment of education, which is education lower than highschool, education level at high school, education level at college and education level at degree and above.

1. GDP growth rate of all the countries around the world from 1961 to 2018 (GDPcountries.csv)

Variable	Continuous/Disc rete	Comments
Country Name	Discrete	Name of the country.
Country Code	Discrete	Abbreviations of the name of the country.
Indicator Name	Discrete	An indicator of the type of data that is collected.

Indicator Code	Discrete	The code for the indicator name.
Year from 1960 to 2019	Continuous	The GDP growth rate for a country
*All the years are in a separated column		

#### 2. GDP value of all the countries around the world from 1961 to 2018 (GDPvalue.csv)

Variable	Continuous/Discrete	Comments
Country Name	Discrete	Name of the country.
Country Code	Discrete	Abbreviations of the name of the country.
Indicator Name	Discrete	An indicator of the type of data that is collected.
Indicator Code	Discrete	The code for the indicator name.
Year from 1960 to 2019	Continuous	The GDP value for a country
*All the years are in a separated column		

# 3. Employment level of education lower than highschool (Employment\_level\_less\_highschool.csv), education level at high school (Employment\_level\_highschool.csv), education level at college (Employment\_level\_college.csv) and education level at degree and above (Employment\_level\_degree\_above.csv).

Variable	Continuous/Discrete	Comments
Year	Discrete	Years the data has been collected
Jan	Continuous	
Feb	Continuous	
Mar	Continuous	
Apr	Continuous	

May	Continuous	
Jun	Continuous	Employment Level [Numbers in thousands]
Jul	Continuous	
Aug	Continuous	
Sep	Continuous	
Oct	Continuous	
Nov	Continuous	
Dec	Continuous	

4. Unemployment level of education lower than highschool (Unemployment\_level\_less\_highschool.csv), education level at high school (Unemployment\_level\_highschool.csv), education level at college (Unemployment\_level\_college.csv) and education level at degree and above (Unemployment\_level\_degree\_above.csv).

Variable	Continuous/Discrete	Comments
Year	Discrete	Years the data has been collected
Jan	Continuous	
Feb	Continuous	
Mar	Continuous	
Apr	Continuous	
May	Continuous	Unemployment Level [Numbers in thousands]
Jun	Continuous	[ [ tamooto in mousunus]
Jul	Continuous	
Aug	Continuous	
Sep	Continuous	
Oct	Continuous	
Nov	Continuous	

Dec	Continuous
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#### 3.0 Data Cleaning and Data Integration

#### 3.1 Data Importation

#### 3.1.1 Importing Datasets

Firstly, we will read the acquired datasets into dataframes.

```
countryGDP_percent = pd.read_csv('GDPcountries.csv')
countryGDP_value = pd.read_csv('GDPvalue.csv')
empt_lvl_less_highschool = pd.read_csv('Employment_level_less_highschool.csv')
empt_lvl_highschool = pd.read_csv('Employment_level_highschool.csv')
empt_lvl_college = pd.read_csv('Employment_level_college.csv')
empt_lvl_degree_above = pd.read_csv('Employment_level_degree_above.csv')
unempt_lvl_less_highschool = pd.read_csv('Unemployment_level_less_highschool.csv')
unempt_lvl_highschool = pd.read_csv('Unemployment_level_highschool.csv')
unempt_lvl_college = pd.read_csv('Unemployment_level_college.csv')
unempt_lvl_degree_above = pd.read_csv('Unemployment_level_degree_above.csv')
```

#### 3.1.2 Data Cleaning Process

1. Data Cleaning Process for GDPCountries.csv

First, we will make the index of countryGDP to follow the names of the Countries. Then, we will take the row which contains the data of the United States and read them into separate dataframe.

```
countryGDP percent.set index('Country Name',inplace = True)
usaGDP_percent = countryGDP_percent.loc[['United States']]
print(usaGDP_percent.head())
                                Indicator Name
                                                Indicator Code 1960 \
United States
                    USA GDP growth (annual %) NY.GDP.MKTP.KD.ZG NaN
              1961 1962 1963 1964 1965 1966
                                                      2010
 Country Name
 United States
Country Name
United States 2.249546 1.842081 2.451973 2.88091 1.567215 2.21701
                 2018 2019
 Country Name
United States 2.927323 NaN
 [1 rows x 63 columns]
```

As we can see there's 2 NaN values which are in 1960 and 2019. To make sure that the 2 years are the only NaN values, we will perform the sum of total NaN values of the whole dataframe.

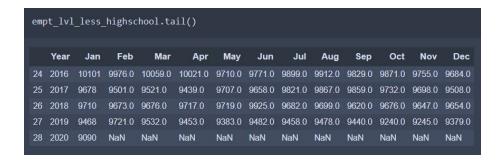
So it is true that the NaN values are only in 1960 and 2019. And so, we will remove both of the columns to prevent misleading data analysing. Besides, we will also remove the unused columns of the dataset and reshuffle the dataframe to have the year as row values and index.

As the dataset of GDPvalue.csv has the same structure as the GDPcountries.csv, we will perform a similar cleaning and restructuring operation on it.

2. Data Cleaning Process for GDPvalue.csv

3. Data Cleaning Process for Employment level less highschool.csv

The structure of the employment and unemployment level for different attainment of education level is shown below. All the files show the same structure.



We will want to check the sum of NaN value in the dataset.

```
empt_lvl_less_highschool.isnull().sum()

Year 0
Jan 0
Feb 1
Mar 1
Apr 1
May 1
Jun 1
Jul 1
Aug 1
Sep 1
Oct 1
Nov 1
Dec 1
dtype: int64
```

There is only one NaN value from Feb until Dec, which is the previous tail view of the data set. We know that all the NaN value confide in the row of Year 2020, which makes sense as the data is not yet available. With that, we will remove the last row and check

again.

```
empt_lvl_less_highschool.drop([28], axis = 0 , inplace = True)
```

Since it has been removed, we will check again with the sum of NaN values in the dataframe.

```
empt_lvl_less_highschool.isnull().sum()

Year 0
Jan 0
Feb 0
Mar 0
Apr 0
May 0
Jun 0
Jul 0
Aug 0
Sep 0
Oct 0
Nov 0
Dec 0
dtype: int64
```

Now, for our analysis, we want to take values for the year but not the month. So, we will find the mean value for each year. First, we will set the index to Year, then proceed with our calculation.

```
empt_lvl_less_highschool.set_index('Year',inplace = True)
empt_lvl_less_highschool['Emp_Less_Highschool'] = empt_lvl_less_highschool.mean(axis = 1)
```

We will then drop the columns of the months as we only needed the mean annually.

At last, we will take a quick view to our cleaned and reconstructed dataframe.

```
Year

1992 11844.833333
1993 11203.166667
1994 11055.416667
1995 10945.666667
1996 11314.916667
```

As the following datasets share the same original structures as this datasets, so the similar cleaning and reconstructing process will be applied to the datasets.

4. Data Cleaning Process for Employment level highschool.csv

5. Data Cleaning Process for Employment\_level\_college.csv

6. Data Cleaning Process for Employment level degree above.csv

7. Data Cleaning Process for Unemployment level less highschool.csv

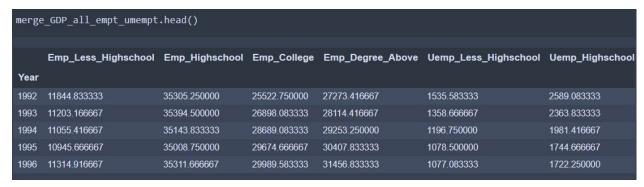
8. Data Cleaning Process for Unemployment level highschool.csv

9. Data Cleaning Process for Unemployment level college.csv

10. Data Cleaning Process for Unemployment level degree above.csv

#### 3.1.3 Merging Data Frame

We merge all the data that has the annual mean of employment and unemployment level based on education level attainment together with the GDP value and GDP growth percentage using 'year' as the key.



Uemp_Degree_Above	GDP_percent	GDP_value
895.000000	3.522442	6.520330e+12
854.166667	2.752844	6.858560e+12
772.666667	4.028839	7.287240e+12
763.583333	2.684287	7.639750e+12
723.666667	3.772501	8.073120e+12
	895.000000 854.166667 772.666667 763.583333	854.166667 2.752844 772.666667 4.028839 763.583333 2.684287

#### 3.1.4 Remove NaN from Merged Table (merge GDP all empt umempt)

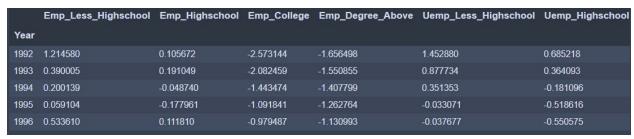
As the GDP value and growth rate contains NaN value, we will remove the data for 2019.

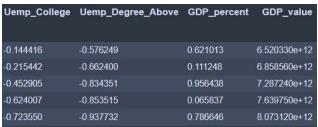
#### 3.1.5 Data Quality

Throughout the data cleaning process, we found that most of the data seems to be of good quality. The NaN values that have been found are all because the new data is not available yet so it was not added into the dataset.

#### 3.1.6 Z-Score Normalization

We will then perform Z-score normalization on employment and unemployment levels in order to make visualizations easier with the GDP\_percent which is the GDP growth rate.

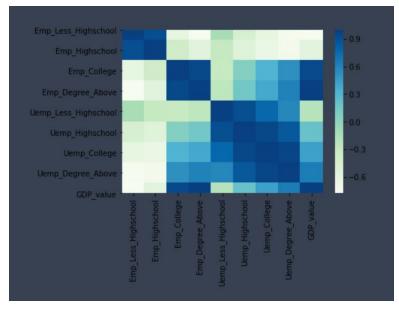




Then ,we will proceed to do an exploration of our newly constructed dataframe.

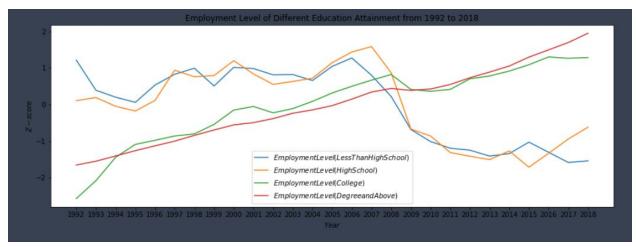
#### 4.0 Exploratory Data Analysis

#### 4.1 Features Correlation Heatmap

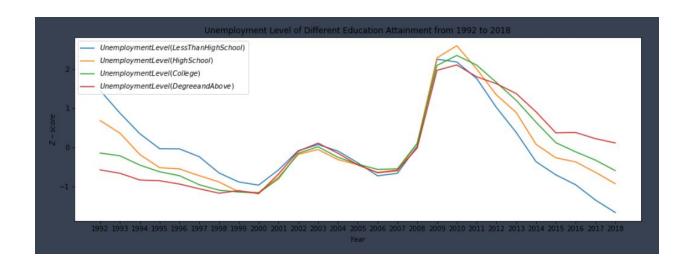


Based on the heatmap above, we can observe that some attributes in the dataset have relatively strong correlation and while some others attribute negative weak correlation. The strong positive correlations include between emp\_less\_highschool and emp\_highschool, between emp\_college and emp\_degree\_above. There's also a medium to high strength correlation between the attributes representing the unemployment rate; unemp\_less\_highschool, unemp\_highschool, unemp\_college, unemp\_degree\_above.



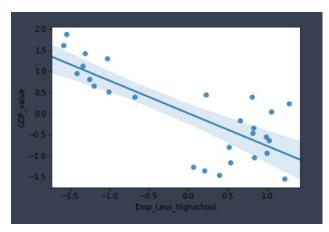


Upon studying the above line graph, we can deduce that from 1992 to 2018, the Employment level of Degree and above has been in a steady rise. For Employment level at College, it rises sharply in between the period of 1992 to 1995 and continues to rise until it has a dip in between 2008 and 2009, and continues to rise again. The employment level of education level less than high school goes up and downs, which can be considered unstable from 1992 until the period between 2006 and 2007, it begins to plummet until 2013. The employment level of education level less than high school began to plummet again in 2015 while the employment level of education level at high school rose sharply. The Employment level of college and also for degree and above plummet a little around from 2008 until 2010 and then started to rise steadily again.

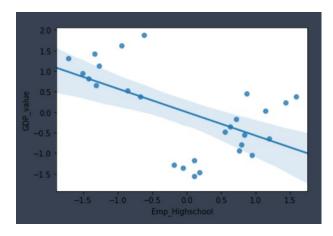


This graph shows us that the attributes follow a similar pattern in the context of unemployment rate.

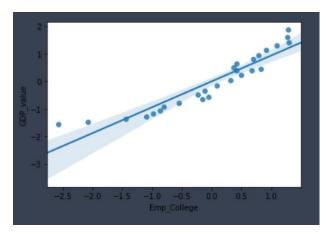
#### 4.3 Correlation of employment level with the value of the GDP



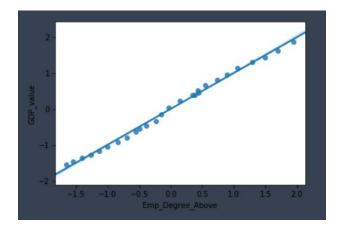
The correlation between the emp\_less\_highschool and GDP\_value has weak to medium strength negative correlation.



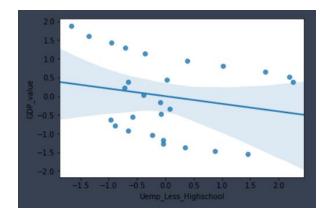
The correlation between the emp\_highschool and GDP\_value has weak to medium strength negative correlation.



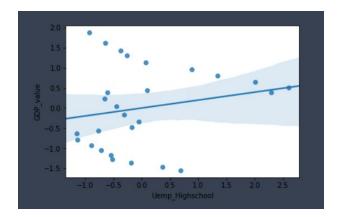
The correlation between the emp\_college and GDP\_value has medium to strong strength positive correlation.



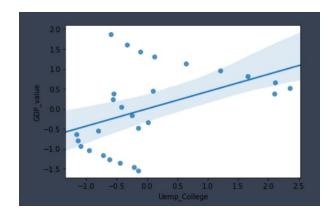
The correlation between the emp\_degree\_above and GDP\_value has strong strength positive correlation.



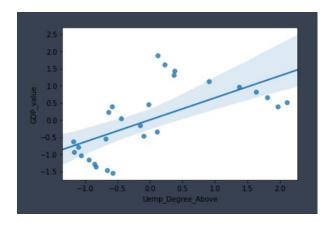
The correlation between the uemp\_less\_highschool and GDP\_value has weak strength negative correlation.



The correlation between the uemp\_highschool and GDP\_value has weak strength positive correlation.

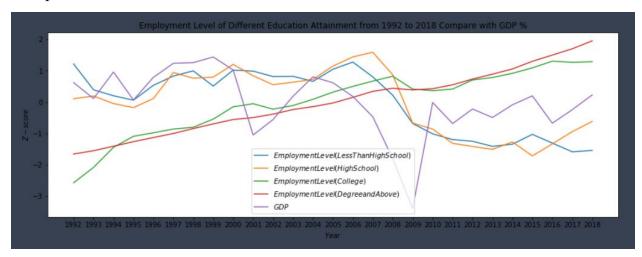


The correlation between the uemp\_college and GDP\_value has weak to medium strength positive correlation.

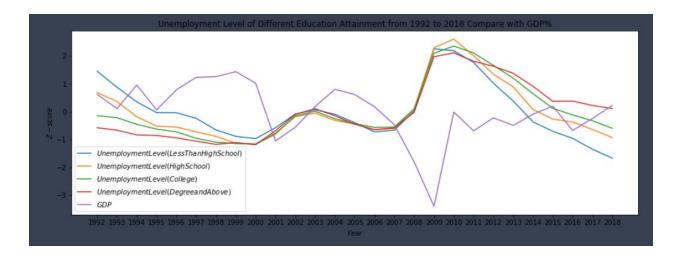


The correlation between the uemp\_degree\_above and GDP\_value has weak to medium strength positive correlation.

## 4.4 Employment and Unemployment Level of Different Education Attainment Compared with GDP%



From 2000 to 2002, there was a slight plummeting of Employment Level for education less than high school, high school and college, which the GDP% plummeted badly too. For the period of 2005 until 2009, there is a big plummet for Employment Level for education less than high school and high school and slight plummet of Employment Level for education of college and degree and above, there is a big plummet in GDP% too.



In between 2000 until 2001, there's a plummet of GDP% which is a slight rise in the unemployment rate of all the education levels. Between 2007 and 2009, there was a high rise of the unemployment rate of all the education levels and there's a great plummet of GDP%.

#### 5.0 Statistical Modelling

#### 5.1 Dataset in Use

Our dataset (27,10) consists of the following columns:

- 1. Year 1992 to 2018
- 2. Emp Less Highschool Employment level of education level lower than highschool
- 3. Emp Highschool Employment level of education level in highschool
- 4. Emp College Employment level of education level in college
- 5. Emp Degree Above Employment level of education level higher than degree
- 6. Uemp Less Highschool Unemployment level of education level lower than highschool
- 7. Uemp\_Highschool Unemployment level of education level in highschool
- 8. Uemp College Unemployment level of education level in college
- 9. Uemp Degree Above Unemployment level of education level higher than degree
- 10. GDP\_value Value of Gross Domestic Product

The attribute of GDP\_percent has been removed in order for us to predict the value of the GDP value as the growth rate of GDP will not be able to be derived without the GDP value as the growth rate is derived from the GDP value.

#### 5.2 Modelling

We have chosen linear regression as the algorithm to create the predictive model. We use the LinearRegression library from Scikit Learn to create the model. We will first split the data intMo training sets and testing sets.

```
X = merge_GDP_all_empt_umempt.drop(['GDP_value','GDP_percent'], axis = 1 )
y = merge_GDP_all_empt_umempt['GDP_value'].copy()

from sklearn.linear_model import LinearRegression
from sklearn.model_selection import train_test_split

X_train, X_test, y_train, y_test = train_test_split(X, y, random_state = 1)
```

Then, we get the score of how fit the model is with our data.

```
reg = LinearRegression().fit(X_train, y_train)
reg.score(X_test, y_test)
0.9976879084630039
```

#### 5.3 Model Validation

After training the model using the training data, we will validate our data using the test data.

We use the y\_test data as the 'ground truth' to see what is the true data. From what we can see, the true values and predicted values are quite similar.

```
actual_gdp = y_test.iloc[:5].values
actual_gdp
array([1.44489e+13, 1.38146e+13, 1.49921e+13, 7.63975e+12, 1.82193e+13])
```

Even though the results are quite similar, we will still apply the Mean Absolute Error and Mean Squared Error as the performance metrics to evaluate our model's performance.

#### 5.3.1 Mean Absolute Error

```
from sklearn.metrics import mean_absolute_error

y_prediction = reg.predict(X_test)

model_mae = mean_absolute_error(y_test, y_prediction)
print(model_mae)

139148255282.06625
```

Value: 139148255282.06625

The value suggests that on average, the prediction is off by  $\pm 139148255282.06625$ .

#### 5.3.2 Mean Squared Error

```
from sklearn.metrics import mean_squared_error
model_mse = mean_squared_error(y_test, y_prediction)
print(model_mse)

2.4194187518025832e+22
```

Value: 2.4194187518025832e+22

#### **6.0 Closing notes**

#### 6.1 Answering the Question

Undoubtedly, the insights generated through our exploratory data analysis has helped answer the questions mentioned earlier. We have shown that, for example, that different education levels tend to have different patterns while comparing with each other.

Meanwhile, we have also developed a predictive model that can help predict the GDP value given the employment and unemployment levels with different levels of attainment of education.

#### 6.2 Challenges We Faced

Throughout the assignment, we have learned more than we have known previously about Data Science and Machine Learning. The process of the data science pipeline has already proved to be a challenging task. The dataset used in this case is very challenging to find as there are not many similar datasets that are usable for our case.

Besides, another challenge posed is the amount of data that is available for us to find. For example, the dataset for the employment and unemployment level based on the education levels contains only data starting from the year 1992. As there is only a small number of the data available, our predictive model might not be a good model as there is too little data to be trained with.

Lastly and most importantly, as we are relatively new in this field and thus we are greatly inexperienced; we might not have the best method or way to approach or to "play" with the data, and this has greatly limited us in the scope of what we are able to accomplish.

#### 6.3 Way forward for Future Insights

With increase in per capita income, the incidence of poverty often goes up. GDP value can yet have a very close relationship with the income of the people of the country. For example, India has achieved a satisfactory growth rate in recent years, but the planners have failed to alleviate poverty in 56 years. Data on the income of the people in a country can be mined to better understand the behaviour of the GDP.

#### 7.0 Conclusion

In part A, it has been a very hard time for us to come up with an idea on what type of sector to dive into and what kind of question should we formulate as we are much inexperienced in the field of Data Science.

In part B, we spend a considerable amount of time to search for the suitable datasets and were forced to change our questions a few times as we could not gauge what type of questions are appropriate to be asked as we cannot find the relevant public datasets, or our skill were not sufficient to derive further data from the existing datasets.

All in all, it is a great experience to be able to have an assignment like this as we have learned a lot of practical skills from the process, for example: the data science pipeline. Before the assignment, we have only known the pipeline process theoretically, but with the hands-on assignment, we finally realised the importance of the pipeline process as it acts as a guide for use to explore and modelling data.

#### Reference

- https://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG?locations=US GDPcountries.csv
- 2. https://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG?locations=US GDPvalue.csv
- 3. https://www.bls.gov/webapps/legacy/cpsatab4.htm

Employment level less highschool.csv

Employment level highschool.csv

Employment level college.csv

Employment\_level\_degree\_above.csv

Unemployment level less highschool.csv

Unemployment level highschool.csv

Unemployment level college.csv

Unemployment level degree above.csv

- 4. https://www.youtube.com/watch?v=bs2q0oFfxX4
  - **Z-Score Normalization Tutorial**
- 5. https://bizfluent.com/info-8296076-importance-employment-workplace-society.html The Importance of Employment & Workplace in the Society
- 6. http://www.economicsdiscussion.net/gdp/6-main-factors-affecting-gdp/15344 6 Main Factors Affecting GDP

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