

Sessions

247

↑ N/A

Total users

148

↑ N/A

Views

388

No data

Engaged sessions

113

↑ N/A

Engagement rate

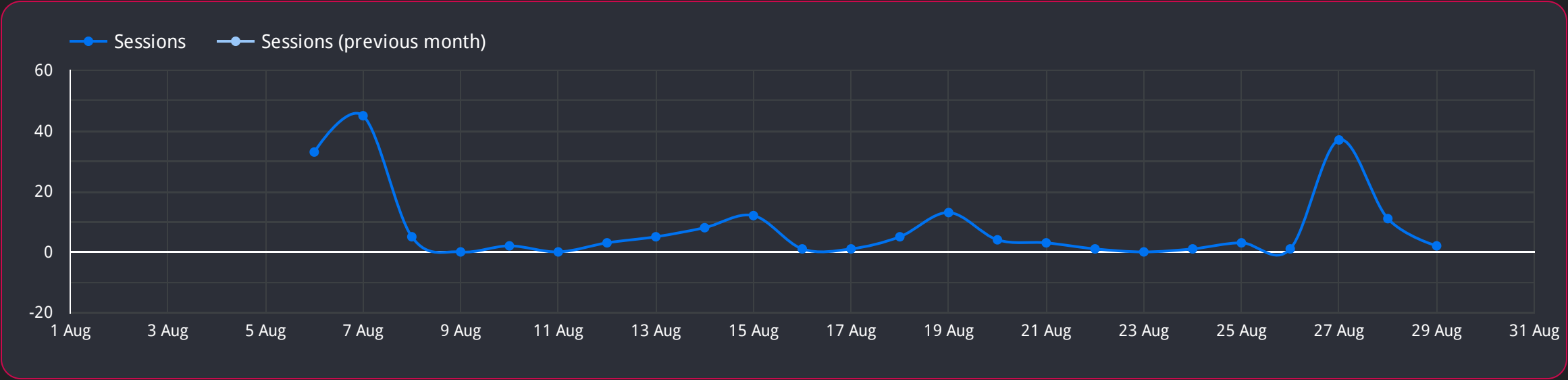
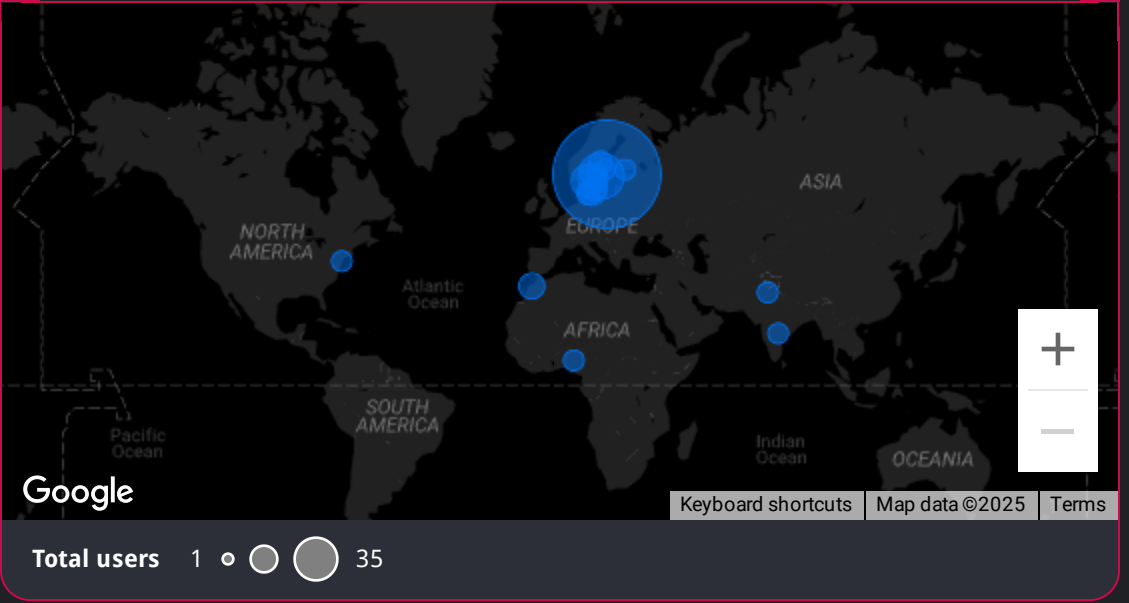
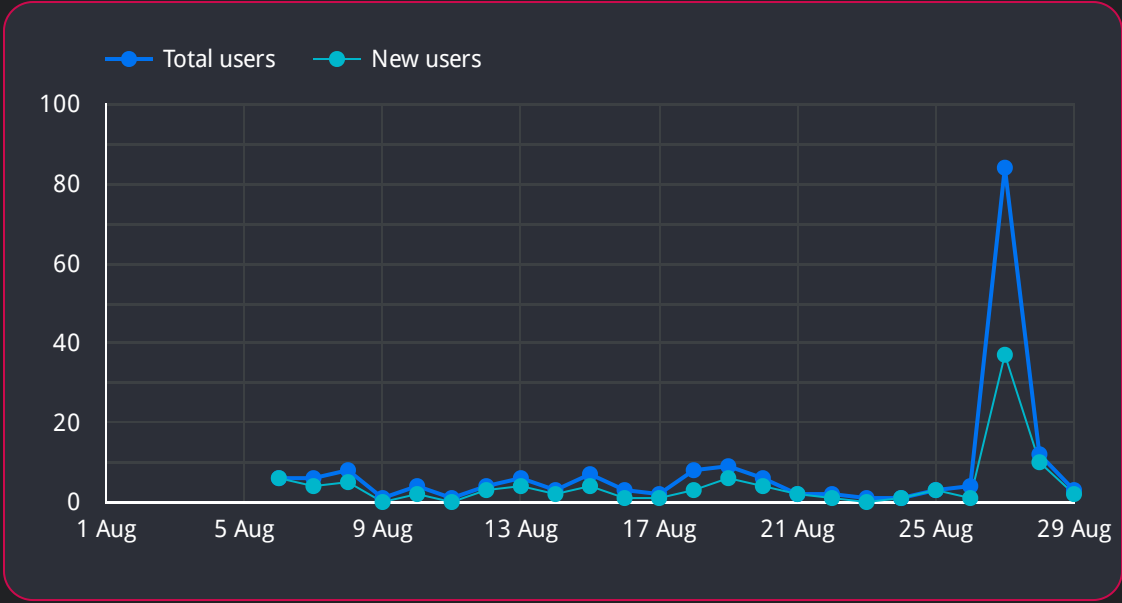
45.75%

No data

Avg. Session Duration

00:04:06

↑ N/A



	Session source/medium	Sessions ▾	% Δ
1.	(direct) / (none)	72	-
2.	google / organic	61	-
3.	(not set)	58	-
4.	google / cpc	22	-
5.	tagassistant.google.com / referral	22	-
6.	eniro.se / referral	18	-
7.	(data not available)	1	-
Grand total		247	-

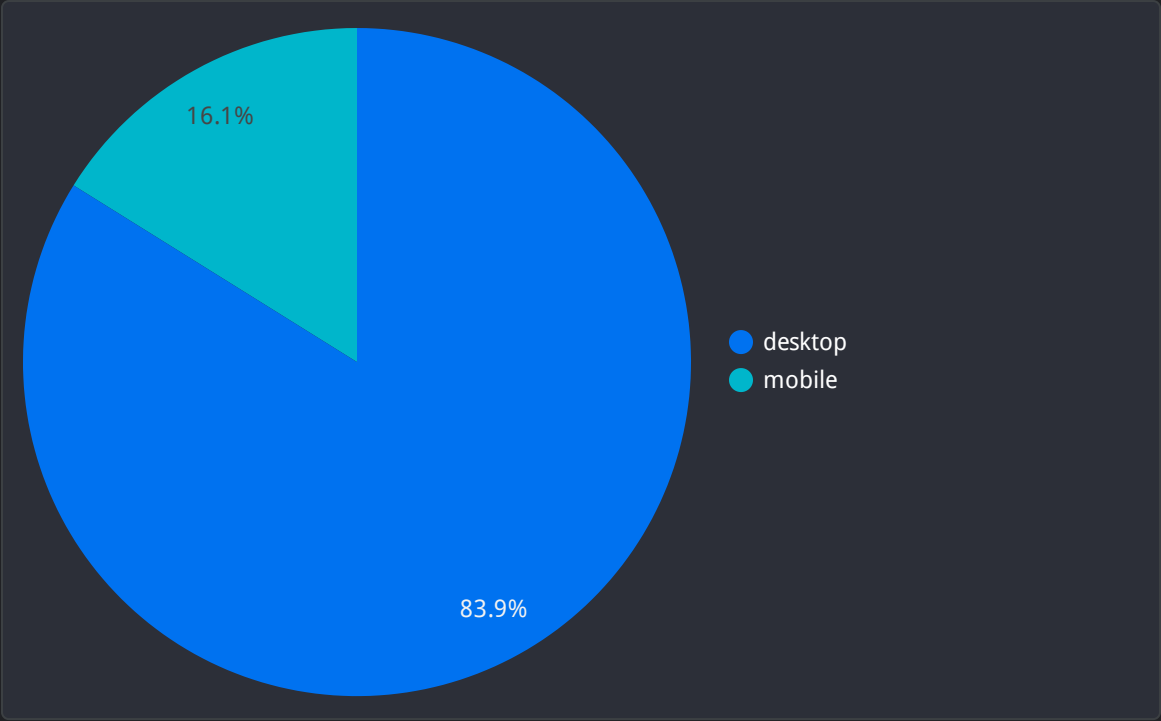
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	Session default channel g...	Sessions ▾	% Δ
1.	Organic Search	79	-
2.	Direct	72	-
3.	Unassigned	58	-
4.	Referral	23	-
5.	Paid Search	22	-
6.	Cross-network	1	-
Grand total		247	-

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	Landing page + query string	Sessions	New users ▾	Total users	Engaged sessions
1.	/	113	72	73	67
2.	?utm_latency=1	11	11	11	0
3.	(not set)	75	4	59	8
4.		16	3	11	2
5.	/offert/	3	2	3	3
6.	/integritetspolicy/	13	1	2	13
7.	?utm_debug=1754507948931	1	1	1	1
8.	?ved=2ahUKEwiAm-icvaWPaxX4ERAIHRCFHFsQgU96BAgQEA8	1	1	1	1
9.	?ved=2ahUKEwiSk5-Nxa2PAxUnU1UIHS4FHXAQgU96BAgNEA8	1	1	1	1
10.	?ved=2ahUKEwigksKa_JyPAxU_CRAIHYevPdwQgU96BQidARAP	1	1	1	1
Grand total		247	102	148	113

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	Event name	Event count ▾	Total users
1.	scroll_depth	941	59
2.	page_view	388	98
3.	service_interest	365	88
4.	user_engagement	317	84
5.	session_start	198	99
6.	form_start	143	8
7.	scroll	120	66
8.	first_visit	102	99
9.	cta_click	92	22
10.	click_outbound	59	15
Grand total		2,777	148

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	Page path + query string	Views ▾	Total users	Views per user	keyEvents:close_...
1.	/	172	82	2.1	0
2.	/offert/	52	21	2.48	0
3.	/thank-you/	18	10	1.8	0
4.	/integritetspolicy/	16	3	5.33	0
5.	/om-oss/	15	14	1.07	0
6.	/batterilagring-solna/	12	6	2	0
7.	?gtm_latency=1	11	11	1	0
8.	/eljour-solna/	10	5	2	0
9.	/foretag-brf-solna/	9	7	1.29	0
10.	/installation-belysning-solna/	8	6	1.33	0
Grand total		388	148	2.75	0

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GOOGLE ANALYTICS 4 ORGANIC TRAFFIC

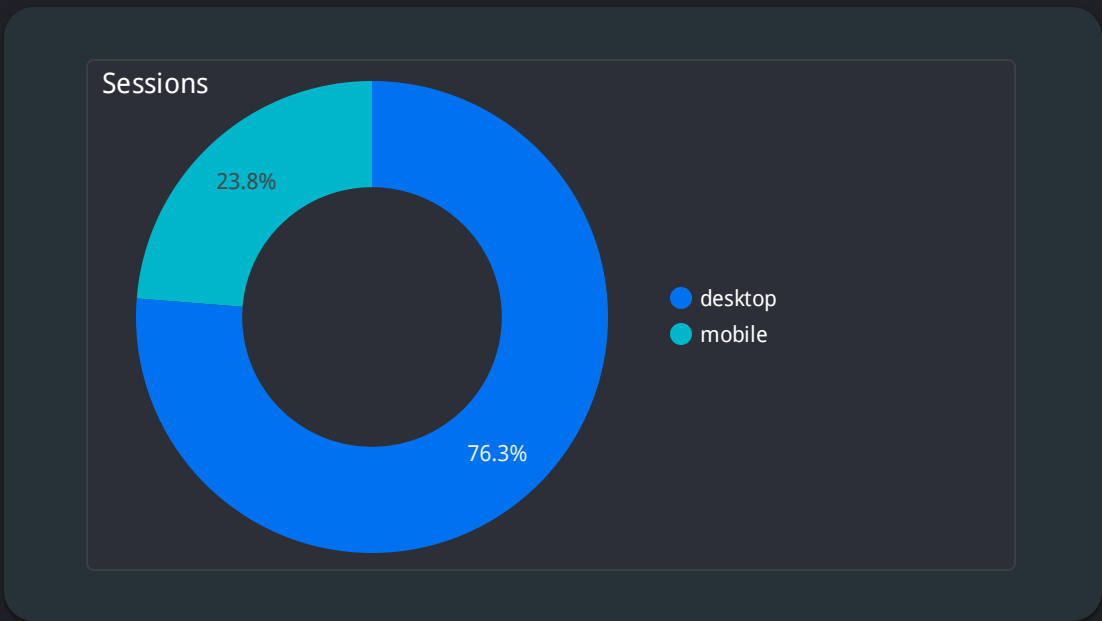
LAST 7 DAYS SEO PERFORMANCE

THIS MONTH TO DATE SEO PERFORMANCE

CURRENT MONTH SEO PERFORMANCE BY SOURCE

	Channel	Medium	Source	Sessions ▾	Active users	Avg. Session Dur.	keyEvents:cl...
1.	Organic Search	organic	google	61 <div><div></div></div>	32	00:03:45	0
2.	Organic Search	referral	eniro.se	18 <div><div></div></div>	3	00:08:18	0

CURRENT MONTH SEO PERFORMANCE BY DEVICE CATEGORY



CURRENT MONTH SEO PERFORMANCE BY LANDING PAGE

	Landing page + query string	Sessio... ▾	Total users	Eng. rate	Engaged sessions	Avg. Session Dur.	keyEvents:...
1.	/	56	26	76.79%	43	00:05:44	0
2.	(not set)	13	4	0%	0	00:00:00	0
3.	/integritetspolicy/	1	1	100%	1	00:47:21	0
4.	/charge-amps-halo-laddbox-solna/?elementor-preview=3409&ver...	1	1	0%	0	00:02:54	0
5.	/?ved=2ahUKEwiSk5-Nxa2PAxUnU1 UIHS4FHXAQgU96BAGNEA8	1	1	100%	1	00:02:31	0
6.	/?ved=2ahUKEwj5r9Sd-5SPAxUjEBAIHTYiE90QgU96BAGOEA8	1	1	100%	1	00:01:17	0
7.	/installation-ugn-spis-solna/	1	1	100%	1	00:00:40	0
8.	/?ved=2ahUKEwiAm-icvaWPAxX4ERAIHRCFHFsQgU96BAGQEA8	1	1	100%	1	00:00:36	0
9.	/?ved=2ahUKEwigksKa_JyPAxU_CRAIHYevPdwQgU96BQIDARAP	1	1	100%	1	00:00:32	0
10.	/?ved=2ahUKEwjb-ceN-Y6PAxWhExAIHTclLKkQgU96BAGREA8	1	1	100%	1	00:00:16	0
11.	/?ved=2ahUKEwiqpaCykpKPAxUQFBAIHVQmKgQQgU96BAGPEA8	1	1	100%	1	00:00:16	0
12.		1	1	0%	0	00:00:00	0
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