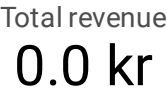
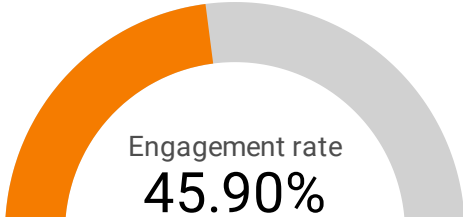
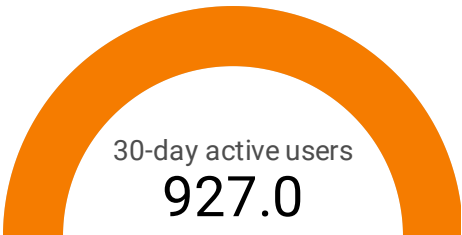


Select date range

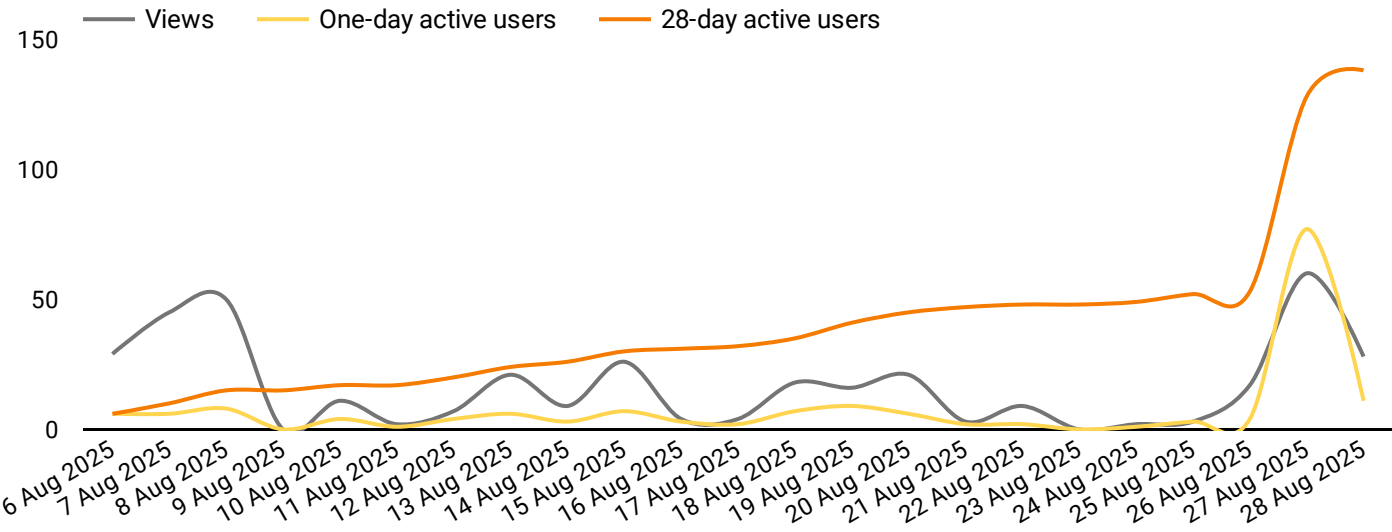
Device category

Session source/medium

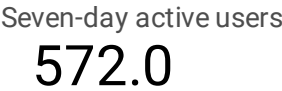
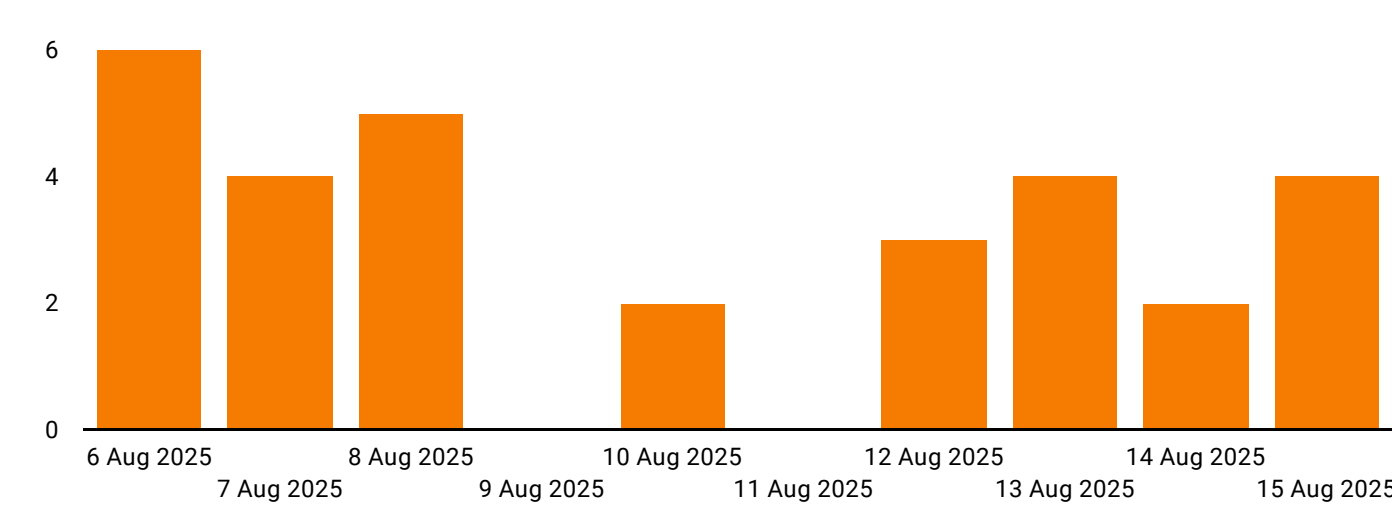
Site ID



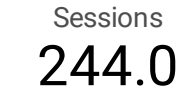
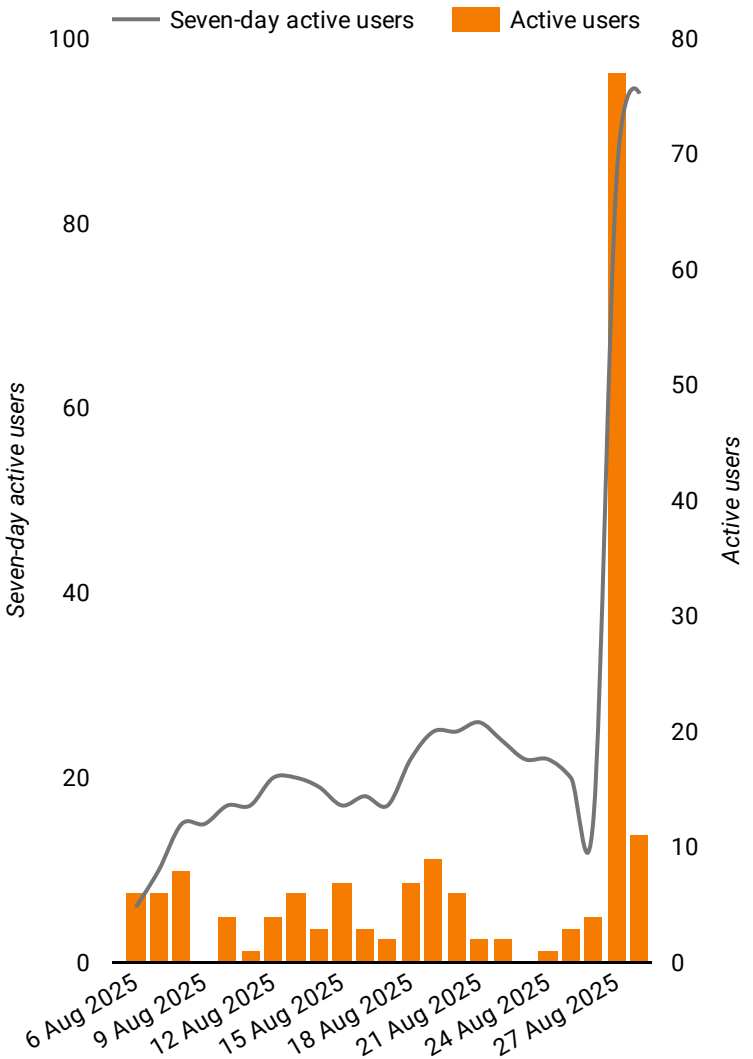
Active Users



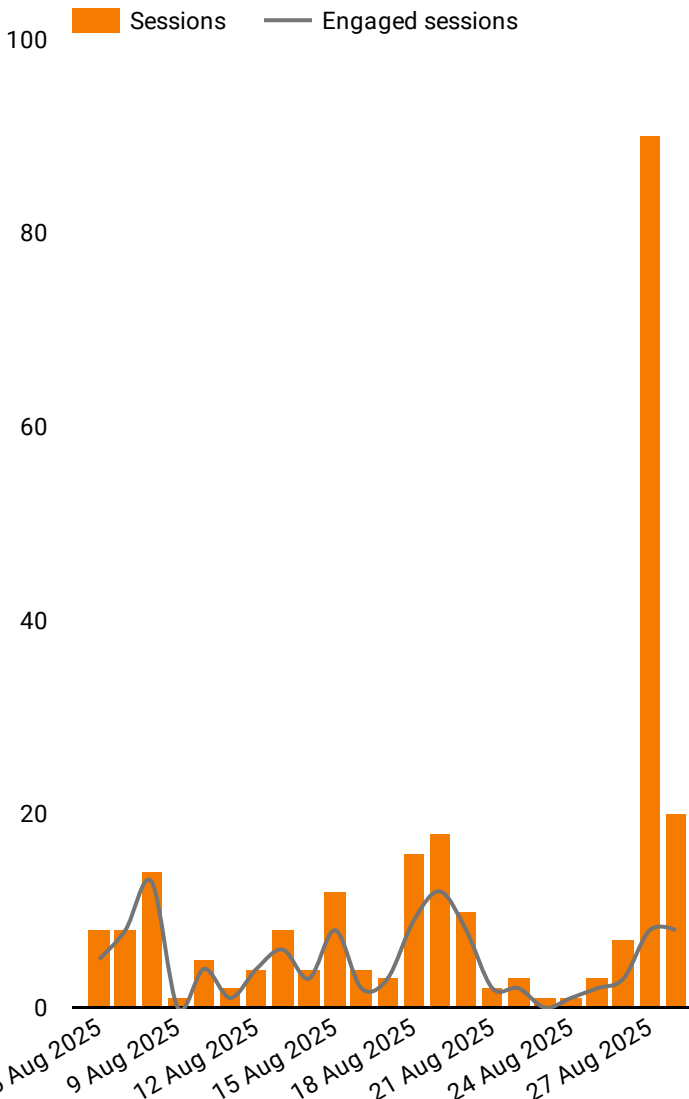
New Users



Conversions



Sessions



Select date range

Device category

Session source/medium

Site ID

MOST VIEWED PAGES

Page path + query string	Views	Form Submit ...	Conversion Ratio ▾
/offert/	52 <div></div>	7	0.13
/batterilagring-solna/	12 <div></div>	1	0.08
/	170 <div></div>	0	0
/?gtm_latency=1	11 <div></div>	0	0

1 - 10 / 10

TOP LANDING PAGES

Landing page	Sessions	Form Submit S... ▾	LP Conversion Rate
/	136 <div></div>	5	0.04
/integritetspolicy	13 <div></div>	4	0.31
/installation-belysning-solna	1 <div></div>	0	0
/offert	3 <div></div>	0	0

1 - 4 / 4

HIGH TRAFFIC, LOW CONVERSION TABLE

Page path + query string	Views	Form Submit ...	Conversion Ratio ▾
/offert/	52 <div></div>	7	0.13
/batterilagring-solna/	12 <div></div>	1	0.08
/	170 <div></div>	0	0
/?gtm_latency=1	11 <div></div>	0	0
/eljour-solna/	10 <div></div>	0	0

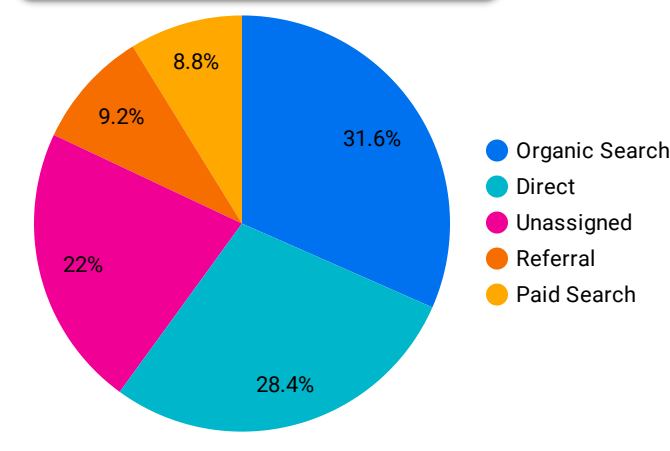
1 - 10 / 10

EVENT TRACKING COVERAGE TABLE

Event name	Event count ▾	Total users
scroll_depth	938 <div></div>	57
page_view	385 <div></div>	95
service_interest	362 <div></div>	86
user_engagement	314 <div></div>	82
session_start	196 <div></div>	97
form_start	143 <div></div>	8
scroll	120 <div></div>	66
first_visit	100 <div></div>	97
cta_click	92 <div></div>	22
click_outbound	59 <div></div>	15

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UNASSIGNED TRAFFIC PIE



TOP SOURCES

Session default chan...	Form Submit Success ▾
Organic Search	4 <div></div>
Direct	3 <div></div>

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Select date range

Device category

Session source/medium

Site ID

FIRST TOUCH (APPROXIMATION)

First user s...	Form Submit Success
(direct) / (none)	3
google / organ...	3
tagassistant.g...	3
(not set)	0
eniro.lightning...	0

1 - 7 / 7

LAST TOUCH (DEFAULT GA4)

Session sour...	Form Submit Success
(direct) / (none)	3
google / organic	3
tagassistant.goo...	2
eniro.se / referr...	1
(not set)	0

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TOP PATHS TO CONVERSION

Page referrer	Form Submit Success
https://www.elektriker-solna.com/	3
https://www.elektriker-solna.com/integritetspolicy/	3
https://www.elektriker-solna.com/?gtm_debug=1754665255017	1
https://www.elektriker-solna.com/foretag-brf-solna/	1
https://www.elektriker-solna.com/installation-jordfelsbrytare...	1
https://elektriker-tabby.se/?ved=2ahUKEwir78mZ5KyPAxU6C...	0
https://www.google.com/	0
http://test.local/elektriker-arenastaden/	0

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ENGAGEMENT ON KEY PAGES

Page path + query string	Views	Avg. engagem...	Percent Scr...
/	174	00:46:42	90
/offert/	53	00:34:00	90
/thank-you/	18	00:02:44	90
/integritetspolicy/	16	00:00:59	90
/om-oss/	16	00:05:10	90
/batterilagring-solna/	12	00:01:38	90
/?gtm_latency=1	11	00:00:00	
/eljour-solna/	10	00:01:52	90
/foretag-brf-solna/	9	00:01:32	90
/installation-belysning-solna/	8	00:02:11	90

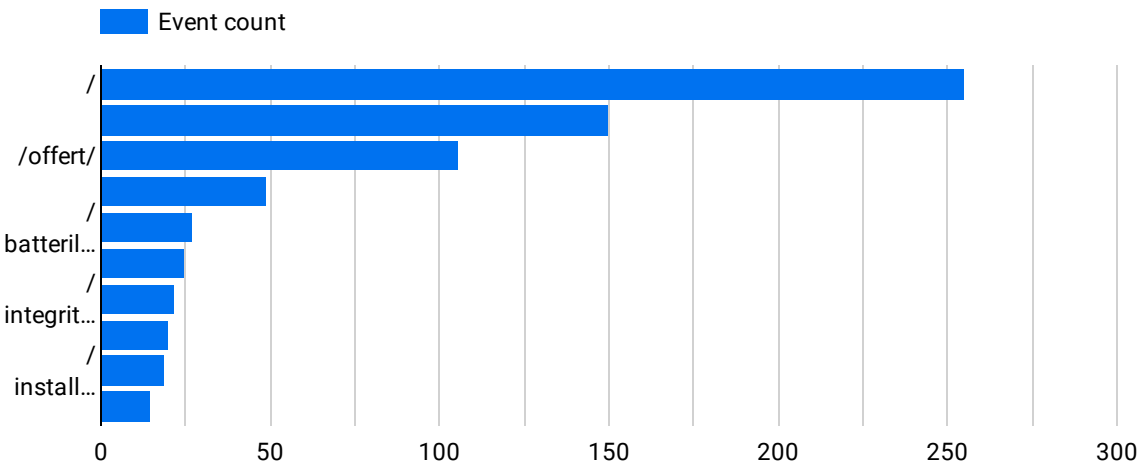
Select date range

Device category

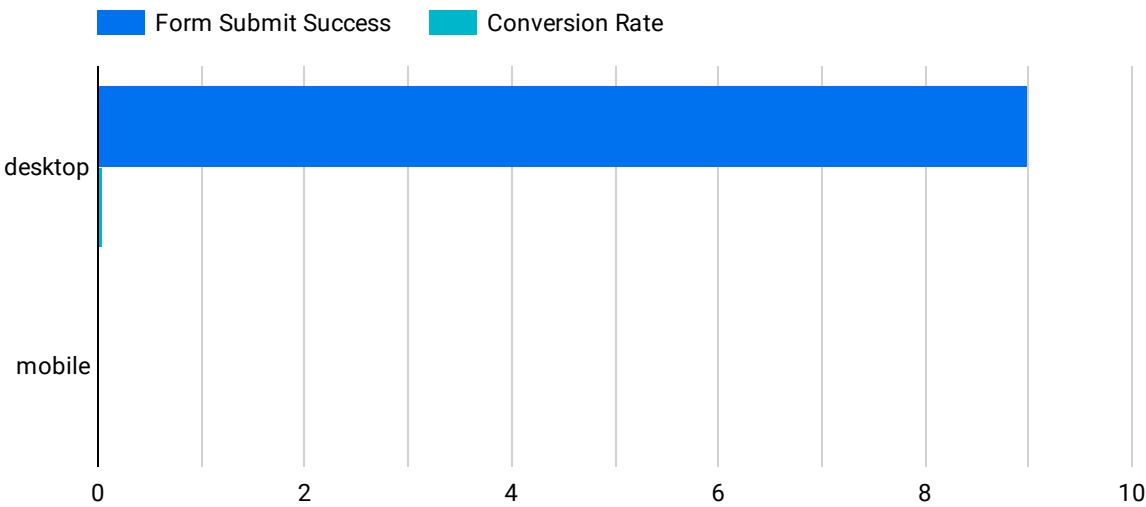
Session source/medium

Site ID

NUMBER OF SCROLL EVENTS ON KEY PAGES



CONVERSION RATE BY DEVICE



SCROLL DEPTH ON KEY PAGES

	Page path + query string	Percent Scrolled	Event count
1.	/	(not set)	833
2.	/offert/	(not set)	352
3.	/thank-you/	(not set)	144
4.	/om-oss/	(not set)	82
5.	/	10	79
6.	/integritetspolicy/	(not set)	65
7.	/batterilagringsolna/	(not set)	64
8.	/	25	46
9.	/2atm-latency-1	(not set)	42