



# PIZZA SALES REPORT

Jan 2015 - Dec 2015

Pizza Category

All

01-01-2015

31-12-2015



\$8,17,860

Total Revenue

\$38.31

Avg Order Value

49574

Total Pizzas Sold

21350

Total Orders

2.32

Avg Pizzas per Order



Best vs Worst Sellers



## BUSIEST DAYS & MONTHS

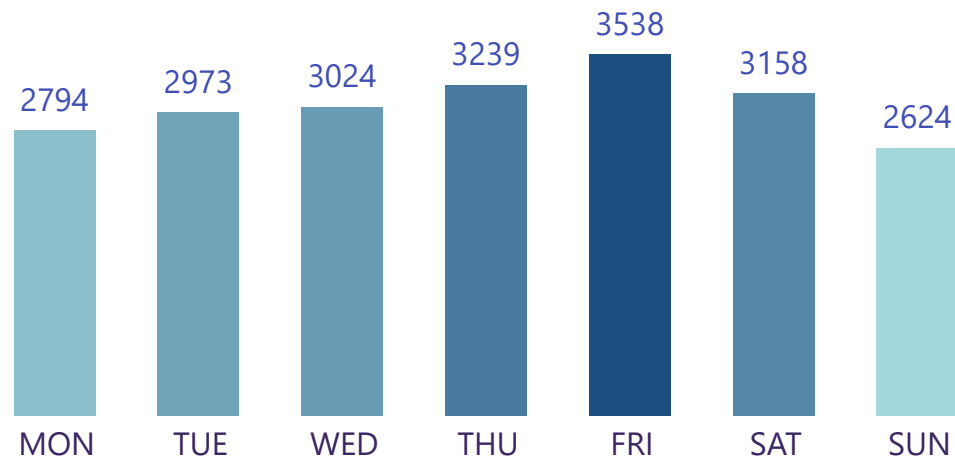
### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

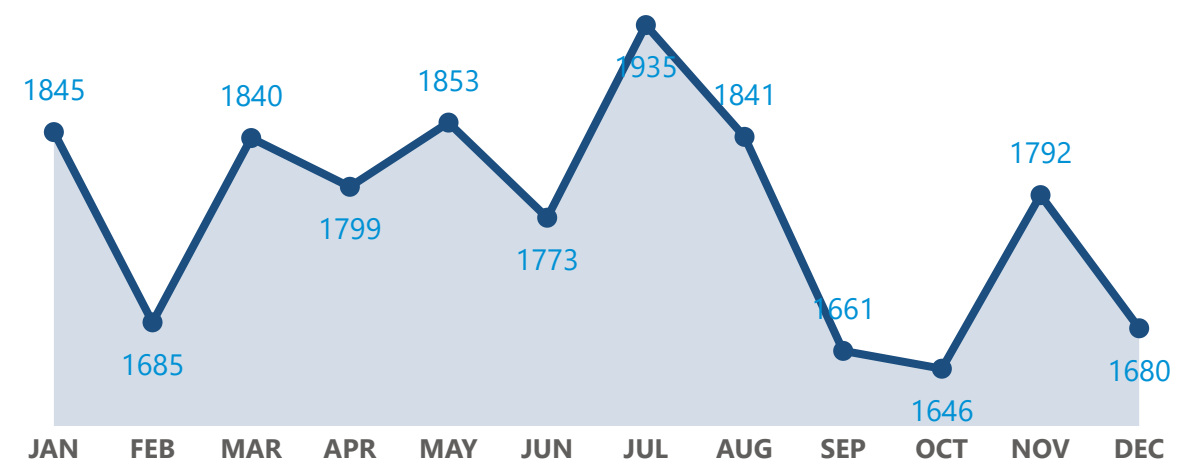
### MONTHLY

There are **maximum** orders from month of **July and January**

## Daily Trends by Orders



## Monthly Trends for Orders



## SALES PERFORMANCE

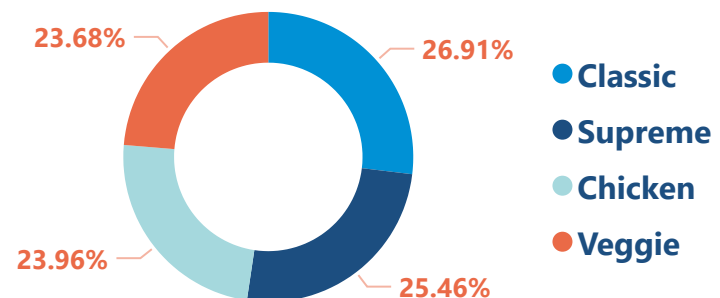
### BY CATEGORY

**Classic category** contributes to **maximum** sales & total orders

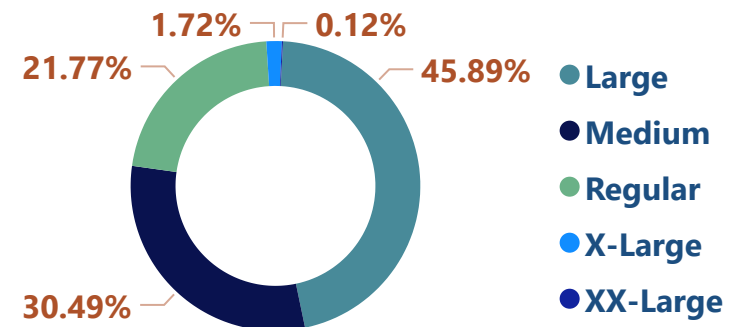
### BY SIZE

**Large size** pizza contributes to **maximum** sales

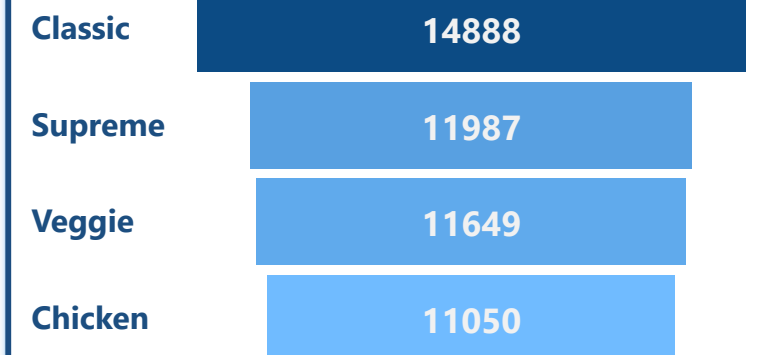
## % Sales by Pizza Category



## % Sales by Pizza Sizes



## Pizzas Sold by Category





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Home

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Avg Pizzas per Order

## BEST SELLERS

### REVENUE

**Thai Chicken Pizza** contributes to maximum revenue

### QUANTITY

**Classic Deluxe Pizza** got sold maximum by quantities

### TOTAL ORDERS

**Classic Deluxe Pizza** contributes maximum in total orders

## WORST SELLERS

### REVENUE

**The Brie Carre Pizza** contributes to lowest in revenue

### QUANTITY

**The Brie Carre Pizza** sold lowest by quantities

### TOTAL ORDERS

**The Brie Carre Pizza** contributes lowest in total orders

## Top 5 Pizzas by Revenue

The Thai Chi...	\$43K
The Barbecu...	\$43K
The Californi...	\$41K
The Classic D...	\$38K
The Spicy Ita...	\$35K

## Top 5 Pizzas by Quantity

The Classi...	2453
The Barbe...	2432
The Hawa...	2422
The Peppe...	2418
The Thai C...	2371

## Top 5 Pizzas by Order Received

The Classic...	2329
The Hawai...	2280
The Peppe...	2278
The Barbe...	2273
The Thai C...	2225

## Bottom 5 Pizzas by Revenue

The Brie C...	\$12K
The Green...	\$14K
The Spina...	\$15K
The Medit...	\$15K
The Spina...	\$16K

## Bottom 5 Pizzas by Quantity

The Brie C...	490
The Medit...	934
The Calab...	937
The Spina...	950
The Soppr...	961

## Bottom 5 Pizzas by Order Received

The Brie C...	480
The Medit...	912
The Calabr...	918
The Spinac...	918
The Chicke...	938