

FROM THE DESK OF THE PRESIDENT

Samit Garg

president@eemaindia.com

Dear Friends,

As we embark on 2024, reflecting on the vibrant events of January and February fills us with pride. From Jaipur to Mumbai, EEMA has been at the forefront, driving innovation and transformation in the Indian event landscape.

Held in the majestic Azizaa Resorts and Hotels in Jaipur, FDC 2024 blossomed into a lively celebration of emcees and radio jockeys. EEMA, the guiding force of the industry, championed unity and growth, propelling India's event industry towards global recognition. FDC 2024 stood as a testament to our shared vision and camaraderie.

COREA 2.0 marked a significant milestone, uniting regional event associations and companies in Konark, Odisha. Leading industry figures charted a path of resilience and innovation, emphasising safety protocols and a future-oriented charter for the industry.

In Mumbai, EEMA took center stage in addressing music licensing challenges. Advocating for a streamlined "Single Window" clearance system, we're collaborating with industry leaders and the Ministry of Commerce to craft solutions. This proactive approach signals a positive change for the event industry, promising a harmonious future.

As we continue to orchestrate change, let's move forward with renewed vigor and determination. Together, we'll paint the event landscape with vibrant colors of creativity, impact, and joy.

Wishing you all a remarkable 2024.

FLASH NEWS

- EEMA's Triumph: Elevating the Global Stage at FDC 2024 (MC & RJ Convention) Jaipur - 10th January 2024
- COREA 2.0: Uniting the Industry for Transformation - 19th to 21st February 2024
 - EEMA Paves the Way for Progress & Collective Action
 - Industry Leaders Take Center Stage
 - Safety First, Growth Follows
 - A Memorable Conclusion
- EEMA Leads the Encore for Change: - Mumbai
 - 29th February 2024
 - Charting the Future of Music Licensing!
 - Striking a Chord with a Single Window
 - Harmonizing Solutions, Together
 - The Music's Not Over A Positive Overture



Embark on a year of unparalleled growth; let's weave learning into the very fabric of 2024's event success

EVENT info

EEMA's Triumph: Elevating the Global Stage at FDC 2024 (MC & RJ Convention)

10th January 2024



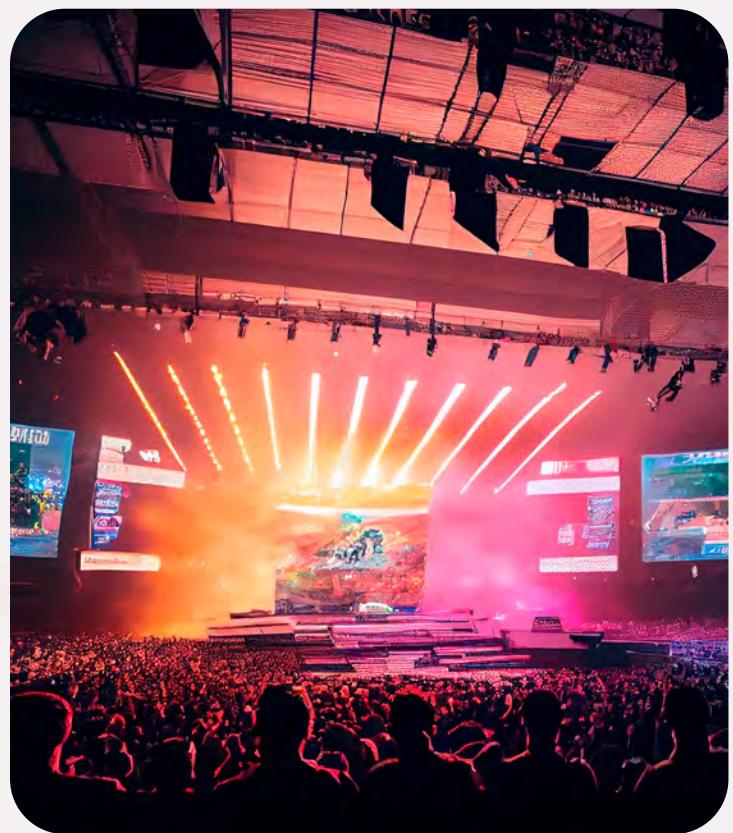
Rewind to the captivating energy of FDC 2024, held on January 10th at the opulent Azizaa Resorts and Hotels in Jaipur. It wasn't just an event, but a hub of innovation where over 250 masters of mic - emcees and radio jockeys - converged in a vibrant celebration.

EEMA, the guiding light of the event industry, champions unity, collaboration, and growth. Our unwavering mission? To propel India's event industry onto the global stage as a force to be reckoned with.

The event was graced by the presence of luminaries like President Samit Garg, Gitika Ganju Dhar, and Suman Raina, from EEMA who shared their valuable insights and guided our path forward. The day's programme weaved together immersive sessions, culminating in a spectacular Oath Ceremony and Entertainment Night, igniting a spirit of camaraderie and boundless enthusiasm.

A heartfelt thanks to everyone who ignited FDC 2024! Let's leverage the shared passion and insights to keep innovating. Together, EEMA leads India's event industry to shine globally!

In the dynamic event industry, learn continuously to become an unwavering beacon of progress.



EVENT info

COREA 2.0: Uniting the Industry for Transformation

19th to 21st February 2024

EEMA Paves the Way for Progress & Collective Action

We're thrilled to share the extraordinary success of the "Congress of Regional Event Associations" second edition (COREA 2.0), by EEMA in the vibrant city of Konark, Odisha held between 19th and 21st February 2024. This historic gathering united over 20 regional event associations and countless event companies, marking a new era of collaboration in the Indian events industry.

Industry Leaders Take Center Stage

EEMA President Samit Garg welcomed attendees and outlined a promising future for the industry. Renowned figures like Sabbas Joseph and Sanjay Tandon shared their insights on resilience and innovation. The event also discussed diverse topics like music licensing, talent development, and partnerships, led by industry experts like Ankur Kalra, Brian Tellis, and Sooraj Dhawan.

Safety First, Growth Follows

Day two focused on crucial aspects of safety and industry progress. Uma Menon and Raghav Roy Kapur emphasised the importance of implementing strict safety protocols. Additionally, Sabaas Joseph unveiled the COREA Charter 2024, a roadmap for industry growth. Valuable policy insights were shared by the Tony Blair Institute, guiding us towards a brighter future.



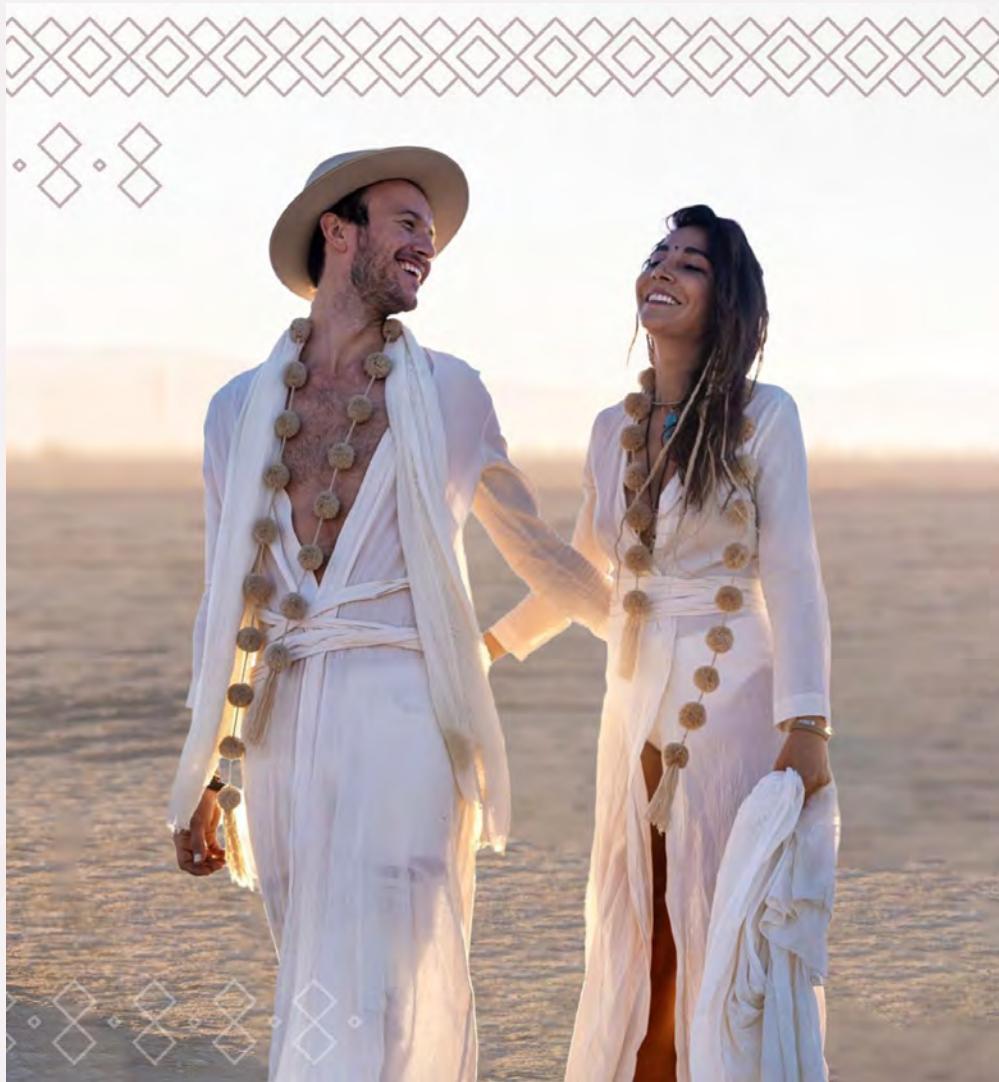
A Memorable Conclusion

COREA 2.0 concluded with a tranquil and reflective session led by Monica Dogra and Victorien, fostering a sense of unity and harmony among participants. This wasn't just an event; it was a powerful symbol of EEMA's commitment to elevating the entire event landscape in India.

EVENT info

SPECIAL GUEST ARTISTS

“NAKALOKAA”



MONICA DOGRA & VICTORIEN

Eco
Retreat
ODISHA
KONARK

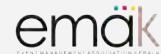
CONGRESS
OF REGIONAL EVENT
ASSOCIATIONS

EVENT info

CONGRESS PARTNERS



dee association



NEW ASSOCIATION TIE UP



CONGRESS PARTNERS

INDUSTRY PARTNERS



**Unite to elevate; collective brilliance transforms sparks
into industry-defining flames of achievement.**

EVENT info

EEMA Leads the Encore for Change : 29th February 2024



Charting the Future of Music Licensing!

EEMA, your voice in the Event Industry, has taken center stage in tackling music licensing challenges. Our recent meeting held on 29th February 2024 at the Sea Princess Hotel in Mumbai was a turning point, resonating with the need for change.

Striking a Chord with a Single Window:

We're advocating for a streamlined "Single Window" clearance system to simplify the complex licensing process. This innovative approach is a beacon of hope for seamless operations, and EEMA is at the forefront of pushing for its implementation.

Harmonizing Solutions, Together:

EEMA, along with esteemed industry leaders and the Ministry of Commerce, presented actionable solutions to address your concerns. We're not just highlighting issues, we're composing the solutions, together.

"In this vibrant tapestry of events, each challenge is a thread leading us to excellence. Together, let's craft the masterpiece of 2024!"

The Music's Not Over A Positive Overture:

Our proactive approach has set the stage for positive change in music licensing practices. We're confident that EEMA's leadership will bring about the long-awaited rationalization you deserve.

Stay tuned for further updates as we continue to orchestrate the future of the Event Industry.



EVENT info

WE ARE GROWING

Jan 24 - Feb 24


Meghanjani Palit
 Star Member, EEMA

Shravan Madiraju
 Platinum Member, EEMA

Ashish Garg
 Gold Member, EEMA

Rana Singha Roy
 Gold Member, EEMA

Bhoopesh Sharma
 Silver Member, EEMA

Happy
Birthday
 Jan 24 - Feb 24


Ahtesham (Kabir)
 EEMA - North

Naushad Khan
 EEMA - North

Sahil Mehta
 EEMA - North

Avinash Deshmukh
 EEMA - South

Arpita Chowdhury
 EEMA - East

Pankaj Goel
 EEMA - North

Tanay Pareek
 EEMA - North

Mayank Prasad
 EEMA - North

EVENT info

Sushma Gaikwad
 EEMA - West

Swapnil Gupta
 EEMA - West

Mahima Goel
 EEMA - North

Rahul Soni
 EEMA - West

Ajay Kumar Khemani
 EEMA - North

G Gopal
 EEMA - South

Gautam Jain
 EEMA - East

Anusha Varri
 EEMA - South

Aditya Mehra
 EEMA - West

Sharad Mathur
 EEMA - North

Sanjay Agarwal
 EEMA - East

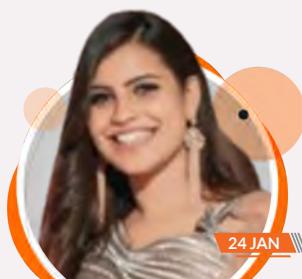
Mazhar Nadiadwala
 EEMA - West

Nitin Arora
 EEMA - North

Jatin Dhigra
 EEMA - North

Arjun Gupta
 EEMA - North

Shivashankaran S
 EEMA - South

Arpita Chowdhury
 EEMA - East

Nikita Nebhwani
 EEMA - North

Vandana Mohan
 EEMA - North

Martin Flubber D'souza
 EEMA - West

EVENT info


P Diwakar
EEMA - South



Archannath Ramnath Gurtu
EEMA - West



Lalit Gattani
EEMA - North



Shalini Beriwal
EEMA - North



VS Girdhar Kumar
EEMA - South



Naveen Gupta
EEMA - North



Yashvardhan Agarwal
EEMA - East



Udit Mukim
EEMA - North



Kailash Kabra
EEMA - West



Srikanth Murthy
EEMA - South



Nipun Joshi
EEMA - South



Jacob Santosh
EEMA - South



Robin Chauhan
EEMA - North



Abhishek Jatiya
EEMA - West



Angat Walia
EEMA - North



Gitikka Ganju Dhar
EEMA - West



Ayan Chug
EEMA - North



Upanshu Agarwal
EEMA - West



Gaurav Bhagat
EEMA - North



Vijay Arora
EEMA - North

EVENT info


14 FEB

Mayur Mirwani
 EEMA - North


14 FEB

Ranjit Sahoo
 EEMA - East


15 FEB

Bhanwar Singh
 EEMA - North


19 FEB

Deepak Choudary
 EEMA - West


20 FEB

Tapas Ranjan Mohanty
 EEMA - East


23 FEB

Bunty Narang
 EEMA - North


23 FEB

Rajesh Dabhi
 EEMA - North


24 FEB

Vikash Bajaj
 EEMA - East


25 FEB

Aarti Gupta
 EEMA - North


25 FEB

Abhishek Ameriya
 EEMA - North


25 FEB

Sanjay Pragat
 EEMA - West


27 FEB

Irshad Mohammad
 EEMA - South


28 FEB

Oum Pradutt
 EEMA - South


28 FEB

Ritu Kapoor
 EEMA - North


28 FEB

Sanjeev Pasricha
 EEMA - North


28 FEB

Siddharth Mehta
 EEMA - West

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 Event & Entertainment
 Management Association
