

# KRITI

(A Newsletter of the Faculty of Commerce & Business Management, Amrapali Group of Institutes)  
Volume: 4, Issue 1 Special Annual Edition 2015

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## **Editor's Desk**

## Dear Curious Readers

It is heartening that **Kriti** embodying creativity and the curiosity for knowledge and information of what made the campus abuzz with learning, fun, consciousness and awareness and is coming up with yet another issue. As **Kriti** kindles and rekindles a feeling of exploration and delving deep into everything around. Symbolising the intrinsic spirit, the FCBM aims to be a centre of excellence promoting value based quality education in emerging areas of professional studies and attempting, in all earnestness, to touch dizzy heights. It is good news for the FCBM fraternity that the institution has progressed in terms of its infrastructure, software program enhancements, guest lectures and developmental programmes, the mainstay for any incremental process. It is a feeling of immense pleasure and pride for us to release this issue of **Kriti**. This newsletter with added dimensions will brighten up our readers about various co-curricular and extracurricular events, creative and imaginative expressions of our staff and students. While we feel proud of our achievements; we still have a long way to go. It will be our utmost endeavor to maintain and sustain the trajectory of growth for FCBM in particular and Amrapali Group of Institutes in general.

Editors

Dr. Veer P. Gangwar

Dr. Deepika S. Joshi

**Faculty of Commerce and Business Management (FCBM)**

**Faculty of Commerce & Business Management** of AGI has emerged as a pioneer in imparting management education programme in the state. The MBA curriculum has been designed carefully and is reviewed time to time to upgrade with the emerging requirements of the corporate world. MBA is a two year full time programme consisting of four semesters. With a focus on interactive, experiential and participatory learning, college offers the practical skills and strategic thinking required to face the ecological, economic and social challenges of the present era.

**Amrapali Group of Institutes** has an enviable reputation for cutting-edge learning in Kumaun Region. College brings together the leading thinkers, activists and practitioners, to deliver a unique brand of group learning experiences. This learning takes place in form of inbound/out bound Learning it is part of everything colleges do at AGI, Haldwani.

Institute's management believes that access to higher education is a fundamental right of all students regardless of race, gender, sexual orientation, religion, creed, color, national origin, ancestry, marital status, age, disability or socioeconomic status, and therefore serves student needs by providing accessible Undergraduate, Post graduate & Diploma programmes that offer the opportunity for professional education to students who have the desire, interest and motivation to succeed in their chosen career field.

## Thrust Areas of FCBM

- Shift in Focus from simple learning to interactive learning
- Enhanced attention towards students' individual needs and expectations
- Rigorous approach oriented towards the practical aspects of learning
- Providing enabling environment to develop student as 'Thinking Being'

### KRITI : A Brief Introduction

**KRITI** is the biannual newsletter of FCBM covering the session of January to June & July to December. The aim of this newsletter is to present a glimpse of the various events conducted by FCBM during every semester. The evaluation of all these activities is supposed to be the guide lines for the coming semester. This issue covers all the events, activities, programs conducted at departmental and college level from January July 2015.

### BBA & B.Com (Hons) Orientation

The Orientation Session for the newly admitted Management students of the **Batch 2015 - 2018 of BBA and B Com (Hons)** was organized on 03.08.2015, at Faculty Of Commerce And Business Management, Amrapali Geoup of Institutes, Shiksha Nagar, Haldwani.

BBA3rd Sem Student Kavita initiated the program with the institute's commitment to create an environment full of liveliness and opportunities for every member of FCBM family.

"There are no elevators to success, the real mantra of success lies in the attitude to work hard and focus on your goal" was the mantra emphasized upon in the interactive session between faculty members and the students in the orientation program PRARAMBH ( प्रारम्भ ).The session commenced with Maa Sarswati's Vandana.

Professor Dr Ritvik Dubey- Director FCBM congratulated all the new members on being a part of Amrapali family and focused upon utilizing the 3 year curriculum for the overall holistic development of the students. He asked the students to be dedicated towards studies and also to participate whole heartedly in the extracurricular activities.

"The person, who lives with the attitude of gratitude, can never be unhappy".

The event ends with the campus visit by the fresher's with their respective Class Coordinators.



## Co-Curricular

### CLUB ACTIVITIES

There's more to the college experience than the classroom. College campuses offer endless opportunities to get involved as well. For the overall development of students, FCBM-AGI is equipped with 4 different Area clubs and a dedicated Social Initiative club:

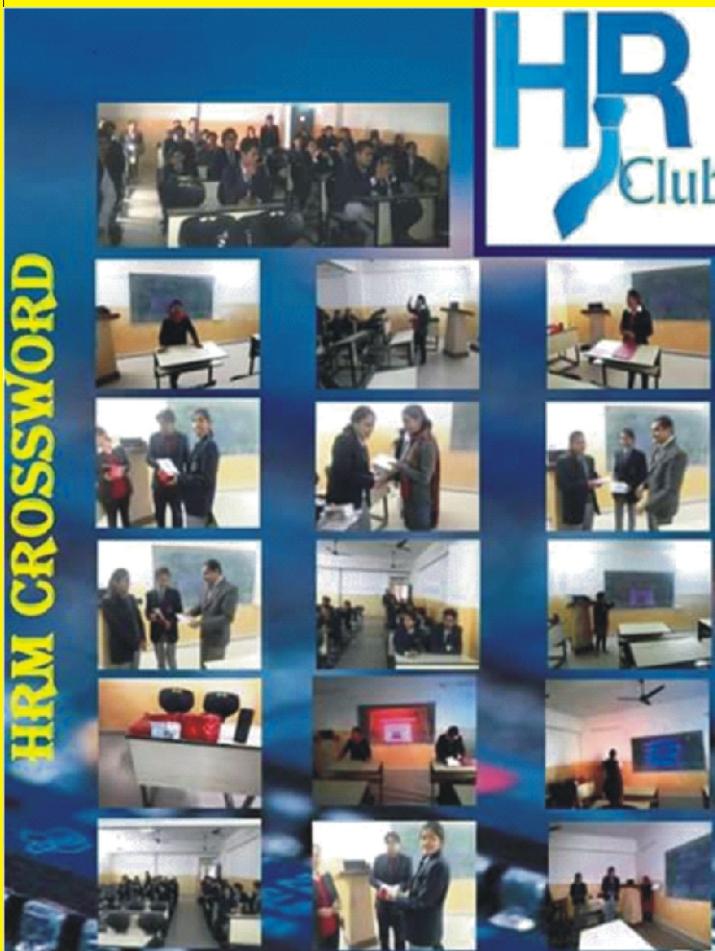
**HR Club: Kutumb-** This HR club has been evolved out of numerous ideas and hard work of many people. A club can be created easily but sustaining and growing with time is a difficult task. A club would be proving to be an effective one only when it serves the purpose of its creation and existence and also brings about sustainable development of all its stakeholders i.e. provides benefits to all.

**Marketing Club:** Marketing is the umbilical connection between customer needs and creative solutions. Marketing Club at FCBM, seeks to provide information and experiences that increase awareness about the marketing function and inform students about the varied and exciting career opportunities available in this field.

**Finance Club:** The Finance Club promotes finance-related activities and careers throughout the HBS community. As one of the largest clubs on campus, it caters to a wide variety of finance-related interests, particularly investment banking, sales and trading, private wealth management, and corporate finance.

**IB Club:** The International Business Club desires to provide FCBM students with knowledge and experience in the area of International Business. For more than 3 years, the club has sought to provide a forum for professional and social contact between and among students and professionals working in or with International Business.

**Prayas Club** is the social initiatives club of the FCBM). It aims at inculcating a culture of social responsibility among aspiring managers of today through various events within MDI as well as by working with NGOs and corporate on significant projects. The objective is to harness the management acumen in making a difference to the society.



### HR Club Activity

Keeping in view the objective of HR Club, second activity **HRM Cross Word** was organized by Faculty Incharge of Club (Dr. Ritu Tewari, Ms Taruna Bhasin) on 18/Feb/2015 at room no 3309. Program started with welcoming the faculty members and students, followed by **Activity** in continuation with a **video on women empowerment by Dr. Kiran Bedi**. Total ten teams participated in the activity. After that there was an audience round and Prize Distribution.

**Winner were : Ruchi Bandil, Mansi Agarwal (BBA 4<sup>th</sup>)**

**First runner up : Jyoti Pandey, Chandra Kala (MBA 2<sup>nd</sup>)**

**Second runner up : Godawari Bisht, Bhawana Padaliya (MBA 4<sup>th</sup>)**

This activity ended with following learning to the students:

- The new terms and concept in Human Resource Management.
- To work as a team
- Event management

The activity conducted by HR club surely helps in producing more employable and efficient HR students and to bring out and develop innovation and creativity among the students of HR. Activity was formally closed after vote of thanks by Club Coordinator Dr. Ritu Tewari

## Initiate the Change

HR Club, in collaboration with Prayas club of FCBM, AGI had organized a movie making contest: "Initiate the Change". Focus of this activity was on revealing the social problems prevailing around us and our role in overcoming them.

From about 10+ movies, 2 movies got selected as the winner and winners got awarded with the prizes.

First Prize begged by the team of Mr. Kuldeep Bohra & Mr. Satish Chachwani- MBA III Sem.

Second Prize won by the team of BBA V- Ms. Ruchi Bandil, Ms. Mansi Agarwal, Ms. Aditi & Ms. Ayushi Girdhar.



## **Finance Club Management Grill**

The FCBM Finance Club organized activities to assist students in evaluating careers in finance and identifying current career opportunities, extend the practical finance education with job-specific knowledge and connect members with other finance professionals.

Objective of the activity was to upbeat the student on following points:-

- Banking Norms (Basel I,II,III)
  - Consumer Price Index
  - National Housing Banks
  - Credit Information Bureau Of India Limited

Students had the opportunity to enhance the knowledge horizon on financial system, they were familiarized with various Financial Institutions and the Quiz based on Interview pattern had helped them to test their knowledge. Mr Tapan Talwar of BBA 1<sup>st</sup> Year was awarded First prize. This activity also facilitated the students to identify the career opportunity associated with the different Financial Institutions.

49 Club members had attended the activity. Faculty members Mr.Gaurav Pant, Mrs. Bhawana Mehra, Dr. Garima Jaiswal, Mr. Satyam P. Srivastava, Mr. Amit Thukral, Mr Manish Upreti, Mrs Mamta Joshi, Mrs Neha Shah had also attended the event.

Dr. Ritvik Dubey Director FCBM , Dr. Siddharth Sharma Dean FCBM, Dr. V. P Gangwar Course Coordinator BBA motivated the students with their presence.





## International Business Club FCBM

### International Business Club News

IB club is a new platform for the students of FCBM as it is giving them new horizons of learning. IB Club is dedicated to create awareness in all aspects of International Trade and International Business. It is leverage towards grabbing the increasing popularity and demand of International Business in the Globalization Era.

#### Objectives of IB Club:

- Provide a platform for discussion of global business issues outside the classroom
- Expose members to business leaders success stories from around the world
- Promote IB Club as a club educating future leaders in international business

To pursue these objectives the IB Club coordinators Mrs. Bhawna Mehra & Mr. Vivek Gupta had organized the club's 2nd activity i.e. "IBQ-Explore The World" on 25<sup>th</sup> Feb'15, which was A quiz having questions related to worldwide economical, cultural, geographical and business diversity.

As told by the participants & the audience this quiz was a great source of information related to the facet of International Business, where the selected teams' including audience actively took part and won prizes. By all means IB Club is opening vistas for all aspirants in this Global competition.



### Youth Day Celebration

International Youth Day, on 12/08/15, was celebrated by the students of FCBM (AGI) in seminar hall 1, Kautilya Block. The event built on the success of Youth Day 2015 and raised the quality of delivery.

Students and Faculty Members successfully delivered a day of positive activities and celebration on Wednesday. Around 70 students and 15 faculty members reached the place of event. The objective of the event was to celebrate the contribution of youth in the advancement of the society.

The entire team felt privileged to be a part of the event



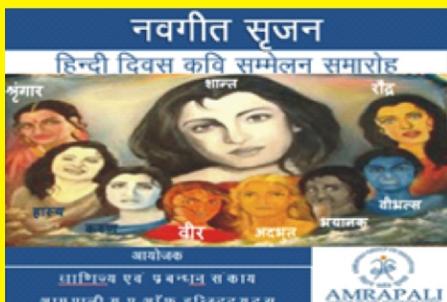
### Hindi Diwas

A Kavi Sammelan: NAVGEET SRIJAN " was organized by FCBM, AG on Hindi Diwas (i.e. 14 Sept. 2015).

Program set in motion through lightning of lamp in front of Maa Saraswati by Dr. Ritvik Dubey (Director FCBM), Dr. Siddhartha Sharma (Dean FCBM) & All faculty members of FCBM.

Motive of activity was to inculcate the habit of public speaking and to make students feel confident in presenting their thoughts in a language they are comfortable with. At times, students get confused between English Speaking and communication skills, activity like "Navgeet Srijan" helps us as a faculty mentor in identifying the students who really are good in communication but do hesitate just because of language barrier. FCBM is happy to facilitate participants with an informal collaborative platform through this activity..

The entire event was planned, conceptualized and executed by the students of FCBM under the guidance of Dr. Deepika S. Joshi- Faculty In charge for the Activity.



## **Prayers : Social initiative club World Plantation Day (21st March)**

“World Plantation Day” and “International Day of Forest” are an annual occasion for people around the world to realize their own power to become agent for positive change in global fight for sustainable and equitable environmental development. These events stimulate global awareness and garner attention for environmental initiative. In order to organize these important days, PRAYAS- Social Initiative Club, organized the Plant Sapling and Collage Making Competition on 24th March 2015. Vandana Bisht Meenakshi Sharma and Khuspreet Kaur bagged first prize.



### **Expressions : Labor Day celebration by Prayas (Social club)**

Most of our faculty and office staff is dependent on the supporting staff and without their support accomplishing a task is a tedious work. So in order to express our gratitude to the supporting staff at AGIs while at the same time giving them and their families opportunity to be on campus, enjoy a day of relaxation and fun **Prayas social club of FCBM** had celebrated May Day also known as **Labor day** to honor the contribution of supporting staff.

Prayas celebrated this day by having free **Naturopathy And Yoga Camp** and arranged **fun activities** for the supporting staff and their family members where they enjoy and win various prizes.

During the camp employees get treatment of their diseases like constipation indigestion, eye problems, pains etc. through acupressure. During various games Mr. Jhodhan Kumar, Mr.Raju, Mr.Roitaj, Mr.Ashok, Mr. Urbadat, Mrs. Mamta, Mr.Sarvesh Kumar, Mr. Mahesh Tiwari, Mrs. Moniya & Mishesh Kumar were the winner.

**Mr. Vikas Kumar** becomes the **lucky draw winner** of the event.

Prayas also acknowledge the efforts of Mr. Tara Singh Dev (DNYS, Trainer), Mr. Manoj Negi, Mr. Gaurav Pant and student's team for their unconditional support to make this event successful.

Entire event was organized by **Dr. Garima J Chandra** in charge of **Prayas Social club of FCBM**.

### **National Safety Week (4th - 10th March) : Swine Flu Awareness & First Aid Training**

The National Safety Day/Week Campaign is celebrated in India every year (organized by the National Safety Council) from 4<sup>th</sup> march to 10<sup>th</sup> march to commemorate the establishment of this event, as well as enhance the safety awareness among people. It is a national movement carried out on annual basis to prevent and lessen the loss of life including various human being problems and their financial loss through availing them with safety, health and environment related support services

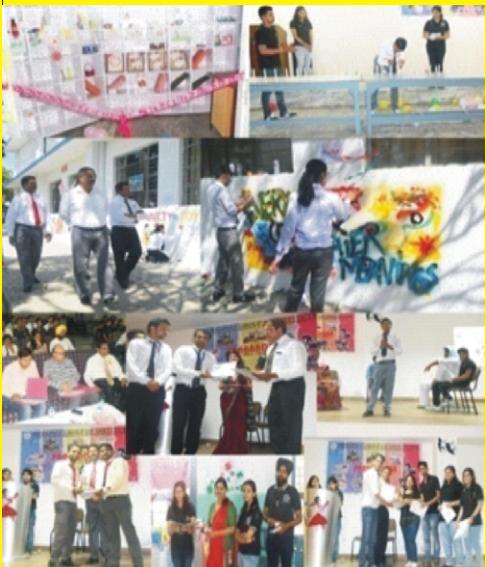
**On this occasion of national safety week Social Initiative Club- Prayas of FCBM organized Swine flu awareness & first aid training program in the association with Red Cross society.**

Dr. Sanjeev Shukla, Chairmen Red Cross society and Mr. Vimal Kumar trainer Red Cross society imparted the practical knowledge on how to reduce the effects of injury or illness suffered at work and accident. This training made the students and faculty aware on how the emergencies can be handled until medical aid arrives. They also enlightened us with Do's and Dont's of Swine Flu and distributed study material regarding this. This event was coordinated by Dr. Garima Jaiswal Chandra Faculty in charge of Prayas



## Management & Cultural Fests

### Prabhandhan 2015



Two day inter college and inter school event **Prabhandhan 2015** was organized by FCBM, AGI on 10 & 11 April 2015.

On 10 April 2015 around 300 students from 10 schools participated in various events like JAM, Scrabble, Swang, Extempore & Collage. On day two 11 April 2015 95 participants from 12 Institutes & Colleges were present who enthusiastically took part in events like Treasure Hunt, Ad- Mad Show, Swang, JAM, Director's Cut & Graffiti.

The winners were appraised by attractive prizes from official sponsors of **Prabhandhan 2015** like Walkway, Wango, Pizza Hut, Bold Gym & Cream Bell.



### Manthan 2015

Faculty of Commerce & Business Management, Amrapali Group Of Institute, Shiksha Nagar Haldwani organized A National Conclave MANTHAN in collaboration with State Infrastructure Industrial Development Corporation of Uttarakhand Limited (SIIDCUL) on the topic “**Make In India: The Road Ahead**” on 2 May, 2015 with sub themes:

- Global competitiveness and productivity
- Empowering small and medium enterprise
- Infrastructure development :Challenges and opportunities
- Rural development: inclusive growth
- Policy reforms :Challenges and opportunities
- Global competitiveness and sustainable development

This conclave consisted of discussions, poster presentation, and model exhibition pertaining to diverse set of areas on the topic of MANTHAN-2015.

The conclave was inaugurated by the Chief Guest Mr. G.P. Durgpal Regional Manager SIIDCUL Udhamsingh Nagar. Special invitees from various academies, Industries like UIRD, MSME, DIC, Voltas, Britannia from adjoining regions of Haldwani presented their views and provided a wide platform for the future stakeholders of the society and the economy as well.

The main emphasis of the thrust talks/discussions by the experts presented in this One Day Conclave was laid on the basic concept “**Make in India: The Road Ahead**”



### Kumaon Talent Hunt Season 2

**Everyone has a talent. What is rare is the courage to nurture it.**

Amrapali Group of Institutes is the first who took the initiative to find, praise, recognize and reward the best talents in the region through its tremendous and energizing event “**Kumaon Talent Hunt**”. Every year from different Schools & Colleges of Uttarakhand and nearby areas hundreds of students try their luck to be the shining star of the event.

## Research & Publication

### **Dr. Ritu Tewari & Ms. Taruna Bhasin**

" Work life Balance and Commitment among Academician in Higher Educational Institutions" Got published in VIEWPOINT- An International Journal of Management and Technology ISSN- 2229-3825

### **Dr. Sudeepa Sharma**

"Effective Development Of Women Entrepreneurs Of India Initiate, Motivate & Organize" ZENITH: International Journal Of Multidisciplinary Research ISSN: 2231-5780 May 2015

### **Dr. Deepika S. Joshi**

'Paper on "IT-Value Mapping: Justifying Investment in IT (A Study Conducted In NCR) ", under Asian Journal of Technology and Management Research (AJTMR) in 2015.

- Paper Titled "Aligning It with business objectives: A key to enhanced productivity", got published with MAIMT- Journal of IT & Management (ISSN 0974-066x), Jagadhari, Haryana in October 2015 issue.

### **Mrs. Anshu Chauhan**

- "Importance of ICT in Priority Sector Lending: A case Study of Kumaun Region". Got published with International Journal of Advance Research and innovative ideas in Education, ISSN. 2395-4396, Vol. 1, Issue 3 in 2015.
- "Impact Assessment of Rural and Agriculture Finance by Commercial Banks (A Case Study of Kumaun Region), got published with Universe of Emerging Technologies & Science (ISSN 2349 - 655X), Impact Factor: 0.272, Vol 2, Issue 7 in July 2015.
- Paper Titled "Multiskilling: A Tactic for price effective resource management during economic turbulence", got published with Jamshedpur Research Review-JRR (ISSN: 2320-2750) in Dec 2015.

### **Mr. Satyam Prakash Srivastava**

- Paper Titled "Overview of Financial Inclusion Across Countries", got published with IJMFMSR International Journal of Marketing, Financial Services & Marketing Research (ISSN 2277-6788), Kurukshetra, Harayana, Vol 4. No.3 July-Set 2015 Issue.

### **Mr. Amanjeet Singh Sethi**

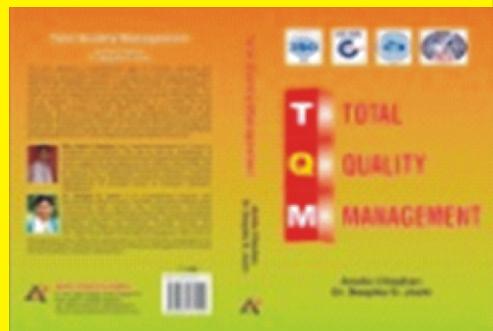
- Paper titled on "Identification of Factors Affecting Tourism Destination Competitiveness: A Study in Uttarakhand" got published with Avahan A Journal of Hospitality & Tourism (ISSN No. 2347-4556) in October 2015 issue

### **Mrs. Mamta Joshi**

Paper Titled "Emerging Trends of Cloud Computing in Education Methodologies: A Review", got published with International Journal of Advanced Research in Computer Science and Software Engineering (ISSN: 2277 128X), Jaunpur, Uttar Pradesh, Volume 5, Issue 12, December 2015.

### **Books**

Mrs. Anshu Chauhan & Dr. Deepika S. Joshi Text Book Titled "Total Quality Management" (ISBN: 978-93-85161-10-0), got published by Aayu Publication in July 2015.



### **Thesis Submission**

#### **• Mr. Amanjeet Singh Sethi**

Mr. Amanjeet Singh Sethi, Asst. Professor-FCBM has submitted his thesis titled : - "Identification of Tourism Destination Competitiveness Vis a Vis Internet Users- A Study In Uttarakhand to Kumaun University, Uttrakhand.

#### **• Mr. Gaurav Pant**

Mr. Gaurav Pant, Asst. Professor-FCBM has submitted his thesis titled : - to Kumaun University, Uttrakhand.

### **NET & USET**

- Dr. Garima J. Chandra, Asst. Professor- FCBM, AGI has cleared her NET & USET in year 2015.

## **ACME: Journal of Management & IT (ISSN 0974-1763)**

ACME is the Institute's peer-reviewed annual journal of Management and Information Technology. The journal aspires to promote and publish quality research in interdisciplinary studies. The publications are expected to contribute to the theoretical framework of the knowledge pool and also leading to practical applications in the field of management and technology. To ascertain the quality of the publications the papers/articles are selected through blind review system. Articles are invited throughout the year.

Publication Time: March-April

E-mail: [acme.amrapali@gmail.com](mailto:acme.amrapali@gmail.com)

**Theme for Current Issue : Managing in Turbulence**



ACME- JOURNAL OF MANAGEMENT & IT  
Faculty of Commerce & Business Management,  
Amrapali Group of Institutes, Haldwani  
ISSN: 0974-1763

**Call for Papers: 2015 (Vol. 11, Issue 1)**

*"A time of turbulence is a dangerous time, but the greatest danger is the temptation to deny reality"*

Peter Drucker

Present Era witnesses that the world is more interconnected and independent than ever before. Globalization and technology are the two main forces that helped create a new level of interlocking fragility in the world economy. While global interdependence works in everyone's favor in good times, it rapidly spreads much pain and damage in bad times. We postulate that turbulence, and especially heightened turbulence with its consequent chaos, risks and uncertainty, is now the normal condition of industries, markets and companies. Turbulence actually presents two major effects. One is vulnerability, against which companies need defensive armors. The other is opportunity, which needs to be exploited.

Managing turbulence is fairly challenging as sometimes turbulence is required and advantageous also to implement change leadership. Managing in turbulent time is becoming an important skill for almost every executive now a day. Turbulence is rising in all segments of the world economy. The business market has become a fickle place & global economy appears to be recession bound.

With a focus on the saying "**Never Let the Crisis go to Waste**", this issue of Acme- Journal of Management & IT, tries to throw light on the practices and tools suggested by the intellectual people about managing the structural strength & soundness, capacity to survive a blow, adaption of sudden change & availing new opportunities to turn the threat of change into productive and profitable action that contributes positively to our society, the economy & the individual.

Researchers are invited to contribute their conceptual, empirical and theoretical research on this provoking theme. Indicative list of topics is appended below:-

## **Workshops/ MDPs**

### **Workshop on Payroll Management**

A Workshop on payroll management was organized by FCBM for MBA (H.R Major Specialized)

- Workshop title : Payroll Management
- Date : 14, Feb 2015
- Time : 2.00 pm to 3.30 pm
- Attendance : 42 students

Mr. Jitendra Adhikari, HR manager in Voltas Limited Rudrapur, Sidcul, Pantnagar, Uttarakhand. He is associated with administrative and HR activities addressed the workshop.



He familiarized the students with the concept of Payroll system. He emphasized at increasing importance of system and provides basic framework for the payroll system which an organization uses. The workshop emphasized on answering the questions like: What is payroll? How payroll is created? Steps involved in making payroll for an organization's employees? What are the essentials of payroll? The workshop provided valuable information related to Payroll management, all requirements regarding payroll, latest trends and market practices for Payroll. Thus workshop provided the students with working knowledge and the practical aspects of the payroll system.

## Student Testimonials

### **Yamini Rani : MBA 2<sup>nd</sup> Year**

The thing I admire the most about FCBM, AGI is the support I received from everyone here. I wouldn't have been able to achieve what I have achieved without that caring environment.



### **Yogesh Negi MBA 2<sup>nd</sup> Year**

FCBM, AGI: This College is not merely an institute for me. It is a temple of learning. In a small city like Haldwani, this college provides us facilities comparable to Metros and gives us a platform to expose our skills. Apart from education, this college also focuses on overall grooming of the students.



### **Bhawana Patwal: BBA 5<sup>th</sup> Sem.**

Learned Faculty, excellent environment to learn and supportive management. In all a unique blend of excellence and commitment is how I describe FCBM, AGI.



### **Ashish Kunwar: BBA 5<sup>th</sup> Sem**

Teachers at FCBM, AGI work closely with their student, which allows them to really understand the strengths and difficulties of each individual.



## Alumni Speak



### **Shantanu Bishnoi,**

FCBM, AGI provides everything on the platter to students, be it best of the placement assistance, faculties who inspire to perspire, sports facilities, and other paraphernalia needed for the development of an individual persona.



### **Sohrab Mian, Head - Sales & Marketing ,Aditya Sai Industries**

The exposure I got throughout my 2 years at FCBM, AGI is unparalleled. There is commendable dedication in the faculty to impart the best quality education and work round the clock to ensure complete placement.



### **Mayank Gulati, Executive, HDFC Asset Management**

The MBA course which I pursued helped me in my professional assignments. The faculty members of the institute are truly exceptional not only for their wisdom & qualifications but more importantly the values they uphold. The pedagogies applied for teaching here gives wide range of inputs to the students



### **Abhishek Edmod, Faculty at Venkateshwara Group of Institutions**

The institution is characterized by good management administration and teaching. I have spent two of my most memorable years here and I have opted to be an educator just because of the inspiration I've got from my learned faculty members.



### **Pranita Bhatt, Back Office Executive at Baroda Pioneer Asset Management Co. Ltd.**

I am glad that I can call myself an alumnus of FCBM, AGI as this institution gave me the right platform to ascend the stairs of success.

## Faculty Development Programme

### Faculty Interaction Programme

FCBM, AGI has organized a full day Faculty Interaction programme on 15 June 2015. Programme was divided into two sessions.

Session 1: Research Issues

Session 2: Class Management dynamics.

Dr. Azhar Kazmi, Professor of Strategy at King Fahd University of Petroleum and Minerals, Saudi Arabia was the resource person for day. This FIP was designed to Give insights to the participants about Handling Research Issues and Class management dynamics & to provide a collaborative learning environment to in-house and external faculty members to collaborate in research work and share/identify own/others skills and core areas. Around 35+ academicians witnessed this learning activity.



### Digital India Week

Faculty of Commerce and Business Management (Amrapali Group of Institutes) celebrated "Digital India Week".

As the nation is heading towards a digital revolution, FCBM also moved a step towards advanced digital literacy by conducting a workshop aligned with the theme of Digital India.



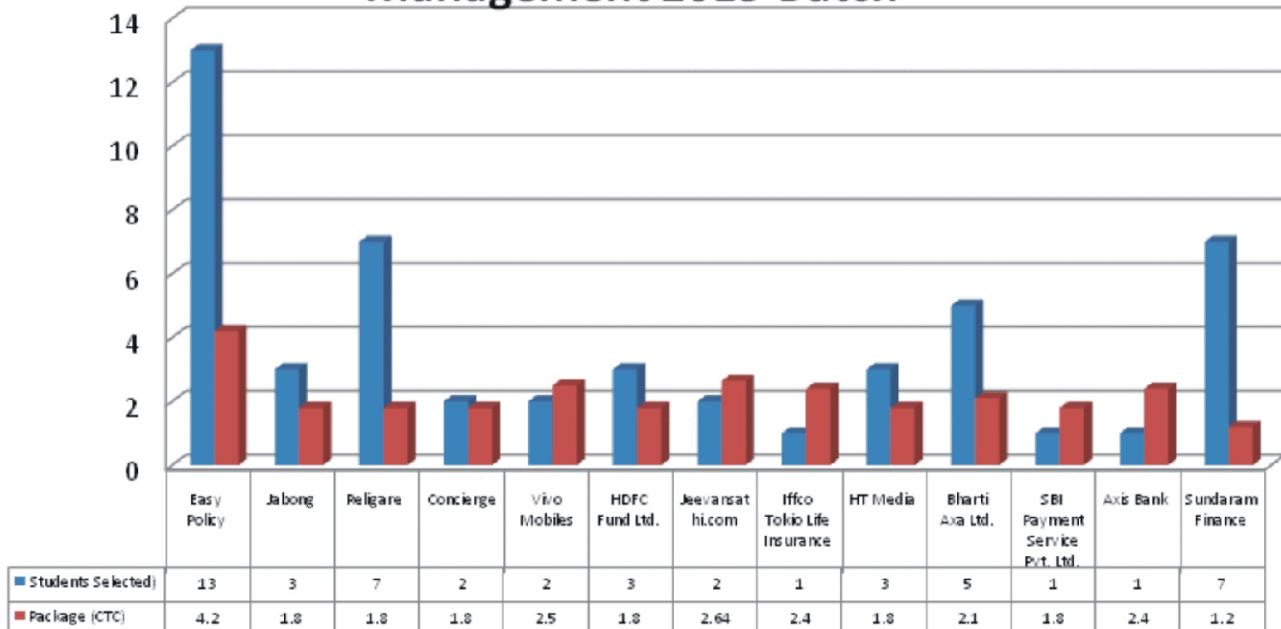
The workshop with concentration on 'Information Security' witnessed Dr. Deepika S. Joshi (Associate Professor, AGI) as the speaker and various members of FCBM family (including both the teachers and the students) as the audience.

## Placements

### Placements-2014-15 (MBA & BBA)

The Placements, both for final jobs and summer internships are an integral part of our calendar of activities. The leading companies are approached from all the sectors where eligible students are facilitated to go through the entire selection process. The whole process is always governed by students' abilities and interest areas as well as the requirements and norms of the industry.

### Placement @ Faculty of Commerce & Business Management 2015 Batch



### Major Companies

- |   |  |
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| <ul style="list-style-type: none"><li>• Easy Policy</li><li>• Jabong</li><li>• Religare Health Insurance Ltd.</li><li>• Concierge Technologies Ltd.</li><li>• Vivo Mobiles</li><li>• Order Takers Pvt. Ltd.</li><li>• Jeevansathi.com</li></ul> | <ul style="list-style-type: none"><li>• Iffco Tokio Life Insurance</li><li>• H. T. Media</li><li>• Adzonmove Pvt. Ltd.</li><li>• SBI Payment Service Pvt. Ltd.</li><li>• Axis Bank</li><li>• Abhiksha Corporate Sol.Pvt. Ltd</li></ul> |
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