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Abhiwyaakti

(QUARTERLY NEWS LETTER OF AMRAPALI INSTITUTE OF HOTEL MANAGEMENT)

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FROM THE EDITOR'S BOARD

We present ourselves to the world through ABHIWYAKTI, our quarterly newsletter, and making this as an intermediate to share our views and thoughts with the readers. It is intended that ABHIWYAKTI is a combine of the erudition of academicians and wisdom of people with the great industrial experience. We always try our level best to continue our efforts in various activities to twinkle AIHM out of the world. We would like to extend our appreciation to all our students for their dedication and hard work in all the activities held and wishing all the readers cheerful and pleasant reading

ADMISSIONS



The time from the month of may starts with thousands of faces entering the campus with aspirations in their eyes to become successful professional. The success stories of the institution in the past years were enough to boost the youth towards their school of dreams as a platform which would transform their dreams to reality.

FAREWELL



The word 'aloha' has taken place of every English equivalent. Time is the best flier it seems like yesterday the students joined the institution with dreams, to become a successful hotelier in their eyes and now it's time to bid farewell. Farewell 2016 for final years was full of fun, sharing of memories and gratitude. The farewell was a complete flash back of their college life in the past three years, we wish all the final year a great success in their life.



TEACHERS DAY

The birthdate, [5 September 1888], of the second President of India, academic philosopher Dr. Sarvepalli Radhakrishnan. It is considered a "celebration" day, where teachers and students report to school as usual but the usual activities and classes are replaced by activities of celebration, thanks and remembrance. At some schools and colleges on this day, the responsibility of teaching is taken up by the senior students to show appreciation for their teachers.

On the birth occasion of Dr. Radhakrishnan, that is the 5th September, India celebrates its Teacher's Day, here also in Amrapali institute of hotel management student's prepared and participated in certain programs prepared exclusively for their teachers. Students make their teachers feel special in the form of flowers, handmade cards and lot of cultural performance.

On the birthday of Dr. Radhakrishnan, let's conclude this on his famous quote, "It is not God that is worshipped but the authority that claims to speak in His name. Sin becomes disobedience to authority not violation of integrity."



Fresher's party is the most awaited event at the inception of the semester at any college. Every year AGI organize a fresher's party "ABHINANDAN" to welcome the new members to the Amrapali family. It is not just an expression to welcome the new members but to provide them a platform to showcase their talent which adds glorious dimensions to the event. The entire event was divided in three rounds ramp walk, talent round and question and answers round to select the best. The panel of judges had a very tough decision to make, but ultimately crowned Mr. Kalpit Upreti of B. Com. Honours and Ms. Deepti Joshi of AIHM as Mr. and Ms. Fresher.



UTU VICE CHANCELLOR VISIT TO AMRAPALI

Professor P.K. Garg, Vice Chancellor Uttarakhand Technical University visited Amrapali Group of Institutes on 12/09/2016.

He addressed students and faculties in separate groups. Some of the main points of his address were as follows:

He said only 25% of students passing out are employable.

Our dependency on electronic gadgets is getting too much and we are not using our brains.

The role of extracurricular activities is important in the personality development of a student. Data bank for the records of students is being made. Photo of student will be printed on the mark sheet.

In future e- checking of copies is coming.

UTU application will be launched very soon for two way communication.

Research & Development component is vital for personal and professional growth.

Short term training programme & FDP programmes should be carried on from time to time.



POSTER AND COLLAGE COMPETITION

The students participated in poster and collage making competition on 23rd September 2016. The theme for the completion was Tourism for all. All the participated students performed very well and the posters were outstanding depicting different sectors and opportunities of tourism.

The posters made by these teams were taken and displayed at prominent places in Kathgodam Railway station to highlight the importance of world tourism day.





World tourism day celebrated on 27th September. It was the 36th world tourism day with a theme "TOURISM FOR ALL" this day is celebrated to raise awareness on role of tourism within the international community and the untiring efforts affects social, cultural, political and economical values worldwide to raise the awareness of this day. AMRAPALI INSTITUTE OF HOTEL MANAGEMENT celebrated this day by visiting Kathgodam Railway station for welcoming the



tourists arriving by Shatabdi express. The students of AIHM greeted the tourists with flowers and interacted with them informing and raising questions on tourism in India. At the end the students enjoyed brunch sponsored by Amrapali Management.

LATE SMT. KAMLA DHINGRA MEMORIAL MEET

The institute is highly influenced with the lines of Brian Graham "Competition creates better product, alliances create better companies. Competition is a life of every business and one can think of competing then only when the person is well equipped with its competencies. Walking through the same thought institute every year organizes Kamla Dhingra Memorial Meet in the memory of our CEO Dr. Sanjay Dhingra beloved mother. This event is a lovely tribute from a son to his kind mother Late Smt. Kamla Dhingra's holy feet. As a tribute to her, this inter collegiate event is held to bring out the competitive spirit in the students through various competitions organized such as word power and Quiz. We had almost 17 colleges' participation in this event. Birla institute of computer science and management Bhimtal won the first prize in Quiz and word power competition. Amrapali institute of Hotel Management too took the initiative of providing an exposure for the students to exhibit their culinary skills as well as their managerial skills by setting up a theme for lunch within the department. The students took the initiative of setting up the advanced restaurant for the KDMM invited guest and prepared and presented various delicious recipes under the strict guidance of faculty team as well as the COO, which ended up by receiving lot of laurels for both the students as well as the entire team of faculty members who helped to make this event a successful one.



BAR TENDING WORKSHOP

"When you are a bartender, every day is payday."

In Amrapali Institute of Hotel Management, students who are interested in bar and know a bit about bartending but want to know more can choose Bartending/ Mixology certification course. Professionals from **Bar Academy of India** come to AIHM for conducting this course every year. Become a bartender who is efficient and successful from day one. Students learn the art of the up sell; pour techniques, knowledge on the products, liquor laws and sanitation. Here we keep on revamping their program to provide more hands-on training that they then apply out in the real world. Students use the real equipments and learn from the real bartenders about everything from setting up the bar to breaking it down at the end of the night. This course also teaches the students how to simultaneously build drinks whilst demonstrating an array of fantastic flair skills including glass, ice, garnish and multiple bottle tricks. Moreover, for learning these all stuff, none has to go outside the institute premises i.e. we schedule this add-on certification course during the institute hours only.



Faculty of Hospitality Management, Amrapali Group of Institutes, one of the leading institutes of Uttarakhand, organized its fourth International conference on hospitality and tourism by the name 'AVAHAN 2016' on 20 and 21 October, 2016. The conference was coordinated by Mr. Mahendra Singh Negi in coordination with Mr. Anil Sharma and Ms. Himani Sharma.



The program started with the lamp lighting ceremony done by the honorable Chief Guest Prof. Ma. Christina G. Aquino, Executive Director for Planning and Development of the lyceum of the Philippines University Manila addressed the audience primarily laying stress on change as the necessity of life, also advised to broaden one's spectrum in terms of outlook, personality and perception. Guest of honor Prof. Eman M. Helmy, Professeur in Tourism Management Helmen University spoke on Employing the Value Chain Model to Approach a Community based Sustainable Tourism Development particularly sharing her experience from a case study of her own country Egypt.

After lamp lighting ceremony, the conference sailed further with the technical session chaired by Prof. Parikshit Manhas along with eminent speakers Prof. Eman Helmy from Egypt and Dr. Ramjit from Central University of Kashmir. The unveiling of A peer review journal of hospitality and tourism research AVAHAN was done by the galaxy of intellectuals.



The leading subjects in the conference were Sustainability, Competitiveness and growth in hospitality and tourism industry. The sub themes were heritage and eco tourism, local cuisine (Uttarakhand), Multi skilling empowering employees, Geo mapping and remote sensing technology and technology for tourism sustainability, Experience of tourists in Buddhist circuit destination, Go Green Phenomena in hospitality industry, Emotional Contagion-A Nemesis, Effect of work environment quality on employees productivity, Social media- an effective tool for marketing of tourism, Multi skilling empowering employees or a change for them.



The panel discussion comprised of Prof. Christina, Prof. Eman Helmy, Prof. S.K. Gupta, Director of center for mountain tourism and hospitality studies, HNB Garhwal University, Prof. Parikshit Manhas, Professor at The Business School and Director School of Hospitality Management, University of Jammu, Prof.

Nimit Chaudhary, Indian Institute of Tourism and Travel Management, Noida, Prof. Prashant Gautam, Prof. Jagdeep Khanna, Principal, IHM Dehradun, Prof. Neeraj Agarwal, Punjab University, Chandigarh, Prof. T. Milton, HOD, Hotel and Catering Management, Asan Memorial College of Arts and Science, Chennai, while Dr. S.K. Singh was the moderator for the healthy discussion. The panel discussion primarily stressed upon revenue management, social media management, Recognition of prior learning, role of faculty as an educator rather than a trainer, entrepreneurship, eco tourism, induction and early counseling of new intakes in hotel industry.



On this occasion the Vice President of Amrapali Group of Institutes Mr. R.C. Monga, Secretary Mr. Narendra Dhingra, CEO Dr. Sanjay Dhingra and all the Directors of Institutes of Amrapali Group, Faculty members and students witnessed the event.

The Dean Academics, Amrapali Institute of Hotel Management, Prof. Prashant Sharma congratulated the event team and the students for the huge success of the conference. He also promised to organize such events in the future for the overall development of the students.

The COO, Amrapali Institute of Hotel Management, Dr. S.K. Singh promised that he has valued the words of academicians and the institute shall be made an incubation center and shall work on more entrepreneurship development.

DIWALI DECORATION 2016

Diwali decoration is an activity which is mentioned in the Academic Calendar and for which the Housekeeping department is assigned the responsibility. This is an area where the students lead from the front and the teachers just assist the students if they need any guidance. A practical named Special Decoration is also mentioned in the syllabus of the University. This practical is the most awaited practical of housekeeping. Students come up with numerous ideas to decorate the Hotel Management department lobby and the corridor area.

Yet again this year the Diwali decoration started with great zeal and enthusiasm and the theme for this Diwali was 'Go Green'. Students pledged before the commencement of the decoration activities that only biodegradable materials would be used for decoration that is used paper and no plastic in any form.

At the end students kept to their commitment and no plastic material was used for decoration and a beautiful setup was ready to be admired by everyone.

