

Poster Report

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1 Introduction

This report describes the poster I created for the event **WORLD CONSERVATION DAY** on July 28 with the theme "What will earth look like in 100 years?" and depicting the effects of global warming. The dimensions of the poster are 2000 x 2500.

Background:

To view the background design, please visit the following link:

https://www.freepik.com/free-photo/vintage-textured-paper-background-vector_15598151.htm#query=brown%20background&position=10&from_view=search&track=ais



Figure 1: Background design.

The image used in the poster was taken from freepik/vector source.

Image:

To view the image used in the poster design, please visit the following link:
https://www.freepik.com/free-vector/hand-drawn-world-is-heating-facebook-post_18300273.htm#query=hand-drawn-world-is-heating&position=0&from_view=search&track=sph



Figure 2: Description of the vector image. Taken from freepik website.

1.1 Fonts Used

The following fonts were used in the poster design:

- **Century** - Used for "NSS IIT Hyderabad"
- **Cooper Black** - Used for "Reduce Pollution"
- **Berlin Sans FB Demi** - Used for "save earth"
- **Arial Rounded MT Bold** - Used for the quote
- Added white line border using Photoshop.

2 Conclusion

The poster effectively presents the project information. It incorporates a visually appealing background, an image taken from freepik/vector source (Figure 2).



Figure 3: Description of the image. The final poster for nature conservation day