

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	LTVIP2026TMIDS90481
Project Name	IRevolution: A Data-Driven Exploration of Apple's iPhone Impact in India
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

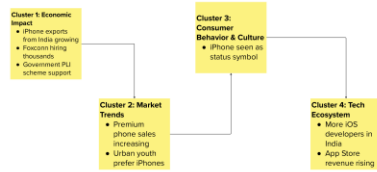
Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing , Grouping and Ideations

Group ideas

20 minutes

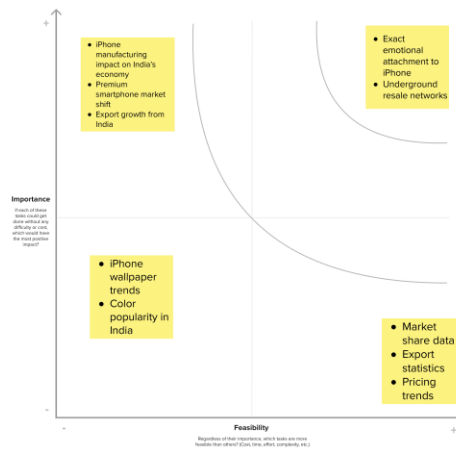
TIP Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas on themes within your mural.



Prioritize

20 minutes

cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **W** key on the keyboard.



After you collaborate

Share the mass

 Export the mural

 Strategy blue

 Define the components of a new idea or strategy.

 Customer experience journey map[Open the template →](#)

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

