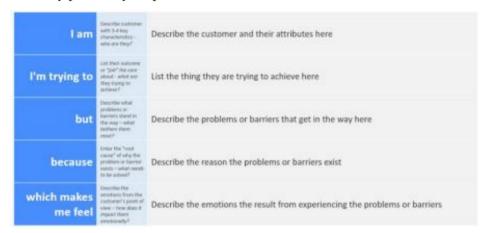


## **Project Initialization and Planning Phase**

Date	01 OCT 2025
Team ID	xxxxxx
Project Name	Global Malnutrition Analysis & Forecasting
Maximum Marks	3 Marks

## **Define Problem Statements (Customer Problem Statement Template):**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A health policymaker / NGO worker	Identify countries & regions with	The available data	There is no single, clear	Frustrated and unable to make evidence-based



		the highest malnutrition rates so I can prioritize resources effectively	is scatter ed, outdate d, and difficult to interpre t	dashboard or report summarizi ng trends across years and countries	decisions quickly
PS-2	A global health researcher / analyst	Forecast future malnutrition trends to design preventive strategies	I don't have predicti ve tools or clusteri ng insights to show which countri es are at highest risk	Raw datasets don't directly provide forecasts or grouped risk profiles	Uncertain and reactive rather than proactive in planning interventions