

Navya Neelamegam

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EDUCATION

Indian Institute of Foreign Trade Integrated Programme in Management (IPM) BBA - Business Analytics, MBA - International Business	Sep 2024 - Present
Indian Institute of Management Bangalore BBA - Digital Business and Entrepreneurship	Sep 2024 - Present
Ashland High School Massachusetts High School Diploma - sophomore to senior year of high school	Sep 2021 - June 2024
Munich International School High School Diploma - freshman year of high school	Sep 2019 - June 2021

PROFESSIONAL EXPERIENCE

Deepflock.ai Student Intern	Feb 2025 - Present
<ul style="list-style-type: none">Researched AI agent applications in fintech, focusing on startups and market trends.Explored AI-driven solutions for seamless, unbiased loan underwriting.Contributing to a project for Champions Bank, where findings will be implemented	
IIM Bangalore BBA DBE Media Strategist/Content writer	Feb 2025 - Present
<ul style="list-style-type: none">Created strategic content to enhance online presence and audience engagement.Developed and managed media plans tailored to the BBA DBE program's objectives.Collaborated with the outreach team to ensure consistent brand messaging.	
GAEE Research Associate	Feb 2025 - Present
<ul style="list-style-type: none">Wrote articles on renewable energy and global tourism's economic impact.Led interviews with experts across finance, economics, and research.Supported global economic education for underprivileged students.	
180 Degree Consulting Consultant	Oct 2024 - Present
<ul style="list-style-type: none">Designed donor growth and retention strategy for non-profit Pay Your Tuition.Lead pitch deck development for Meteor Venture to support startup fundraising.Conducted market research to enhance visibility and outreach for mission-driven organizations.	
CLA (CliftonLarsonAllen) Student Intern	Jun 2023 - Aug 2023
<ul style="list-style-type: none">Gained hands-on experience in professional accounting across five service lines.Built foundational skills through real-world case studies and team collaboration.Observed integration of accounting with broader professional services.	
Working Women's Forum Student Internship	Jul 2022 - Aug 2022
<ul style="list-style-type: none">Participated in gender issue training sessions and field visits across community zones.Engaged with members through meetings and discussions to understand grassroots challenges.Contributed case studies, reports, and articles to support the organization's mission.	

- *Managed customer engagement, cash handling, and inventory upkeep.*
 - *Delivered excellent service to ensure a smooth and positive shopping experience.*
 - *Maintained store organization and product availability.*
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POSITION OF RESPONSIBILITY

IIM Bangalore BBA DBE
Zonal Representative

Dec 2024 - Present

- *Represent 100+ students, supporting communication, inclusion, and peer engagement.*
- *Address student concerns and liaise with faculty for smooth information flow.*
- *Co-led NOVA, the program's first online cultural event.*

Ashland High School Culinary Club
Founder/Vice President

Jul 2022 - Jul 2023

- *Led a team of 20 members, organizing weekly meetings and culinary events.*
- *Fostered an inclusive space to explore global cuisines and food cultures.*
- *Coordinated with stakeholders to support club activities and growth.*

Ashland High School Cultural Club
Historian/Club Officer

Jul 2022 - Jul 2023

- *Organized events promoting diversity and inclusion; tracked outcomes and suggested improvements.*
- *Supported team members and contributed to a positive club environment.*
- *Represented the club at the Connections Conference, showcasing global cultures and their significance.*

A.R.E.A (Ashland Residents for Equity and Action)
Lead Social Media Intern

Jul 2022 - Jul 2023

- *Managed social media to promote POC-owned businesses and community inclusion.*
 - *Boosted engagement by 25% through strategic content and outreach.*
 - *Supported event planning, highlighting local culture and empowering minority communities.*
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OTHER ACHIEVEMENTS

John and Abigail Adams Scholarship

- *Received a maximum amount of \$1575 per year for college tuition fees as a form of scholarship after writing the MCAS exam 2022 conducted by the government of Massachusetts.*

HPAIR (The Harvard College Project for Asian & International Relations)

- *Selected to attend a 3-day offline conference at Harvard connecting students from all around the world with business leaders worldwide.*

2nd Place in Enactus and IIC Village Immersion Competition

- *Co-developed a funded, sustainable agri-aquaculture model to empower rural communities in Andhra Pradesh through innovative use of hydroponics and crop waste.*
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LANGUAGES

English - Proficient

Tamil - Proficient

Telugu - Proficient

Hindi - Proficient

Spanish - intermediate

German - intermediate