

Sales Summary: September 25, 2025 to September 30, 2025

Sales Performance:

Total revenue for the period of September 25, 2025 to September 30, 2025, amounted to 142,000. A total of 5 transactions were recorded during this period. The top-selling product was the External Hard Drive, generating 67,500 in revenue, followed by the Wi-Fi Router at 45,000. The customer hemanthkala04@gmail.com generated the highest revenue.

Insights:

Sales activity appears relatively low, with only five transactions over six days. External Hard Drives and Wi-Fi Routers were the most popular products. The data set is too small to draw definitive conclusions on customer behavior or regional trends. Further analysis with a larger dataset is recommended. Phone number appears to only contain one unique value, which might indicate a problem in data collection.

Recommendations:

Increase marketing efforts to boost sales volume and broaden product visibility. Investigate the apparent redundancy in the phone number column. Analyze sales data over a longer period to identify any seasonal patterns or trends. Expand the data collection process to include more relevant customer and sales information such as payment type and region to gain more actionable business insights.

Overall:

Sales performance from September 25th to September 30th, 2025,

was modest, generating a total revenue of 142,000 from five transactions. Further investigation is needed to determine the underlying reasons for the low transaction volume and to implement strategies to improve sales performance. Data quality improvements are also necessary.

