

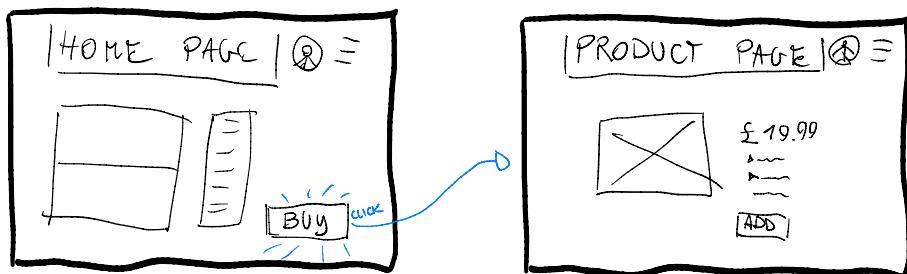
Workshop Week 8 - Storyboard and GUI Mockups for your Application Website

A storyboard is a short comic that explores the users experience of your product. In this way you can make sure that your product fits into your customers' life. *They are the hero of the story!*

The comic starts with an initial situation, setting up the scene to where and how your product fits into the customers life, and ends with the desired outcome, that is the state in which you want your customer to be or achieve after using your product.

A GUI Mockup is a visual sketch (wireframe) of a webpage that shows the main components and visual elements it contains. It should contain all texts, buttons, dialogs, images, fields, etc and display how they are organised on the page. Usually they do not include colours and styles, and do not provide extensive details about the functionality because it focuses only on the visual aspect of usability and aesthetic.

It can contain textual annotations and arrows to indicate how different pages are linked, for example:



TASK: you need to create various storyboards and GUI mockups for your bank application interface. In the following pages you will find some guidance to start your design. Feel free to add additional mockup pages (or even storyboards) if needed to better develop your application.

STORYBOARD 1

Draw the story of a customer that is unsatisfied with their previous bank and decides to join yours by creating a new account and doing their first money deposit.

1 STARTING SITUATION



2 User finds the webpage of your bank and wants to register.

3 User finishes the registration process.

4 User wants to transfer money from their previous bank.

5 User does the money transfer.

6 User finishes the transfer and views their homepage.

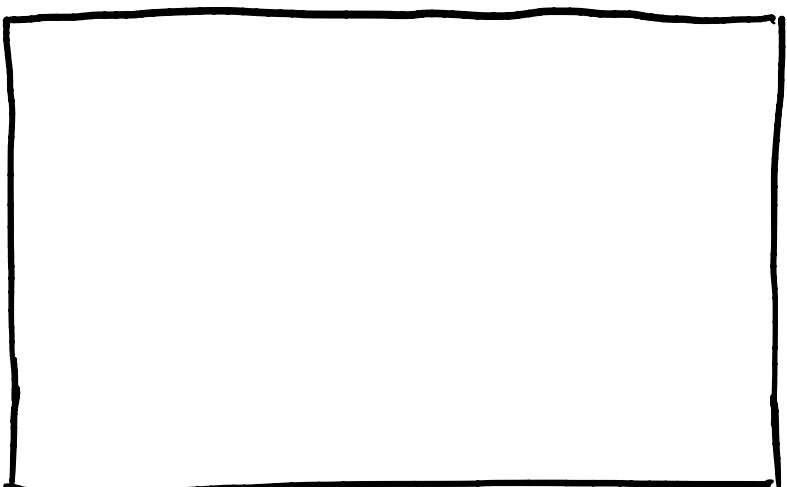
7 DESIRED OUTCOME



GUI Mockups

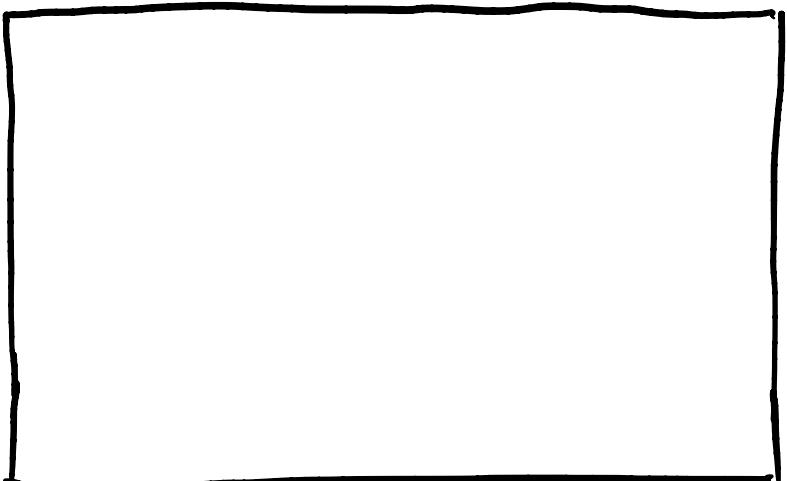
HOME
PAGE

At point 2



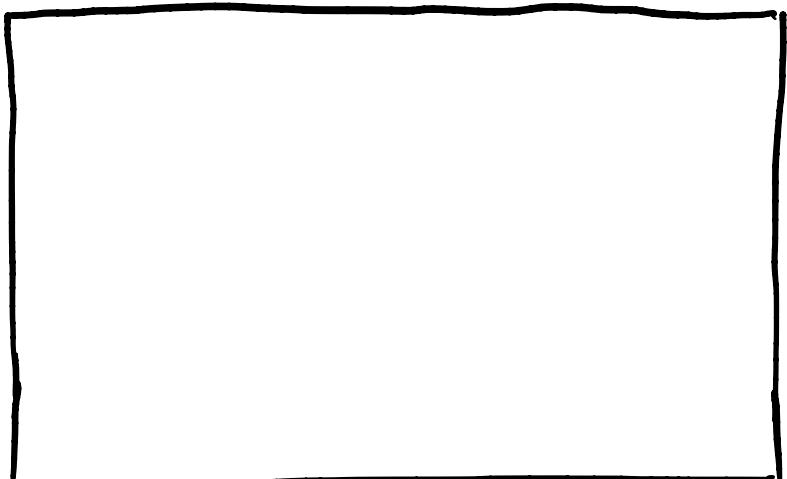
REGISTRATION
PAGE

At point 3
(before registering)



TRANSACTION
PAGE

At point 5
(after transaction
is done)



STORYBOARD 2

A customer is looking to request a new credit card and would like to setup an automatic recurring payment from it to the main account.

1

2

3

4

5

6

7

GUI MOCKUPS

