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Talents Acting - Product Requirements Document

Overview

A talent management platform for actors, comedians, and performers - showcasing profiles, connecting with film professionals, and managing talent databases for the Acting Institute (actinginstitute.ma).

Morocco is a popular destination for international productions, and this platform will present a diverse selection of internal and external actors. Through collaborations with film professionals, the platform facilitates the rapid integration of talents into productions.

Goals

1. Create a searchable talent database with photos, names, gender, and age ranges
2. Enable film professionals and companies to access detailed talent profiles after registration
3. Provide a comprehensive talent registration system with validation workflow
4. Implement tiered access control (public vs premium information)
5. Support advanced filtering across physical attributes, skills, languages, and availability

User Types

Visitors (Public)

- Can view basic talent info: photo, first name, gender, age-playing range
- Cannot access contact info, videos, or detailed profiles

Talents (Actors/Performers)

- Can register and create detailed profiles
- Can upload photos, videos, showreels
- Non-students pay membership fee for profile posting
- Can modify their own profiles

Professionals (Film Industry)

- Pay for access to the database
- Can view complete talent profiles including contact info
- Require admin validation after registration

Companies

- Similar to professionals but for production companies
- Pay for access to the database
- Require admin validation after registration

Administrator

- Validates talent profiles before posting
- Validates professional/company registrations
- Can modify any profile

Phases

Phase	Name	Sessions	Status
00	Foundation	6	Complete
01	Talent Management	5	Complete
02	Registration & Payments	5	In Progress

Phase 00: Foundation

Objectives

1. Establish project infrastructure with modern, maintainable tech stack
2. Design comprehensive database schema supporting all user types and talent profiles
3. Implement secure authentication with role-based access control
4. Create responsive UI foundation aligned with reference sites
5. Build talent profile CRUD with public/premium data separation
6. Set up admin dashboard for validation workflows

Sessions

Session	Name	Est. Tasks
01	Project Setup & Tech Stack	~15
02	Database Schema Design	~18
03	Core UI Framework	~15
04	Authentication System	~20
05	Talent Profile Foundation	~18
06	Admin Dashboard Foundation	~15

Run `/nextsession` to begin implementation.

Technical Stack

- **Framework:** Next.js 14+ (App Router) with TypeScript
- **Frontend:** React, Tailwind CSS, shadcn/ui components
- **Backend:** Next.js API Routes, Server Actions
- **Database:** PostgreSQL with Prisma ORM
- **Authentication:** NextAuth.js with credentials + OAuth providers
- **Payments:** Stripe (subscriptions, one-time payments, customer portal)

- **File Storage:** TBD (Cloudinary, S3, or similar)
- **Email:** React Email templates with Resend/SendGrid
- **Deployment:** Vercel (recommended)

Legacy System (for reference/migration)

- **Platform:** WordPress + MariaDB
- **Plugins:** Gravity Forms, Ultimate Member, Elementor

Core Features

Talent Profiles

Public Information:

- Photo (front page)
- First Name (front page)
- Gender (front page)
- Age-playing range (0-100)

Premium Information (Requires Registration):

- Presentation video
- Showreel
- Last Name
- Email
- Phone number
- Birthday, Birthplace, Location
- Physical attributes (height, physique, ethnic appearance, eye/hair color, hair length)
- Unique traits (beard type, tattoos, scars)
- Voice type
- Work history
- Languages spoken (Moroccan Darija, Arabic, Berber, French, English, Spanish, Portuguese, etc.)
- Accents (extensive list for Moroccan, English, French accents)
- Athletic skills (martial arts, sports, etc.)
- Musical instruments

- Performance skills (stunts, singing, combat, etc.)
- Dance styles
- Nationalities and ethnicities
- Disabilities (cognitive, hearing, mobility, vision)
- Acting training and experience
- Prices and nominations
- Book and Showreel availability
- Level/Rating
- Availability and rates

Registration Forms

Talents:

- Comprehensive profile form
- Non-students notified of membership fee
- Profile posted after validation and payment

Professionals:

- Name, First Name, Profession
- Email, Phone Number
- Reason for access
- Fee-based access with post-payment information

Companies:

- Similar to professional form
- Company details
- Fee-based access

Filtering System

Extensive filters including:

- Gender, Age Range, Name
- Physical attributes
- Skills and languages
- Availability and rates

- Experience level

Success Criteria

- ☐ Responsive web page accessible at actinginstitute.ma/talents
- ☐ Talent profiles display correctly with public/premium separation
- ☐ Registration forms work for all user types
- ☐ Admin validation workflow functional
- ☐ Advanced filtering works across all criteria
- ☐ Secure login system protects premium data
- ☐ Payment integration for membership fees

Reference Sites

- <http://agence-singuliere.com/project-type/talents/>
- <https://agencem.com/actors/>
- <https://agencejohnson.com/nos-artistes/>

Legacy Database Migration

Previous System Overview

Aspect	Details
Platform	WordPress + MariaDB (Hostinger)
URL	new.talents.actinginstitute.ma
Key Plugins	Gravity Forms, Ultimate Member, Elementor, Frontend Admin
Actor Records	~35 published actor profiles to migrate
Source Files	u910603639_kQhpe.sql, information_schema.sql

Field Mapping: Legacy → Current Schema

Personal Information

Legacy Field	Legacy Type	Current Field	Status
Name	text (required)	firstName/lastName	✔ Mapped
Email	email (required)	contactEmail	✔ Mapped
Phone	phone intl (required)	contactPhone	✔ Mapped
Gender	select (M/F/Other)	gender enum	✔ Mapped
Date of Birth	date (required)	dateOfBirth	✔ Mapped
Place of Birth	text (required)	—	⚠ ADD: birthPlace
Playing Age Range	multiselect brackets	ageRangeMin/Max	✔ Mapped (better)

Location (Moroccan Regions)

Legacy provides 17 predefined Moroccan regions + "Out of Morocco":

Grand Casablanca, Rabat-Salé-Zemmour-Zaër, Doukhala-Abda, Tanger-Tétouan, Marrakech-Tensift-Al Haouz, Agadir-Sous-Massa-Drâa, Oued Ed-Dahab-Lagouira, Laâyoune-Boujdour-Sakia el Hamra, Guelmim-Es Smara, Fès-Boulemane, Meknès-Tafilalet, Oujda-L'Oriental, Taza-Al Hoceima-Taounate, Tadla-Azilal, Gharb-Chrarda-Beni Hssen, Chaouia-Ouardigha, Out of Morocco

Current: **location** (free text) — Consider adding region enum for filtering.

Physical Attributes

Legacy Field	Legacy Options	Current Field	Status
Height	60cm - 2m (increments)	height (cm)	✔ Mapped
Body Type	athletic, average, heavysset, slim, skinny	physique enum	✔ Mapped
Eye Color	Brown, Hazel, Amber, Green, Blue, Gray, Violet, Black	eyeColor enum	✔ Mapped

Legacy Field	Legacy Options	Current Field	Status
Hair Color	Bald, Black, Blond(e), Brown, Grey, Red, Salt/Pepper, Silver, White	hairColor enum	 Mapped
Hair Length	Bald, Buzz Cut, Chin Length, Long, Receding, Short, Shoulder Length	hairLength enum	 Mapped
Beard Type	10 options (No Beard, Mustache, Light, Full, Goatee, etc.)	beardType enum	 Mapped

Skills & Talents (Predefined Options for Seeding)

Category	Count	Sample Options
Languages	8	Moroccan Darija, Arabic, Berber, French, English, Spanish, Italian, Portuguese
Athletic Skills	29	Aerobics, Martial arts, Basketball, Boxing, Cycling, Horse riding, Fencing, Football, Golf, Gymnastics, Swimming, Tennis, Yoga...
Musical Instruments	28	Accordion, Banjo, Bass, Clarinet, Drums, Flute, Guitar, Harmonica, Harp, Piano, Saxophone, Violin, Cello...
Dance Styles	33	Moroccan: Ahidous, Ahwach, Chaâbi, Gnawa, Guedra, Reggada; International: Ballet, Hip-hop, Salsa, Tango, Flamenco, Contemporary...
Performance Skills	25	Comedian, Contortionist, Dancing, DJ, Diving, Firearms, Host, Improvisation, Juggling, Magic, Mime, Pilot, Singing, Stage Combat, Stunts, Voiceover...
Accents	~70	Moroccan: Chamali, Soussi, Marrakchi, Casaoui/Rbati, Oujdi, Sahraoui; English: British, American, Australian, Scottish, Irish; French: Parisian, Belgian, Maghreb, Quebecois...

Ethnicity/Appearance

Legacy options: All, Asian, Black/African American, Hispanic/Latino/Latina/Latine, Indigenous, Middle Eastern/North African, Native American/Alaska Native, Native

Hawaiian/Pacific Islander, White

Current: **ethnicAppearance** (free text) — Consider structured enum for filtering.

Professional Information

Legacy Field	Legacy Options	Current Field	Status
Rates Per Day	200-10000+ MAD brackets	dailyRate	✔ Mapped (Decimal)
Availability	Always, 1-2 days, 1-2 weeks, 1-4 months, Weekends, Evenings, Days	isAvailable	⚠ ENHANCE: Add AvailabilityType enum
Showreel	YouTube URL	showreel	✔ Mapped
IMDB Link	URL	—	⚠ ADD: imdbUrl or extend socialMedia

Schema Enhancements Required

High Priority

```
// Add to TalentProfile model
birthPlace String? // Place of birth (legacy required field)
```

Medium Priority

```
// New enum for rich availability options
enum AvailabilityType {
  ALWAYS
  SHORT_TERM_1_2_DAYS
  MEDIUM_TERM_1_2_WEEKS
  LONG_TERM_1_4_MONTHS
  WEEKENDS_AND_HOLIDAYS
  HOLIDAYS_ONLY
  WEEKENDS_ONLY
  EVENINGS
  DAYS
}
```

```
// Add to TalentProfile
availabilityTypes AvailabilityType[] // Multi-select availability
imdbUrl             String?         // IMDB profile link
```

Low Priority (UI/Seed Data)

- Add predefined region options for Moroccan locations
- Add ethnicity enum for structured filtering
- Seed database with legacy skill/language/accent options

Data Migration Plan

Phase 1: Schema Updates

- ☐ Add **birthPlace** field to TalentProfile
- ☐ Add **availabilityTypes** enum and field
- ☐ Add **imdbUrl** field

Phase 2: Seed Data

- ☐ Populate language options (8 values)
- ☐ Populate athletic skills (29 values)
- ☐ Populate musical instruments (28 values)
- ☐ Populate dance styles (33 values)
- ☐ Populate performance skills (25 values)
- ☐ Populate accent options (~70 values)
- ☐ Populate Moroccan region options (17 values)

Phase 3: Data Migration

- ☐ Export ~35 actor profiles from WordPress
- ☐ Transform WordPress user accounts → Auth system
- ☐ Transform Gravity Forms entries → TalentProfile records
- ☐ Migrate media files from WordPress uploads
- ☐ Validate migrated data integrity

User Role Mapping

Legacy Role	Description	Current Equivalent
actors	Talent users	TALENT ✓
visitors	Free viewers	Public access ✓
(implicit)	Professionals	PROFESSIONAL ✓
(implicit)	Companies	COMPANY ✓
(implicit)	Admin	ADMIN ✓

Legacy Form Workflow Reference

1. Form submission via Gravity Forms
2. Admin notification email (to ubmalik123@gmail.com)
3. User confirmation email
4. Account activation email with password setup link
5. Admin validates profile
6. Profile published

This workflow is already implemented in our current system via the registration and admin validation features.