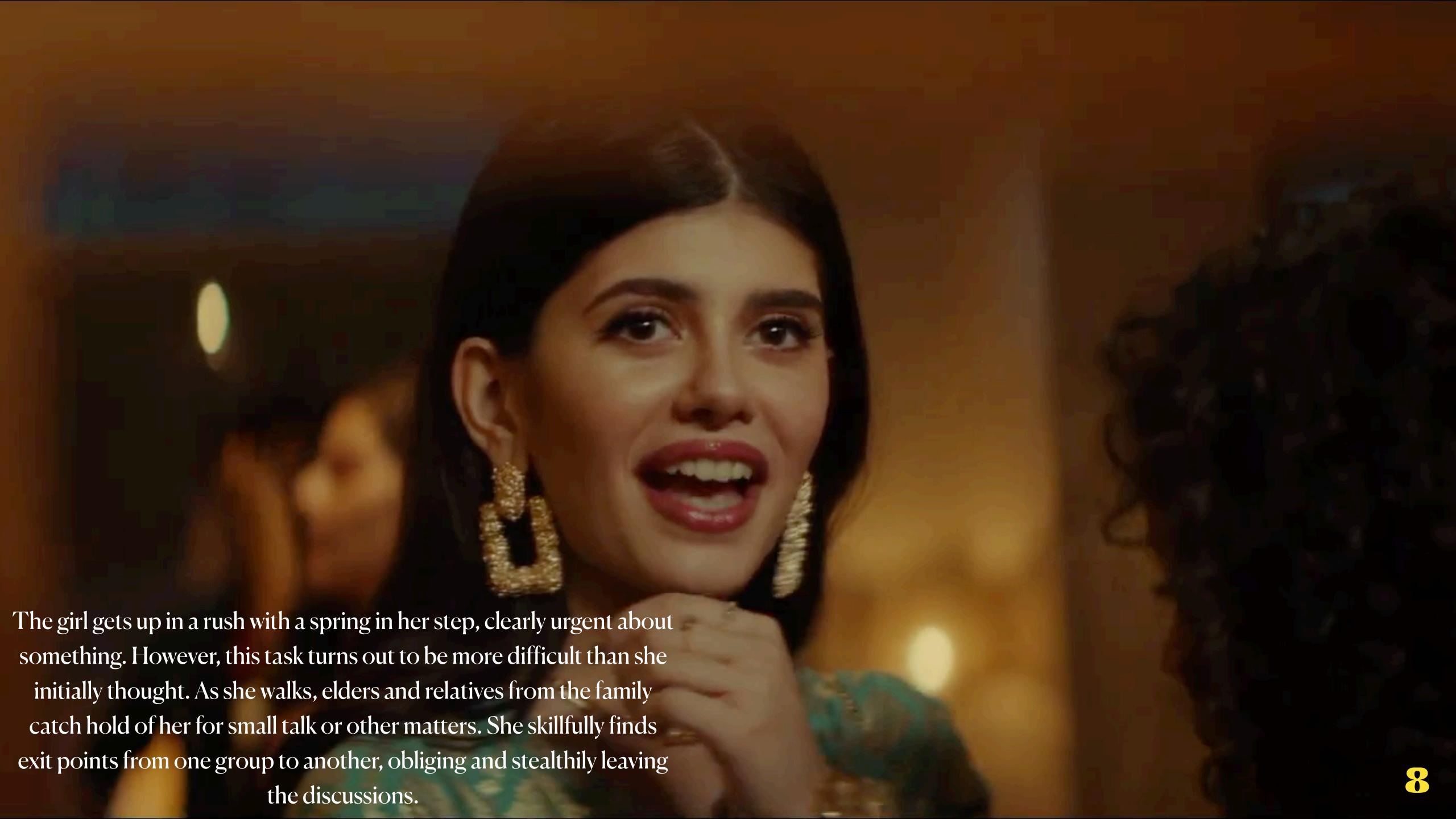
TREATMENT NOTE - AFSHAN HUSSAIN SHAIKH













As she plays host and makes her way to the fridge, different elements along her path emit the distinctive "ssss" sound, creating an auditory journey. The continuous visuals of various sizzling foods cleverly misdirect viewers, leading them to think the matter is definitely related to food. This continuous "ssss" pneumonic adds intrigue and keeps the audience guessing about her true destination, enhancing the culinary atmosphere of the scene. However, when we reveal the 7up bottle at the end with the same sizzle, it adds another layer of association between food and 7up.



