





SEARCHING FOR
A NEW HOME
IS A BIG DEAL.
WE GET IT.
THAT'S WHY WE'VE
MADE THE PROCESS
AS EASY AS POSSIBLE.
WE CALL IT
ONE-STOP SHOPPING.
IT'S A WAY TO
GET YOU FROM
WHERE YOU ARE
TO WHERE YOU WANT
TO BE.
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glossy studio

The hero shot reveals the 7up bottle inside the fridge. As the fridge door opens, the girl takes it out and looks at it, giving a sigh of relief. We realize now that her quest was for the 7up bottle. However, we still wonder about the significance of the sizzling "ssss" sounds heard throughout her journey. This mystery is resolved when she opens the bottle, and it sizzles just like the 7up bottles usually do, perfectly tying the sounds to the refreshing experience.

















sssss7up...

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FOOD...

VO: “Jab khanay ki Ssss sunayi de tou...