# **Industrial Web Contest 2023**

Team Name: Elite of the Phantom

Batch: IAW 2301

Mentor: Abul Hasan Nayan

#### **Team Members:**

- MD. Khalid Hasan Santo
- Md sifatul islam
- Enamul Haque
- Mijanur Rahman Simanto
- Shaheduzzam
- Mustafizur Rahman
- Sufia Fardoushi
- Samia Shamsul Emu
- Shourov Hossain
- Suvro Roy
- Redoy Shaikh
- Tonmoy Das

Project: FoodPanda App Landing Web Page

## **Project Description:**

Our team has undertaken the task of creating a landing web page for the FoodPanda app as part of the Industrial Web Contest 2023. To ensure the success of our project, we have a team of 12 members, each with their unique roles and contributions.

## **Team Roles:**

- **Idea Gathering:** Our female team members are responsible for brainstorming and gathering creative ideas to make the landing page appealing and user-friendly.
- **Color Combination:** We have collectively decided on the color combination that is most suitable for the landing page, keeping in mind the branding and user experience.
- **Code Implementation:** Three of our skilled members will be dedicated to writing the code for the landing page, ensuring it is functional and visually pleasing.
- **Documentation:** The remaining team members will be responsible for documenting our project's progress, processes, and outcomes.

## **Color Combination for the Landing Page:**

Our team has meticulously considered various color combinations to make the FoodPanda app landing web page visually enticing. We have opted for a modern and inviting color scheme that combines vibrant and warm colors. The primary color scheme includes a mixture of FoodPanda signature orange and a soothing teal, creating a harmonious balance between the energetic and the calming.

Primary Color: FoodPanda Orange (#FF4500)

• Secondary Color: Teal (#008080)

These colors were chosen to resonate with FoodPanda brand identity, evoking feelings of excitement and trust in the users.

#### **Progress Update:**

As of the current date, our team has made significant progress in our project:

- Idea gathering is ongoing, and we have generated several innovative ideas for the landing page.
- The color combination has been finalized, and our designers are implementing it in the design.
- Code implementation is in progress, with three team members actively working on the web page's development.
- Documentation is being updated regularly to keep track of our project's journey.

#### Conclusion:

Our team is enthusiastic and dedicated to making our FoodPanda app landing web page a standout entry in the Industrial Web Contest 2023. We are confident that our creative ideas, skillful coding, and well-documented process will result in a remarkable and user-friendly web page.

We are excited about the opportunity to showcase our project and compete in the contest, and we look forward to the judges' evaluation and feedback.

For any further inquiries or details, please feel free to contact our team leader

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