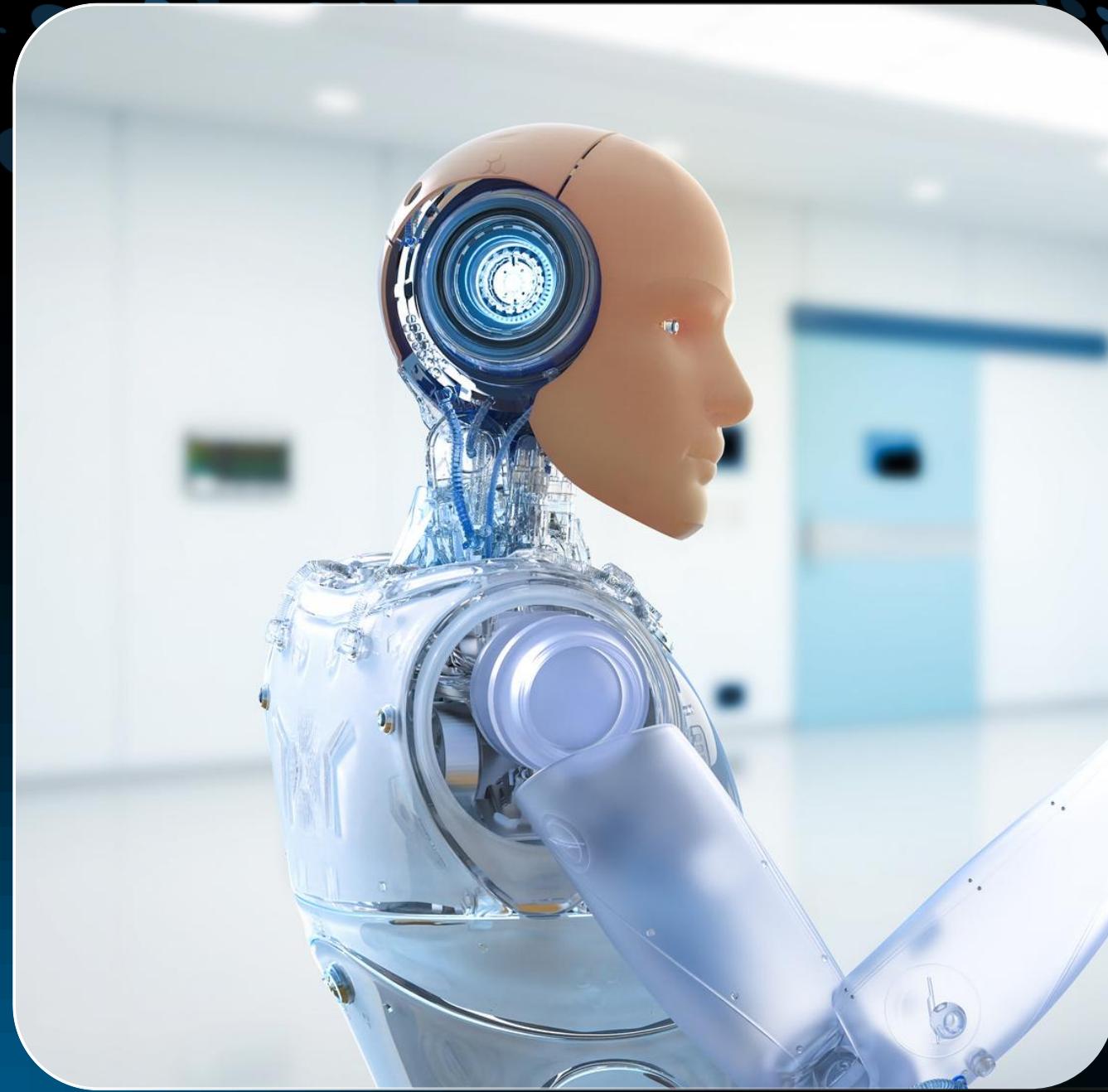




# **Key components of AI Agents**



# Key Components of an AI Agent



**The key components of AI agents :**

- 1. Brain**
- 2. Memory**
- 3. Tools**

# AI Brain



- The agent needs to **analyze and decide what to do**.
- This is powered by **AI models** (like Gemini, GPT, Claude).

The “brain” helps with:

- Understanding the request (“Is the customer asking for price or support?”).
- Making decisions (Which response or workflow should I follow?).
- Creating text or answers.

# Memory & Knowledge Base

**Memory stores information about previous steps or messages in a conversation, so the AI can refer back to them later.**

- An agent is smarter if it can **remember past conversations or look up information**.
- **Short-term memory**: Keeps track of the ongoing conversation.
- **Long-term memory**: Stores customer history, documents, FAQs in a database.
- Tools: Pinecone, Chroma (vector databases).



# Tools & Actions

Tools are external functions or services that the language model can use to perform specific tasks beyond just generating text.

- The agent doesn't just think, it can also do tasks.
- Actions include:
- Sending emails, WhatsApp, or Slack messages.
- Updating Google Sheets or CRMs (like HubSpot, Salesforce).
- Searching the web or fetching info from APIs.



# THANK YOU

