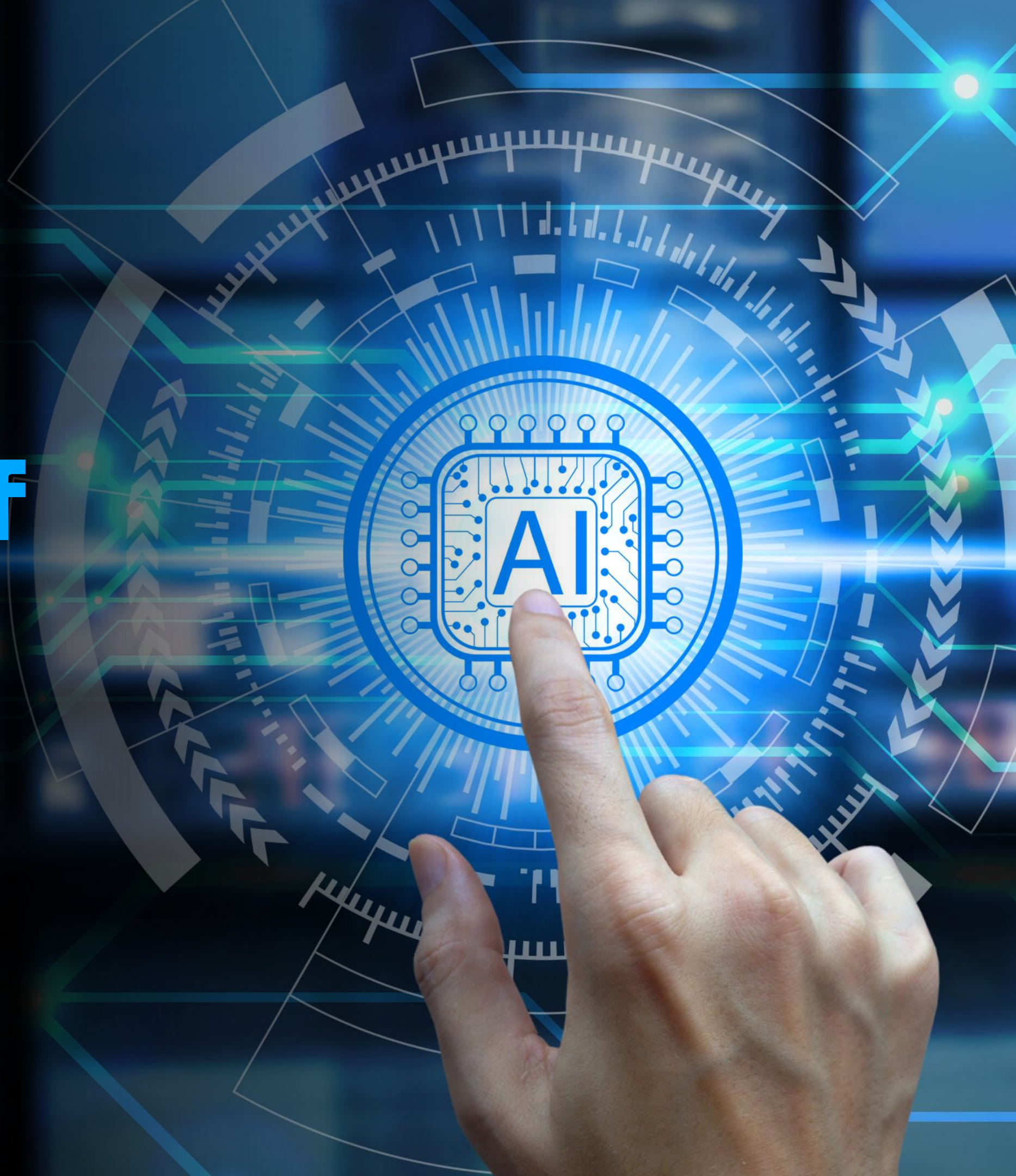
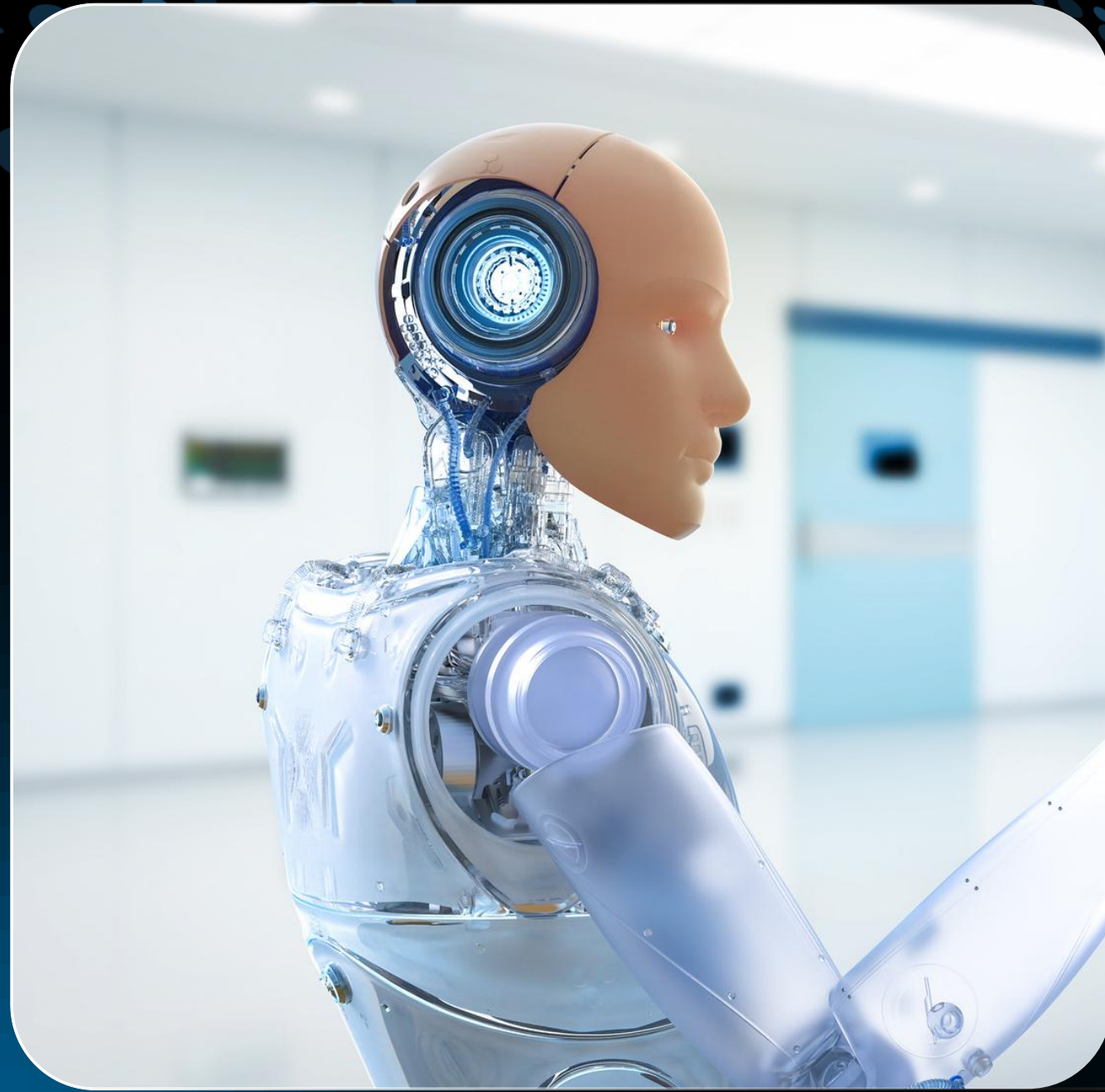


# Key components of AI Agents





# Key Components of an AI Agent



**The key components of AI agents :**

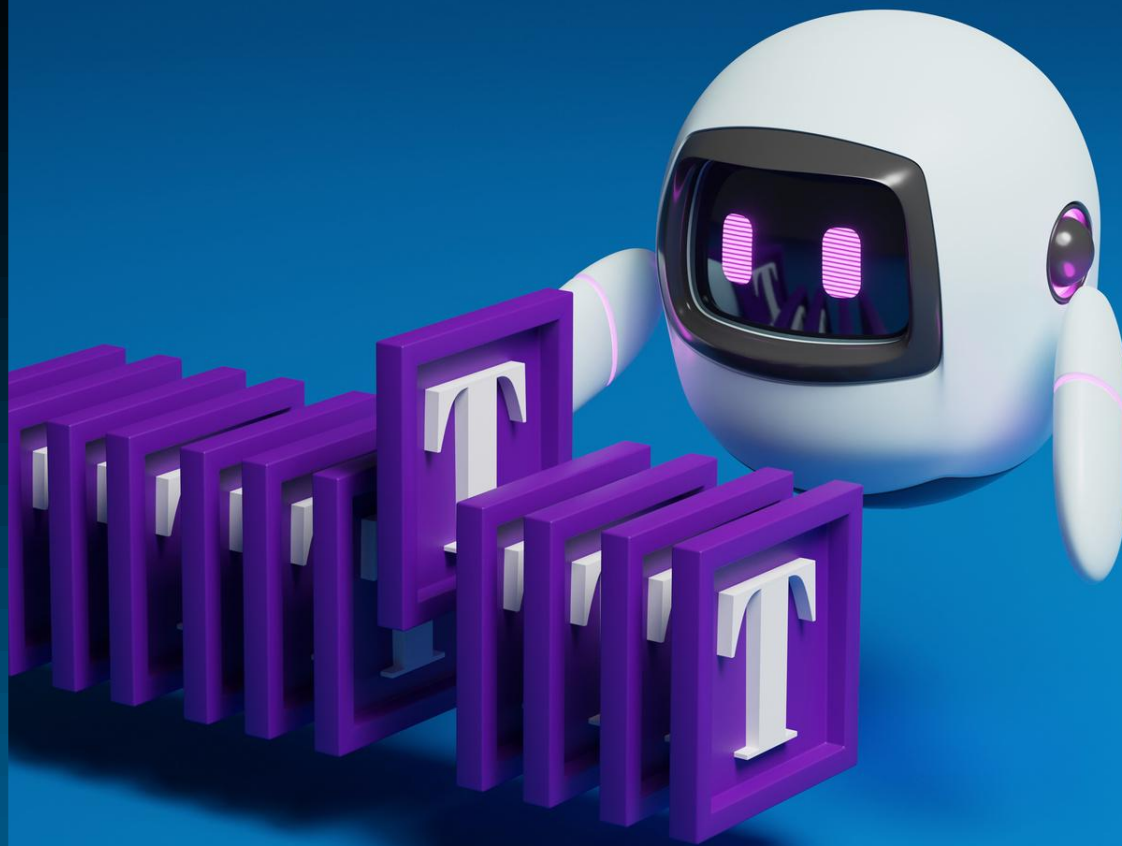
- 1. Brain**
- 2. Memory**
- 3. Tools**

# AI Brain

- The agent needs to **analyze and decide what to do**.
- This is powered by **AI models** (like Gemini, GPT, Claude).

The “brain” helps with:

- Understanding the request (“Is the customer asking for price or support?”).
- Making decisions (Which response or workflow should I follow?).
- Creating text or answers.





# Memory & Knowledge Base

Memory stores information about previous steps or messages in a conversation, so the AI can refer back to them later.

- An agent is smarter if it can **remember past conversations** or **look up information**.
- **Short-term memory**: Keeps track of the ongoing conversation.
- **Long-term memory**: Stores customer history, documents, FAQs in a database.
- Tools: Pinecone, Chroma (vector databases).



# Tools & Actions

**Tools are external functions or services that the language model can use to perform specific tasks beyond just generating text.**

- **The agent doesn't just think, it can also do tasks.**
- **Actions include:**
  - **Sending emails, WhatsApp, or Slack messages.**
  - **Updating Google Sheets or CRMs (like HubSpot, Salesforce).**
  - **Searching the web or fetching info from APIs.**





**THANK YOU**

