Financial KPI Dashboard: 2014-18

DAX Formula:

1) **Discount**
   Discount = SUM(Financial_data_Power_BI[Discount])

2) **Previous Year Discount**
   Previous_Discount = CALCULATE([Discount],DATEADD(Date_Table[Date],-1,YEAR))

3) **Order Year Previous**
   Order_Previous = CALCULATE([Orders],DATEADD(Date_Table[Date],-1,YEAR))

4) **Orders**
   Orders = SUM(Financial_data_Power_BI[Units Sold])

5) **Profit**
   Profit = SUM(Financial_data_Power_BI[Profit])

6) **Previous Year Profit Margin**
   Previous_Profit Margin = CALCULATE([Profit Margin %],DATEADD(Date_Table[Date],-1,YEAR))

7) **Profit Margin %**
   Profit Margin % = DIVIDE([Profit],[Sales])

8) **Profit Year Privious**
   Profit_Privious = CALCULATE([Profit],DATEADD('Date_Table'[Date],-1,Year))

9) Sales
   ```
   Sales = SUM(Financial_data_Power_BI[Sales])
   ```

10) Sales_Previous
    ```
    Sales_Previous = CALCULATE([Sales],DATEADD(Date_Table[Date],-1,YEAR))
    ```

11) Top_3Segments
    ```
    Top_3Segments =
    RANKX(ALL(Financial_data_Power_BI[Segment]),CALCULATE(SUM(Financial_data_Power_BI[Sales]))), , ASC)
    ```