

ATIN OOH AIRLINE, AIRPORT AND MEDIA KIT



We specialize in Innovative Airline & Airport Advertising since 2004

We work with several airlines in India & U.S. Asia providing innovative Skyline Panels, Overhead Bins, Bulkheads, Seat Back Displays, Passes and Baggage Tags.

We also work with select airports across India including Hyderabad, Aurangabad, Vizag, Vijaywada and Thirupathi on varied media Displays, Chargers etc.

We also work with Airport Business Lounges across India sampling/display etc.

With more than 300 aircrafts and media at 10 airports / lounges with the ability to reach over 100 million passengers annually



We can
achieve
a greater
impact
with
it.



We're centered
around
the world.



We're a one-stop-shop
for advertising, public
relations, and content
design in Brazil.



We have developed
unique business
programs with AdSense
to help collect
advertising costs
spending.



We're the only media
company holding the
largest number of
advertising spots
available in the most
diverse markets in
central America.



We have a unique
offer of advertising and
public relations.

INDIA



IndiGo

spicejet



SOUTH EAST ASIA



airasia

tigerair

MIDDLE EAST



flydubai

flydubai

flynas

EUROPE



airberlin

WIZZ

easyjet

AMERICAS



Southwest Airlines



FRONTIER

They Love Working With Us...

Telecom



Responsibility



Tourism



Financial



Electronics



Automobile



IMCO



MSC



Awards we are Proud of....

- 2014: OAC Awards - National Media Owner of the Year 2014
Asia Pacific AICF Gold - Most Value Added Group (Singapore)
Asia Pacific AICF Gold - Smart Communications Inc. (Philippines)
AICF India Winner's Up - I Floride
AICF India Winner's Up - Sunmto
Indusbank CEF Gold - Innovation Real Time Card
Indusbank CEF Gold - Best Use of Credibility Enhancement
Indusbank CEF Gold - Creativity
- 2013: AICF India Gold - Breakthrough Branding on security from
- 2013: Confederation of Indian Industry (CII) Excell -
Emerging Entrepreneur of the Year
- 2013: OAC Awards Innovation use of moving Needle - India Equations/Prom
OAC Awards Best formal Innovation - India Equity Myself wrap
OAC Awards National Media Owner of the Year 2013 (India) Awards
- 2011: OAC Awards Best formal Innovation - Italy/Rodolfo/Berni Police Over
OAC Awards Best formal Innovation - Asia yet to Night Announcement
OAC Awards National Media Owner of the Year 2011
- 2010: OAC Awards Best formal Innovation - Vodafone New Call Charger
- 2009: OAC Awards - Best formal Innovation - Concrete Bell Ring
OAC Awards - Best Use of New Technology - 1999 Blue Crossing



Airline & Inflight Branding Media Options

- Boarding Passes
- Aircraft Wraps
- Cabin Bulkheads
- Overhead Bins
- Seatback Devices
- Meal Tray Graphics
- Meal Tray Cards
- Brochure Sampling
- Inflight Entertainment
- Inflight Streaming
- Tarmac Coaches

Airport Media Options

- Hydrated
- Pure
- Aunangabad
- Thupell
- Colimbore
- Trichy
- Chennai
- Bangalore
- Vijayawada
- Veng
- Goa
- Rajahmundry
- Indore

Spice Jet

- Bulkheads
- Seatbacks
- Boarding Pass Domestic
- Sampling
- Menu Card Branding
- Water Cup Branding
- Tannin Coaches
- Headrest Branding

Indigo

- Meal Tray
- Boarding Pass Domestic
- Boarding Pass International
- Hello &E
- World &E
- Sampling
- Water Cup Branding
- Tannin Coaches

Air India

- Seat
- FE

Jet Air

- FE
- Meal
- Sampling
- Inflight

Vistara

- Boarding Pass
- Meal Tray Card / Box Placement
- Seat Back Device

Go Air

- Overhead Bin
- Meal Tray Exterior
- Boarding Pass
- Head Rest Branding

Air Asia

- Meal
- Meal
- Boarding
- Sampling
- Menu
- Inflight
- Over
- Right





IFE

the In-Flight Entertainment (IFE) refers to the audio and video content that is available to passengers during the flight.

This system provides a unique opportunity to highlight your brand, promote your services, and provide entertainment to passengers during the flight. IFE is a key component of the passenger experience and can be used to enhance the overall quality of the flight.



In-Flight Entertainment
[IFE]





Cabin Bulkheads

Cabin Bulkheads are the partitions between various parts of the aircraft, and are located at the front and rear of the cabin. They are used to separate the cabin from the cargo hold and the tail section of the aircraft.

The first item to be secured is the passenger seat. They are used to separate the cabin from the cargo hold and the tail section of the aircraft.

Bulkhead graphics are visible at all times during all phases of flight.

Available on Spiculet



Headrest Covers

Headrest covers are placed on the headrest of every seat.
The advertisement is placed in such a way that once a passenger is seated, they can see the advertisement throughout the flight.
High impact with high-unaided recalls.





Meal Tray Cards -
Exclusively for Business Class





Inflight Sampling

The Best way to engage high fliers for a new brand has not already been in the market. Results in Goodwill for. This is an absolute WIN WIN situation at all. And the options to capture this Media are plenty - From perfume samples...



Available Jet Airways, SpiceJet & Vistara





The InFlight Entertainment (IFE) is the audio – visual entertainment available to passengers during the flight.

Inflight commercials are played on the IFE for 30 – 60 seconds with sound and target all First, Business & Economy passengers.

100% Audio / Video Targeting, multiple options with advertisements on every channel

Available on All India & Jet Airways



GOA
GOA GOA GOA
GOA GOA GOA

Kerala
Kerala
Kerala

Springer

Grab it while it's hot.
Grab it while it's hot.
Grab it while it's hot.

**GRAB IT
WHILE IT'S HOT.**

Grab it while it's hot. Grab it while it's hot. Grab it while it's hot.







It is also visible to passengers when the tray is closed and in the upright position. On the upper part of the tray, there is a tag line "Open for an exciting message".

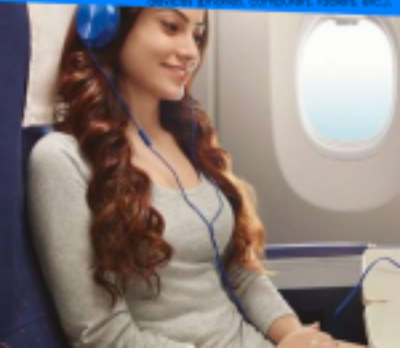
This would certainly increase the visibility of the media and encourage passengers to open the tray table. On average 80% of Indian passengers open their tray tables during the flight.

These include corporate clients, passengers with pre-booked meals and several who have increased the number of passengers who buy on board.

Simple, creative media with high brand recall

Inflight Streaming

New STREAMING of 36,000 feet!
Showcase your brand using the Jet Awe
receive, send and interact with various IoT
devices (phones, computers, tablets, etc.).



Home Page Hero Banner

The Hero Banner on the home page is the first thing visitors will see and one that will leave a lasting impression.

The Banner should be a visual representation of the business and its offerings.

On Laptop/Tablet Screen



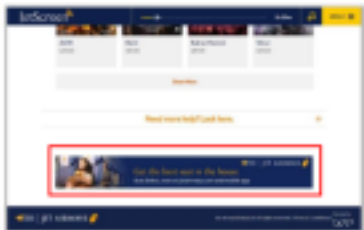
- Image Type: JPG
- Dimension: 3048 x 704
- Max Size: 800 KB

Advertisement banner featuring three water purifiers and three women. Text includes: "100% PURE TASTES", "Available On Board", and "100% PURE TASTES". A yellow arrow points to the right side of the banner.

Available On Board section with two buttons: ENTERTAINMENT (Watch, Listen, Play) and DESTINATION (Flight Tracker).

Browse section with a grid of links: TV Shows, Games, Movies, and Music.

Laptop/Tablet



- Image Type: JPG
- Dimension: 1456 x 180
- Max Size: 230 KB



Your Gateway to Freedom.

At Gateway we get it: freedom isn't just a word. It's a way of life.

The best way to live is to live free. And the best way to live free is to live with the freedom to live free. And the best way to live free is to live with the freedom to live free. And the best way to live free is to live with the freedom to live free.

At Gateway we get it: freedom isn't just a word. It's a way of life. And the best way to live is to live free. And the best way to live free is to live with the freedom to live free. And the best way to live free is to live with the freedom to live free.

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THE GATEWAY
TO FREEDOM

Spring 2014 • Summer 2014 • Fall 2014 • Winter 2014

Spring 2014 • Summer 2014 • Fall 2014 • Winter 2014
Spring 2014 • Summer 2014 • Fall 2014 • Winter 2014
Spring 2014 • Summer 2014 • Fall 2014 • Winter 2014
Spring 2014 • Summer 2014 • Fall 2014 • Winter 2014

Online Media Promotional E-mailers



Lounge Locations





Newspaper
Jackets

All newspapers in the lounge will be wrapped in a carry a full page advertisement of your brand, advertisement displayed.

Product Sampling

Product sampling continues to rank along the most effective ways to increase brand awareness because of its ability to do what no other medium can: increase awareness of your brand.

We can arrange for your product to be sampled on the trade show floor.



Product Branding

Your brand/product can be displayed inside the lounge performed on a short podium with an add-on structure. Outside promotion are not allowed, however promote



**LOTUS
GREEN**
QUALITY WITH RESPONSIBILITY



Magazine Racks

A rack/support designed for displaying the magazines, the Economist. This is excellent making your LegalBread stand out everyone entering the lounge can see it.



Advertising on Hyderabad Metro Pillars

Advertisement space available on the following spaces of Hyderabad Metro

- Pillars



Backlit Pillar Boxes

Day View



Backlit Pillar Boxes

Night View

Mysore to SR
Nagar stretch of
L&T metro is now
L&T starting 1st
June 2016.



Proposal for Fastrack Cabs - Chennai









 THE REAL
DIGESTIVE
FAMILIA



Vertical Digital
Displays





107 number placed on the place directly facing the meeting room screen placed in the middle of the hall for the meeting.



Pune A

Digital Network S
Few Pictures with



Pune Airport
Dae Airport
Aurangabad A
Vitag Airport





Vijayanada A
Rajahmundry
Coimbatore A
Tirupati Airpo





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