

AWS Training and Certification

How to Develop Your Cloud Skills and Confidence on AWS

Introduction

The cloud landscape is getting more competitive every day, yet **90%** of IT Decision Makers report they lack the cloud skills they need to support their business¹. As a result, organizations are constantly searching for experienced individuals and proven solution providers to help them bridge the gap. Demonstrating competence, confidence, and credibility on the cloud is the key to standing out.

¹451 Research, 2019



Overview

AWS Training & Certification provides free digital courses for APN Partners, designed to help both business and technical roles enhance their understanding of AWS products, services, best practices, and marketing strategies.



Get trained by AWS subject matter experts



Build cloud skills and confidence



Learn at your own pace



AWS Partner Accreditation

Gain a foundational understanding of AWS and its benefits, so you can have more effective conversations within your organization and in the field.



Getting Started

3 free accreditation courses are available to help you establish foundational knowledge of AWS and how it can help better serve your customers.



AWS Business Professional: Articulates the business benefits of AWS, from its overall business value to key services, and best practices for implementing it in the field with customers.



AWS Technical Professional: The technical counterpart to AWS Business Professional, providing technical insights into AWS products, services, and common solutions for customers.



AWS Cloud Economics: Introduces the benefits of migrating customers to AWS, including cost savings and data center economics in relation to cloud computing.

