

PERSONAL INFORMATION



Mahmudul Hasan Nayeem

-  8/4 middle rajashon, savar, 1340 dhaka (Bangladesh)
-  +880 1846145004
-  mhnayem289@gmail.com
-  <http://bit.ly/2Od14j8>  <https://www.facebook.com/profile.php?id=100011960434801>  <https://www.linkedin.com/in/mahmudul-hasan-nayeem-aa9090153/>
-  [Skype](#) live:mhnayem289

STUDIES APPLIED FOR

ETH Student Summer Research Fellowship

WORK EXPERIENCE

11/2019–Present

Campus Director

Hult Prize Foundation, Dhaka (Bangladesh)

http://www.hulptrizeat.com/manarat?fbclid=IwAR3D9tdkictWadnx0whHhNkNMKfj3_pgez8OZMlgF7PZYlq3gsoyhvVwU1o

- Responsible for organizing the yearly "On Campus Program" of Hult Prize
- Ignite, Education and Inspire the university students to develop the next big social enterprise
- Responsible to lead the "On Campus Winning Team" to the regional finals and help them develop their social business from idea to MVP
- Leading a generation to change the world

Business or sector Activities of extraterritorial organisations and bodies[Related document\(s\): 72104692_656689361406406_2219108786075860992_n.jpg](#)

05/2019–Present

Freelance Teacher

Dhaka (Bangladesh)

I teach 3 of my fellow classmates Python and Java programming as paid course. They requested me to teach them few months back and i grab this opportunity to share knowledge among my fellow classmate+friends and started this tuition program.

- Education should be open, flexible and regardless of age/gender and i am implementing this myself

[Related document\(s\): 50514886_517799625295381_3940180143829417984_o.jpg](#)

22/02/2018–06/10/2018

Intern

Microsoft Bangladesh, Dhaka (Bangladesh)

- Worked as startup Intern at Microsoft Bangladesh under the "Microsoft YoungBangla Internship Program"
- Gained startup business training, ideation and market research capabilities and business development training
- Pitched my startup business for investment procedure

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13/08/2019–14/09/2019

Ambassador and Delegate of France (UNSC)

BUP International Model United Nations Conference 2019, Dhaka (Bangladesh)

- Worked as delegate of France in United Nations Security Council Committee in BUPIMUN19

- Gained substantial research knowledge in current global crisis and situations
- Public speaking, leadership and communication skills practiced by working into this spectacular and intellectual committee

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70496459_640262209715788_8630737073369776128_o.jpg

21/02/2019–17/03/2019

Ambassador and Delegate of Switzerland (SOCHUM)

Jahangirnagar Model United Nations Conference 2019, Savar, Dhaka (Bangladesh)

- Worked as delegate of switzerland in SOCHUM committee along with 38 delegates
- Obtained "Verbal Mention" into this conference as delegate of Switzerland
- Worked as cambus ambassador to gather, train and prepare other delegates from my institution to participate into JMUN19

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67952902_616513745423968_7810043873362706432_o.jpg

16/02/2018–21/04/2018

IT Incubator 2.0

Banglalink Digital Communications LTD, dhaka (Bangladesh)

- Worked as IT Incubator into this startup initiative by Banglalink Digital Communications LTD
- Our startup idea selected among top 25 startups in Bangladesh
- Gained a good corporate grooming and networking session conducted by Banglalink and other IT professionals

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EDUCATION AND TRAINING

04/07/2018–Present

Bachelor in Computer Science and Engineering

Manarat International University, dhaka (Bangladesh)

- Studing into Computer science and engineering
- Experiened in python and java
- Working in Machine learning and intelligent system development using tensorflow and scikit-learn

Related document(s): gpa1.PNG, gpa2.PNG

05/2014–06/2016

Higher School Certificate (HSC)

Savar Model College, Savar, Dhaka (Bangladesh)

- Completed my HSC with GPA-5 and top 1% of the class.
- Gained the basic ICT education which was the first stepping stone to my growing interest in computer science

Related document(s): HSC_Result.pdf

01/2008–04/2014

Secondary School Certificate (SSC)

Chittagong Collegiate School, Chittagong (Bangladesh)

- Accomplished my SSC from chittagong collegiate school with GPA-5 .
- Inspired by notable alumni of our school such as Nobel laureate D. Mohammad Yunus, Professor Jamal Nazrul Islam , Abul Hayat and Humayun Ahmed

Related document(s): SSC_Result.pdf

PERSONAL SKILLS

Mother tongue(s) Bengali

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
	C2	C1	C2	C2	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- Advanced communication and networking skills gained by working into several volunteering and leadership events with YoungBangla and PreneurLab
- Capable of conducting Tech-Talks and Developer's meetups. I am also an active member of GDG sonargaon by google bangladesh and F8 developers circle by Facebook
- Excellent into Business pitching and presentation skills as i have done 5 Business pitching session at Microsoft Bangladesh, Banglalink and GP Accelerator

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53318173_538960666512610_910974932987412480_o.jpg

Organisational / managerial skills

- Currently working as campus director of Hult Prize Foundation on behalf of Manarat International University
- Responsible for ignite, educate and inspire other students to prepare themselves into social business development
- Served as campus ambassador in JMUN and BUPIMUN consecutively and lead my delegation team of 8 members

Job-related skills

- Excellent in problem solving setting and technological implementation on specific demand
- Experienced in Business Ideation and development
- Proficient in startup market research and product development
- Experienced in analysis of investment readiness and value proposition on technical projects

Digital skills	SELF-ASSESSMENT				
	Information processing	Communication	Content creation	Safety	Problem-solving
	Proficient user	Proficient user	Independent user	Independent user	Proficient user

Digital skills - Self-assessment grid

- Experienced in Python, Java and Competitive Programming
- Currently working into Machine learning using scikit-learn and tensorflow
- Overall knowledge in other technologies like Cloud computing, data science , blockchain and their functionalities

ADDITIONAL INFORMATION

Honours and awards

- Winner at GP Pre-Accelerator 2019 (Dhaka Finale)
- IDEA : Disease prediction and intelligent medical system
- Selected into top 4 startup in dhaka finale

Related document(s): 61088788_574719996270010_5604075900506210304_n.jpg

- Memberships**
- Active member at Young Bangla
 - Participated into "Policy Cafe with Sajeeb Wazed" and "Young Bangla with Sajeeb Wazed"
- [Related document\(s\): 72110169_666382460437096_5248242356863369216_n.jpg, 74670644_666439873764688_4176499638276194304_o.jpg](#)
- Publications**
- Published an paper as part of "Pioneros Tech Business case competition"
- [Related document\(s\): Trend_Snap_final.pdf](#)
- References**
1. Sohaib Abdullah, Assistant Professor
Computer Science and Engineering, Manarat International University
email : sohaib@manarat.ac.bd

ATTACHMENTS

- gpa1.PNG
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- HSC_Result.pdf
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- Trend_Snap_final.pdf

gpa1.PNG

MANARAT INTERNATIONAL UNIVERSITY
A Center of Academic and Moral Excellence

Home My Result History My GPA My Billing History My Class Routine My Exam Routine Semester Grade Report

Student Course History

Message:

Student ID:	1848CSE00738	<input type="button" value="Load"/>
Student Name:	Mahmudul Hasan Nayeem	Batch: [040] Fall 2018
Program :	CSE	Major : not assign

Result of completed/registered courses

SL.	Semester	Course ID	Course Name	Credit	Grade	Course Status	Retake Count
1	Fall 2019	CSE208	Data Structure	3.00		Rn	
2	Fall 2019	ECO101	Economics	2.00		Rn	
3	Fall 2019	GED122	Basic Concept of Islam	3.00		Rn	
4	Fall 2019	MTH204	Linear Algebra and Matrix	3.00		Rn	
5	Summer 2019	GED316	Quranic Language	3.00	A	Pt	
6	Summer 2019	CSE104	Discrete Mathematics	3.00	A-	Pt	
7	Summer 2019	CSE207	Object Oriented Programming	4.00	A+	Pt	
8	Summer 2019	EEE102	Basic Electronics	3.00	B+	Pt	
9	Spring 2019	GED213-CSE	Composition and Communication Skills	3.00	A+	Pt	
10	Spring 2019	MTH104	Differential Calculus & Coordinate Geometry	3.00	B+	Pt	
11	Spring 2019	CSE102	Structured Programming	3.00	A+	Pt	
12	Spring 2019	EEE101	Electrical Circuits	3.00	B	Pt	
13	Fall 2018	GED111	Fundamentals of English	3.00	A+	Pt	
14	Fall 2018	MTH100	Engineering Mathematics	2.00	A+	Pt	
15	Fall 2018	CSE101	Essential Computing	3.00	A+	Pt	
16	Fall 2018	PHY102	Physics	4.00	A+	Pt	

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gpa2.PNG

Current → Fall 2019 - Sem I / Fall 2019 - Tri

Registration → Fall 2019 - Sem / Spring 2020 - Tri

Mahmudul Hasan Nayeem 
184BCSE00738 / Logout

Home
My Result History
My GPA
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My Class Routine
My Exam Routine
Semester Grade Report

Student Roll : Load

MANARAT INTERNATIONAL UNIVERSITY (MIU)

Plot CEN 18, Road 108, Gulshan, Dhaka 1212, Bangladesh.

Session	Credit Earned	SGPA
2018 - Fall	12.00	4.00
2019 - Spring	12.00	3.66
2019 - Summer	13.00	3.65
	Total Cr : 37.00	CGPA : 3.74

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HSC_Results.pdf



Ministry of Education
Intermediate and Secondary Education Boards
Bangladesh

Official Website of Education Board

HSC/Alim/Equivalent Result 2016

Roll No	131671	Name	MAHMUDUL HASAN NAYEEM
Board	DHAKA	Father's Name	HARUN-OR-RASHID BADAL
Group	SCIENCE	Mother's Name	BAGUM MAFUGA BADAL
Type	REGULAR	Date of Birth	N/A
Result	PASSED	Institute	SAVAR MODEL COLLEGE
GPA	5.00		

Grade Sheet

Code	Subject	Grade
101	BANGLA	A+
107	ENGLISH	A
275	INFORMATION & COMMUNICATION TECHNOLOGY	A+
174	PHYSICS	A+
176	CHEMISTRY	A+
265	HIGHER MATHEMATICS	A+
178	BIOLOGY	A+

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SSC_Results.pdf


Ministry of Education
Intermediate and Secondary Education Boards
Bangladesh

Official Website of Education Board

SSC/Dakhil/Equivalent Result 2014

Roll No	103077	Name	MAHMUDUL HASAN NAYEEM
Board	CHITTAGONG	Father's Name	HARUN-OR-RASHID BADAL
Group	SCIENCE	Mother's Name	BAGUM MAFUGA BADAL
Type	REGULAR	Date of Birth	05-12-1997
Result	PASSED	Institute	COLLEGIATE SCHOOL, CHITTAGONG
GPA	5.00		

Grade Sheet

Code	Subject	Grade
101	BENGALI	A+
107	ENGLISH	A+
109	MATHEMATICS	A+
145	SOCIAL SCIENCE	A+
111	RELIGION, ISLAM	A+
136	PHYSICS	A+
137	CHEMISTRY	A+
126	HIGHER MATHEMATICS	A+
138	BIOLOGY	A+

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Mahmudul Hasan Nayeem
Manarat International University

Confirmation of selection as a Hult Prize Campus Director 2019/20

This letter is written to confirm that Mahmudul Hasan Nayeem has been selected as a Campus Director for the 2020 Hult Prize On Campus Program at the Manarat International University.

The Hult Prize, in partnership with the United Nations, is the world's biggest engine for the launch of for-good, for-profit startups emerging from university, and every year welcomes 2,000+ colleges and universities from all around the globe. Named the "Nobel Prize for Students", ranked amongst the world's most innovative companies by Fast Co., and "Top 5 Ideas Changing the World" by TIME Magazine, Hult Prize has trained over one million youth in impact entrepreneurship over the past decade, the movement has deployed more than \$50M of capital into the sector and mobilized and empowered millions of young people to re-think the future of business as it continues to breed disruptive innovation on college and university campuses across 120 plus countries.

As a Campus Director Mahmudul Hasan Nayeem has been selected to train, educate and inspire students by building an impact community around On Campus activities. On Campus Programs that fulfill all requirements will have their winning team advance directly to one of our Regional Summits around the world in March 2020. All CDs will be working with their academic institution, students, and members of their community to spread awareness of the Hult Prize 2020 Challenge and promoting social entrepreneurship as a sustainable means to solve it.

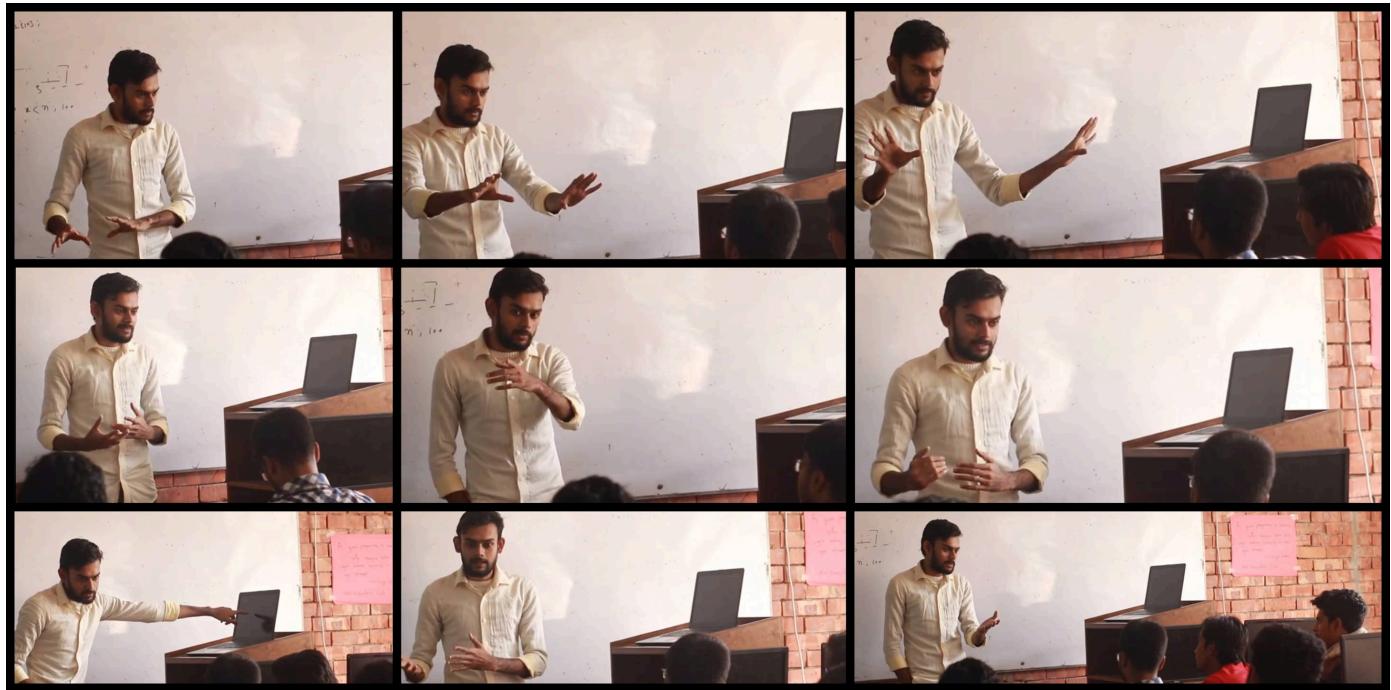
Please let us know if any further information should be provided in confirmation of the selection as 2020 Campus Director, and feel free to reach out to us if you have any questions. On behalf of our partners and the entire Hult Prize Foundation organization, we would like to thank you for your commitment to leading a generation to change the world.



Nelly Andrade
Head of Global Programs
Hult Prize Foundation



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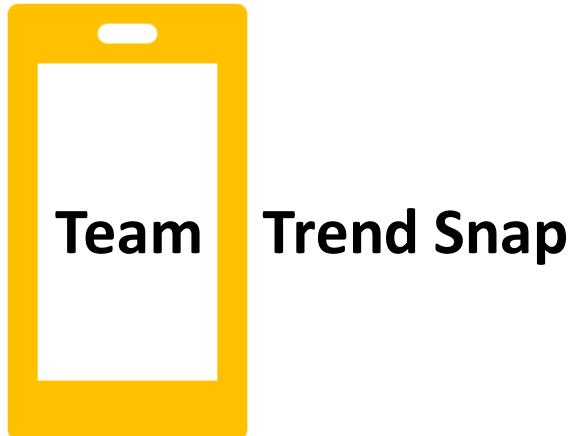
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Trend_Snap_final.pdf 



TeamLeader: Mahmudul Hasan Nayeem,CEO

Email : mhnayem289@gmail.com

Contact : 01846145004

ID : 1848CSE00738

Team Members :

Khalid Saifullah,CMO

khalidsaifullah741@gmail.com

Contact : 01735793937

ID : 1848CSE00743

Md.Samrat hosen,LD

sakilsamrat98@gmail.com

01928486865

ID:1848CSE00737

Md najmus sakib,SE

Smsakib72@gmail.com

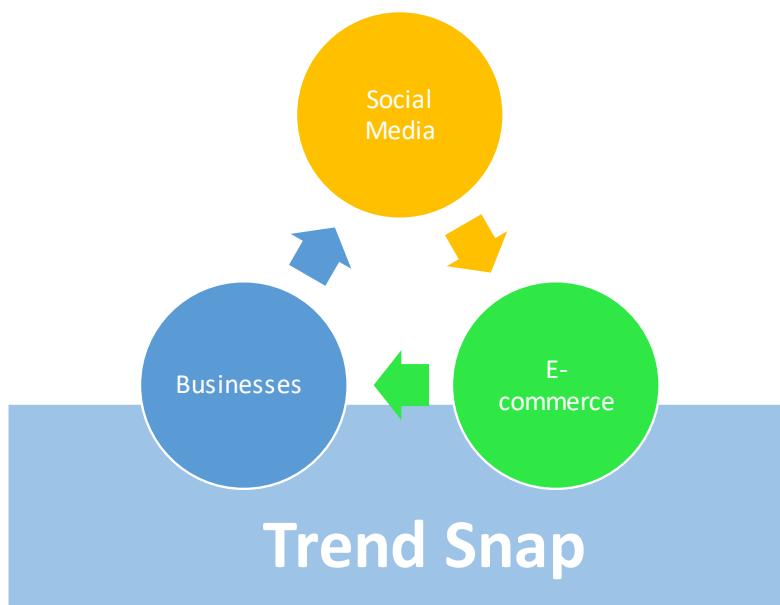
Contact : 01759836666

ID:1848CSE00745

What is trend snap?

Trend snap is a crowdsourced trend sharing social platform which helps users to commit in latest trend-Polls, take instant decisions while shopping and collaborate in entertaining listings(Virtual challenge) instantly. Users create and contribute in trend-Poll/decision polls by posting their own created contents in a social setting to share their lifestyle, stories and personal vibes. This helps user to ask about any product or services to the unknown reliable community before purchasing anything and this connects the dots between e-commerce and social media.

The average product searching times reduced by "TRENDSNAP" is 15 minutes per purchase and effectiveness of reliable decision taking time comes under 5 minute in average . The amount of multimedia data and information(snaps,short vlog,voices and product rating, listings) trend snap generate is staggering in volume and highly optimizable. It is a decentralized instant content committing platform to perform trendy tasks like Trend-Polls/Decision-Polls and Virtual Challenge to collaborate others to take effective decision in any trendy lifestyle issue(fashion,food,travel,shopping) or while shopping something. When someone buy any porudct/services upon proper review,listings,recommendation provided by others, and the sell performs through "TRENDSNAP", we get 8% commission automatically



Features provided by TrendSnap as CrowdSourced platform

- *Trend Commit feature - instant content committing social platform to keep up to date with latest trends
- *Decision Poll feature - Fashion,travel,food,movie and social asking to take decision in need while shopping or purchasing any service
- *virtual challenge features – voice,music,acting challenge,Truth or dare
- *All e-commerce(product/services) in a place

Customer Relationships

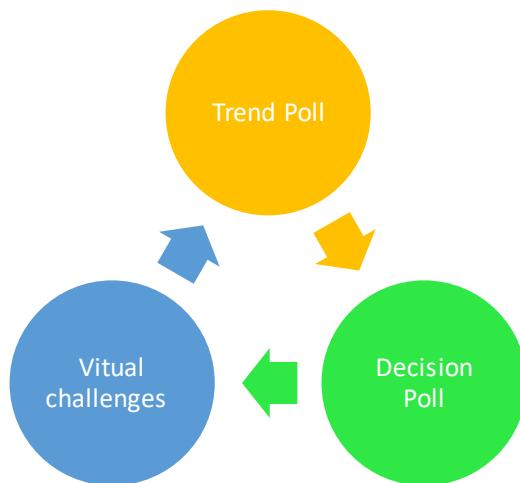
How does your company attract/engage crowd members and which activities does company perform to create value with the crowd? ?

Trend Snap provides continuous innovative social features to get high rate of user/crowd engagement. Few Unique features provided by TrendSnap is -

Trendy Poll – Anyone have friend/followers can create a trend_Poll. Others share their lifestyle, creativity, fashion, food craze and travel diaries by collaboration these polls. Everyone can see other user's commits as well. This kind of openness and diversity makes this platform more interactive and rich in culture

Decision poll – Get instant advice, collaboration and recommendation in a set time (2- 5 minutes)

Virtual Challenge – Challenge your friends virtually. Like - Ice Bucket Challenges. If someone creates a challenge and it goes viral, the creator of that challenge/contest/poll gets gift Cards/discounts from e-commerce directly



Key Activities

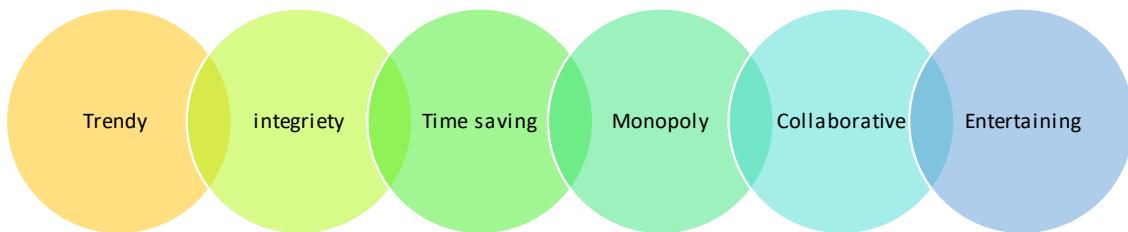
Key Activities performed by user/crowd to create value and get benefited from this platform? ?

- Follow and commit into ongoing fashion, food, travel, movie trends
- Product choosing poll while shopping from e-commerce/local market
- Ice Bucket challenge/Voice mail challenge/Jokes challenge/Facial emoji challenge

Core Value Unit(CVU)

Value created by users

- * By committing personal data(snaps,short vlogs,video challenge, product picture and voices) user following the trend (Fashion,food,travel,shopping) **which is counted as a content**
- * Each commit in a "Trend-poll feature" creates a networked influence among friends/followers/others to show their personal vibes,taste,lifestyle and creativity instantly on that particular topic which is a **self-branding using products/services as reference**
- * unknown user helps others in online shopping by suggesting product review,rating,demo videos in any particular product



Value created for Businesses

- * e-commerce adaptability,Cost reduction in e-commerce process,faster sales pipeline
- *Analysed data and insights helps businesses to cope with their potential customer's need
- *free marketing and comision upon sales model helps businesses to focus on products/services development more productively,bacause marketing is handled by TrendSnap itself.That creates a win win situations
- *information gathered via user rating and public interest helps business to predict their need
- *Sales and expected needs influence new development for businesses

Value created for User

- *Saves Product/service searching time by 15 minutes in average for each product
- *Instant collaboration by other users in critial decision making situations within a set time (eg, 5 minutes) by asking in "**Decision poll**"
- *Entertaining way to follow the trends in almost every topic
- *Affiliate and Digital marketers platform to integrate their offerings and increase their earnings
- *commission,discount and instant thanks giving opportunities/gifts for user

Channels

- * Mobile App
 - Android
 - IOS

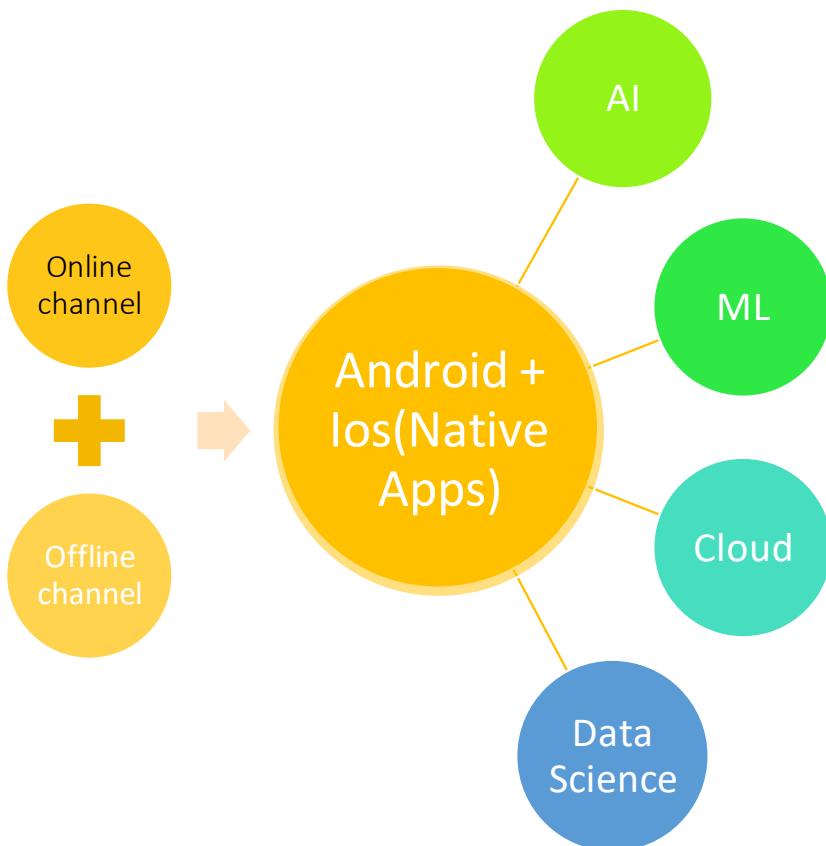
TrendSnap focusing on smooth user experience and quality native app with ultimate rich UI, Up to date features and secure solution, suitable for diverse amount/type of each individual user. Simple clean UI, smooth gestures and interactive easiest features to uphold the trend advices /fashion, food, travel, game, movie and shopping assistance powerfully and accurately

Technologies

*Ai and ML for product recommendation, sentimental decision detection, entertaining feature detection and trend assuming

*Data science for analysing data and business prediction

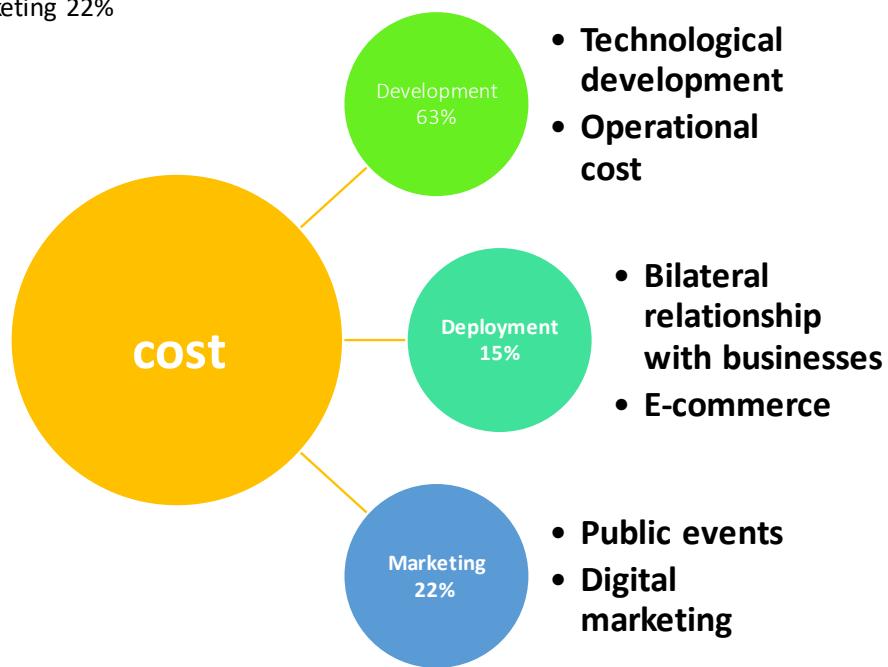
*decentralized cloud solution for huge amount of data processing



Cost Structure

Company cost relies upon 3 different sections :

1. Development 63%
2. Deployment 15%
3. Marketing 22%



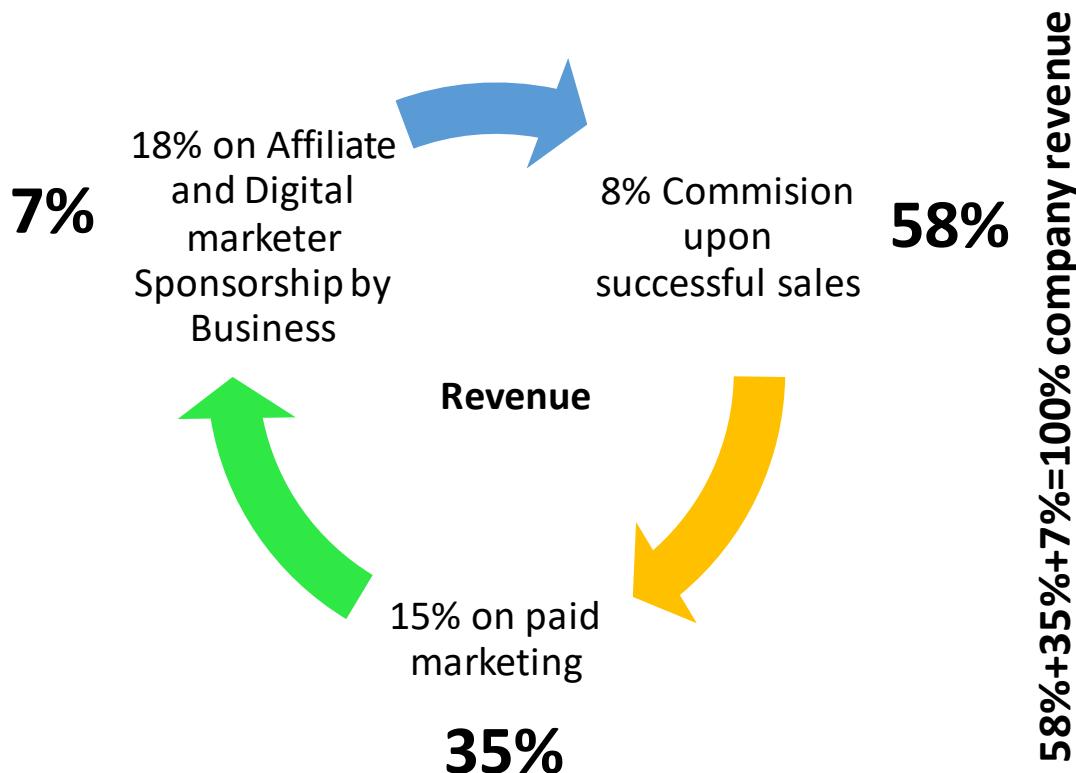
Cost structure upon seed Investment of BDT 10 lac

Development	Deployment	Marketing	Time
MVP + Initial 3 features(TrendPOll, DecisionPOll, Virtual Challenge) development	Business relations hip development + integration with all local e-commerce platform	Content Marketing on Facebook+Youtube	6 month Approaches approx 5 million prospective users
630000 bdt	150000BDT	220000BDT	

Revenue Streams

We have tested a combined revenue model for TrendSnap including -

- *Commission based revenue upon free marketing model
- *Paid marketing on trend-Snap generated post
- *Affiliate and digital marketer sponsored model



Commission based revenue upon free marketing model

For example "X" created a Decision-Poll and asked about a particular product/service. The unknown user community can give advice, product rating, review, demo videos or listings to make the poll creator a proper guideline of purchasing that product. When poll creator accept any of suggestions given by unknown users and purchase that product from marketplace (amazon) through TRENDNSAP, trendsnap gets 8% commissions automatically and that suggested unknown user gets 5% as reward. That's how our commission based free marketing model works as we don't charge any marketing costs to amazon for boosting their product. Rather than we provide advanced product suggestion algorithm and technologies to handle user's decision-Poll and influence user to purchase a product. Only after a successful purchase we only accept the commission.

Trend-Poll paid marketing revenue :

When users start committing into a viral topic, our algorithm show advertisement only related to that particular trend topic. So users don't feel bothered and continue their trend following in our app

Revenue Calculation

By 2021, retail e-commerce market should be around **4.88 trillion USD**. Trend Snap's focus is to influence the selling of e-commerce no matter what the e-commerce company it is. If TREND SNAP able to capture and influence 0.01% of total e-commerce retail market by 2021, the annual revenue should be -

0.01% of 4.88 trillion USD = 48 crore USD
8% commission of 48 crore USD == 3.84 crore USD
=> $3.84 \times 83.67 == 321$ crore BDT

Retail e-commerce market by 2021 = **4.88 trillion USD**

TREND SNAP's targeted market is 0.01%

0.01% of 4.88 trillion = 48 crore USD annually

8% commission of 48 crore USD == 3.84 crore USD

1 USD = **83.67 BDT**

TrendSnap's valuation by 2021 will be - **(3.84 * 83.67) BDT = 321.3 crore BDT**

Which rewards are offered to the crowd for participating?

We give value to the user's participation and engagement into our platform. Our Giveaway and thanks giving strategy shares company's **10%** profit directly for crowd engagement. Moreover -

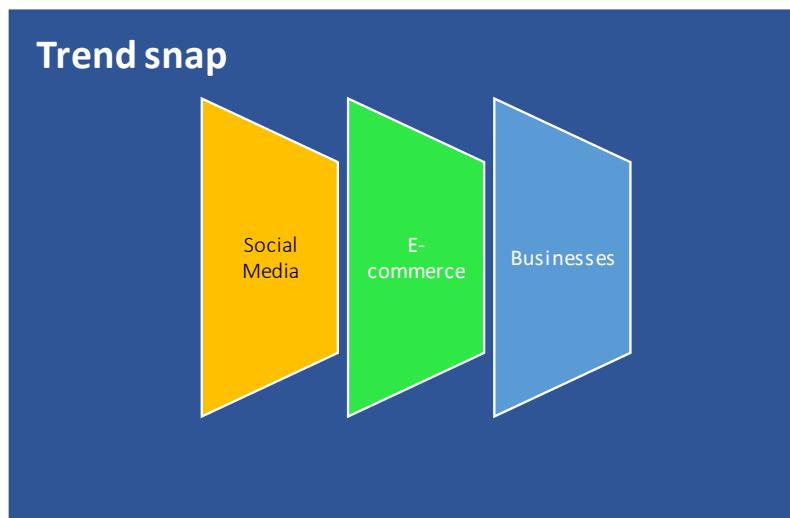
*Our algorithm gives the User Rating based on each individual user's interaction, collaboration and activeness

*Highest rated users get voucher and instant discount from e-commerce and offline shopping

*If someone buys something from other user's suggestion, that suggested user gets **5%** commission for that sell, but this strictly limited to one

Is that a Monopoly?

Yes, TrendSnap works beneath the E-commerce marketplace and Social Media to provide an entertaining solution and decision making capabilities within seconds by collective strength of collaborators and diversity of crowd. In terms of trend sharing, assistance while shopping through online and virtual challenges make this platform a unique experience to use, collaborate and hub of huge amount of real-life data. Moreover Trend focused strategies and features creates a highest possibilities of increased selling rate for the e-commerce. Measuring on this unique business idea, strategies there is no direct competitor of trendSnap.



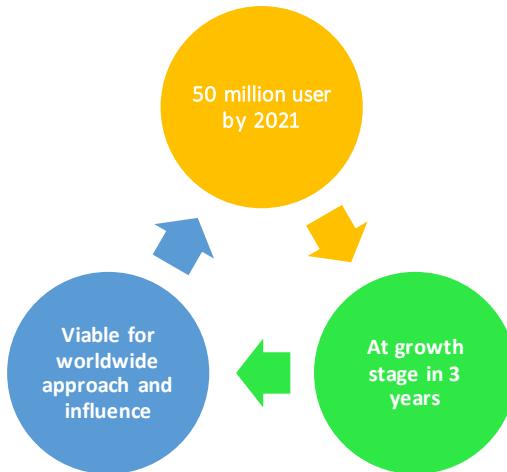
Which partners are required for your business model to work?

1. The first required partners of our business is creator - **crowd/Users**.
2. **E-commerce** Businesses
3. Businesses those need **marketing services**



How will your business look in the next three years?

It will be at growth stage after 3 years of development and crowd engagement. And will perfect for angel investment Expected active user by 2021 is 50 million worldwide



Will your business model cope and perform under increased or expanding demand?

Almost every shop/business has a e-commerce presence nowadays. And 71 percent of internet users are social network users and these figures are expected to grow. So there will be no such effective platform like "TrendSnap" to influence e-commerce selling via every social features it provides. And our 63% revenue depends on e-commerce selling performed by our platform. The growing number of e-commerce and social media users get a common spot to follow their lifestyle trends and get benefited from social collaboration on top of a crowdsourced platform like "TrendSnap"

Can your business be expanded or scaled up after you have graduated? What's your plan for it after your graduation?

I have been working in my startup for about 1.5 years and stucked to particular area and idea from very beginning. Cause I strongly believe innovation, dedication and proper execution can transform this startup idea into a billion dollar business in span of time. It's highly scalable and viable venture comprising of innovative development, clear revenue stream and effective crowd response in mind. I will keep working in this project after my graduation

Thank You !