

BTRY 6020: Introduction

Nayel Bettache

Spring 2025

Presentation

Who am I ?

- Visiting Assistant Professor since August 2024
- Fall 2024: Machine Learning (STSCI 5740) and Intro to R (STSCI 5120)
- PhD in Mathematical Statistics from Institut Polytechnique de Paris (2024)
- M.Sc in. DataScience from Ecole Polytechnique (2020)
- M.Sc in. Statistics from ENSAE Paris (2020)

Nice to meet you all



Welcome to BTRY 6020!

Lecture 1

- ① Course logistics
- ② Motivating examples
- ③ Group activity

BTRY 6020

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- Focus on methods and applications
- Develop intuition for choosing methods
- Grow awareness of potential pitfalls
- Basic computation and visualization

Logistics

Instructor: Nayel Bettache

TA: Daniel Coulson and Tathagata Sadhukhan

Website: <https://nayelbettache.github.io/STSCI6020.html>

Course schedule: There are 28 total lectures and each TA will hold 14 labs.

Session	Time	Location	Instructor
Lecture	Mon/Wed 10:10 - 11:25 AM	Baker Lab 335	Bettache
Lab	Mon 2:55-4:10	Mann Library B30A	Coulson
Lab	Tu 1:25-2:40	Mann Library B30A	Sadhukhan
Office Hours	Wed 11:30-12:30	Surge 159	Bettache
Office Hours	Mon 12:00-1:00	TBD	Sadhukhan
Office Hours	Tues 1pm-2pm	Comstock Hall 1187	Coulson

Grading

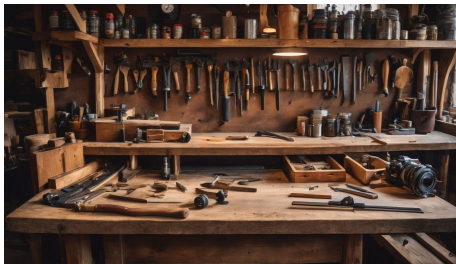
- Module assessments: 80%
 - Roughly one every 1-2 weeks
 - Will mostly be walking through a data analysis with short answer and computational exercises
 - Can “consult” with other students in class, but write-up should be your own work
 - You should never have a copy of someone else's write-up. No copy/paste.
 - Lowest grade is dropped
- Final Exam: 20%
 - Take-home test: Available on May 9. Answers to be sent by email on May 16.

Questions?

Why should you care about this class?

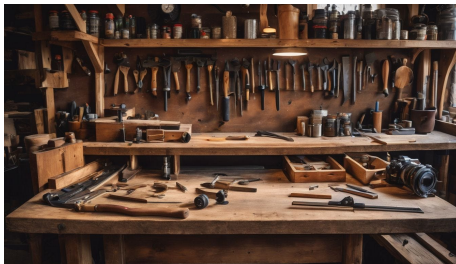
Statistical reasoning

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- “Apply statistical methods to your research” vs “Apply statistical reasoning to your research”
- Many different tools and procedures, and usually there is more than one “right answer” (also more than one wrong answer)
- How to think about reasonable procedures given your research problem

Trade-offs

Statistical reasoning involves thinking clearly about the trade-offs in data analysis

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- Not enough samples
- Can't record all relevant variables
- Non-response
- May not generalize
- Not from an experiment
- No feasible experiment

Variance vs Bias

Sometimes complex models are better, sometimes simple models are better

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(c) Betty Crocker Cake



(d) Stella Parks

Variance vs Bias

Fitting very complex models often fits our *observed* data well, but if the data is noisy, it may not represent the “truth” well

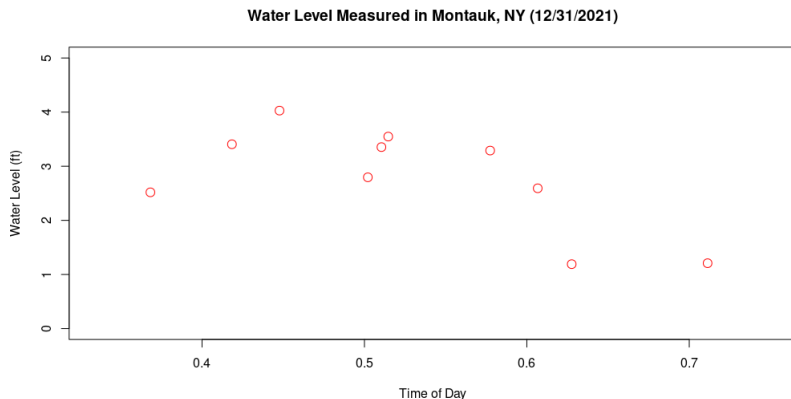


Figure: Water levels observed at Montauk NY on 12/31/2021.

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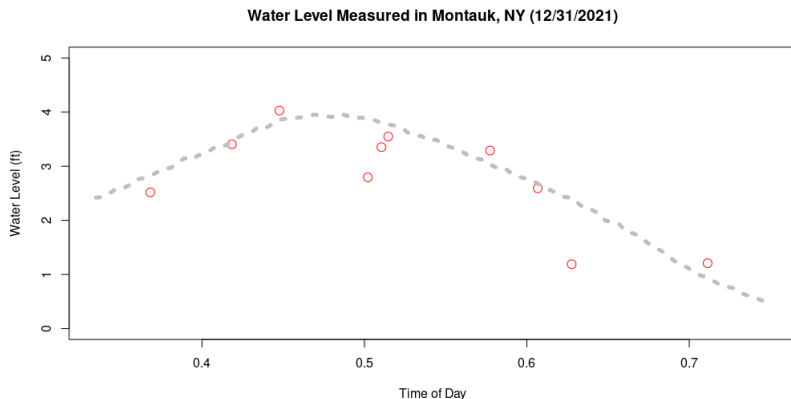


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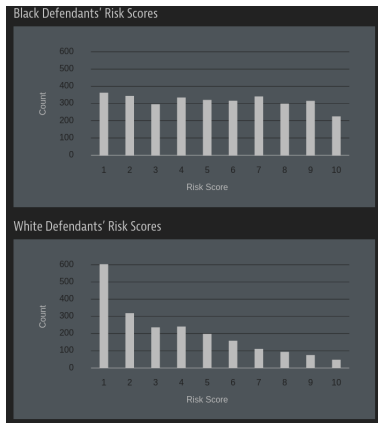
Complexity vs interpretation

Using a model which is more complex can sometimes lead to better fit or predictions. However, this often comes at the cost of being more difficult to interpret

¹ <https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm>

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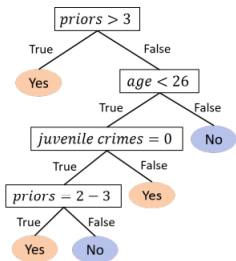


- In 2016, ProPublica analyzed software used by Broward County, FL to assess a defendant's risk of recidivism¹.
- Predictions were performed by Northpointe's Correctional Offender Management Profiling for Alternative Sanctions (COMPAS) algorithm

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Complexity vs interpretation

Sometimes, simpler models with less predictive power may be preferred because of ease of interpretation



- The benefit of interpretability depends on setting
- Predictive power is more important in some context than others
- Choosing the appropriate model complexity is context specific
- Who is the audience? What is the end goal? What are the implications of a poor model?

Figure: Potential decision tree from Rudin et al (2021)²

¹Interpretable Machine Learning: Fundamental Principles and 10 Grand Challenges:
<https://arxiv.org/pdf/2103.11251.pdf>

False Positives vs False Negatives

- False Positives: Incorrect identification of something as positive when it is not.
- False Negatives: Failing to identify something as positive when it is.

		Predicted Value	
		Positive	Negative
Actual Value	Positive	True Positive	False Negative
	Negative	False Positive	True Negative

Practical Contexts

- **Medical Testing:**

- False Positive: Diagnosing a healthy person with cancer.
- False Negative: Missing cancer in a sick patient.

































- **Spam Detection:**

- False Positive: Marking an important email as spam.
- False Negative: Missing a spam email in the inbox.

- **Security Systems:**

- False Positive: Flagging a legitimate user as suspicious.
- False Negative: Missing an actual security breach.

Causal model vs predictive model

Monday, January 24						
12:00 am	10°		Partly Cloudy	 8%	 NW 4 mph	
1:00 am	9°		Partly Cloudy	 8%	 NW 3 mph	
2:00 am	7°		Partly Cloudy	 8%	 WNW 2 mph	
3:00 am	7°		Partly Cloudy	 8%	 SW 3 mph	
4:00 am	8°		Partly Cloudy	 8%	 S 3 mph	
5:00 am	7°		Partly Cloudy	 8%	 S 3 mph	
6:00 am	7°		Partly Cloudy	 8%	 SSE 4 mph	
7:00 am	7°		Partly Cloudy	 8%	 SSE 4 mph	

Causal model vs predictive model

- Causal model
 - Aim to **understand cause-and-effect relationships**.
 - Example: Does a new drug reduce blood pressure?
 - Require: - Strong assumptions (e.g., no confounders, correctly specified model). - Tools like randomized controlled trials (RCTs) or causal inference techniques.
 - Focus on **interventions**: What happens if we change X?
 - Example Tools: - Directed Acyclic Graphs (DAGs) - Structural Equation Models (SEMs)
- Predictive model
 - Aim to **forecast outcomes** based on patterns in data.
 - Example: Predict blood pressure levels based on patient data.
 - Focus on **accuracy of prediction**, not on understanding why the relationships exist.
 - Common in: - Machine Learning - Time Series Forecasting
 - Example Tools: - Linear Regression - Random Forests - Neural Networks

Group exercise

Introductions

- Your name
- Department
- Specific area of research, or problem you'd like to apply this class to
- Any broader goals you'd like to get out of class
- What are some data limitations or trade-offs in statistical analysis that you face in your field?
- A fun fact about yourself, or anything else you'd like the others to know
- Potentially get contact info

Wine vs Ratings

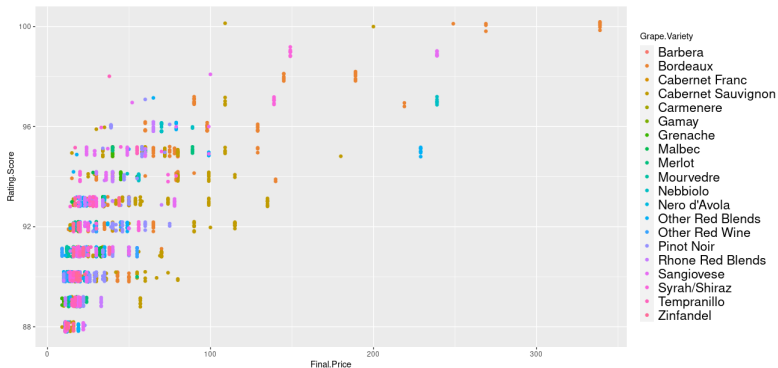


Figure: Data from Wine.com circa 2015

- How would you describe the relationship between wine price and wine rating?
- What are some hypotheses that you might have about the relationship?
- How would you test those hypotheses?
- What should you pay extra attention to as you examine these hypotheses? What additional data could you gather?