Ironhack – Midterm Project
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Preliminary questions this analysis could answer

Skills penetration questions:

- Which skills are growing and for which occupations?
- How are skills being adopted across industries?
- What are the main trends for data science skills?

Variable list:
country_name | wb_region | income_group | skill_group_category | skill_group_name | skill_group_penetration

Based on skills penetration metric, identify the mix of business, technical, soft and industry-specific skills of the different occupation groups. The analysis can take advantage of the time coverage (2015 – 2019) of the data to identify trends in terms of skills penetration growth for different skills and occupations captured by the data.

The skills penetration data includes the industry_name and ISIC_section_name variables featured in the Industry Employment dataset, which allows for sectoal aggregation of multiple industries. To the extent possible, adding a sectoral breakdown would allow for a more targeted and granular analysis of skills penetration across sectors and industries, adding significant value to inform provision of up-to-date labor market information as well as to inform skills, migration and career development decisions.

Skills Penetration Metric – LinkedIn Description

The Skill Penetration metric looks at how many skills from each of LinkedIn's skill groups* appear among the top 30 skills for each occupation in an industry. The 50,000 skills in LinkedIn's taxonomy are categorized into 249 skill groups. For example, if 3 of 30 skills for Data Scientists in the Information Services industry fall into the Artificial Intelligence skill group, Artificial Intelligence has a 10% penetration for Data Scientists in Information Services. Caveats: These penetration rates are averaged across occupations to derive the industry averages reported above. It is likely this metric is best at capturing skill penetration across tradable and knowledge-intensive sectors. For example, it may under-estimate the adoption of AI in Manufacturing, since LinkedIn members are less likely to be in this sector compared to others.

Mapping of LinkedIn Skill Taxonomy:

skill_group_name	skill_group_category
Mathematics	*Specialized Industry Skills*
Reading Comprehension	*Specialized Industry Skills*
Writing	*Soft Skills*
Economics	*Business Skills*
Data Science	*Disruptive Tech Skills*