

## Global Skills Trends, by Nayib Rivera

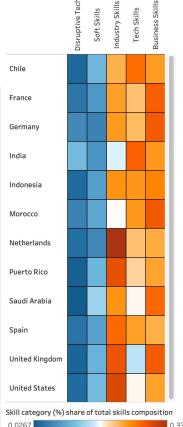
**About the dataset:** The **Linkedin Economic Graph** dataset provides a sample (*n* is represented by the bubble size) for countries from active LinkedIn users, covering:

- -- 100 countries with at least 100,000 LinkedIn members
- -- 148 industries and 50,000 skills

The sample is not necessarily representative of the entire workforce; it is likely to overrepresent **knowledge intensive industries**. Skill are **self-reported** by LinkedIn users, so the skills penetration rate should not be interpreted as a measure of proficiency.



**Skills DNA:** the skills composition of workforce is different for every country...



## Global Skills Trends, by Nayib Rivera

About the dataset: The Linkedin Economic Graph dataset provides a sample (n is represented by the bubble size) for countries from active LinkedIn users, covering:

- -- 100 countries with at least 100,000 LinkedIn members
- -- 148 industries and 50,000 skills

The sample is not necessarily representative of the entire workforce; it is likely to overrepresent knowledge intensive industries. Skill are self-reported by LinkedIn users, so the skills penetration rate should not be interpreted as a measure of proficiency.

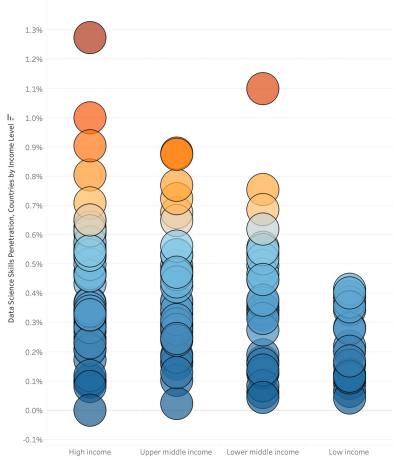
Chile France Germany India Indonesia Morocco Ø • √ Keep Only 
X Exclude Country Name: N Occupations Country Skill: 25,070 Skill Group Name Data Science Oral Communication Social Media People Management Development Tools Human Computer Interact.. ngdom Time Management Web Development Digital Marketing Graphic Design 0.000 0.001 0.002 ory (%) share of total skills composition 0.3329 Growth (%), 2015-19

Skills DNA: the skills composition of workforce

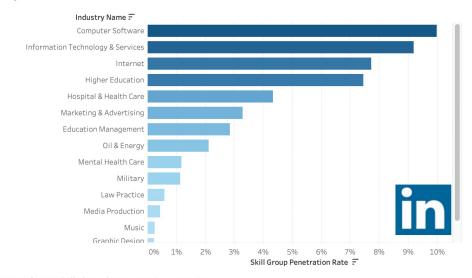
is different for every country...

## **Deep Dive: Data Science Skills**

**Data Science** skills seem\* related to country income level...



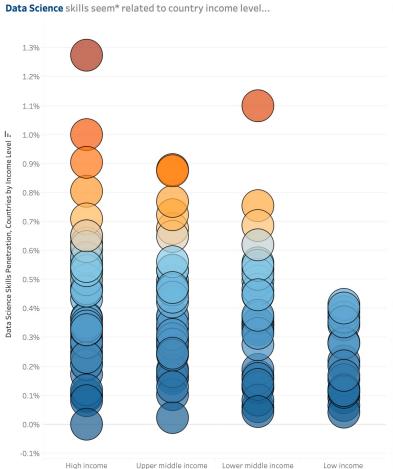
**Data Science** skills are in high demand across a wide range of industries and economic activities, not just tech...



Data science skills have been growing over time...

Business Skills Business Management	Business Skills People Management	Business Skills Product Marketing		Tech Skills Social Media	Tech Skills Web Development		Soft Skills Oral	Soft Skills
Business Skills Project Management	Business Skills Manufacturing			Tech Skills Graphic Design	Tech Skills		Disruptive	o Toch
	Business Skills Financial				SKIIIS		Skills Development Tools	
	Business Skills Digital	s		Tech Skills Data Storage	Tech S	Tech Skills		

## **Deep Dive: Data Science Skills**



**Data Science** skills are in high demand across a wide range of industries and economic activities, not just tech...

