



# Naysa Alex

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## EDUCATION

**Texas A&M University**, College Station, Texas  
Bachelor in *Management Information Systems*  
Double Minor in *Computer Science, Cybersecurity*

December 2024  
Major GPA: 3.9  
Overall GPA: 3.85/4.0

### Aggies in Tech Cohort 0 - Certification

November 2022 – Present

*Selective high-impact program (1 of the 18 students in cohort 0) that offers a challenging environment in business intelligence, programming, and technology product enablement with industry immersion opportunities – focusing on unique degree plans.*

**Technical Skills:** Figma, Firebase, PowerBI, Alteryx, Linux, Salesforce, Yardi, FlutterFlow, Microsoft Office Suite and LaTeX

**Coding Languages:** Java, C/C++, C#, SQL, HTML, CSS, Swift, Javascript, Python, VBA, Assembly

**Tongues & Interests:** Fluent in English and Malayalam, Beginner in Spanish; Adventure Sports, Car Spotting, Basketball

## WORK EXPERIENCE

**Goldman Sachs**, Dallas, Texas

June 2024 – August 2024

Asset Management Private Real Estate Operations - Summer Analyst

- Successfully closed on 20+ multi-billion-dollar portfolios, driving a 27% increase in divisional growth, by efficiently leveraging Yardi and collaborating with 3-4 stakeholder teams to register 11 bank accounts, 23 payment approvers, etc.
- Curated a comprehensive deck highlighting the unique contributions of 13+ real estate teams and implemented actionable suggestions, resulting in a 30% improvement in operational efficiency through the deal lifecycle
- Strategically evaluated 5 software options to identify the most effective solution for the team's specific needs, before selecting and developing an upgraded deal tracker system to improve operational organization by 20%

**Proxi**, Seattle, Washington

June 2023 – April 2024

Mobile iOS Application Developer

- Developed a dynamic mobile iOS application using FlutterFlow and integrating 8+ APIs to revolutionize user experience by enhancing accessibility by 30% and delivering real-time data with 100% accuracy compared to the web platform
- Collaborated with cross-functional teams, including designers, product managers, and backend engineers, within a fast-paced startup environment to debug challenges, ensure seamless integration and optimize application performance

**Opportune LLP**, Houston, Texas

May 2023 – July 2023

Process & Technology Intern

- Led an impactful research and deliverable on AI integration in enterprise technology stacks to change firm approach on client technology strategy and solutions to increase project efficiency by 15%. Presented at partner level leadership
- Collaborated with a team to execute 2 "Proof of Concept" projects, specialized in data analytics, data cleansing, and visual dashboarding using tools like Alteryx, PowerBI, Visio, and Salesforce to enable data-driven decision-making

## LEADERSHIP

**Delta Sigma Pi**, College Station, Texas

February 2022 – Present

Active Member, VP of Chapter Operations

April 2023 – April 2024

- Led a team of 10+ officers, driving operational tasks and pivotal decision-making in order to cultivate professional growth within the chapter by 40% (measured by members receiving offers)

Active Member, VP of Information Technology

December 2022 – April 2023

- Leveraged advanced skills in website operations management and communication to optimize user experience by 60% and drive a 55% increase in website engagement (measured in visits by day)

## PROJECTS & AWARDS

**GnoME**

January 2024

- Designed a product to encourage user interaction through time-based questions. Programmed this product as an iOS social media app in Swift, using Firebase and Xcode tools, and structured a go-to-market strategy with ideal customer profile, core messaging, and demand generation plans based on customer feedback through UserTesting
- User data (20 users) revealed a 10-15% increase in knowledge about friends per week, successfully furthering connections

**Estée Lauder Companies Accessible Beauty Hackathon**

March 2023

- Placed 1<sup>st</sup> nationally under the Idea Track amongst 280 teams and 2000 participants when conceptualizing an inclusive technology solution, demonstrated through Figma, to address accessibility challenges in the beauty industry