

Naysa Alex

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EDUCATION

Texas A&M University, College Station, Texas

December 2024

Bachelor in *Management Information Systems*Double Minor in *Computer Science, Cybersecurity*Major GPA: 3.9 Overall GPA: 3.85/4.0

Aggies in Tech Cohort 0 - Certification

November 2022 – Present

Selective high-impact program (1 of the 18 students in cohort 0) that offers a challenging environment in business intelligence, programming, and technology product enablement with industry immersion opportunities – focusing on unique degree plans.

Technical Skills: Figma, Firebase, PowerBI, Alteryx, Linux, Salesforce, Yardi, FlutterFlow, Microsoft Office Suite and LaTeX **Coding Languages:** Java, C/C++, C#, SQL, HTML, CSS, Swift, Javascript, Python, VBA, Assembly **Tongues & Interests:** Fluent in English and Malayalam, Beginner in Spanish; Adventure Sports, Car Spotting, Basketball

WORK EXPERIENCE

Goldman Sachs, Dallas, Texas

June 2024 - August 2024

Asset Management Private Real Estate Operations - Summer Analyst

- Leveraged the software, Yardi, and worked with 3-4 stakeholder teams to complete vital tasks, including setting up 11 bank accounts and 14 properties, populating asset data, registering 23 payment approvers, etc. associated with the 20+ live and past multi-billion-dollar portfolios
- Curated a deck to bring awareness to the unique contributions of 13+ real estate stakeholders and provided suggestions on improving operational efficiency for the lifecycle of a deal
- Developed an upgraded deal tracker system for operational organization after researching 5 software options

Proxi, Seattle, Washington

June 2023 – April 2024

Mobile iOS Application Developer

- Developed a dynamic mobile iOS application using the software, FlutterFlow, and integrating 8+ APIs to pull the most relevant mapping data to be displayed in the front-end infrastructure
- Enhanced my development experience within a fast-paced startup environment, actively tackling debug challenges and undertaking new features and tasks, while gaining valuable insight into startup company operations

Opportune LLP, Houston, Texas

May 2023 - July 2023

Process & Technology Intern

- Led an impactful research and deliverable on AI integration in enterprise technology stacks to change firm approach on client technology strategy and solutions. Presented at partner level leadership
- Collaborated with a team to execute 2 "Proof of Concept" projects, specialized in data analytics, data cleansing, and visual dashboarding using tools like Alteryx, PowerBI, Visio, and Salesforce to enable data-driven decision-making

LEADERSHIP

Delta Sigma Pi, College Station, Texas

February 2022 - Present

April 2023 – April 2024

 Led a team of 10+ officers, driving operational tasks and pivotal decision-making in order to foster professional growth within the chapter

Active Member, VP of Information Technology

Active Member, VP of Chapter Operations

December 2022 - April 2023

• Leveraged advanced skills in website operations management and communication to optimize user experience by 60% and drive a 55% increase in website engagement (measured in visits by day)

PROJECTS & AWARDS

GnoME

January 2024

• Designed a product to encourage user interaction through time-based questions. Programmed this product as an iOS social media app in Swift, using Firebase and Xcode tools, and structured a go-to-market strategy with ideal customer profile, core messaging, and demand generation plans based on customer feedback through UserTesting

Estée Lauder Companies Accessible Beauty Hackathon

March 2023

Placed 1st nationally under the Idea Track amongst 280 teams and 2000 participants when conceptualizing an
inclusive technology solution, demonstrated through Figma, to address accessibility challenges in the beauty industry