



Naysa Alex

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EDUCATION

Texas A&M University, College Station, Texas

December 2024

Bachelor in *Management Information Systems*

Double Minor in *Computer Science, Cybersecurity*

Major GPA: 3.9 Overall GPA: 3.85/4.0

Aggies in Tech Cohort 0 - Certification

November 2022 – Present

Selective high-impact program (1 of the 18 students in cohort 0) that offers a challenging environment in business intelligence, programming, and technology product enablement with industry immersion opportunities – focusing on unique degree plans.

Technical Skills: Figma, Firebase, PowerBI, Alteryx, Linux, FlutterFlow, Microsoft Office Suite and LaTeX

Coding Languages: Java, C/C++, C#, SQL, HTML, CSS, Swift, Javascript, Python, Assembly

World Languages: Fluent in English and Malayalam, Beginner in Spanish

WORK EXPERIENCE

Goldman Sachs, Dallas, Texas

June 2024 – August 2024

Incoming Asset Management Private Real Estate Operations Summer Analyst

- Developing a tracker for my team using Smart Sheet to streamline deal organization and operational progress
- Understand the main functions of each team within Execution & Closing during the deal lifecycle in order to accurately complete 2-3 business essential requests per week

Proxi, Seattle, Washington

June 2023 – April 2024

Mobile iOS Application Developer

- Developed a dynamic mobile iOS application using the software, FlutterFlow, and integrating 8+ APIs to pull the most relevant mapping data to be displayed in the front-end infrastructure
- Enhanced my development experience within a fast-paced startup environment, actively tackling debug challenges and undertaking new features and tasks, while gaining valuable insight into startup company operations

Opportune LLP, Houston, Texas

May 2023 – July 2023

Process & Technology Intern

- Specialized in data analytics, focusing on data cleansing and visualization dashboarding with build tools including Alteryx, PowerBI, Visio, and Salesforce to drive data-driven decision-making
- Led an impactful research and deliverable on AI integration in enterprise technology stacks to change firm approach on client technology strategy and solutions. Presented at partner level leadership
- Collaborated with a team of interns to execute 2 “Proof of Concept” consulting projects centered on inventory management, software selection and implementation

LEADERSHIP

Delta Sigma Pi, College Station, Texas

February 2022 – Present

Active Member, VP of Chapter Operations

April 2023 – April 2024

- Led a team of 10+ officers, driving operational tasks and pivotal decision-making in order to foster professional growth within the chapter

Active Member, VP of Information Technology

December 2022 – April 2023

- Leveraged advanced skills in website operations management and communication to optimize user experience by 60% and drive a 55% increase in website engagement (measured in visits by day)

PROJECTS & AWARDS

[GnoME](#)

January 2024

- Designed and programmed an iOS social media app in Swift, using development tools, such as Firebase and Xcode; to product was designed to allow users to encourage networks and interact through time-based questions
- Structured go-to-market strategy for GnoME with ideal customer profile, core messaging, demand generation plan, and real time optimizations based on customer feedback through UserTesting

[Estée Lauder Companies Accessible Beauty Hackathon](#)

March 2023

- Placed 1st nationally under the Idea Track amongst 280 teams and 2000 participants when conceptualizing an inclusive technology solution, demonstrated through Figma, to address accessibility challenges in the beauty industry