GitHub:

LinkedIn:

Naysa Alex
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EDUCATION

Texas A&M University, *College Station, Texas*   December 2024
  Bachelor in *Management Information Systems*
  Double Minor in *Computer Science, Cybersecurity*
  Major GPA: 3.9   Overall GPA: 3.9/4.0

Aggies in Tech Cohort 0 - Certification   November 2022 – Present
Selective high-impact program (1 of the 18 students in cohort 0) that offers a challenging environment in business intelligence, programming, and technology product enablement with industry immersion opportunities – focusing on unique degree plans.

Technical Skills: Figma, Firebase, PowerBI, Alteryx, Linux, FlutterFlow, Microsoft Office Suite and LaTeX
Coding Languages: Java, C/C++, C#, SQL, HTML, CSS, Swift, Javascript, Python, Assembly
World Languages: Fluent in English and Malayalam, Beginner in Spanish

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WORK EXPERIENCE

Goldman Sachs, *Dallas, Texas*   June 2024 – August 2024
  Incoming Asset Management Alternatives Private Operations Summer Analyst
  - Will strengthen risk management by employing innovative controls and streamlining operations for asset protection
  - Will assess investments, leveraging technology and data analytics to optimize investment processes and outcomes

Proxi, *Seattle, Washington*   June 2023 – April 2024
  Mobile iOS Application Developer
  - Developed a dynamic mobile iOS application using the software, FlutterFlow, and integrating 8+ APIs to pull the most relevant mapping data to be displayed in the front-end infrastructure
  - Enhanced my development experience within a fast-paced startup environment, actively tackling debug challenges and undertaking new features and tasks, while gaining valuable insight into startup company operations

Opportune LLP, *Houston, Texas*   May 2023 – July 2023
  Process & Technology Intern
  - Specialized in data analytics, focusing on data cleansing and visualization dashboarding with build tools including Alteryx, PowerBI, Visio, and Salesforce to drive data-driven decision-making
  - Led an impactful research and deliverable on AI integration in enterprise technology stacks to change firm approach on client technology strategy and solutions. Presented at partner level leadership
  - Collaborated with a team of interns to execute 2 "Proof of Concept" consulting projects centered on inventory management, software selection and implementation

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LEADERSHIP

Delta Sigma Pi, *College Station, Texas*   February 2022 – Present
  Active Member, VP of Chapter Operations   April 2023 – April 2024
  - Led a team of 10+ officers, driving operational tasks and pivotal decision-making in order to foster professional growth within the chapter
  Active Member, VP of Information Technology   December 2022 – April 2023
  - Leveraged advanced skills in website operations management and communication to optimize user experience by 60% and drive a 55% increase in website engagement (measured in visits by day)

PROJECTS & AWARDS

GnoME   January 2024
  - Designed and programmed an iOS social media app in Swift, using development tools, such as Firebase and Xcode; to product was designed to allow users to encourage networks and interact through time-based questions
  - Structured go-to-market strategy for GnoME with ideal customer profile, core messaging, demand generation plan, and real time optimizations based on customer feedback through UserTesting

Estée Lauder Companies Accessible Beauty Hackathon   March 2023
  - Placed 1st nationally under the Idea Track amongst 280 teams and 2000 participants when conceptualizing an inclusive technology solution, demonstrated through Figma, to address accessibility challenges in the beauty industry