WORKSHOP X

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WORKSHOP X

2020

Corporate Workshops

Workshop X, is a youthful concept that will empower creative excellence for an awesome new generation. We facilitate creative enrichment and skill enhancement through workshops.

We offer a variety of cooperate workshops for your Team, employees, and top management. The workshops are handcrafted to ensure high quality content, and the participants are highly engaged and motivated throughout the workshop.

About Workshop X

Workshop X is a youthful concept that will empower creative excellence for an awesome new generation through one workshop at a time. We strive to work to scout for the hidden talent in Saudi. And through that, we encourage collaboration to facilitate creative enrichment and education. We emphasize that the content of our workshop is held to a highest standers and the skill acquired have the to ability to be monetized and/or create a positive impact in the participants careers and lives. Having that said, that's how we hold ourselves accountable to the workshops we organize and host. Furthermore, we are an awesome Co-Working Space that considers our tenants family and by supporting their goals and dreams.

Our Story

Workshop X started as a small adventure and it shortly scaled up and matured within a healthy timeframe. Workshop x is self-funded and by recycling the generated revenue within its operation, it managed to sustain its self for three years. With an average of 4 workshops a month and with five private office to rent, its a happy and vibrant business that's looking to expand evermore.

Target Market

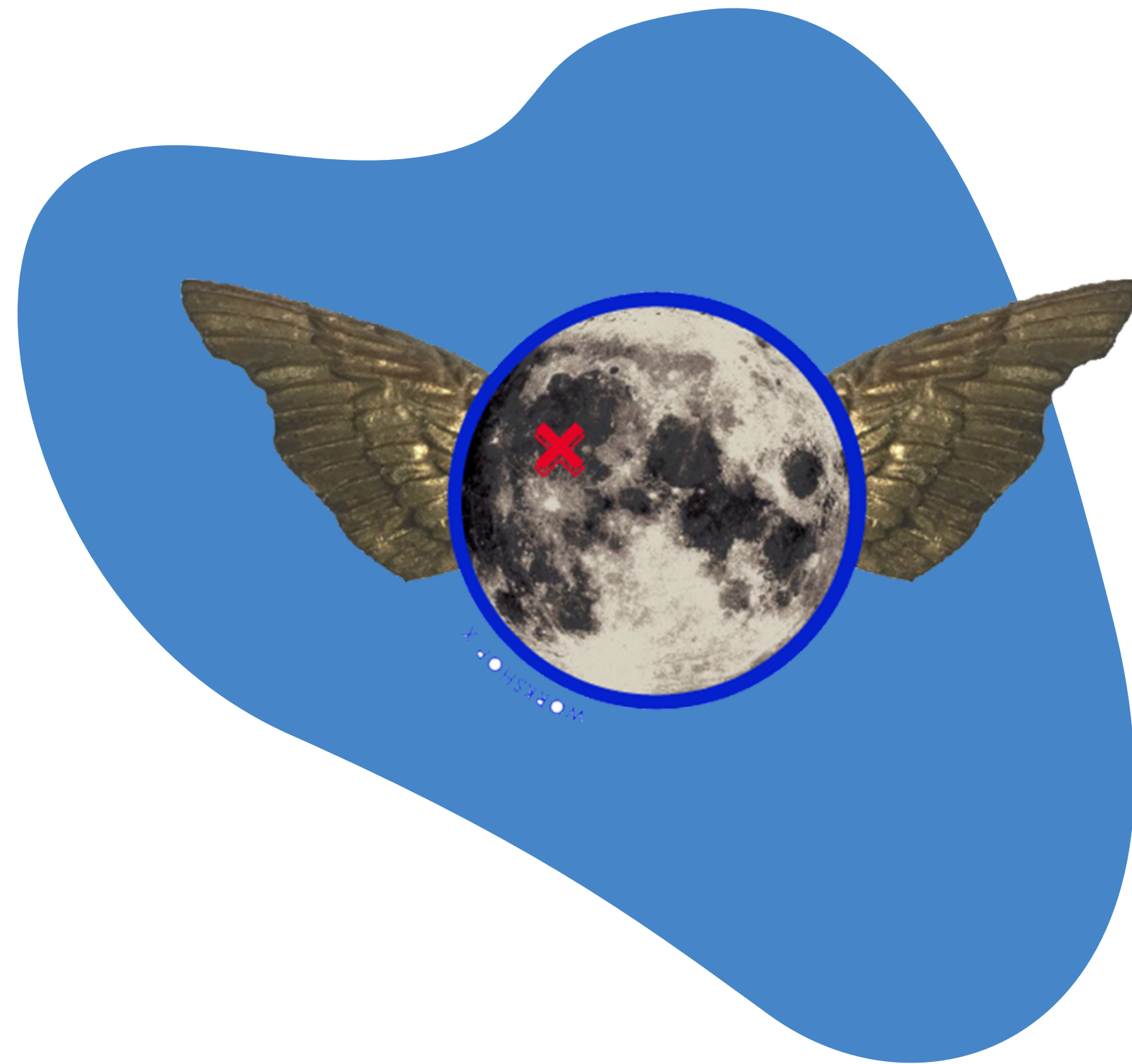Who are the customers you want to cater to?

B2C

Selling workshops directly to consumers who are the end-users of our service

B2B

selling workshops and team building program to a business, to enable them to offer it as a service. We also organize workshop as a marketing strategy for new products.

We Aim For The Moon

Hosted more than 166 Workshops

60 Instructional Partnerships

offering 30 high quality workshops

OUR PROCESS

How we develop a workshop !

5 *Delivery*
We launch the workshop on our website and instagram account.

4 *Production*
We set up a mock up workshop to insure the workshop high qulity content.

3 *Ideation*
We brainstorm to get the final idea.

2 *Research*
Creative team gathers materials, inspiration, and international standers for the particular skill.

1 *The Brief*
We serch the market for new skills to learn and the gap in the market

Quality Assurance

MOCK UP WORKSHOP

Our unique operationa l process is centered around the mock up workshop we conduct to test the quality of the workshop. We hold the content to the highest international level.

MONETIZE THE SKILL PROMISED

We strive to equip participants with the ability to monetize the skill they learned in the workshop. All our workshops focus on important skill that can immediately ben efit your carer or have a positive impact on your personal life

IMMEDIATE REFUND POLICY

In three years we only gave a refund twice ! we promise our audience that have the freedom to request a refund if they have not learned anything important

1 **Bespoke Programs**

community building
program and staff training

2 **Workshops**

workshops and content
development

3 **competition Design**

New Brand Competition

4 **Administrative Serivces**

Event Management and Ticketing Services
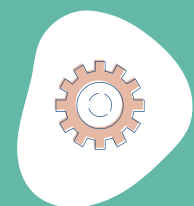and Content Writing. Issue SECB Licensing

what we offer ?

Community Building Program

We believe that Communities create loyalty based on common interests, personal, passions, or even just familiar locations. Similarly, forming a community around your enterprise is just as important as social bonds. rather than selling to your community, put things in front of them that provide real value. If your community trusts you and the product or service takes care of a real need, you won't have to work too hard to "sell" the next big thing.
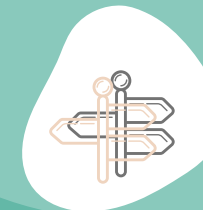
Our programs

The "Big Picture" Painting

Treasure hunt

Historical District Tour

Workshop and content Development

Content development, planning, creation, delivery and management of content is the main subject or strategy if your work to create meaningful, cohesive, engaging, and sustainable content that attracts your target customers.

To invest in your research is to investigate in your content and workshop strategy process gets you where you want to go quicker, with much less anxiety and far better results.

Our Services

Provide our own trademark workshops
Create customize workshops

EVENT MANAGEMENT

Event management is not just a project management work but it's also creation, It involves studying the brand, identifying the target audience, devising the event concept, planning the logistics, and coordinating the technical aspects before actually launching the event.

Floor Management & Ushers

Planning & Registration

Social media coverage

Design Competition

we help you plan and design a professional competition in order to find an ultimate solution for your needs. We guarantee high levels of quality, honesty, and creativity.
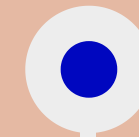
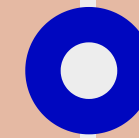# Example:

Design competition as a recruitment method

or

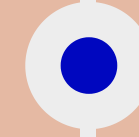Design competition for marketing purposes

Coorpate Workshops

We understand the importance of continuous development, we understand that not becoming better is the same as becoming worse that's why we offer a variety of staff training workshops that covers different aspects and fields
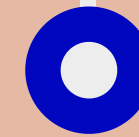
Balance Scorecard

Excl Program

Demand Forecast

Design Thinking

& Many More

A. Design

- Adobe Certified (Ps,Ai,Id)
- Poster Design
- Brand Strategy
- Digital Collage

B. Retail

- Window Display
- Visual Merchandising
- Customer service excellence
- Luxury Brand Management

C. Architecture

- Revit
- Interior Sketching (With Marker)
- Photography
- 3D Furniture Design

E. Art & Entertainment

- Jewelry Design
- Skill Painting
- Caly Sculpting
- Wall Graffiti
- Decoupage
- Hyperrealistic Painitng
- Oil Painitng
- Phone Art
- Creative Writing
- Culinary Workshops

Workshops Products

Show Case

The gap in market and academia for poster design skills we apparent, so we hosted this three day workshop, we taught the participants the science behind poster design and an introduction of font and grid development.
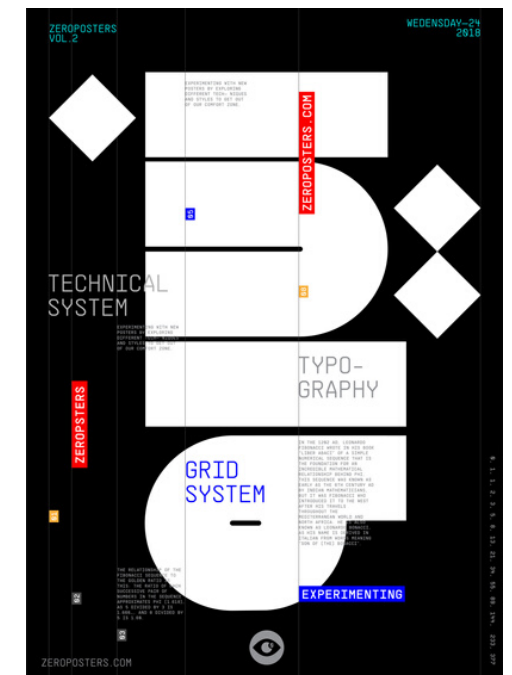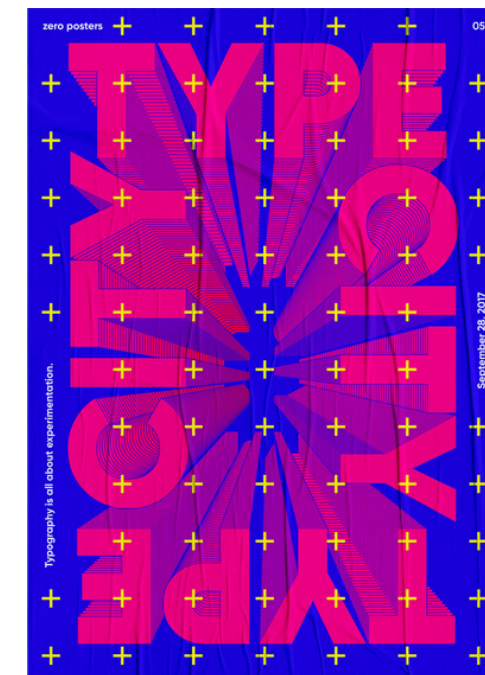
POSTER DESIGN WORKSHOP

The INSTRUCTOR

Co-Founder of Zero Poster & Senior Art Director at Milk Studio. Given his reputation, both workshops were sold out within a week of advertising it.

WHAT THEY LEARNED !

Clients

IKEA®

اسمنت العربية
Arabian Cement

DESTINATION
YOUR GUIDE TO SAUDI ARABIA

ماجد
MAJiD

AL BAIK البيك

design
HE DESIGNERS NETWORK
مجلة التصميم السعودية الأ

L'OCCITANE
EN PROVENCE

THE FOODiES
ذا فووديز

رباعيات
Rubaiyat

NESCAFÉ

إثراء
ithra

Sukkan LIFE

Shaker Kashgari

Lillian Ismail
ليـــان اسماعيل

SKETCH
WITH HUTHIFA

milk

aim
Architecture Designs

@NUJOODALOTABI
—————————
NUJOOD ALOTABI

@REXCHOUK
*ANONYMOUS

Zena Abo Khatwa
Visual Communicator

@IAZEZO
—————————
ABDULAZIZ ALSEFRI

teem.

A

Adobe Creative Cloud
Adobe Illustrator CC 2019
With **ACI Manal Shanableh**

Khaled Hashem
Elite Architecture

Workshop X
Instructors

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