

# Wantotrip

An aerial photograph capturing a group of approximately 12 people swimming in a circular formation in crystal-clear turquoise water. The individuals are dressed in various swimwear, including bikinis and board shorts. The background features a rocky coastline and a small red boat with a flag near the shore.

Dream - Inspire - Share

[www.wantotrip.net](http://www.wantotrip.net)

# The story

## MAK&CHA :

Tunisian Backpackers Around the world

Two travel enthusiasts with no savings and  
a dream to travel the world !

How ? work and travel at the same time

- 1/ Start an online travel blog
- 2/ Built a faithful community of followers
- 3/ Invite them to join for atypical experiences





"This way we could earn money while sharing our passion with our community" Mak&Cha



# We are not the only Community leaders!



Community leaders

(Bloggers , Instagrammers , micro influencers..).

Organizing trips takes

- ✗ Time
- ✗ Energy
- ✗ Logistics
- ✗ Network
- ✗ Travel expertise

# Wantotrip Concept

Turnkey thematic travel experiences for **Community leaders** and their communities.

For example



A yoga blogger and his community can go together on a yoga retreat in india



A culinary blogger and his community can go to learn how to make sushis in japan !

# Value proposition for Bloggers

Helping community leaders to live from their passion



Travel packages  
fully covered



Cash allowance  
To live from their passion



Flight tickets  
with extendable dates



Community events  
to connect with other inspiring  
bloggers



Perks and benefits  
For content, reviews ...



Wantotrip house  
Access to the travelers  
house & office

# *Value proposition for travelers*

Transforming classical travel package into **unique travel experiences**



## Trip leaders

with a mission to guarantee an atmosphere of fun and sharing



## Customer loyalty

starts before the trip and lasts after it



## Customized experiences

according to the community's common passion



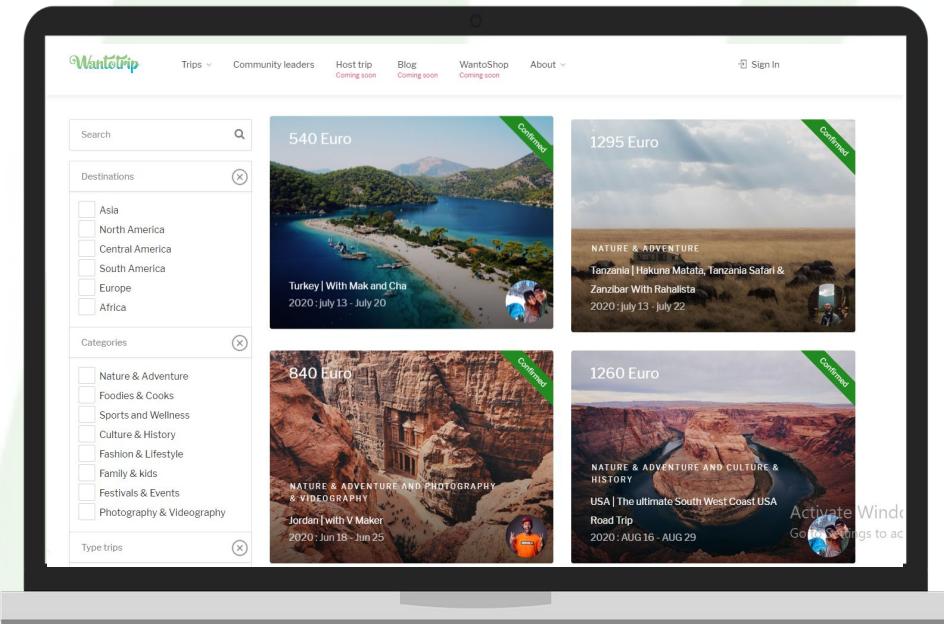
## Homogeneous groups

Thanks to our selection process

# How it works

## Community leader

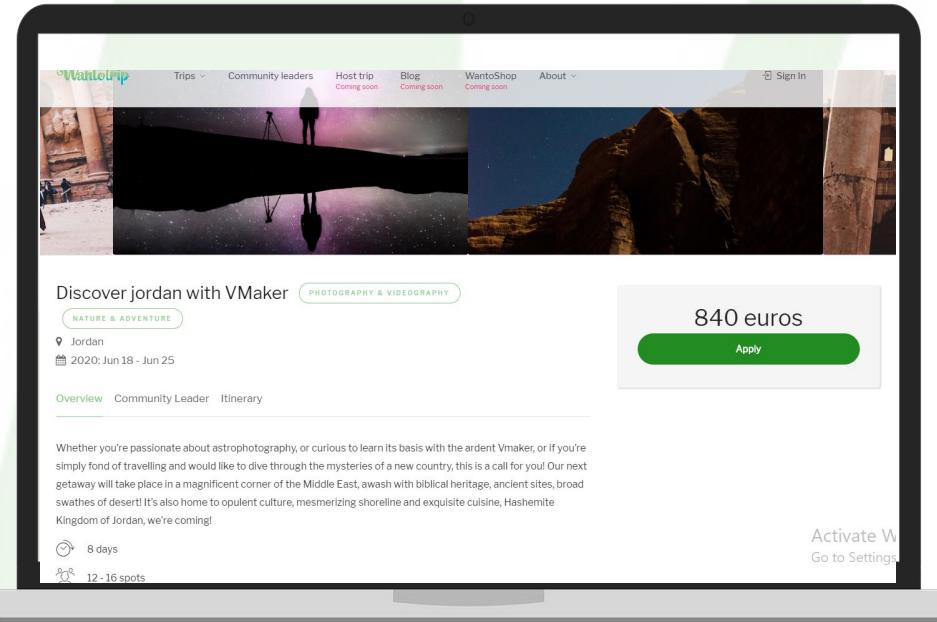
goes through a menu of thematic trips, books the one that fits him and his community



# How it works

## Travel Agency

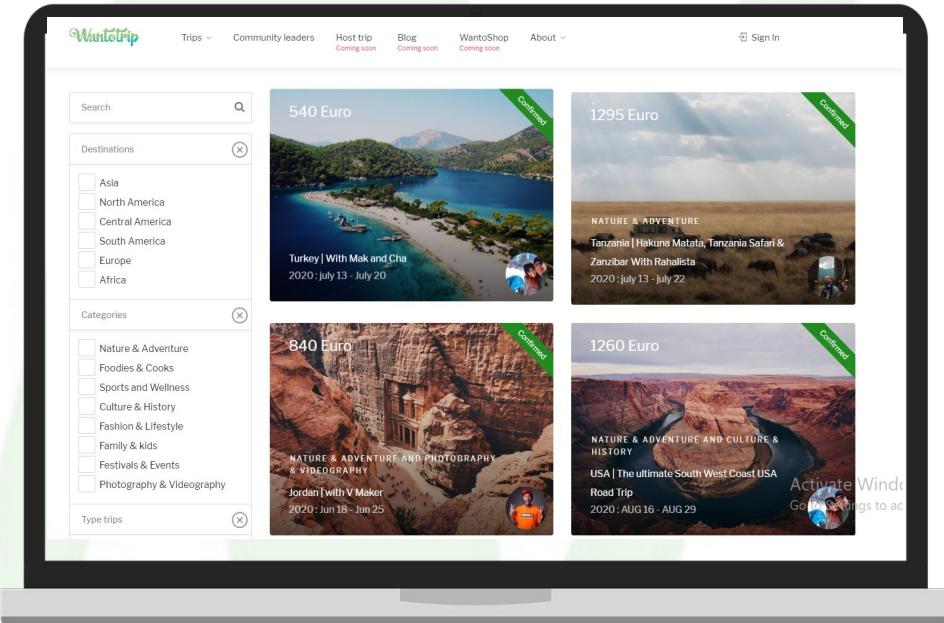
Receive and accept the request to organize and operate the trip



# How it works

## Travelers

The Community leader will promote it through his own channels and interested travelers can book and pay the trip on our platform



## Revenue Share Model

Community  
leaders

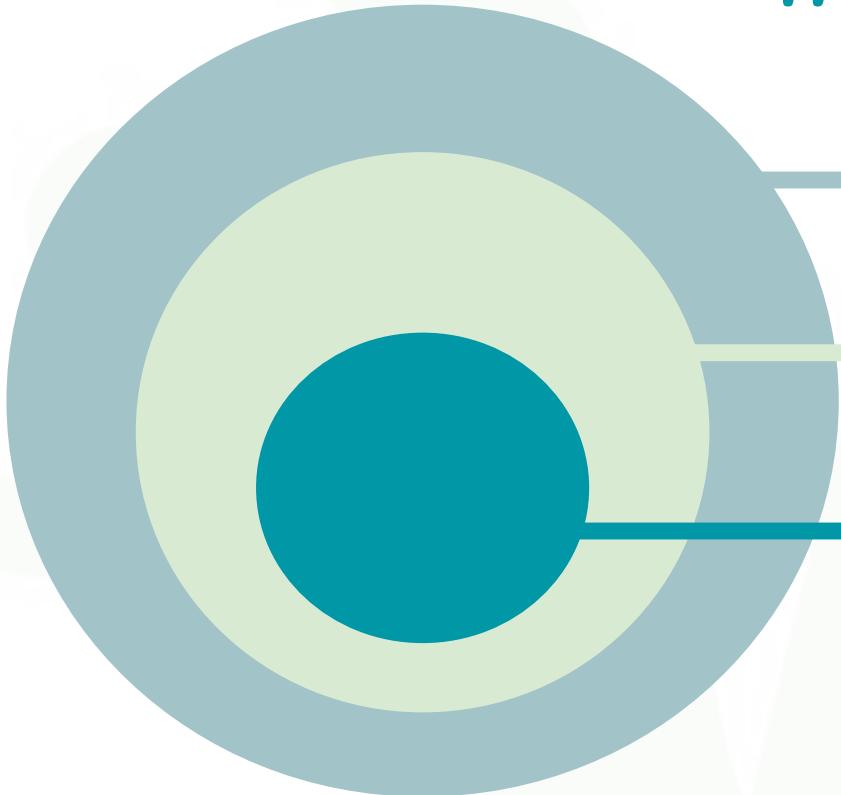
Travel  
Agency

# Wantotrip

25% from sold travel  
packages



# Market



1,4 billions  
Tourism market

658 millions  
E-Tourism market

260 millions  
**International travelers who**  
**-book their trips online**  
**-are active on social media**  
**-Following and Referring to**  
**bloggers to book their trips**

# *Our Journey so Far...*



**15**

Community  
leaders  
on-boarded



**24**

Trips  
organized



**444**

Faithful  
travelers  
embarked



**\$280k**

Revenue  
generated

# *Covid 19 Impact and Measures taken*

## FOCUS ON LOCAL TOURISM

Cultural heritage

Alternative tourism

Artistic events

Solidarity tourism

Culinary heritage

Atypical activities

Hidden beauties

Social events

**7**

New  
Community  
Leaders

**12**

New  
Travel  
Agencies

**20**

New Travel  
Experiences

**+**

Community  
Engagement

# Where we are going



2020

2021

2022



\$500,000

**40%**

Web development  
and App

**30%**

Communication  
and marketing

**30%**

Human  
ressources

# The Team

Makrem Hermassi  
COO  
Co-founder

*10 years experience in Marketing and Sales*



Chahrazed Remadi  
CEO  
Co-founder

*4 years of travel expertise around the globe*



Mariem Nouni  
Digital Marketer



Oumaima Hergli  
Community Manager



Adam Somrani  
Head of Sales



Selim Yahiaoui  
Experience Designer



Hamza Bejaoui  
Web Developer



The biggest  
community of group travel

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