#### **PROGRESS REPORT - 1**

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### What is Taptym?

**Taptym** is an online marketplace is an e-commerce mobile application that connects sellers with buyers. It's often known as an electronic marketplace and all transactions are managed by the application owner. Companies use online marketplaces to reach customers who want to purchase their products and services.

## **How does Taptym work?**

**Taptym** is a wholesale marketplace for buyers looking to purchase large quantities of products at the lowest price. **Taptym** allows buyers to negotiate directly with manufacturers, create custom products, and achieve significant cost savings.

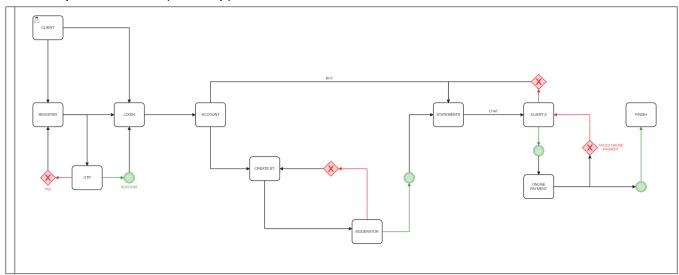
**Taptym** spends large amounts of money in order to garner more and more user traffic and greater frequency and number of listings.

#### **Onboarding steps**

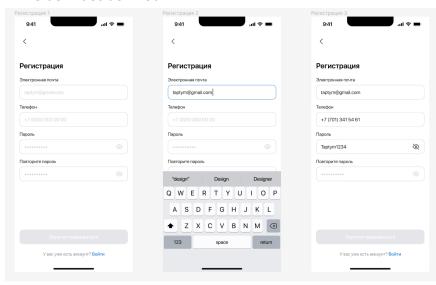
Link to figma design with detailed steps:

https://www.figma.com/file/3RQUIzuVC4dDRt7LQm9Wvm/taptym-SDU?node-id=0%3A1&t=o3vOIyLbWPju0sSq-1

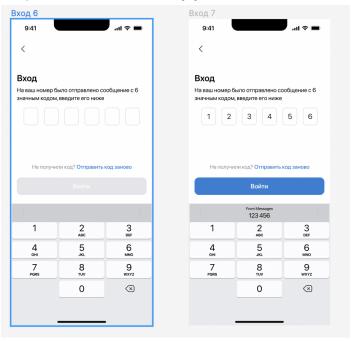
#### Business process model (roadmap):



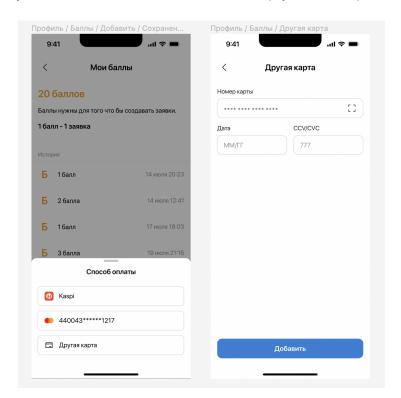
**1.** To register using the form provided by the application, click on "Create an account". All fields must be filled in.



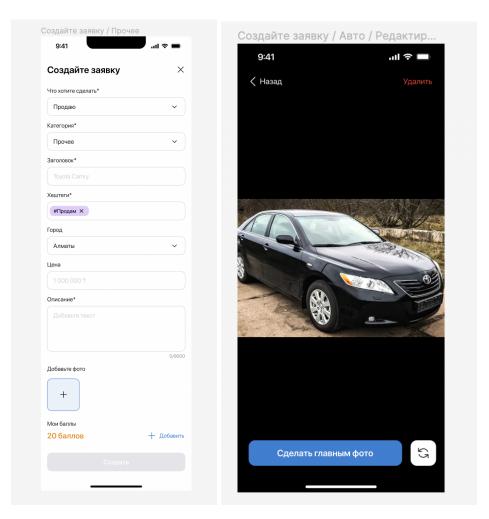
2. When you fill in the data and click on the "create" button, an OTP sms will be sent to the phone number to verify your account.



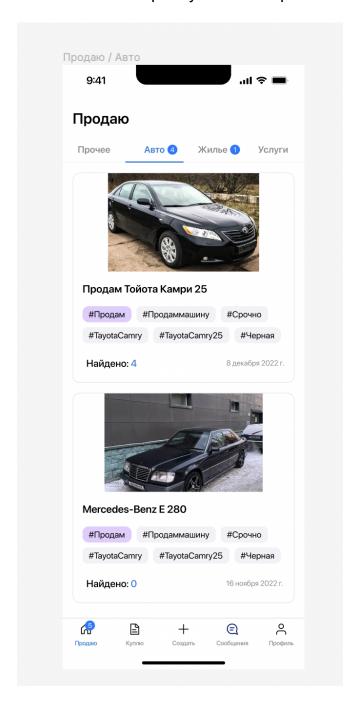
3. After your registration you should **provide your banking information** – You provide your KZ bank information so that Taptym Marketplace can pay you for your sales.



4. Create an announcement. Use a photo that clearly shows the item and its condition. If possible, include multiple, original photos of the item rather than a photo from a company website. Add a detailed description of the item and its condition. Make sure that you both agree on the price of the item and the exact location of your local pick-up



# 5. Click Create to post your Marketplace listing



6. Get the buyer to look over the item and make sure that it's what they want before you accept payment.

