



Elif Naz Kurt

Master's Student at Goethe University

Contact

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Skills

- Content Creation
- SEO Writing
- Keyword Research
- Microsoft Office
- Canva
- Wordpress
- Teamwork
- Internal Communications
- Critical Thinking
- Adaptability

Language

- Turkish
- English
- German (Elementary)

Education

- Master of American Studies 2024 - Current
Goethe University
- Bachelor of American Culture and Literature 2018 - 2023
Ankara University
 - Thesis: "Exploring the American Dream Through the Works of Langston Hughes and Martin Luther King's 'I Have a Dream' Speech"
 - Final grade: 1.5 (equivalent to 3.77/4.0 in the US grading system)

Work Experience

- SEO Content Editor 2023 - 2024
Armeva
 - City: Ankara, Turkey
 - Modified and improved content to make it more favorable for search engines while ensuring compliance with recognized SEO guidelines and alignment with the organization's content strategy.
 - Collaborated with writers and other content creators.
 - Optimized meta titles, descriptions, and headings to enhance content visibility in search engine results.
 - Implemented internal and external link-building strategies to boost page authority and improve search rankings.
 - Conducted keyword research to find high-performing terms.
 - Helped create and set up a content calendar.
 - Was part of a team where collaboration was essential for delivering successful projects.

Honours

● Very High Achievement Student

- As my Academic Achievement Grade Point Average for the 2021-2022 Fall Term was 4.00 out of 4.00, I was entitled to receive a Very Outstanding Achievement certificate.

References

Besjana Hajdarmataj
Armeva / Project Manager

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