



# Elif Naz Kurt

Master's Student at Goethe University

## Contact

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## Skills

- Content Creation
- SEO Writing
- Keyword Research
- Microsoft Office
- Canva
- Wordpress
- Teamwork
- Internal Communications
- Critical Thinking
- Adaptability

## Language

- Turkish
- English
- German (Elementary)

## Education

- Master of American Studies 2024 - Current  
Goethe University
- Bachelor of American Culture and Literature 2018 - 2023  
Ankara University
  - Thesis: "Exploring the American Dream Through the Works of Langston Hughes and Martin Luther King's 'I Have a Dream' Speech"
  - Final grade: 1.5 (equivalent to 3.77/4.0 in the US grading system)

## Work Experience

- SEO Content Editor 2023 - 2024  
Armeva  
City: Ankara, Turkey
  - Modified and improved content to make it more favorable for search engines while ensuring compliance with recognized SEO guidelines and alignment with the organization's content strategy.
  - Collaborated with writers and other content creators.
  - Optimized meta titles, descriptions, and headings to enhance content visibility in search engine results.
  - Implemented internal and external link-building strategies to boost page authority and improve search rankings.
  - Conducted keyword research to find high-performing terms.
  - Helped create and set up a content calendar.
  - Was part of a team where collaboration was essential for delivering successful projects.

## Honours

- Very High Achievement Student
  - As my Academic Achievement Grade Point Average for the 2021-2022 Fall Term was 4.00 out of 4.00, I was entitled to receive a Very Outstanding Achievement certificate.

## References

Besjana Hajdarmataj  
Armeva / Project Manager

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