

Muhammad Nazimuddaula

Dhaka, Bangladesh

nazimuddaula@gmail.com | +8801817109220 | [Profile](#) | [LinkedIn](#) | [Journal](#)

Experience:

- **Head of Product** at [Chaldal](#) → Jan 2021 to Present
Chaldal (YC S15) delivers groceries to doorsteps in the major cities of Bangladesh.
 - Helping the team build new features such as Referral Program, Loyalty Program, and a brand new vertical for the business, Chaldal Pay.
 - We are streamlining the Brand Marketing initiatives to accelerate nationwide expansions.
 - Working with the Customer Support team to offer our customers the best version of Chaldal.

With my assistance, Chaldal recently received a NOC (No Objection Certificate) from the regulatory authority of Bangladesh to build and operate a payment processing system and offer wallet services to customers.

- **Chief Product Officer** at [Maya Digital Health](#) → Dec 2019 to Dec 2020
Maya is Bangladesh's largest digital health consultation platform connecting users with physicians, mental health specialists, nutritionists, and beauticians.
 - We embraced the new normal and I helped the team establish a process of working remotely but efficiently.
 - I helped with the website redesign project where I contributed to design, content writing, and project management.
 - We launched the brand new iOS app for Maya with the help of an external tech team where I designed the app and led the project management process.

The whole redesign process and the brand new iOS app were some crucial developments that helped Maya to bag their [Series A funding in 2021](#).

- **Head of Product Design** at [Deligram](#) → July 2019 to November 2019
Deligram is a technology-enabled retail startup in Bangladesh. In the shortest period of my career, I helped implement a mobile-first approach by creating seamless product experiences for web and app users.
- **Co-Founder & CEO** at [G&R](#) → May 2010 to June 2019
Green and Red Technologies Limited, mostly known by the acronym G&R is Bangladesh's first and largest ad technology platform connecting over 6,000 websites and apps with local and international advertisers.

I co-founded this startup and have contributed from inception to the merger, built a team from 1 to 50+, and during acquisition we were serving monthly 1 billion ads, making us the largest ad technology platform in Bangladesh.

G&R was featured on the Wall of Startups at [Google I/O 2014](#). In 2015 [G&R was acquired by Genex](#), a local BPO company that went public in [September 2018](#).

- **Creative Consultant** at [Kormo by Google](#) → September 2018 to October 2018
Kormo is a job discovery platform by Google's Area 120 initiative. During their launch in Bangladesh, I helped them to localize the communication tools.
- **Co-Founder** at [Color Talking](#) → January 2011 to Present
This is a startup based in Dhaka aiming to improve the Bangla reading and writing experience on technology platforms; a playground for me where we love to do product experiments. We've been trying to create some online brands for internet audiences in Bangladesh since 2011.

In 2011, we developed the first weather website for Bangladesh. It wasn't any successful business but mapped us to build other complex products such as ad networks.

Part-time and Volunteer Experiences:

- Contributing Editor at Lekhok.com - A freelance writer since April 2014.
- Typographer at Amar Bornomala - November 2012 to March 2013
- Design Consultant at CARE Bangladesh - April 2007 to December 2009
- Logo Designer at Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Part-time Interaction Designer at eBizzSol - September 2005 to March 2010
- Part-time Graphic Designer at Bull's Eye - April 2004 to August 2005
- Trainee Animator at GlobeKids - October 2002 to June 2003

Education:

- University of Dhaka - **Master of Fine Arts (MFA), Graphic Design**, 2005 - 2006 (graduated in 2011)
- University of Dhaka - Bachelor of Fine Arts (BFA), Graphic Design, 2001 - 2004 (graduated in 2007)

Communication Languages:

- Bangla: Native or bilingual proficiency
- English: Professional working proficiency