

Muhammad Nazimuddaula

Product Designer

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[Portfolio](#) | [Dribbble](#) | [Journal](#) | [LinkedIn](#)

Experience:

- Chief Product Officer at [Maya Digital Health](#) → Dec 2019 - Present

Maya is Bangladesh's largest digital health consultation platform connecting users with physicians, counselors, nutritionists, and beauticians. We're experiencing an exponential growth during this Coronavirus pandemic.

My core responsibility here is to lead the product design and development process with a small team of engineers, designers, and product managers.
- Head of Product Design at [Deligram](#) → Jul 2019 - Nov 2019

Deligram is a technology-enabled retail startup of Bangladesh. I helped to implement a mobile-first approach by creating seamless product experiences for both web and app users.
- Co-Founder and CEO at [G&R](#), Bangladesh → May 2010 - June 2019

I co-founded this startup and have contributed from inception to the [merger](#). Built a team from 1 to 50+ and during acquisition we were serving monthly 1 billion ads, making us the largest ad technology platform of Bangladesh.
- Co-Founder at [Color Talking](#) → Jan 2011 - Present

It's a personal initiative to test a variety of projects with an aim to convert them to real business.
- Creative Consultant at [Genex Digital](#) → May 2019 - Jun 2019

I've helped the new team in the merger of G&R and IPO enlistment of Genex.
- Creative Consultant at [Kormo](#) → Sep 2018 - Oct 2018

Kormo is a job discovery platform by Google's Area 120 initiative. During their launch in Bangladesh, I've helped them to localize the communication tools.

Education:

- 2010: University of Dhaka, Bangladesh → Master of Fine Arts (MFA), Graphic Design
- 2007: University of Dhaka, Bangladesh → Bachelor of Fine Arts (BFA), Graphic Design

Key Skills:

- **Product Design:** In the last 10 years, I've spent most of my time planning and designing product experiences that impacted on business goals.
- **Graphic Design:** I can do what a graphic designer is supposed to do - I can draw, I can design, and can contribute to print or other production processes.
- **Content Design:** As a freehand writer I can contribute to content designing for web, app, or any other communication tools and I have been doing it along with product design.
- **Type Design:** I have adequate knowledge of type design and development process. I've designed a few Bangla fonts and one of them is widely used and quite popular.

Languages:

- Bangla → Native or bilingual proficiency
- English → Professional working proficiency

Part-time and Volunteer Experiences:

- Contributing Editor at [Lekhok.com](#) → April 2014 - Present
- Co-ordinator and Typographer at [Amar Bornomala](#) → Nov 2012 - Mar 2013
- Design Consultant at [CARE Bangladesh](#) → Apr 2007 - Dec 2009
- Logo Designer at [Deutsche Gesellschaft für Internationale Zusammenarbeit \(GIZ\) GmbH](#)
- Part-time Design Manager at [eBizzSol](#) → Sep 2005 - Mar 2010
- Part-time Graphic Designer at [Bull's Eye](#) → Apr 2004 - Aug 2005
- Trainee Animator at [GlobeKids](#) → Oct 2002 - Jun 2003