

# Muhammad Nazimuddaula

[nazimuddaula@gmail.com](mailto:nazimuddaula@gmail.com) | +8801817109220  
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## Work History:

Head of Product at [Chaldal](#)  
Currently working since Jan 2021

Chaldal delivers groceries to doorsteps in the major cities of Bangladesh. I have joined here with a product vision to make it the first unicorn of Bangladesh.

Chief Product Officer at [Maya Digital Health](#)  
Dec 2019 to Dec 2020

Maya is Bangladesh's largest digital health consultation platform. I helped them to lead the product design and development process with a team of engineers, designers, and product managers.

Head of Product Design at [Deligram](#)  
Jul 2019 to Nov 2019

Deligram is a technology-enabled retail startup in Bangladesh. I helped to implement a mobile-first approach by creating seamless product experiences for both web and app users.

Co-Founder and CEO at [G&R](#)  
May 2010 to June 2019

I co-founded this startup and have contributed from inception to the [merger](#). Built a team from 1 to 50+ and during acquisition we were serving monthly 1 billion ads, making us the largest ad technology platform of Bangladesh.

Co-Founder at [Color Talking](#)  
Keep exploring since Jan 2011

It's a personal initiative to test a variety of projects with an aim to convert them to real business.

Creative Consultant at [Genex Digital](#)  
May 2019 to Jun 2019

I've helped the new team in the merger of G&R and IPO enlistment of Genex.

Creative Consultant at [Kormo](#)  
Sep 2018 to Oct 2018

Kormo is a job discovery platform by Google's Area 120 initiative. During their launch in Bangladesh, I've helped them to localize the communication tools.

## Education:

- 2010: University of Dhaka, Bangladesh  
Master of Fine Arts (MFA), Graphic Design
- 2007: University of Dhaka, Bangladesh  
Bachelor of Fine Arts (BFA), Graphic Design

## Key Skills:

- Product Design:** In the last 10 years, I've spent most of my time planning and designing product experiences that impacted business goals.
- Graphic Design:** I can do what a graphic designer is supposed to do - I can draw, I can design, and can contribute to print or other production processes.
- Content Design:** As a freehand writer I can contribute to content designing for web, app, or any other communication tools and I have been doing it along with product design.
- Type Design:** I have adequate knowledge of type design and the development process. I've designed a few Bangla fonts and one of them is widely used and quite popular.

## Communication Languages:

- Bangla: Native or bilingual proficiency
- English: Professional working proficiency

## Part-time and Volunteer Experiences:

- Contributing Editor at [Lekhok.com](#)  
I often write here since April 2014
- Typographer at [Amar Bornomala](#)  
Nov 2012 to Mar 2013
- Design Consultant at [CARE Bangladesh](#)  
Apr 2007 to Dec 2009
- Logo Designer at [Deutsche Gesellschaft für Internationale Zusammenarbeit \(GIZ\) GmbH](#)
- Part-time Design Manager at [eBizzSol](#)  
Sep 2005 to Mar 2010
- Part-time Graphic Designer at [Bull's Eye](#)  
Apr 2004 to Aug 2005
- Trainee Animator at [GlobeKids](#)  
Oct 2002 to Jun 2003