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Fake News Detection Using Machine Learning



Objective:

The major objective is to detect the fake news, which is a typical text classification problem with a consecutive further proposition. It is necessary to develop a prototype that can differentiate between "Real" news and "Fake" news.

INTRODUCTION

Fake news straightforward meaning is to integrate information that directs people to the wrong path. These Days fake news is expanding like water and people share this information with no authenticating it. This is frequently done to advance or require specific proposals and is frequently completed with diplomatic programs.

For mass media channels, the power to appeal audiences to their websites is required to produce online marketing proceeds. So, it is essential to detect fake news.

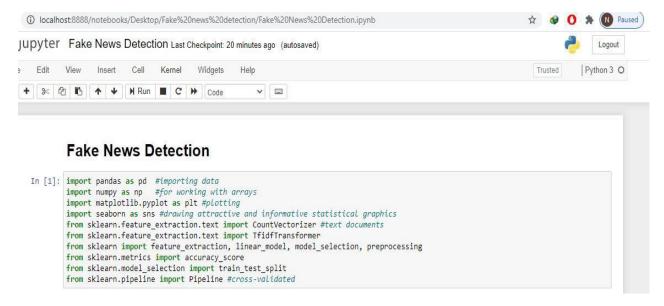
These days' fake news is creating different problems from sardonic articles to a false news and plan government misinformation in some markets. Fake news and absence of trust in the media are growing problems with huge consequences in our society. A purposely confusing story is "fake news "but lately babbling social media's conversation is altering its description. Some of them now use the term to dismiss the facts respond to their favorite viewpoints.

The significance of misinformation within electoral conversation was the subject of weighty interest, especially following the chief election. The term 'fake news' became common phrasing for the problem, especially to explain objectively wrong and deceptive articles printed mostly for the objective of making money through page views. In this project, it is necessary to create a model that can correctly predict the possibility that a given article is fake news.

Facebook has been at the attraction of much criticism following media interest. They have already executed a feature to banner fake news on the site when a user sees' it; they have also said openly they are working on to differentiate these articles in an automatic way. It is not an easy-going task. A given algorithm must be politically impartial - since fake news exists on both ends of the range - and give equal balance to valid news sources on either end of the range. In addition, the question of validity is a tricky one. However, to solve this problem, it is necessary to have an understanding on top of what Fake News is. Later, it is needed to investigate how the methods in the fields of machine learning, natural language processing helps us to detect fake news. Luckily, there are several computational methods that can be used to mark certain articles as fake based on their textual content. Majority of these techniques use fact checking websites. There are several sources provided by scientists that include lists of websites that are known as confusing and fake. However, the problem with these resources is that human skill is needed to identify articles/websites as fake. More importantly, the fact checking websites contain articles from domains such as politics and are not generalized to identify fake news articles from multiple domains such as entertainment, sports, and technology.

Dataset

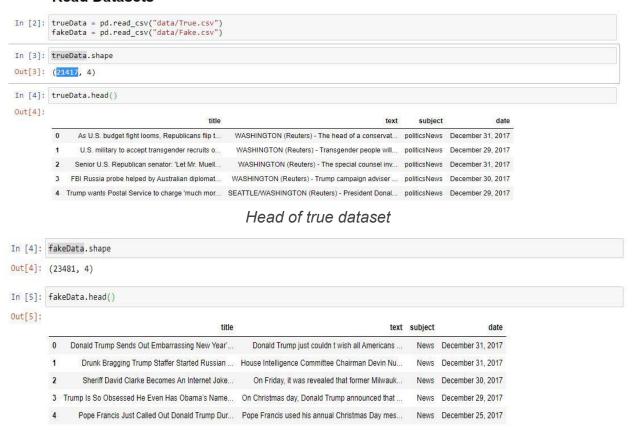
Nowadays internet if full of many datasets related to any field you are looking for. There are many datasets for fake news detection on Kaggle or many other sites. I have downloaded these datasets from Kaggle. There are two dataset one for fake news and one for true news. In true news, there is 21417 news, and in fake news, there is 23481 news. Both the datasets have a label column in which 1 represent as fake news and 0 represent as true news. I have combined both datasets using pandas built in function.



Important libraries

Reading both true and fake data with pandas read.csv function

Read Datasets



Head of fake dataset

As we can see the dataset includes 21417 true news, and 23481 fake news. In the above Dataset there are no missing values or else we must remove that knowledge, or we must assign some value. Now dataset is balanced because both categories have approximated same no. of examples.

Cleaning and Preparing data

As we know that we cannot use text data directly because it has some unusable words and special symbols and many more things. If we used directly without cleaning, then it is very hard for the ML algorithm to detect patterns in that text and sometimes it will also generate an error. So that we must always first clean text data. In this project, first I am going to be adding flag to track real and fake and after that concatenate dataframes.

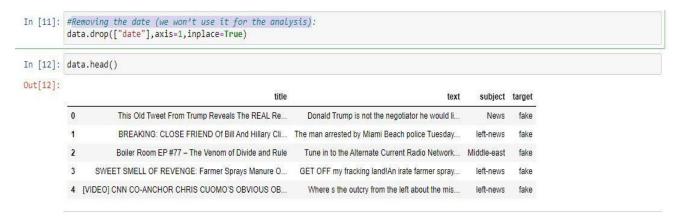
Cleaning and Preparing data



Now I am going to Shuffle the data. By shuffling your data, you ensure that each data point creates an "independent" change on the model, without being biased by the same points before them.



Removing the date (we will not use it for the analysis)



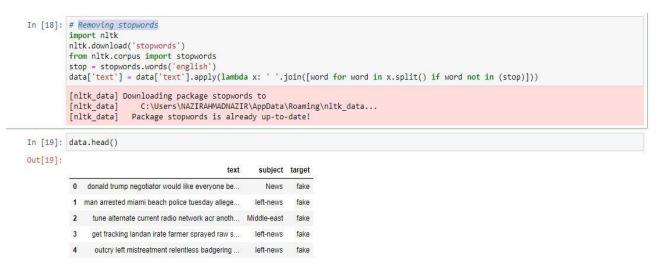
Removing the title (we will only use the text)



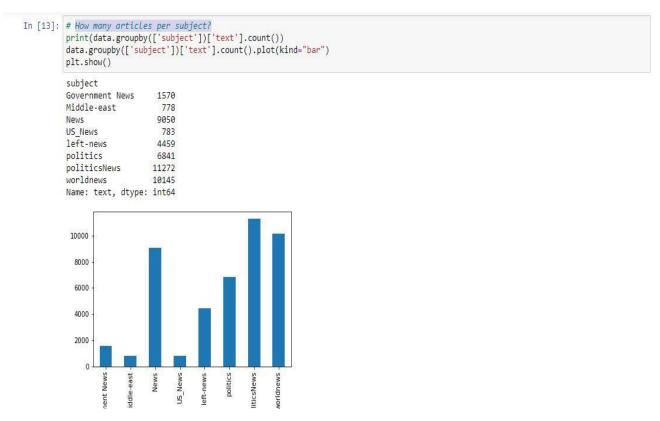
Convert the text to lowercase and Remove punctuation

```
In [15]: #Convert the text to Lowercase:
          data['text'] = data['text'].apply(lambda x: x.lower())
In [16]: #Remove punctuation:
           import string
           def punctuation_removal(text):
               all_list = [char for char in text if char not in string.punctuation] clean_str = ''.join(all_list)
               return clean_str
           data['text'] = data['text'].apply(punctuation_removal)
In [17]: data.head()
Out[17]:
                                                            subject target
                                                    text
           0 donald trump is not the negotiator he would li...
           1 the man arrested by miami beach police tuesday...
           2 tune in to the alternate current radio network... Middle-east
           3 get off my fracking landan irate farmer spraye...
           4 where s the outcry from the left about the mis... left-news fake
```

Removing stopwords, stop words are words which are filtered out before or after processing of natural language data.

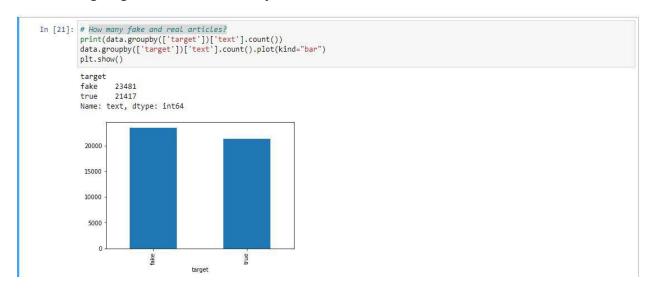


Now I am going to do Basic data exploration. I will use the Pandas library for this. Pandas is the primary tool data scientists use for exploring and manipulating data. Most people abbreviate pandas in their code as pd. We do this with the command the most important part of the Pandas library is the DataFrame. A DataFrame holds the type of data you might think of as a table. First, I will check how many articles per subject?



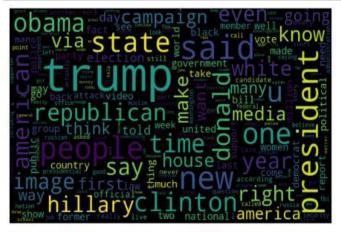
This Show How many Articles to related subjects

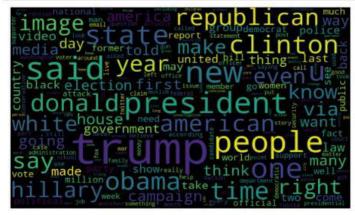
Now I am going to check How many fake and real articles are there



Real and Fake articles

Now I am going to apply WordCloud. A Wordcloud is a graphical representation of text data. It displays a list of words, the importance of each being shown with font size or color. This format is useful for quickly perceiving the most prominent terms.

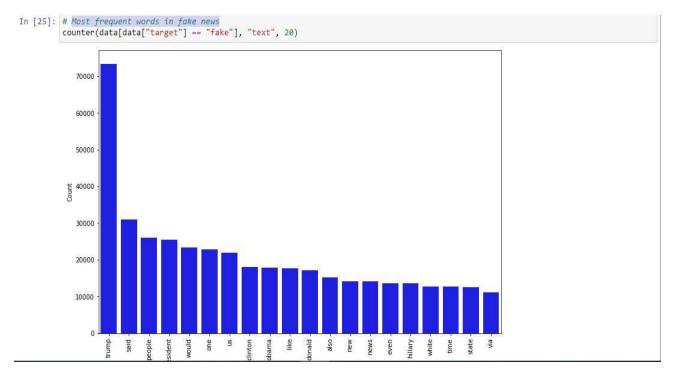




WordCloud For Real News

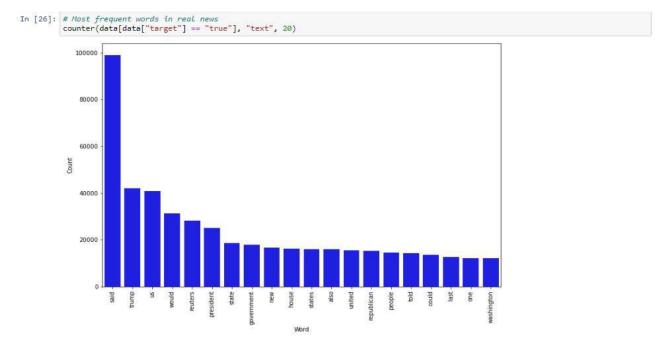
After all these now we will count most frequent words

After Counting the most frequent words Now I will show most frequent words in fake news



Counting Fake words

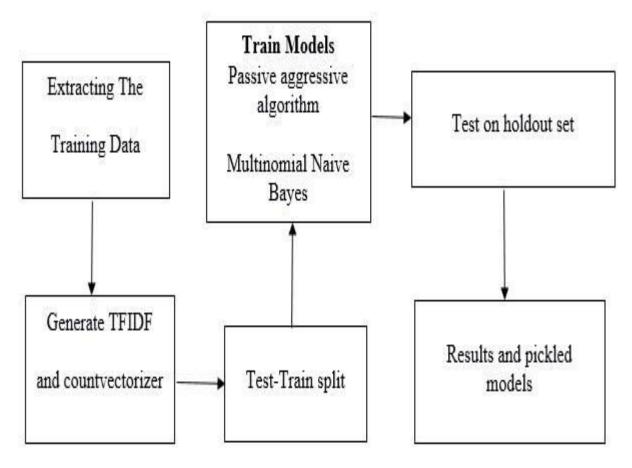
After Counting the most frequent words and the most frequent words in fake news now I will count the most frequent words in real news



Counting Real words

PROPOSED SYSTEM

The modeling process will consist of vectorizing the amount stored in the "text" column, then applying TF-IDF, and finally a classification machine learning algorithm. In the following project a model is build based on the count vectorizer or a tfidf matrix word tallies relatives to how often they are used in other articles in your dataset. Since this problem is a kind of text classification, I will be implementing different machine leaning algorithm which among them the classifier will be best because it standard for text-based processing. The actual goal is in developing a model which was the text transformation (count vectorizer vs tfidf vectorizer) and selecting which type of text to use (headlines vs full text). Now the next step is to extract the most optimal features for countvectorizer or tfidf-vectorizer, this is done by using a n-number of the most used words, and/or phrases, lower casing or not, mainly removing the stop words which are common words such as "the", "when", and "there" and only using those words that appear at least a given number of times in each text dataset.



Modeling Code

Modeling

```
# Function to plot the confusion matrix
from sklearn import metrics
import itertools
def plot_confusion_matrix(cm, classes,
                           normalize=False,
                           title='Confusion matrix',
                           cmap=plt.cm.Blues):
   plt.imshow(cm, interpolation='nearest', cmap=cmap)
    plt.title(title)
   plt.colorbar()
   tick_marks = np.arange(len(classes))
   plt.xticks(tick_marks, classes, rotation=45)
plt.yticks(tick_marks, classes)
   if normalize:
       cm = cm.astype('float') / cm.sum(axis=1)[:, np.newaxis]
        print("Normalized confusion matrix")
        print('Confusion matrix, without normalization')
    thresh = cm.max() / 2.
    for i, j in itertools.product(range(cm.shape[0]), range(cm.shape[1])):
       plt.text(j, i, cm[i, j],
                  horizontalalignment="center",
                 color="white" if cm[i, j] > thresh else "black")
   plt.tight_layout()
plt.ylabel('True label')
plt.xlabel('Predicted label')
```

Split the data:

Splitting the data is the most essential step in machine learning. We train our model on the trainset and test our data on the testing set. We split our data in train and test using the train test split function from Scikit learn.

```
# Split the data
X_train,X_test,y_train,y_test = train_test_split(data['text'], data.target, test_size=0.2, random_state=42)
```

We split our 80% data for the training set and the remaining 20% data for the testing set.

Tfidf-Vectorizer: (Term Frequency * Inverse Document Frequency)

1.Term Frequency: The number of times a word appears in a document divided by the total number of words in the document. Every document has its own term frequency.

$$tf_{i,j} = \frac{n_{i,j}}{\sum_{k} n_{i,j}}$$

2. Inverse Document Frequency: The log of the number of documents divided by the number of documents that contain the word w. Inverse data frequency determines the weight of rare words across all documents in the corpus.

$$idf(w) = log(\frac{N}{df_t})$$

Finally, Tfidf vectorizer

$$w_{i,j} = t f_{i,j} \times \log \left(\frac{N}{df_i}\right)$$

This vectorizer is already predefined in Scikit Learn Library so we can import by:

from sklearn.feature_extraction.text import TfidfTransformer

After vectorizing the data, it will return the sparse matrix so that for machine learning algorithms we have to convert it into arrays. to array function will do that work for us.

Logistic regression

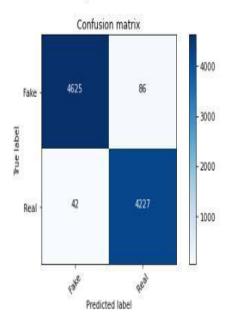
Logistic regression

accuracy: 98.57%

I got an accuracy of 98.57%. The confusion matrix:

```
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])
```

Confusion matrix, without normalization

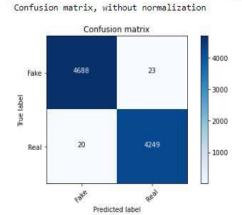


Decision Tree Classifier

Decision Tree Classifier

I got an accuracy of 99.52%. The confusion matrix:

```
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])
```



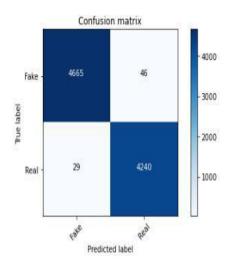
Random Forest Classifier

Random Forest Classifier

I got an accuracy of 99.61%. The confusion matrix:

```
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])
```

Confusion matrix, without normalization



Gradient Boosting Classifier

Gradient Boosting Classifier

I got an accuracy of 99.55%. The confusion matrix

```
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])

Confusion matrix, without normalization

Confusion matrix

Fake 4689 33 -3000
-3000
-2000
-1000
```

Naive Bayes MultinomialNB

Naive_Bayes MultinomialNB

I got an accuracy of 95.6%. The confusion matrix

```
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])

Confusion matrix, without normalization

Confusion matrix

Fake

4689

33

-4000
-3000
-2000
-1000

Predicted label
```

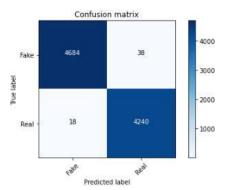
Stochastic gradient descent

Stochastic gradient descent

I got an accuracy of 99.38%. The confusion matrix

```
In [50]: cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])
```

Confusion matrix, without normalization



Fake News Detection Code

Importing Libraries

import pandas as pd #importing data

import numpy as np #for working with arrays

import matplotlib.pyplot as plt #plotting

import seaborn as sns #drawing attractive and informative statistical graphics

from sklearn.feature extraction.text import CountVectorizer #text documents

from sklearn.feature extraction.text import TfidfTransformer

from sklearn import feature extraction, linear model, model selection, preprocessing

from sklearn.metrics import accuracy_score

from sklearn.model_selection import train_test_split

from sklearn.pipeline import Pipeline #cross-validated

Read Datasets

trueData = pd.read csv("data/True.csv")

fakeData = pd.read csv("data/Fake.csv")

trueData.shape

trueData.head()

fakeData.shape

fakeData.head()

Cleaning Data

Add flag to track real and fake trueData['target'] = 'true' fakeData['target'] = 'fake'

Concatenate dataframes

data = pd.concat([fakeData, trueData]).reset_index(drop = True)
data.shape

data.head()

Shuffle the data

from sklearn.utils import shuffle

data = shuffle(data)

data = data.reset_index(drop=True)

data.shape

data.head()

```
#Removing the date (we won't use it for the analysis):
data.drop(["date"],axis=1,inplace=True)
data.head()
#Removing the title (we will only use the text):
data.drop(["title"],axis=1,inplace=True)
data.head()
#Convert the text to lowercase:
data['text'] = data['text'].apply(lambda x: x.lower())
data.head()
#Remove punctuation:
import string
def punctuation removal(text):
     all_list = [char for char in text if char not in string.punctuation]
     clean str = ".join(all list)
     return clean str
data['text'] = data['text'].apply(punctuation removal)
data.head()
# Removing stopwords
import nltk #Natural Language Toolkit
nltk.download('stopwords')
from nltk.corpus import stopwords
stop = stopwords.words('english')
data['text'] = data['text'].apply(lambda x: ' '.join([word for word in x.split() if word not in (stop)]))
data.head()
Basic data exploration
# How many articles per subject?
print(data.groupby(['subject'])['text'].count())
data.groupby(['subject'])['text'].count().plot(kind="bar")
plt.show()
# How many fake and real articles?
print(data.groupby(['target'])['text'].count())
data.groupby(['target'])['text'].count().plot(kind="bar")
plt.show()
# Wordcloud for fake news
from wordcloud import WordCloud
fake_data = data[data["target"] == "fake"]
all_words = ' '.join([text for text in fake_data.text])
wordcloud = WordCloud(width= 800, height= 500,
```

```
max font size = 110,
                                 collocations = False).generate(all words)
plt.figure(figsize=(10,7))
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
# Wordcloud for real news
from wordcloud import WordCloud
real data = data[data["target"] == "true"]
all words = ''.join([text for text in fake data.text])
wordcloud = WordCloud(width= 800, height= 500,
                                 max font size = 110,
                                 collocations = False).generate(all words)
plt.figure(figsize=(10,7))
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
# Most frequent words counter
from nltk import tokenize
token space = tokenize. WhitespaceTokenizer()
def counter(text, column_text, quantity):
     all words = ''.join([text for text in text[column text]])
     token_phrase = token_space.tokenize(all_words)
     frequency = nltk.FreqDist(token_phrase)
     df_frequency = pd.DataFrame({"Word": list(frequency.keys()),
                                             "Frequency": list(frequency.values())})
     df frequency = df frequency.nlargest(columns = "Frequency", n = quantity)
     plt.figure(figsize=(12,8))
     ax = sns.barplot(data = df frequency, x = "Word", y = "Frequency", color = 'blue')
     ax.set(ylabel = "Count")
     plt.xticks(rotation='vertical')
     plt.show()
# Most frequent words in fake news
counter(data[data["target"] == "fake"], "text", 20)
# Most frequent words in real news
counter(data[data["target"] == "true"], "text", 20)
```

```
Modeling
# Function to plot the confusion matrix
from sklearn import metrics
import itertools
def plot_confusion_matrix(cm, classes,
                                 normalize=False,
                                title='Confusion matrix',
                                cmap=plt.cm.Blues):
     plt.imshow(cm, interpolation='nearest', cmap=cmap)
     plt.title(title)
     plt.colorbar()
     tick_marks = np.arange(len(classes))
     plt.xticks(tick marks, classes, rotation=45)
     plt.yticks(tick_marks, classes)
     if normalize:
          cm = cm.astype('float') / cm.sum(axis=1)[:, np.newaxis]
          print("Normalized confusion matrix")
     else:
          print('Confusion matrix, without normalization')
     thresh = cm.max() / 2.
     for i, j in itertools.product(range(cm.shape[0]), range(cm.shape[1])):
          plt.text(j, i, cm[i, j],
                     horizontalalignment="center",
                     color="white" if cm[i, j] > thresh else "black")
     plt.tight_layout()
     plt.ylabel('True label')
     plt.xlabel('Predicted label')
Preparing the data
# Split the data
X_train,X_test,y_train,y_test = train_test_split(data['text'], data.target, test_size=0.2, random_state=42)
Logistic regression
# Vectorizing and applying TF-IDF
from sklearn.linear_model import LogisticRegression
```

pipe = Pipeline([('vect', CountVectorizer()),

('tfidf', TfidfTransformer()),
('model', LogisticRegression())])

```
# Fitting the model
model = pipe.fit(X train, y train)
# Accuracy
prediction = model.predict(X test)
print("accuracy: {}%".format(round(accuracy_score(y_test, prediction)*100,2)))
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])
Decision Tree Classifier
from sklearn.tree import DecisionTreeClassifier
# Vectorizing and applying TF-IDF
pipe = Pipeline([('vect', CountVectorizer()),
                     ('tfidf', TfidfTransformer()),
                     ('model', DecisionTreeClassifier(criterion= 'entropy',
                                                     max depth = 20,
                                                     splitter='best',
                                                     random_state=42))])
# Fitting the model
model = pipe.fit(X train, y train)
# Accuracy
prediction = model.predict(X_test)
print("accuracy: {}%".format(round(accuracy_score(y_test, prediction)*100,2)))
cm = metrics.confusion_matrix(y_test, prediction)
plot confusion matrix(cm, classes=['Fake', 'Real'])
Random Forest Classifier
from sklearn.ensemble import RandomForestClassifier
pipe = Pipeline([('vect', CountVectorizer()),
                     ('tfidf', TfidfTransformer()),
                     ('model', RandomForestClassifier(n estimators=50, criterion="entropy"))])
# Fitting the model
model = pipe.fit(X train, y train)
# Accuracy
prediction = model.predict(X_test)
print("accuracy: {}%".format(round(accuracy_score(y_test, prediction)*100,2)))
```

```
cm = metrics.confusion matrix(y test, prediction)
plot confusion matrix(cm, classes=['Fake', 'Real'])
Naive Bayes MultinomialNB
from sklearn.naive_bayes import MultinomialNB
pipe = Pipeline([('vect', CountVectorizer()),
                    ('tfidf', TfidfTransformer()),
                    ('model', MultinomialNB())])
# Fitting the model
model = pipe.fit(X_train, y_train)
# Accuracy
prediction = model.predict(X test)
print("accuracy: {}%".format(round(accuracy_score(y_test, prediction)*100,2)))
cm = metrics.confusion_matrix(y_test, prediction)
plot_confusion_matrix(cm, classes=['Fake', 'Real'])
Gradient Boosting Classifier
from sklearn.ensemble import GradientBoostingClassifier
pipe = Pipeline([('vect', CountVectorizer()),
                    ('tfidf', TfidfTransformer()),
                    ('model', GradientBoostingClassifier())])
# Fitting the model
model = pipe.fit(X_train, y_train)
# Accuracy
prediction = model.predict(X test)
print("accuracy: {}%".format(round(accuracy score(y test, prediction)*100,2)))
cm = metrics.confusion matrix(y test, prediction)
```

plot confusion matrix(cm, classes=['Fake', 'Real'])