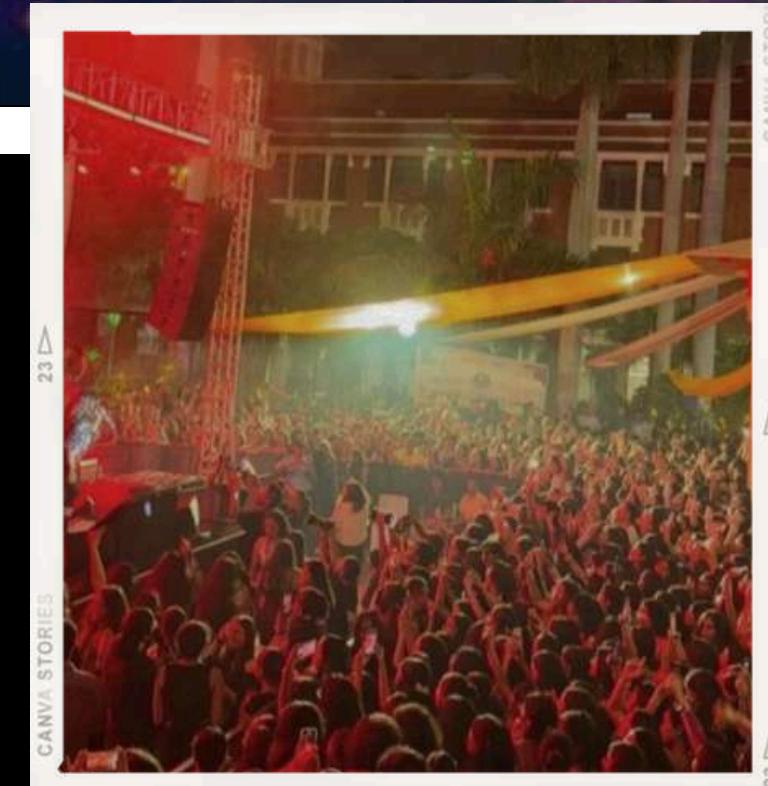




SPLASH 2026

LH MC



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Marketing heads

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[@splash_lhmc](https://www.instagram.com/splash_lhmc)

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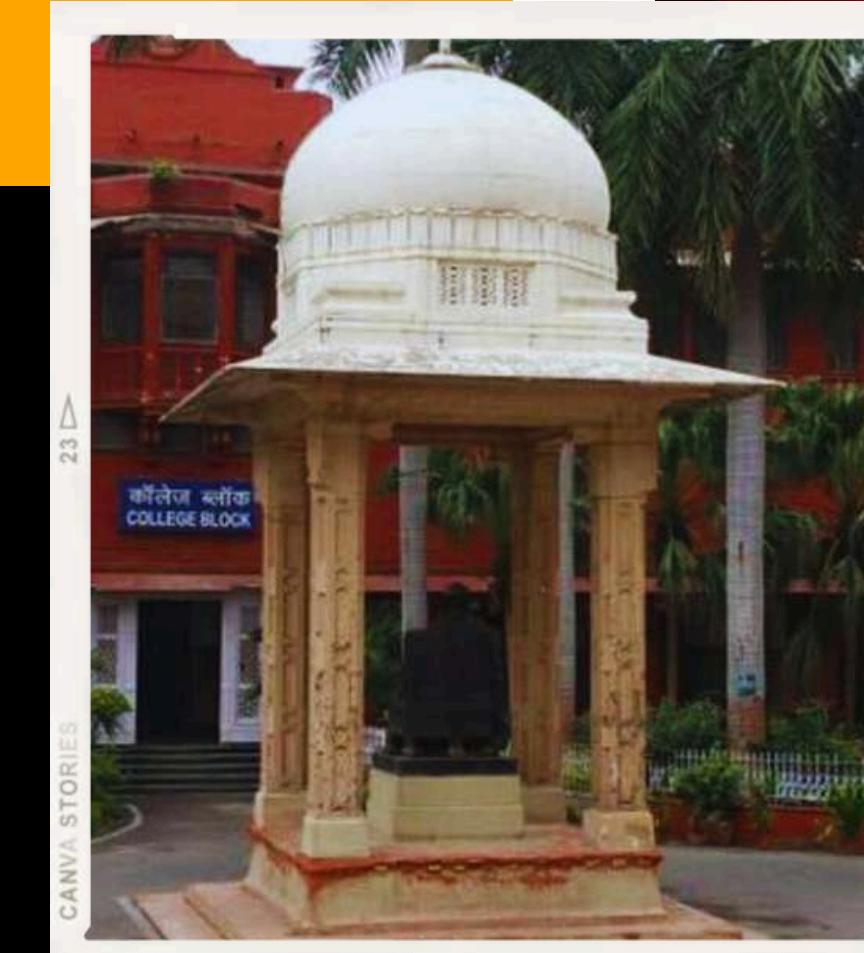
6 **SOCIAL MEDIA**

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ABOUT US

LADY HARDINGE MEDICAL COLLEGE



CANVA STORIES

23 ▾



Situated in Connaught Place, the heart of Delhi, Lady Hardinge Medical College, a pioneer in the field of Medical Education, with a legacy of 109 years, has been constantly ranked amongst the top ten medical colleges of the country, catering to the healthcare needs of thousands of patients since 1916.



1

2

3

4

PRIME
LOCATION IN
CONNAUGHT
PLACE

THE ONLY
ALL GIRLS
MEDICAL
COLLEGE IN
DELHI

80 ACRES
OF CENTRAL
DELHI

2000+
COLLEGE
STUDENTS



We were delighted by the presence of Smt. Droupadi Murmu, the honorable President of India, at the Annual Convocation in February 2024.



SPLASH

the Cultural and Academic fest



- Splash, the annual cultural fest of LHMC has grown into one of the largest and the most anticipated festivals among the medical colleges of Delhi.
- What sets it apart from the other festivals is the devotion of the students working for it and the urge to deliver the maximum.
- The various events and the array of competitions has attracted a lot of attention and provided the winners with opportunities to excel in their fields and develop further.



WHY SPLASH?

- Elevated Scale
- Superior Event Management
- Massive Reach
- Brand Association with LHMC
- Media Exposure
- Creative Incentives
- Highly Trained Marketing
- Leading Generation

WHY SPLASH?



RANKED NO. 1 WOMEN'S MEDICAL COLLEGE IN INDIA



RANKED AMONGST THE TOP 10 MEDICAL COLLEGES IN INDIA



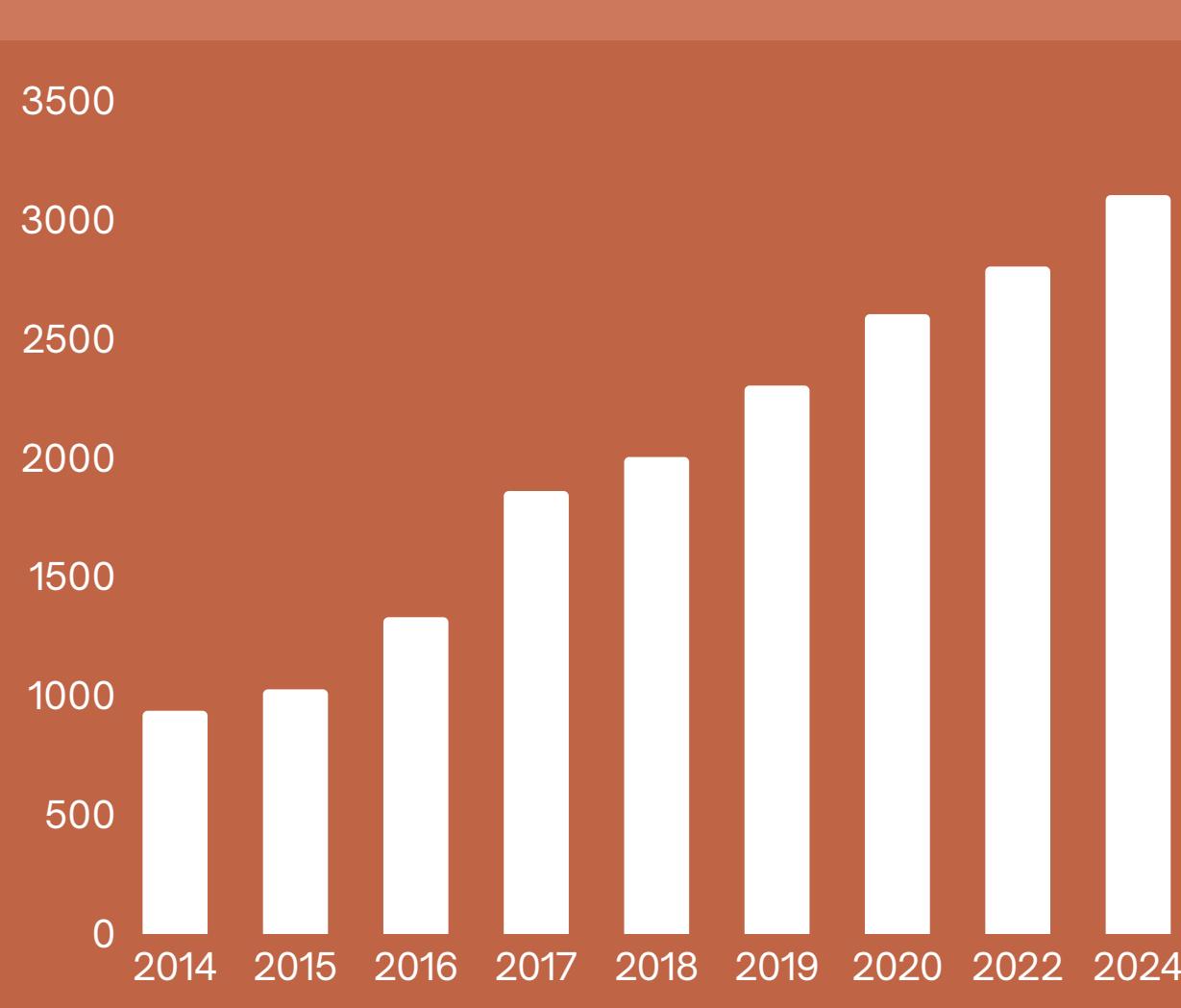
FOUR CAPTIVATING NIGHTS



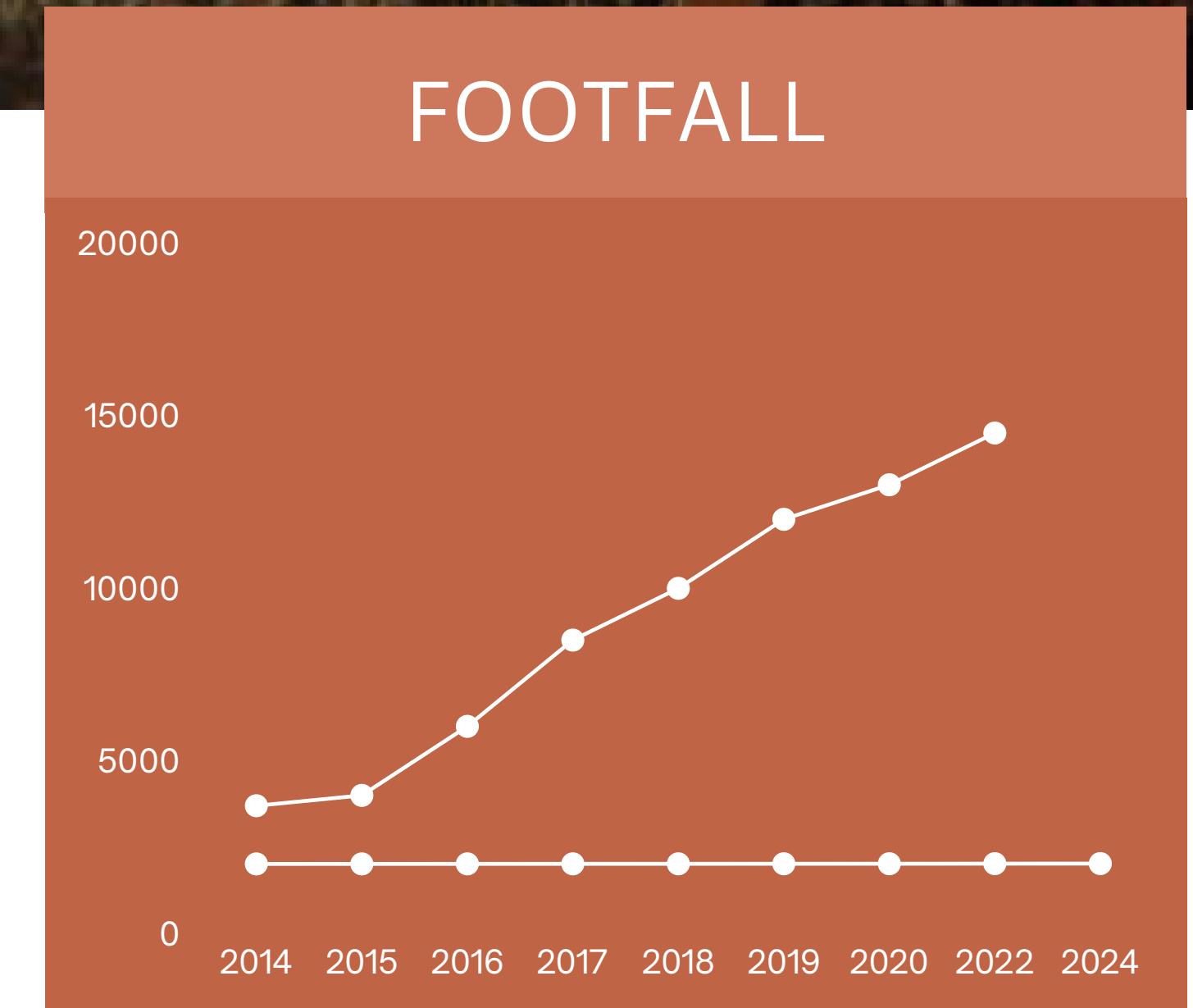
OVER 30 EVENTS AND MORE THAN 50 COLLEGES

STATISTICS

PARTICIPANTS

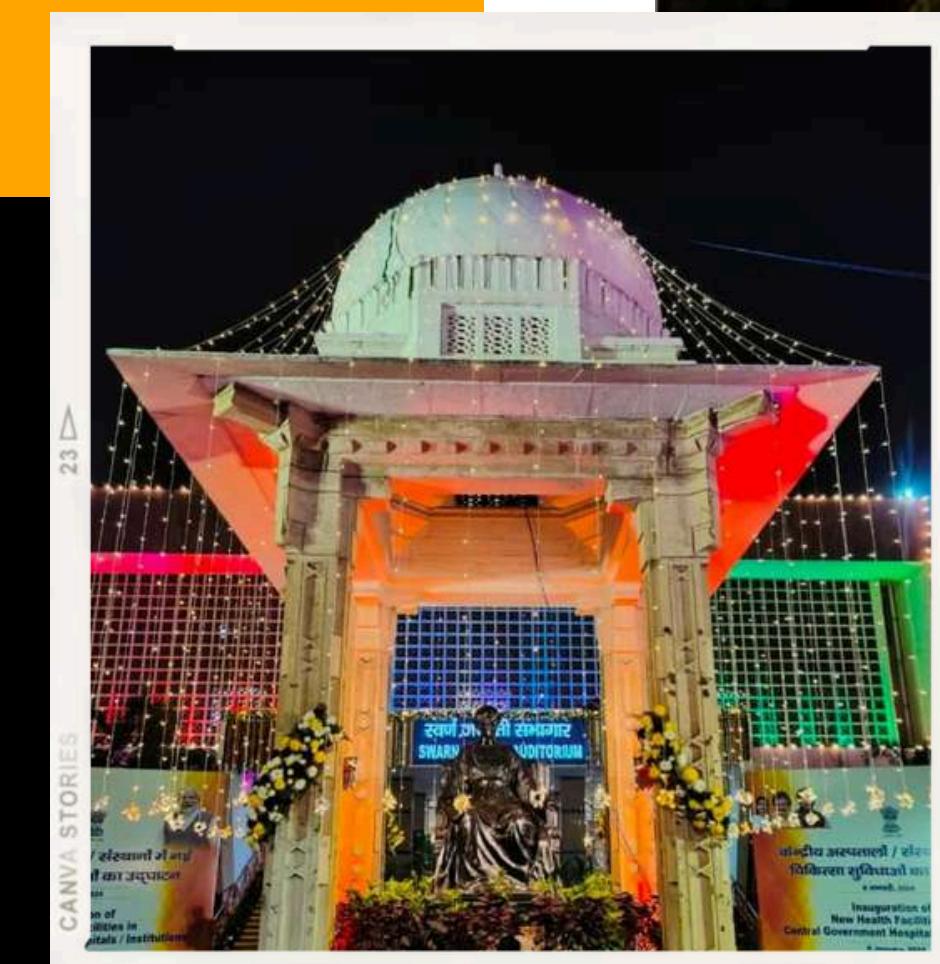


FOOTFALL





WHY HARDINGE?



20000+ students from Delhi University and other colleges

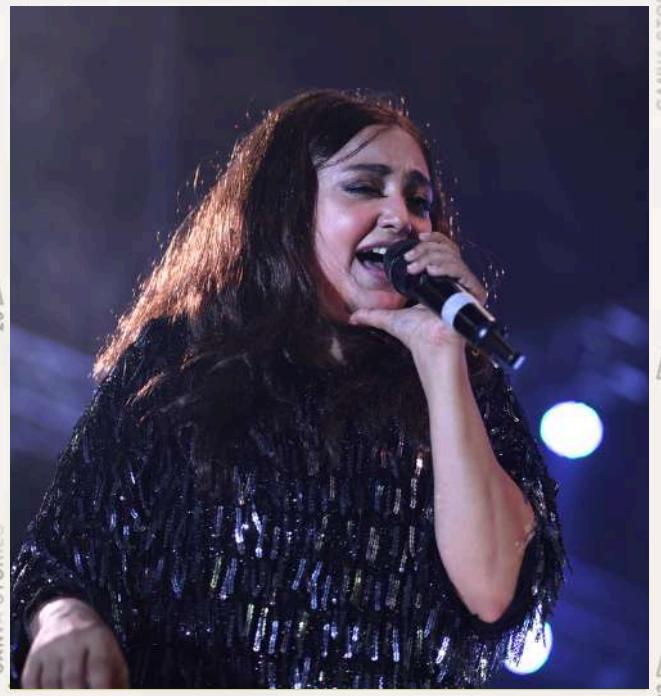


9000+ medical students from all over Delhi.



A large number of Faculty and staff.

STARS OVER THE YEARS



CANVA STORIES 23 ▶



CANVA STORIES 23 ▶



CANVA STORIES 23 ▶

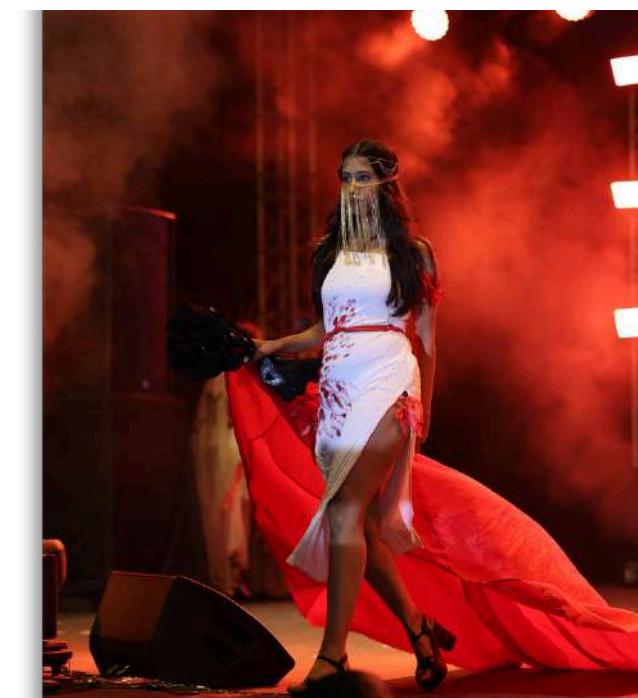
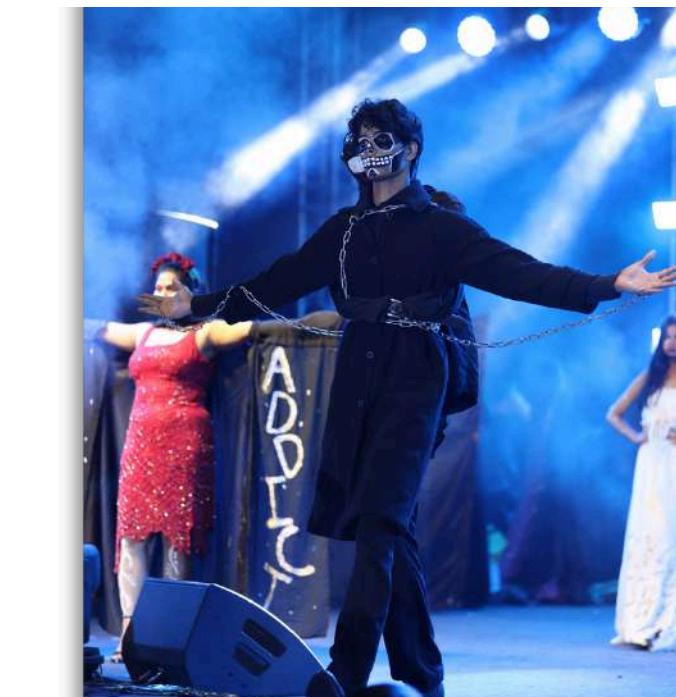
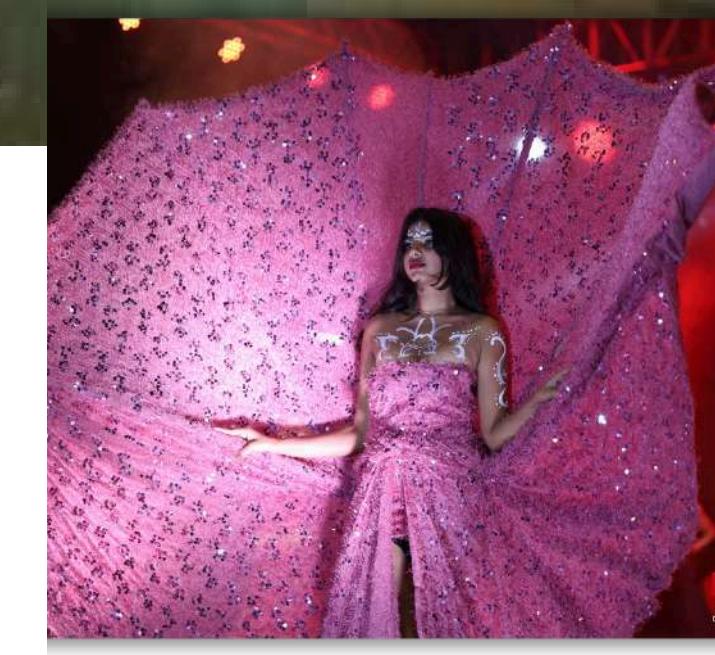


CANVA STORIES 23 ▶



CANVA STORIES 23 ▶

FASHION NIGHT



DRAMATICS & FINE ARTS



MUSIC AND DANCE



QUIZZING, DEBATING & SPORTS



MEDIA COVERAGE

THE TIMES OF INDIA OPEN APP SEARCH

ENTERTAINMENT

Benny Dayal steals hearts as Lady Hardinge completes a century

Riya Sharma | TNN | Oct 6, 2016, 01:00 IST



Lady Hardinge Hospital gets new block for outpatients

Express News Service | Published: 10th May 2022 08:42 AM



Kanan Gill

@KananGill

Performing at Lady Hardinge College today at 6pm!

#NoHashTagsThisTime

1:32 pm · 28 Jan 15 · Twitter for iPhone

10 Retweets 31 Like



mint

Mandaviya inaugurates new facilities at LHMC | Mint

Lady Hardinge Medical College inaugurates e- Sanjeevani OPD



Lady Hardinge Medical College inaugurates e- Sanjeevani OPD. 1,218 views Aug 21, 2020 Lady Hardinge Medical...

YouTube · DD News · 21-Aug-2020

Comedian Zakir Khan at Lady Hardinge Medical College

Comedian Zakir Khan at Lady Hardinge Medical College by DU Express Pictures clicked by



Aditi Singh Sharma

२०१९ फेब्रुअरी २२ तारिक १४:५९ बजे ·

My stage. My people. ❤️

#Offo last night at Lady Hardinge Medical College .. thank you for the love, what an amazing show. 😍

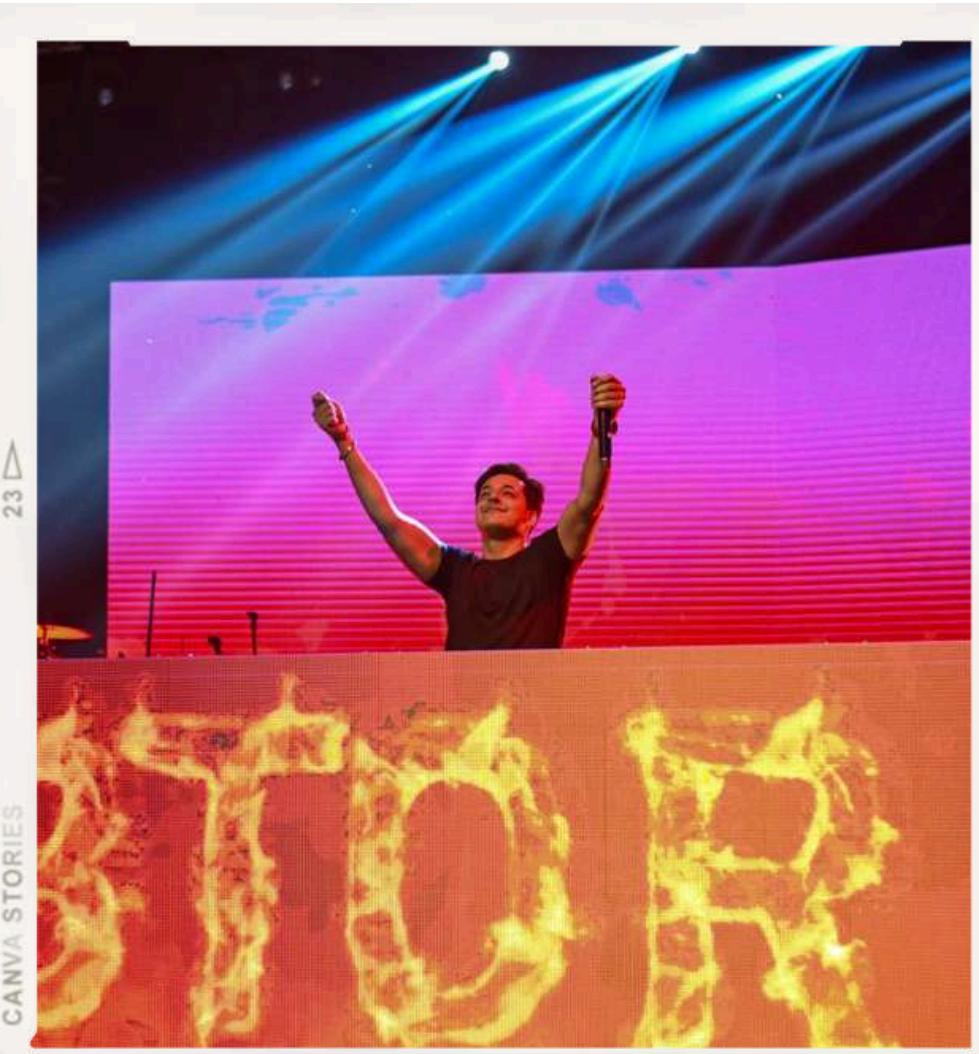
Shankar Ehsaan Loy

sorabhpant Insane, insane show at #LHMC, #Delhi.

(The girl at the end screamed "Takliya", as an insult. Hence...

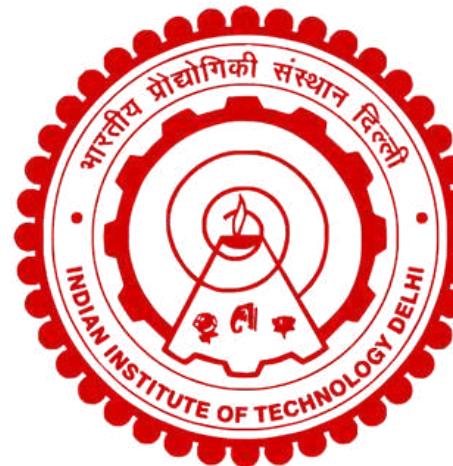
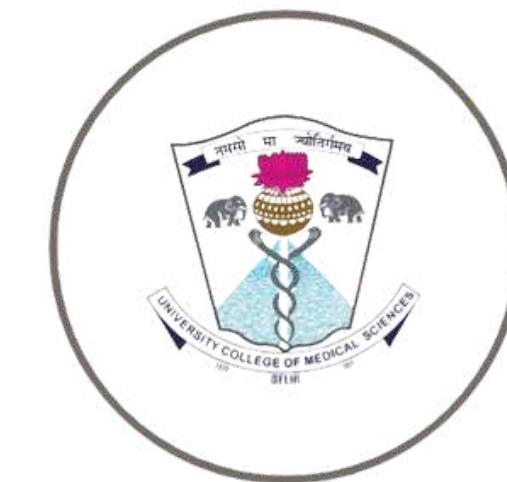
Predictable :.) Madness continues with #RantOfThePant in #Hyderabad, #Kolkata, #Chandigarh, #Melbourne.

WHY ASSOCIATE WITH SPLASH?



- Excellent and Innovative Publicity- Banners/Online/ Newspapers etc.
- Public Outreach - 15,000+ students.
- Extensive Press and Media Coverage Outreach
- Informational/Promotional Stalls.
- Brand Outreach - 150+ colleges along with top medical colleges.
- Social Media Promotions- online competitions and official Facebook page

INVITATIONS TO PREMIERE INSTITUTES



SOCIAL MEDIA



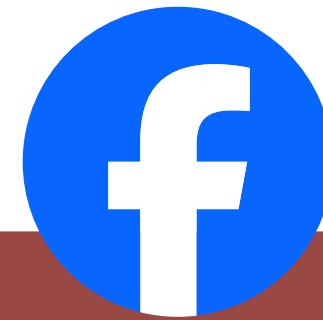
Over 20,000
followers across
all pages

INSTAGRAM



500k+ views on
Splash Events

YOUTUBE



An active Facebook
community of
students

FACEBOOK



LinkedIn network
comprising of working
professionals as well
as students

LINKEDIN

OUR PAST SPONSORS

DECATHLON



H&H



DOC
TUTORIALS

MARROW

DcOP
DELHI COLLEGE OF PHOTOGRAPHY

ENLIVEN
STUDIOS



Hotel Natraj
★★★

NBC
Delhi Tourism

PNB

SIRQNA
—BREAKING TABOOS—

POSH
ACCESSORIES

MUSIC
Champs
Nurturing Your Love for Music

Amrit
Affordable Medicines and

PHARMACY

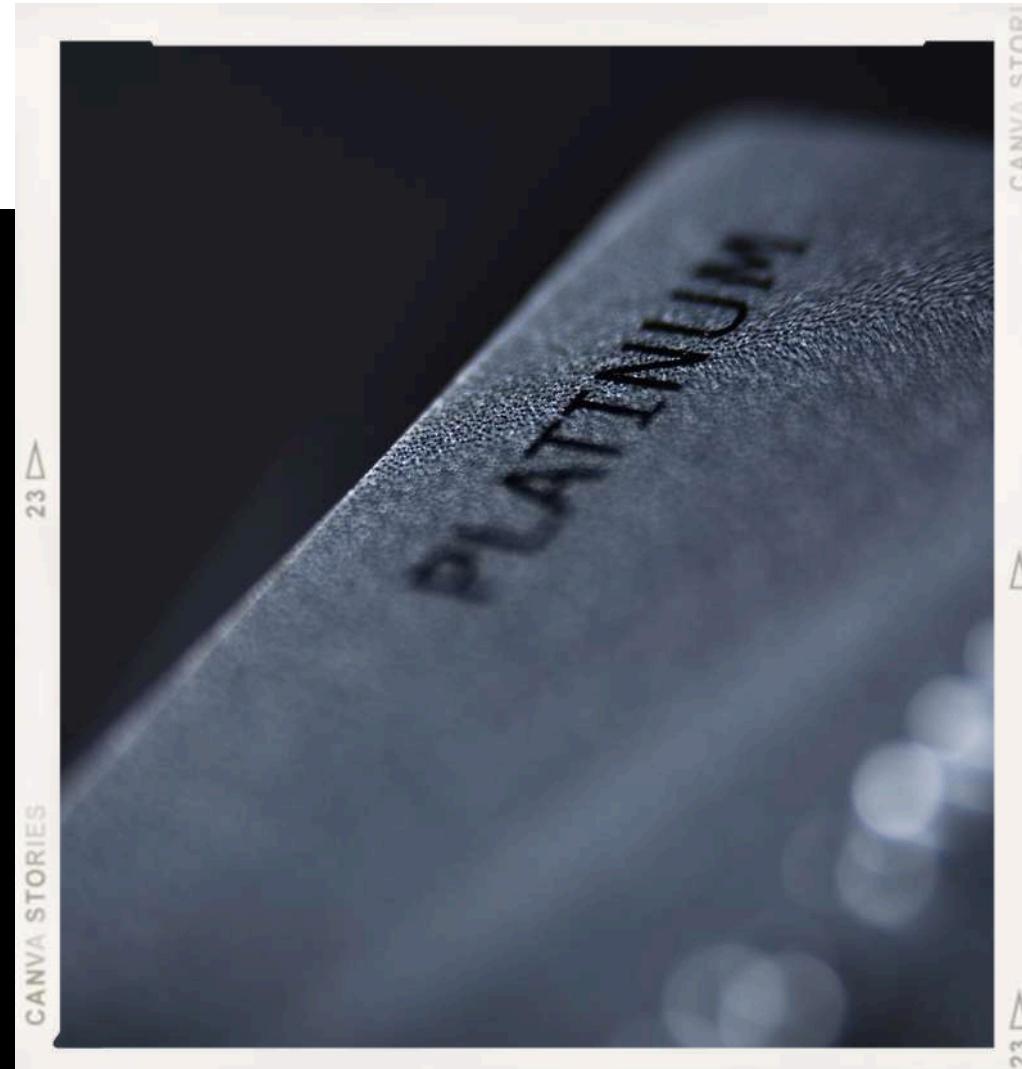
TACO BELL



सेन्ट्रल बैंक ऑफ इंडिया
Central Bank of India

PLATINUM SPONSORSHIP

- Exclusive branding rights as the Platinum Sponsor of SPLASH.
- Prominent placement of your brand logo on all event marketing materials, including posters, banners, and digital promotions on our social media handle.
- Brand advertisement in our annual college magazine: Verve
- Individual Instagram post as event sponsor
- Dedicated acknowledgment during the opening and closing ceremonies.
- Opportunity for a keynote address or special presentation during the event.
- Complimentary 10 x 15 feet stall space at the event venue



GOLD SPONSORSHIP



- Exclusive title as banking/ travel / food/ beauty partner etc.
- Recognition with your brand logo displayed on event banners and promotional materials.
- Complimentary 10x10 feet stall space at the event venue.
- Social media mention as the official banking/travel/food/beauty partner on LHMC's official pages.

SILVER SPONSORSHIP

- Acknowledgment with your brand logo included in star night banners.
- Complimentary 10*10 feet stall space at the event venue.
- Mention in selected social media posts.





THANK YOU

COLLEGE BLOCK