

₹ 142M

Revenue

₹ 350.2K

sales Qty

₹ 2.1M

Total Profit Margin

year

2017

2018

2019

2020

cy_date

Jan 20

Mar 20

May 20

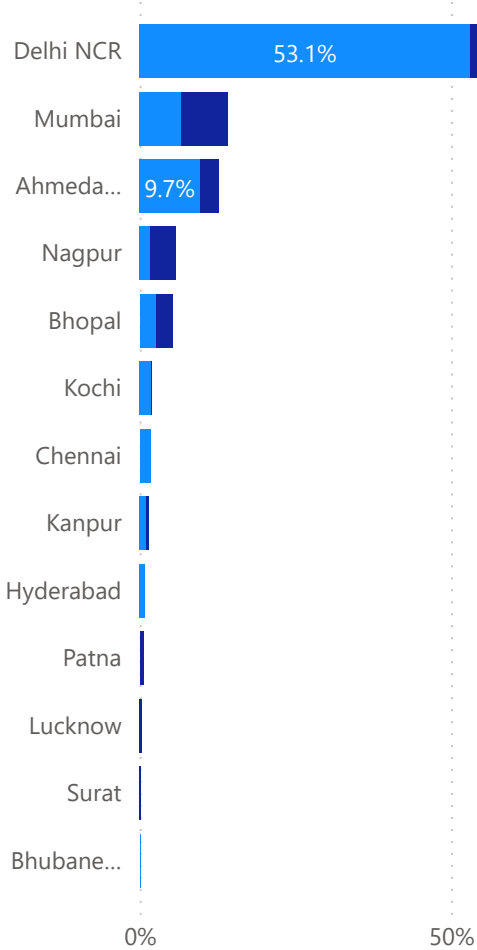
Feb 20

Apr 20

Jun 20

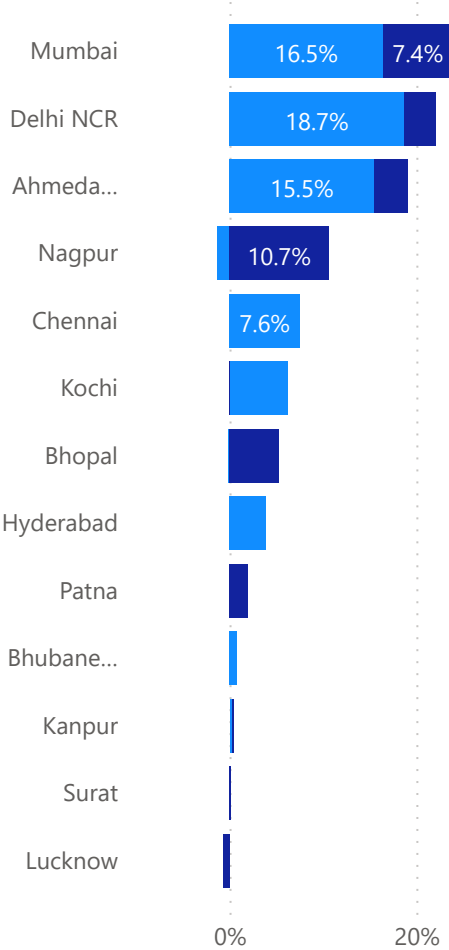
Revenue Contribution % by Market name

custom... Brick & Mortar E-Commerce

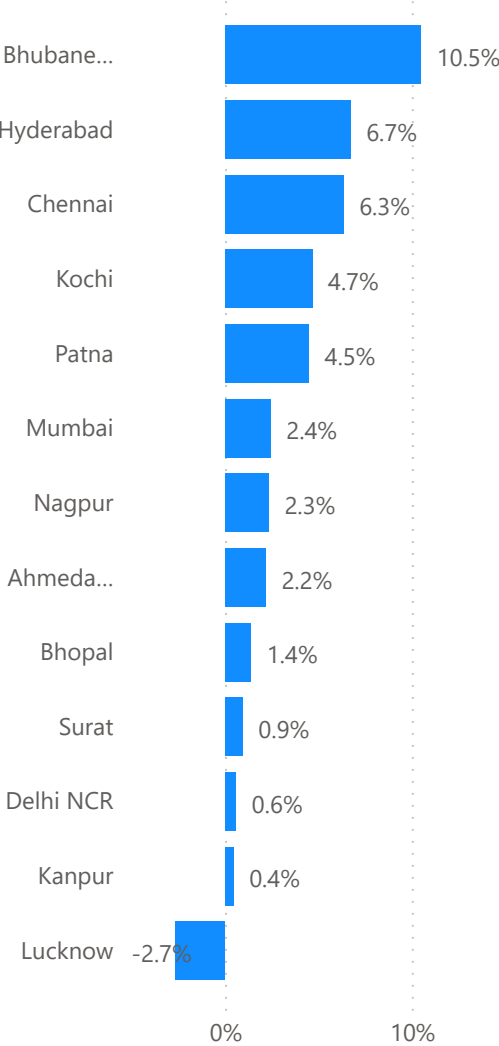


Profit Contribution % by Market name

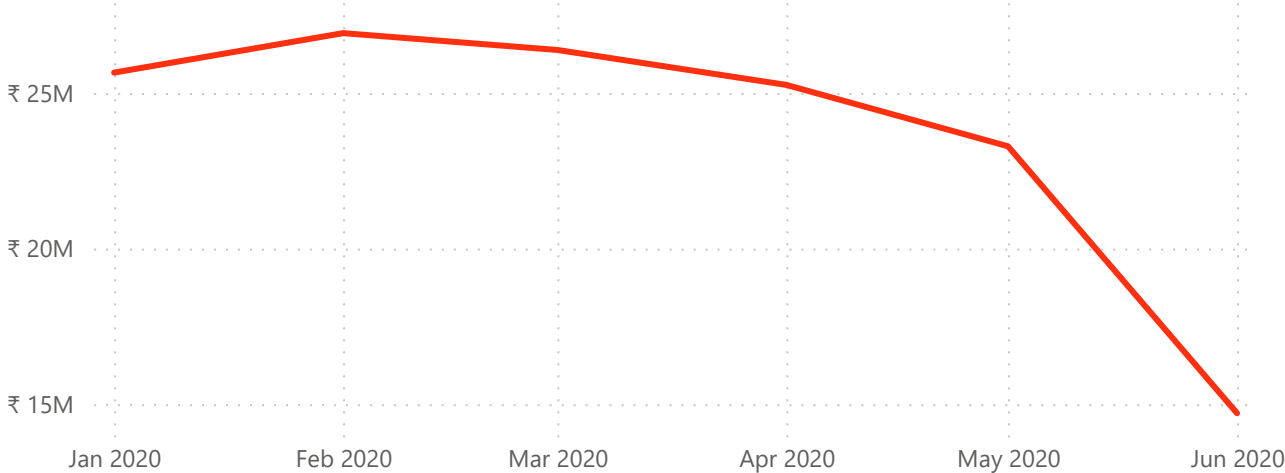
custom... Brick & Mortar E-Commerce



Profit % by market name



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Excel Stores	₹ 7,928,385.00	5.6%	12.5%	3.3%
Surge Stores	₹ 3,953,600.00	2.8%	11.9%	6.2%
Electricalsara Stores	₹ 65,641,977.00	46.2%	11.9%	0.4%
Info Stores	₹ 5,064,374.00	3.6%	7.8%	3.2%
Acclaimed Stores	₹ 3,116,384.00	2.2%	6.1%	4.0%
Forward Stores	₹ 2,560,961.00	1.8%	5.4%	4.3%
Modular	₹ 2,453,519.00	1.7%	5.0%	4.2%
Leader	₹ 1,671,901.00	1.2%	4.9%	6.0%
Nixon	₹ 3,028,345.00	2.1%	4.7%	3.2%
Nomad Stores	₹ 1,978,550.00	1.4%	4.0%	4.1%
Power	₹ 1,098,552.00	0.8%	3.7%	6.9%
Unity Stores	₹ 1,748,166.00	1.2%	3.3%	3.9%
Electricalsociety	₹ 2,520,938.00	1.8%	3.3%	2.7%
Total	₹ 142,224,545.00	100.0%	100.0%	1.4%

₹ 142M

Revenue

₹ 350.2K

sales Qty

₹ 2.1M

Total Profit Margin

Profit Target

1.0%

year

2017

2018

2019

2020

cy_date

Jan 20

Feb 20

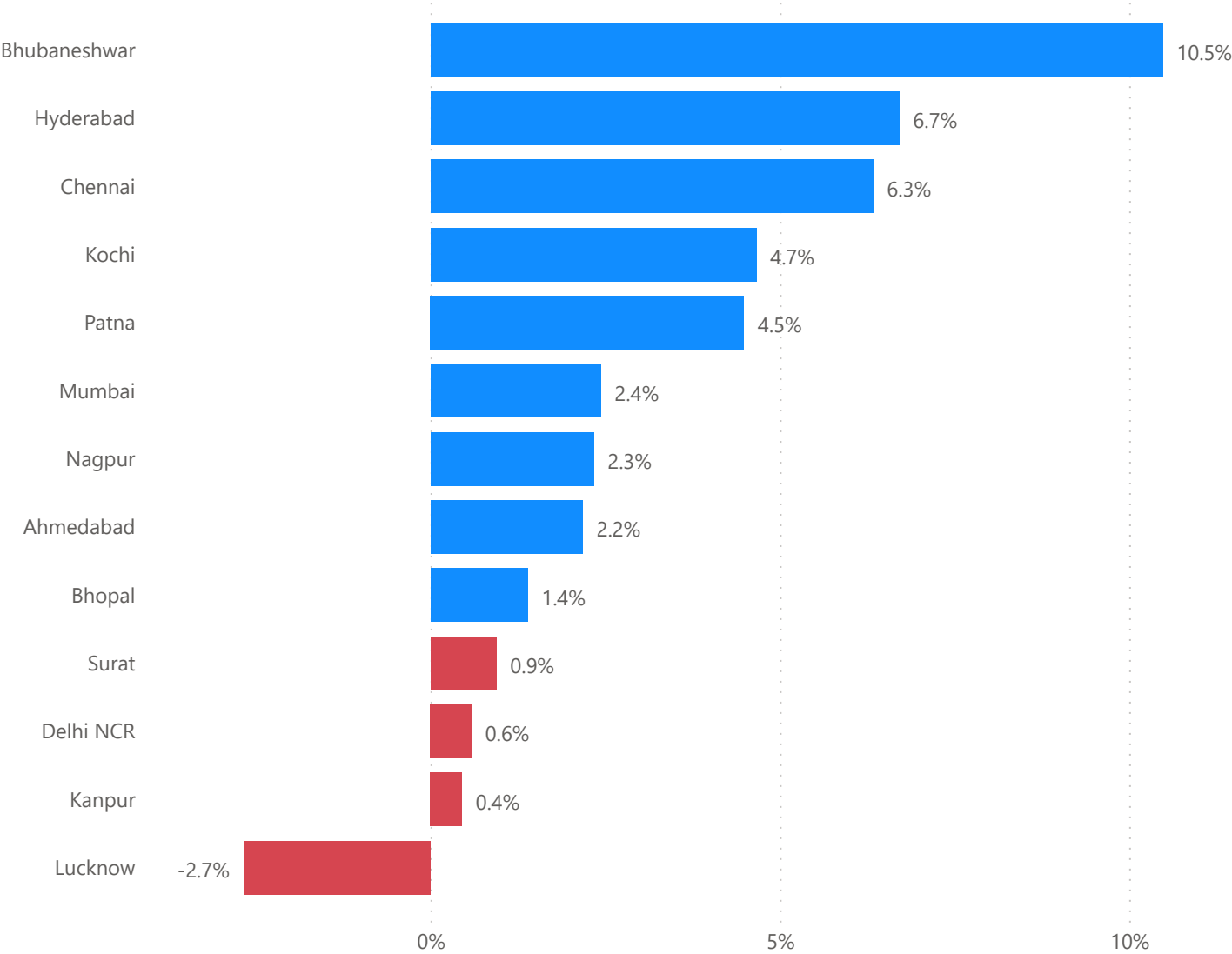
Mar 20

Apr 20

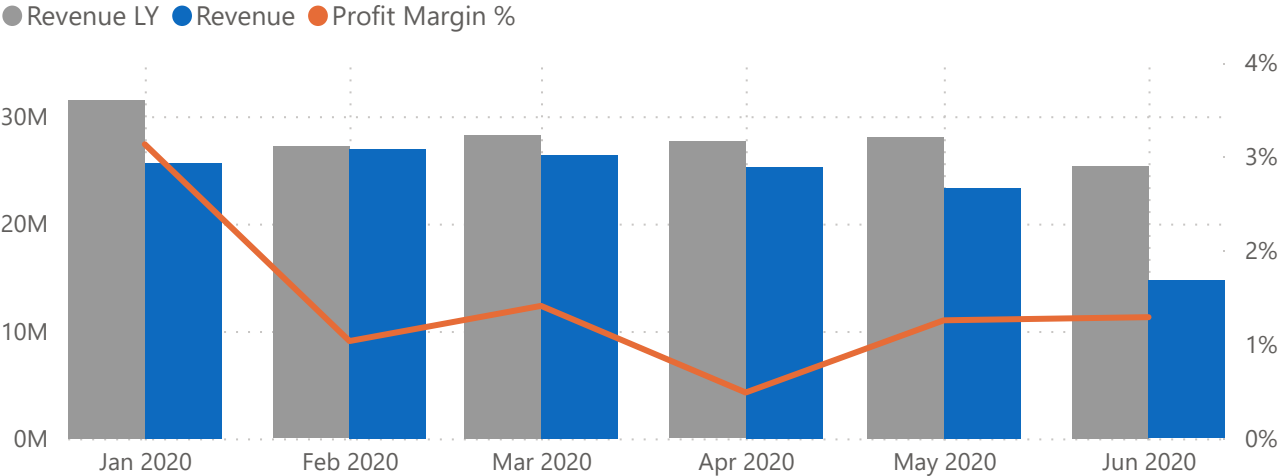
May 20

Jun 20

Revenue Contribution % by Market name



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 65,641,977.00	46.2%	11.9%	0.4%
Excel Stores	₹ 7,928,385.00	5.6%	12.5%	3.3%
Premium Stores	₹ 5,899,748.00	4.1%	1.4%	0.5%
Electricalslytical	₹ 5,537,904.00	3.9%	1.3%	0.5%
Info Stores	₹ 5,064,374.00	3.6%	7.8%	3.2%
Control	₹ 4,182,662.00	2.9%	2.5%	1.2%
Surge Stores	₹ 3,953,600.00	2.8%	11.9%	6.2%
Logic Stores	₹ 3,319,243.00	2.3%	0.6%	0.4%
Acclaimed Stores	₹ 3,116,384.00	2.2%	6.1%	4.0%
Nixon	₹ 3,028,345.00	2.1%	4.7%	3.2%
Epic Stores	₹ 3,002,834.00	2.1%	-6.8%	-4.7%
Forward Stores	₹ 2,560,961.00	1.8%	5.4%	4.3%
Electricalsociety	₹ 2,520,938.00	1.8%	3.3%	2.7%
Total	₹ 142,224,545.00	100.0%	100.0%	1.4%