

# **Topics**

- HTML
  - HTML Introduction.
  - Basic HTML Document Structure.
  - Basic Elements
  - Attributes Core Attributes
  - Basic Formatting
  - Meta Tag SEO
  - Comments

#### HTML - Introduction...

- HTML stands for Hypertext Markup Language, and it is the most widely used language to write Web Pages.
- Hypertext refers to the way in which Web pages (HTML documents) are linked together. Thus, the link available on a webpage is called Hypertext.
- HTML is a Markup Language which means you use HTML to simply "mark-up" a text document with tags that tell a Web browser how to structure it to display.

### HTML - Basic Structure ...

Simple HTML Document...

</html>

- Basic HTML Sturucture...

```
<!DOCTYPE html>/* Mentions HTML Doc Type*/
<html>
 <head>
   <title>Document Title Content</title>
 </head>
  <body>
   <h1>Page Heading</h1>
   Paragraph Content Come here/p>
 </body>
```

#### HTML - Basic Elements...

- Heading Tags...
  - <h1>, <h2>, <h3>, <h4>, <h5>, and <h6> show Headings.
- Paragraph Tag...
  - > tag offers a way to structure your text into different paragraphs.
- Line Break Tag...
  - > <br/> <br/> <br/> element, anything following it starts from the next line.
- Centering Content ...
  - > <center> tag put any content in the center of the page.
- Horizontal Lines...
  - <hr> tag creates a line from the current position.
- Preserve Formatting...
  - > tag will preserve the formatting of the source document.

## **HTML - Attiributes...**

- Attributes provide additional information about HTML elements.
  - ➤ All HTML elements can have attributes
  - Attributes provide additional information about an element
  - > Attributes are always specified in the start tag
  - Attributes usually come in name/value pairs like: name="value".
  - Basic Attribute Example...

```
/* Attribute to create hyperlink*/
```

<a href="http://google.com">Go to Google</a>

#### HTML – Core Attribute...

- ➤ Id Attribute ...
  - > Used to uniquely identify any element.
- > title Attribute ...
  - gives a suggested title for element.
    <h3 title = "Any Text!">Headline</h3>
- > class Attribute ...
  - > used to associate an element CSS.
- > style Attribute...
  - > allows to set CSS rules within the element.
    - Any Text

-There are other Attributes Based on Functionality...

# HTML - Basic Formatting...

#### ➤ Basic Text Formats...

- > <b>...</b> element, is displayed in bold.
- > <i>...</i> element is displayed in italicized.
- <u>...</u> element, is displayed with underline.
- <strike>...</strike> element is displayed with strikethrough.
- <sup>...</sup> element.
- <sub>...</sub> element.
- > <big>...</big> displays one font size larger surrounding.
- <small>...</small> displays one font size Smaller surrounding.
- <mark>...</mark> element defines marked or highlighted.

# HTML – Meta Tag...

- metadata additional important information, no Closing Tag...
  - ➤ Specified in <head>...</head>.
  - > used by the search engines while indexing.
  - <meta name = "keywords" content = "HTML, Meta Tags, Metadata" />
  - <meta name = "description" content = " any Information
    about" />
  - /\* Automatically Refresh Page after mentioned Secs\*/
  - <meta http-equiv = "refresh" content = "5;url='http://www.google.co.in'" />

#### HTML – Comments...

➤ HTML comments are placed in between <!-- ... --> tags...

```
/* Data about the document inside Comment*/
```

<head>

<!-- Document Header Starts -->

<title>This is document title</title>

<!-- Document Header Ends -->

</head>

-Multiple line Comment Works in the Same Way...

