Lucid Design
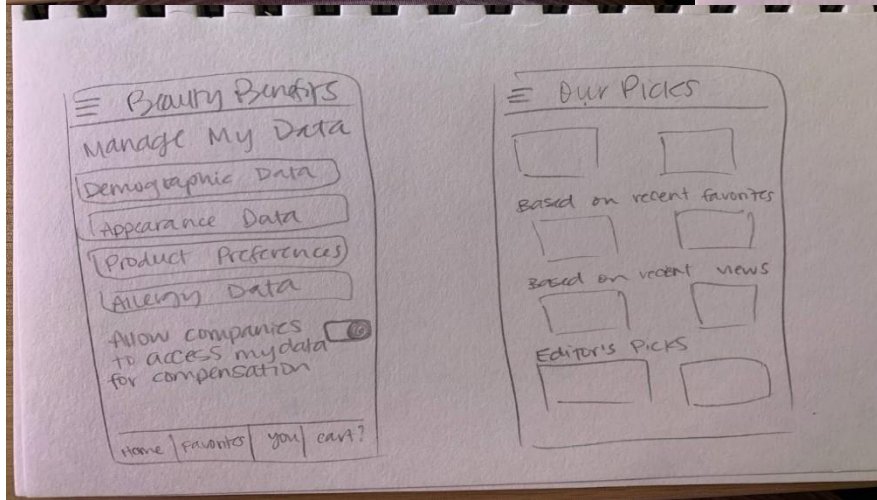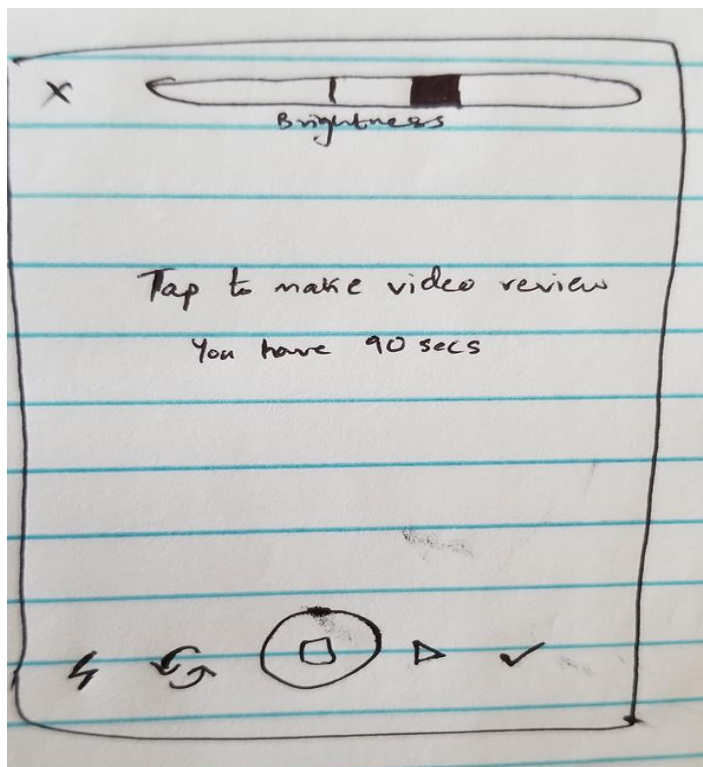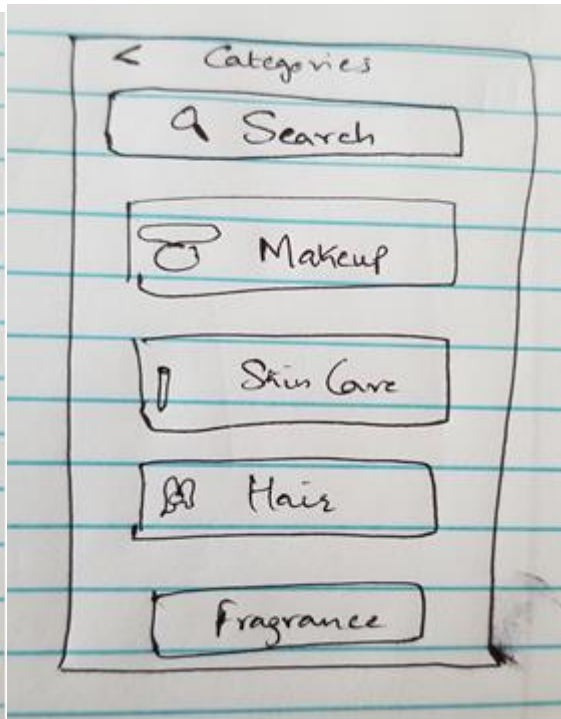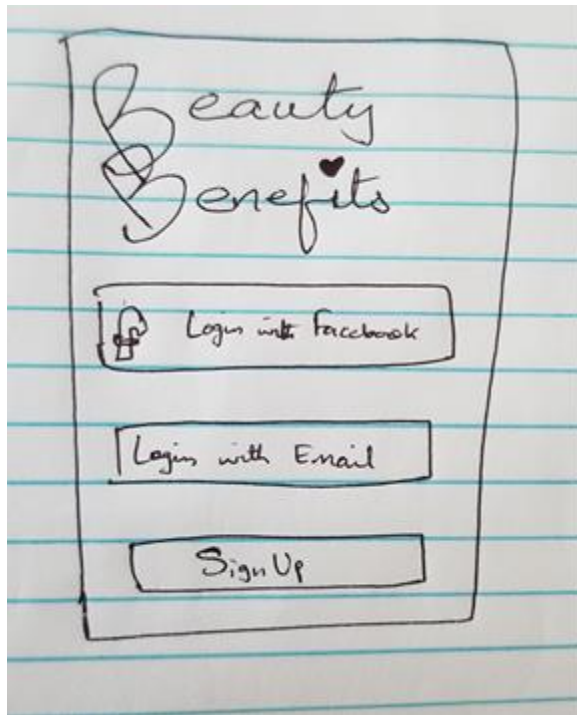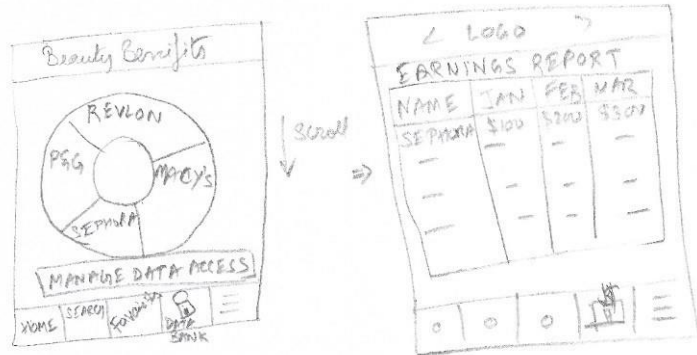Laura Larson, Nazneen Tamboli, Harshal Vadnere

Beauty Benefits is a paid app that gathers data from its users about their beauty product experiences.

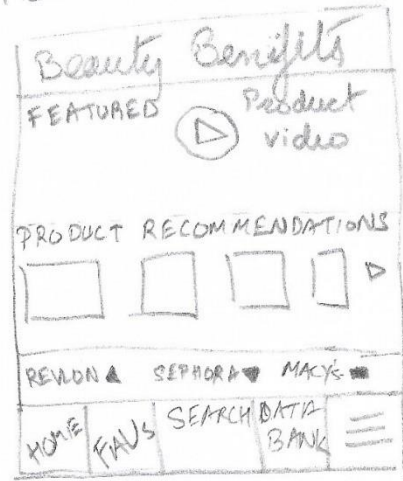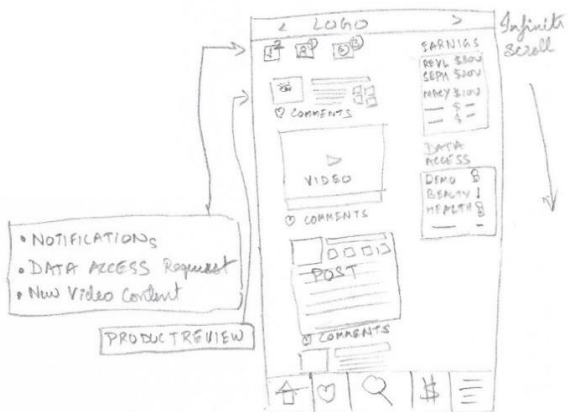**Sketches made during Brainstorming sessions:**

Beauty Benefits

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(I) Data Bank 1.0

Beauty Benifits

REVLON
P&G — MACY's
SEPHORA

MANAGE DATA ACCESS

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EARNINGS REPORT

NAME	JAN	FEB	MAR
SEPHORA	$100	$200	$300
—	—	—	—
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(II) HOME 1.0

Beauty Benifits
FEATURED ▷ Product video

PRODUCT RECOMMENDATIONS
☐ ☐ ☐ ☐ ▷

REVLON ▲ SEPHORA ♥ MACY's ■

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(III) HOME 2.0

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EARNINGS
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SEPH $300
MACY $300
— $—
— $—

DATA ACCESS
DEMO
BEAUTY
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• DATA ACCESS Request
• New Video Content

PRODUCT REVIEW

(IV) DATA BANK 2.0

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