

Date: Oct 19, 2023

No: A/B/M/C/0170/23

To: DIAMOND PRODUCTION

#### Addis Ababa

Subject: Recommendation Letter

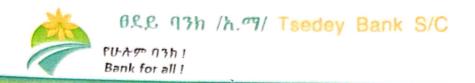
We are writing to recommend Diamond Production for their work in producing quality Television, Radio and Animation video production. Awash Bank has the pleasure of working with Diamond production for several projects and their commitment to deliver top-notch results has consistently exceeded our expectations.

Their attention to detail, creativity and innovative approach has resulted in visually stunning and impactful commercial production that effectively convey our audience.

The team is also highly professional, always meeting deadlines and open to feedback. Their ability to effectively communicate with us and bring our ideas to life has been invaluable.

Ebisa Derita Agrenation Pirector, Marketion St. Communication

Address: Marketing & Communication Directorate AWASH BANK,P.O.Box:12638



#TC/Ref.No<u>VIP/C/S/m loo2/</u>24 #3/Date\_21 ( 09 / 2024\_\_\_\_

Birara Bezic (PhD)

Corporate Marketing and Communication Director

**Tsedey Bank** 

To Whom It May Concern, '

I am pleased to share my heartfelt appreciation for Diamond Production. Their exceptional TV and radio advertising services have consistently impressed us, delivering high-quality results that meet deadlines and stay within budget.

From our very first consultation to the final execution, their blend of creativity and professionalism has shone through. They have a remarkable ability to understand our brand's vision and translate it into compelling advertising messages that resonate with our audience.

What truly sets Diamond Production apart is their meticulous attention to detail and innovative strategies. We have found their approach invaluable, and it has significantly contributed to our marketing success.

I wholeheartedly recommend Diamond Production to any organization seeking a reliable and creative partner in advertising.

Sincerely,

Birara Bezie Asratie (Ph.D)
Director of Corporate Marketing

and Communication Department



ቀጥር: ብ/ባ/ማ/ዋ/h/0209/17

ቀን፣ መስከረም 14/2017ዓ.ም

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ክስሳምታ *ጋር* 

መዘነን የግነው

*ሥ/*አስኪደጅ - የ<u></u>

ብርሃን ባንክ አ.ማ. Berhan Bank S.C.

እንደ ስማችን ብርሃን ነው ሥራችን!



Ref: CCCC (E)/MKS/2023/010

Date: 30/10/2023

To Diamond Production plc Addis Ababa

## To whom it may concern

We wanted to take a moment to express our gratitude for the exceptional documentary that you created for us. We are thoroughly impressed with the quality of work and the efficiency with which you delivered the final product. Your team's professionalism and dedication to meeting our needs have made our working relationship a positive and successful one.

We are confident that we will continue to collaborate with Diamond Productions on future projects, as we have full trust in your ability to deliver outstanding results.

We would highly recommend Diamond Productions to any organization looking to elevate their brand and create impactful content.

Sincerely



Sub-City, Kebele 02, House No. 793, Addis Ababa, P. O. Box 12801 Tel: 00251-11-6610 996, 6610 998 Fax: 00251-11-6615 971



November 23, 2023 Ref. No. EDT/1215/2023

#### To Whom It May Concern

I am writing this letter to express my strong recommendation for **Diamond Productions**. I have had the opportunity to collaborate with them on video production projects, including television and radio commercials, as well as documentaries. I have been consistently impressed by their efficiency, high-quality work, and their commitment to meeting deadlines.

Diamond Productions has consistently delivered work in a timely manner. Their ability to produce high-quality videos, commercials, and documentaries with speed and precision is truly commendable. I have found their team to be professional, organized, and dedicated to delivering outstanding results.

Sincerely,

Endalkachew Lemma

- A OFFICE

**Director, HR & Administration Department** 

**Ethiopian Office** 

Mobile: 0911 6164 05

E-Mail: ELemma@edt.org

ZTE

#### ZTE (H.K) LIMITED ETHIOPIAN BRANCH

5th Floor, Tracon Building, Arada K/Ketema, Wereda 01, Addis Ababa

http://www.ste.com.cn

Date- 09-09-2024

To whom it may concern

We are pleased to provide this testimonial for Diamond Production, highlighting their exceptional project management and diverse event management skills. They have successfully handled various projects for us, including BTL campaigns, new product launches, digital marketing initiatives, and audio-visual productions for both social and mainstream media, all executed according to the agreed time lines and plans. We greatly value our partnership with them and highly recommend their services to other companies seeking reliable collaboration on various projects.

With regards,

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Pagel

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# Letter of Recommendation

### To whom it may concern

Dimond Film Production has successfully produced and submitted two fundraising video productions to SOS Children's Villages in Ethiopia. We would like to express our satisfaction with their work and acknowledge their commitment to meeting all the required specifications, and quality standards that align with our brand.

Dimond Film Production team has consistently demonstrated their professionalism, and technical expertise throughout the production process. Their expertise in cinematography, scriptwriting, editing, and post-production resulted in visually captivating videos that effectively conveyed our intended message to the target audience. They actively sought feedback, incorporated our suggestions, and maintained open lines of communication, ensuring a smooth and efficient production process.

It gives us great pleasure to recommend Dimond Film Production for any future endeavours. Once again, we extend our gratitude to Dimond Film Production for their invaluable contributions, and we wish them continued success in their future endeavours.

Kind Regards,

Sahlemariam Abeb

National Director



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E-mail: netefisahetradingplc@gmail.com

Date15/04/2023

Letter no net/0025/23

## TO WHOM IT MAY CONCERN

We are writing to provide our testimonial and recommendation for Diamond Production S.C. We had the pleasure of working with this company on various event as well commercial production videos and Graphic design works. Throughout our collaboration, we were consistently impressed by their level of expertise, exceptional work quality, and unwavering commitment to meeting deadlines with precision. Their dedication and reliability make them an invaluable partner for any company seeking to work with them.





Ref NO:- JP/0133/2024

Date: - 20/09/2024

## To Whom It May Concern,

I am writing to express our appreciation letter for the service provided by Diamond production promoting our printing company especially through digital media platforms through deep understanding of our business and the unique challenges we face in the printing industry.

They took the time to learn about our diverse range of services and tailored their marketing efforts to effectively reach our target audience and has allowed us to connect with new clients while reinforcing relationships with our existing customers.

We are grateful for the partnership we have built with and highly recommend their services to any business seeking effective advertising solutions.

Sincerely,







# To Whom It May Concern,

I am writing to express our sincere gratitude to Diamond production PLC for their excellent work in promoting our furniture and interior design company. Over the past years their dedicated team has consistently delivered outstanding results through innovative digital marketing strategies, as well as engaging TV and radio commercials unique ability to translate our ideas into compelling advertising content that resonates with our target audience. Their creative approach, combined with a deep understanding of market trends, has significantly enhanced our brand visibility and customer engagement.

Thanks to the company we have seen a remarkable increase in inquiries and sales, which speaks volumes about their effectiveness in driving results. We wholeheartedly recommend their services to any business looking to elevate their marketing efforts and achieve tangible success.

Thank you once again for your unwavering support and dedication to our brand. Warm regards,

Sincerely

SOLOMON DAWIT



01 April 2023

To Whom It May Concern

### SUBJECT: REPRESENTATION LETTER

Dear Sir/Madam,

This is to confirm that **Diamond Production PLC**, Address: Addis Ababa Ethiopia, Kirkos Sub City, registered under License No KK/AA/14/706/4210827/2015, and TIN No 0081817393, is a representative of Brand Integrated Consulting LLP in Ethiopia.

In case of any queries, you may contact Mr Richard Mukoma, Managing Partner, Brand Integrated Consulting LLP.

Richard.Mukoma@brandintegrated.com Tel: +254722754047

Yours sincerely,

Richard Mukoma Managing Partner,

Brand Integrated Consulting LLP.

Cc Tom Sitati: Partner

BRAND INTEGRATED

CONSULTING LLP

2 & A.R 2013

P.O. BOK 7 130 - 00200

NAIROBI - KENYA