

Sales Revenue Dashboard

202220232024

Overview

Product Details



Revenue

\$243K

+2.6%↑



Cost

\$192K

+4.2%↑



Profit

\$51K

-2.8%↓



Avg Conversion

17

-4.2%↓



Views

17K

-5.4%↓

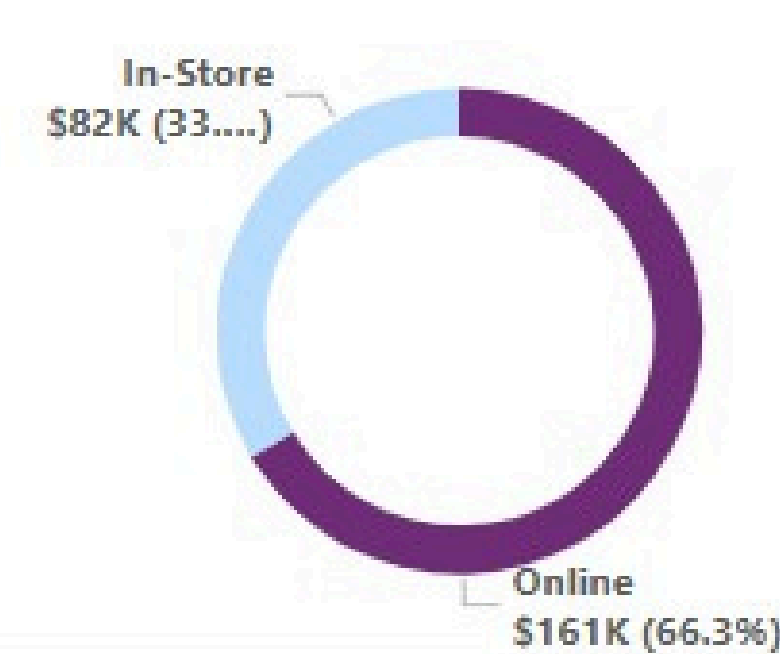
Revenue by Month



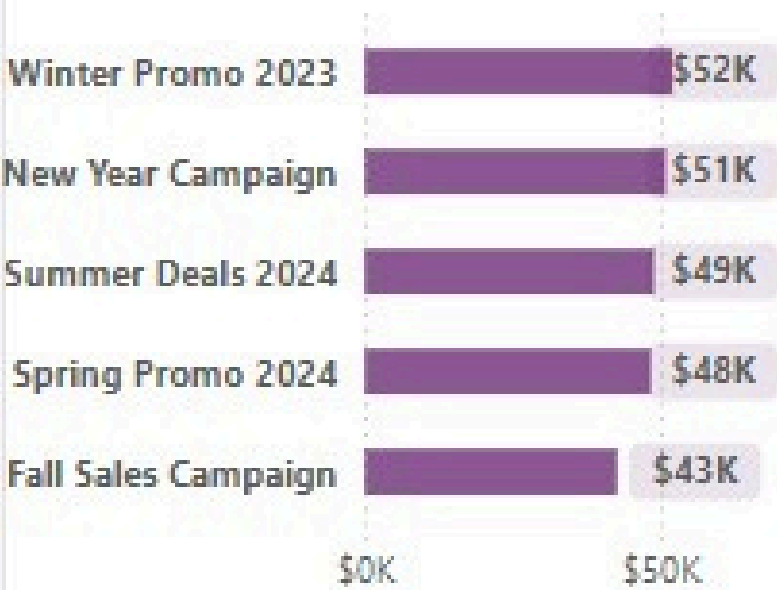
Revenue by Lead



Revenue by Sales Channel



Revenue by Marketing Campaign

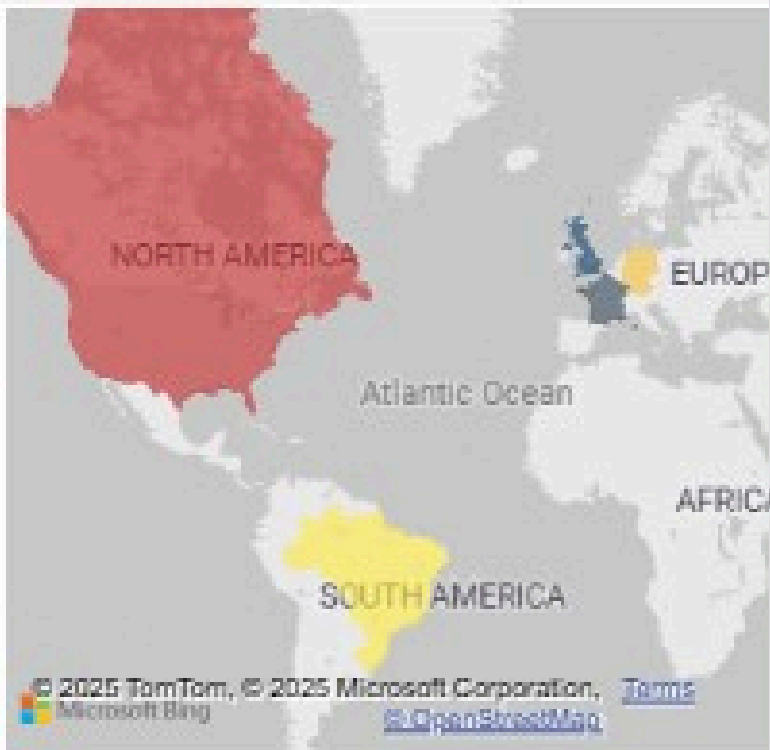



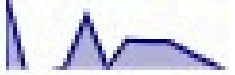















































Revenue by Region



Revenue & Session by Country

Country		Session	Revenue	
	Japan	591	\$41K	
	United Kingdom	583	\$38K	
	United States	487	\$28K	
	France	432	\$30K	
	Germany	428	\$31K	
	South Korea	399	\$28K	
	Brazil	385	\$24K	
	Canada	368	\$23K	



ID	Product	Rating	Scoring	Stock	No of Invoices	Price	Views	Revenue		Cost		Profit	
1	 Tablet Z	6	★★★★★☆☆☆☆	185	16	769.06	1091	\$12,305		\$9,806		\$2,499	
2	 Smartwatch 3	5	★★★★★☆☆☆☆	133	19	699.16	1136	\$13,284		\$9,916		\$3,368	
3	 Camera Pro 5	6	★★★★★☆☆☆☆	84	19	864.63	1154	\$16,428		\$12,802		\$3,626	
4	 Soundbar 360	6	★★★★★☆☆☆☆	172	23	933.35	1472	\$21,467		\$17,310		\$4,157	
5	 Smartphone X	6	★★★★★☆☆☆☆	138	11	845.91	647	\$9,305		\$7,318		\$1,987	
6	 Smart TV QLED	6	★★★★★☆☆☆☆	78	15	747.27	876	\$11,209		\$8,460		\$2,749	
7	 Desktop PC Ultra	6	★★★★★☆☆☆☆	266	19	961.74	1247	\$18,273		\$14,589		\$3,684	
8	 Gaming Console Z	6	★★★★★☆☆☆☆	234	29	979.90	1800	\$28,417		\$22,972		\$5,445	
9	 VR Headset Pro	6	★★★★★☆☆☆☆	151	18	903.78	1096	\$16,268		\$13,416		\$2,852	
10	 Headphones Plus	6	★★★★★☆☆☆☆	109	24	794.25	1466	\$19,062		\$14,198		\$4,864	
11	 Fitness Tracker X	5	★★★★★☆☆☆☆	152	23	788.52	1428	\$18,136		\$14,130		\$4,006	
12	 Monitor HD 24	6	★★★★★☆☆☆☆	271	19	908.16	1096	\$17,255		\$14,004		\$3,251	
13	 Laptop Pro 14	6	★★★★★☆☆☆☆	98	19	860.58	1020	\$16,351		\$12,991		\$3,360	
14	 Wireless Speaker	5	★★★★★☆☆☆☆	123	15	852.33	994	\$12,785		\$10,104		\$2,681	
15	 Drone Vision	5	★★★★★☆☆☆☆	261	16	799.25	914	\$12,788		\$10,246		\$2,542	