Memory (PSY1B.2)

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- 1. DIFFERENT MEMORY SYSTEMS (0)
- 2. WORKING MEMORY (0)
- 3. SCHEMA (0)
- 4. EXPERTISE (0)
- 5. FORGETTING (4)

1. DIFFERENT MEMEORY SYSTEMS

Memory is not a single thing, very modular system

- Sensory memory (<1s)
- Short term memory (1-3s) visual, spatial, verbal
- Working memory (<30s) processing and short term
- Long term memory
 - o **Episodic** (events & actions) retrospective and perspective
 - o Semantic learned knowledge and skills
- For all kinds of memory:
 - 1) Encoding
 - 2) Retention
 - 3) Retrieval
 - 4) Forgetting

2. WORKING MEMORY

Working memory as a mental workspace

- Contains seperate components for visual and spacial memory
 - Verbal STM uses acoustic encoding
 - Letters that sound similar harder to recall immediately
- The faster you speak the higher your memory span
- People with Alzheimer's stuggle with dual tasks

3. SCHEMA

We construct schema for different situations

- We often use schema to fill in the gaps in our memory for events
- We recall what 'must' have happened rather than what actually happened

4. EXPERTISE

- Chess experts much better at recalling board positions But only if its a 'real' board
 - Burglars > police > house owners: skill in detecting changes in houses

5. FORGETTING (0)

The forgetting curve (you forget a lot of useless details aswell)

- ★- Avoid with
 - 1) Self testing
 - 2) Expanding distribution
- You forget less when sleeping (and meditating)
 - Retroactive vs. Proactive interference
 - o Harder to remember old phone number if you learn a new one
 - Easier to learn PSY1B if you've done 1A

5.1) ABNORMAL FORGETTING

Retrograde amnesia - can't retrieve memories before brain damage Anterograde amnesia - can't encode new memories/abilities

- Both occur seperatly

- Can be temporary or long term

Patient HM

- Continually waking from a dream

5.2) PROSPECTIVE MEMORY

Prospective remembering - remembering to carry out an intention Age paradox:

- young adults are better than old adults when tested in a lab
- Older adults better when tested in real life settings

★○ Better because making more use of external cues

5.3) FLASHBULB MEMORIES

Stand out events (e.g. 9/11)

Unconscious transference - the susceptibility to blame the bystander

- Hypnosis can increase susceptibility to false recall

5.4) MISLEADING QUESTION

Example: at what speed was the car travelling at when it (1) hit/(2) smashed-into the lamppost

- (2) say a higher speed and more likely to remember broken glass
- Re-enactment can help people remember