

## WORK EXPERIENCE

### TECHNICAL PRODUCT MANAGER

Jun – Aug 2020

Cress Health

Providence, Rhode Island / Remote, Part-Time

- Constructed onboarding workflow with strategies to ensure sign-up acquisition and user retention

### PRODUCT MANAGER

May – Aug 2020

Bevy

Palo Alto, California / Remote

- Led feature prioritization and usability testing to accelerate the design and launch of virtual conferencing platform
- Accomplished 42% of suggestions completed/in progress within 1 month by implementing an ideation process in Trello
- Optimized customer renewal strategy by coding a centralized, API based dashboard to report key metrics (events hosted MoM)

### PRODUCT MANAGER

Sept – Dec 2019

CIBC

Toronto, Ontario

- Achieved \$2.02MM in projected fraud loss savings by identifying key metrics and risk impacts to enhance criteria per user stories
- Streamlined Youth client experience by identifying pain points, conducting competitor analysis, and pitching to Product execs
- Accomplished \$2.90MM in annualized savings by representing Product on cross-functional team to provide clear product feasibility and deliver low cost solution with minimum client impact

### GLOBAL CONTINUOUS IMPROVEMENT SPECIALIST

Jan – Apr 2019

TJX Canada

Mississauga, Ontario

- Drove a \$250K Six Sigma Green Belt project by analyzing supply chain structure and proposing reusability of resources
- Accomplished time savings of 95% by interviewing users and automating non-value added tasks

## EXTRA-CURRICULARS

### VP SPONSORSHIP & EVENTS

Jan – Apr 2020

UW Blueprint

University of Waterloo

- Contributed to the advancement of technology for social good by planning and executing events such as a Women in Tech panel
- Pursued and developed relationships with potential sponsors that aligned with Blueprint's mission

### WOMEN'S RIGHTS ADVOCATE

Jan – Dec 2019

GUP SHUP – The Women Empowerment Series

@gupshupvids

- Achieved 1000 impressions per post by sharing a weekly Woman Crush Wednesday series to highlight and construct a network of inspiring women and their accomplishments for ~200 followers

### VP EXECUTION

Sept 2018 – Aug 2019

UW PM

University of Waterloo

- Coordinated case competitions, Q&A panels, podcasts, & resume critiques in order to equip UW students with product management resources; team's point of contact amidst complications

## PROJECTS

### UI/UX DESIGNER, [Pocket Chef](#)

Sept 2020 – Present

- Designed wireframes and implemented user interfaces to mockups for recipe suggesting application

### PRODUCT MANAGER, [Resumate](#)

Jan – Apr 2020

- Managed all stages of product roadmap in order to deliver an efficient resume-ranking add on for HCM systems

## TECHNICAL SKILLS

### SKILLS

Lean Six Sigma Green Belt, Wireframing & Mockups, Defining & Tracking KPIs, Agile Product Development

### TOOLS

JIRA, Figma, Tableau, Python, Java, JavaScript, SQL, VBA, HTML, CSS

### COURSES

Human Computer Interaction – UW, Intro to UX Design – Springboard, Community MBA – CMX Academy