

NAYAB BUTT

3A MANAGEMENT ENGINEERING | THE UNIVERSITY OF WATERLOO

CONTACT



647-786-4498



n6butt@uwaterloo.ca



[/in/NayabButt](#)



[@gupshupvids](#)

CORE SKILLS

LEAN SIX SIGMA
GREEN BELT

STRATEGIC DECISION
MAKING

REFINED ANALYTICAL
SKILLS

COLLABORATIVE

PASSIONATE & DRIVEN

INNOVATIVE THINKING

TECHNICAL SKILLS

VISIO

TABLEAU

EXCEL VBA & SQL

JAVA & JAVASCRIPT

HTML & CSS

SOLIDWORKS &
DRAFTSIGHT

WORK EXPERIENCE

PRODUCT MANAGER

CIBC – Client Experience & Process Optimization, Toronto / Sept 2019 – Dec 2019

- Identified Youth/Student **client pain points** and proposed removal of informal trust accounts to product executives after conducting comprehensive **competitor analysis**
- Achieved total fraud loss savings projected at **\$2.02MM** by constructing enhanced criteria tailored to the **user stories** brainstormed
- Represented Product on **cross-functional** team to deliver low cost solution with minimum client impact resulting in annualized savings of **\$2.90MM**

GLOBAL CONTINUOUS IMPROVEMENT SPECIALIST

TJX Canada HQ, Mississauga / Jan 2019 – Apr 2019

- Drove a **\$250K Six Sigma Green Belt DMAIC** project by analyzing supply chain structure, and proposing reusability of resources in a closed loop process
- Accomplished **time savings of 95%** by identifying Voice of the Customer and non-value add steps to automate manual tasks with advanced VBA
- Constructed dashboard in Tableau to narrate company wins and losses; self-serve reporting for **key performance indicators**

PROCESS ENGINEER

Mancor Industries, Oakville / May 2018 – Aug 2018

- Led kaizen of manufacturing process to implement 1-piece flow
- Increased plant **revenue per square foot by 45%**, reduced square footage required for process by **30%**, resulting in optimal space usage

EXTRA-CURRICULARS

VP SPONSORSHIP & EVENTS

UW Blueprint, University of Waterloo / Jan 2020 – Present

- Promoted the intersection of **technology** and **social good** by planning and executing events such as a **Women in Tech** panel, Interview Prep Workshop, & EOT Project Showcase
- Pursued and **developed relationships** with sponsors that aligned with Blueprint's mission

VP EXECUTION

UW PM, University of Waterloo / Sept 2018 – August 2019

- Coordinated case competitions, Q&A panels, podcasts, and resume critiques in order to equip UW students with **product management** resources and inspire innovative thinking
- Created effective **solutions** amidst time constraints as the team's **initial point of contact** regarding complications

WOMENS' RIGHTS ADVOCATE

GUP SHUP – The Women Empowerment Series / Jan 2019 – Present

- Produced discussion panel videos for **IGTV** concerning current, trending issues women encounter in their daily lives, aiming to **initiate conversation**
- Created a weekly Woman Crush Wednesday series on Instagram to highlight and construct a **network of inspiring women** and their accomplishments for 150 followers