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**Crowdfunding Report**

Given the provided data, what are the three conclusions that we can draw about crowdfunding campaigns?

-Out of all the categories, crowdfunding for theater/plays is the most successful and has the most failures. Crowdfunding for theater/plays is the most successful in the month of June and has the most failures in the month of May. Donors are more than likely to donate towards a theater/play campaign during the month of June.

-Crowdfunding for theater/plays is the most successful and has the most failures in the United States

-Crowdfunding has the most success in the month of July, and less successful in the month January

What are some limitations of this dataset?

-The dataset mainly provides data of Outcomes for Parent/Sub Category. It would be interesting to retrieve data for Goal, Pledged, Backers Count, and Average Donation for Parent/Sub Category by country

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

-PivotTable that provides Percent Funded by Outcome. Gives more detailed data on funds received by outcome

-PivotTable that provides Percent Funded by Sub-Category. Gives more detailed data on funds received by sub-category