

Overview

Contoso Sales Report

Country's Sales

Store's Sales

Total sales YoY%

43.13%

Total Revenue

\$12.41bn

Revenue Cost

\$5.36bn

Sales Quantity

53M

Asia

Europe

North America

Year

All

Country

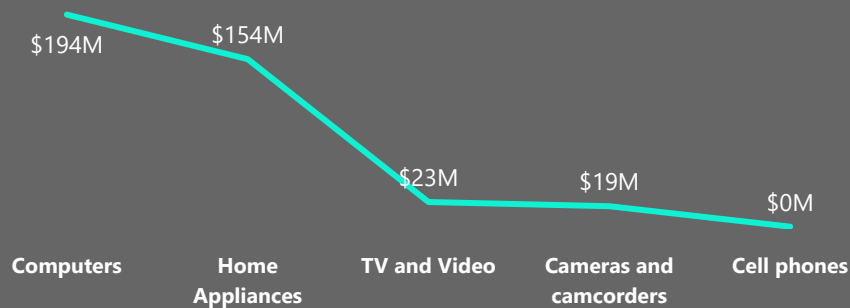
All

Store Type

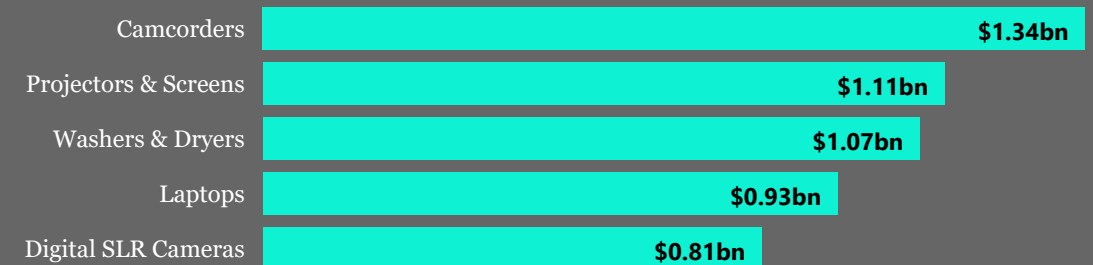
All

Overview

Top 5 revenue generating categories

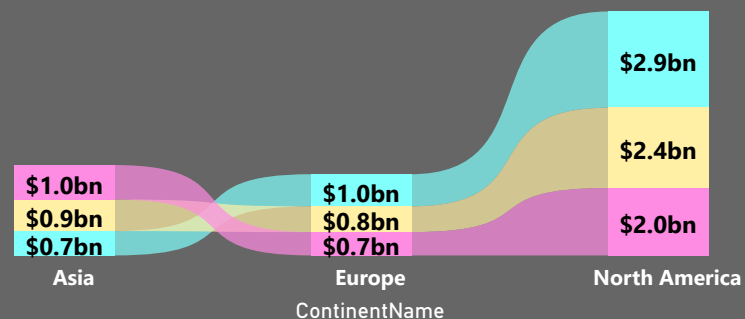


Top 5 revenue generating subcategories

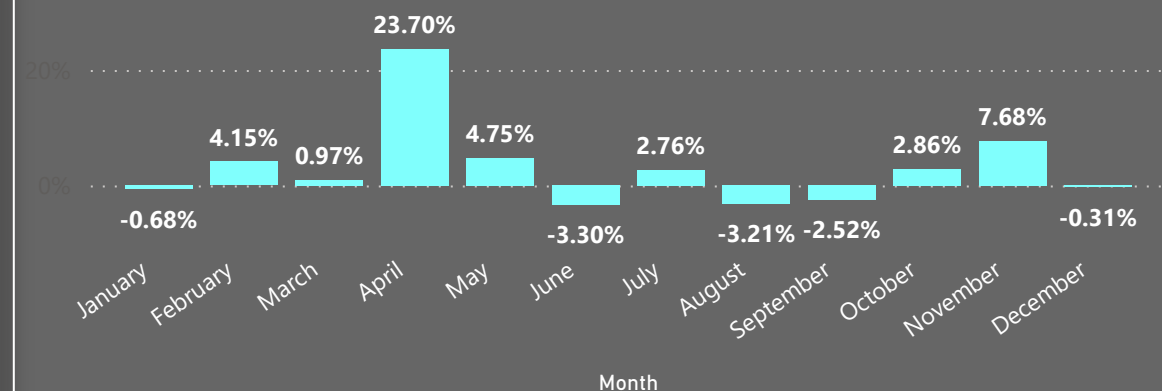


Revenue generating continents in Year

Year 2007 2008 2009



Total Sales MoM% by Month



Overview

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Country's Sales

Store's Sales

Country

All

Total Revenue

\$12.41bn

Revenue Cost

\$5.36bn

Sales Quantity

53M

Asia

Europe

North America

Store Name

All

Year

All

Store Type

All

Country's
Sale

Bottom 5 revenue generating Country's

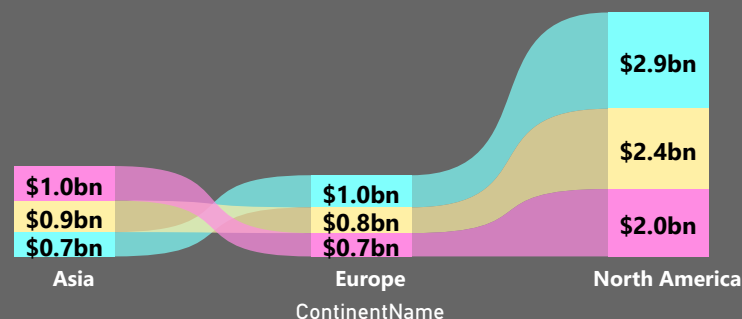
RegionCountryName	SalesAmount	% Total sales
Switzerland	\$2,07,97,430.75	19.70%
Sweden	\$2,10,17,382.48	19.90%
Slovenia	\$2,11,16,855.58	20.00%
Malta	\$2,12,76,135.02	20.15%
Spain	\$2,13,86,046.72	20.25%
Total	\$10,55,93,850.56	100.00%

Top 5 revenue generating Country's

Country	Sales	% Total sales	ContinentName
United States	\$7,03,66,56,457.48	65.84%	North America
China	\$1,66,06,05,327.27	15.54%	Asia
Germany	\$1,01,73,18,431.42	9.52%	Europe
France	\$65,89,22,522.17	6.17%	Europe
United Kingdom	\$31,40,55,156.45	2.94%	Europe
Total	\$10,68,75,57,894.79	100.00%	

Revenue generating continents in Year

Year 2007 2008 2009



Datastory

- [1] 2007 had the highest total SalesAmount at \$4,56,19,40,955.02, followed by 2008 at \$4,11,12,33,534.68 and 2009 at \$3,74,04,83,119.18.
- [2] North America in Year 2007 made up 23.16% of SalesAmount.
- [3] 2007 had the highest average SalesAmount at \$1,52,06,46,985.01, followed by 2008 at \$1,37,04,11,178.23 and 2009 at \$1,24,68,27,706.39.

Overview

Contoso Sales Report

Status

Off

On

Country's Sales

Store's Sales

Country

All

Total Revenue

\$12.41bn

Revenue Cost

\$5.36bn

Sales Quantity

53M

Asia

Europe

North America

Store Name

All

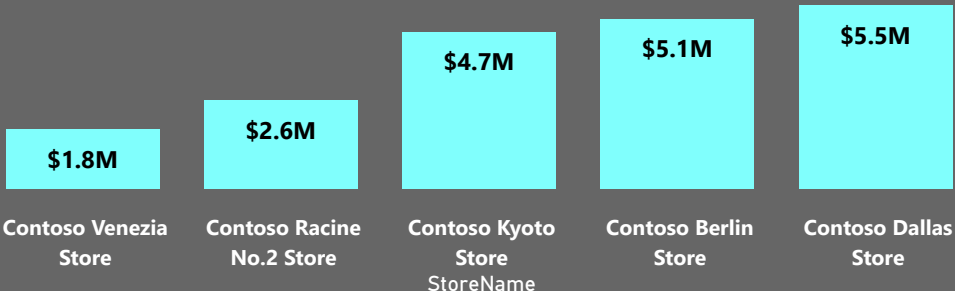
Year

All

Top 5 revenue generating Stores



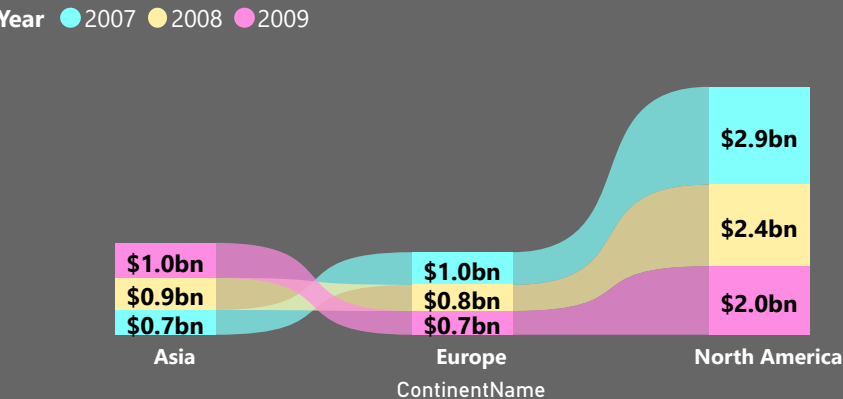
Bottom 5 revenue generating Stores



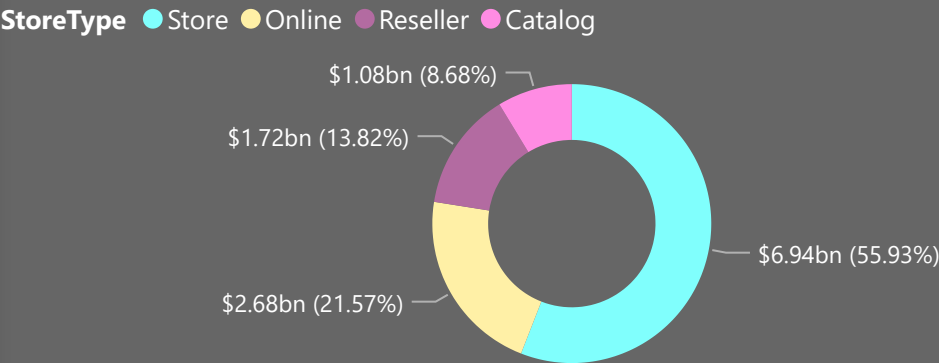
Store Type

All

Revenue generating continents in Year



Sales by StoreType



Store's Sales