MIIC2021

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6/27/2020

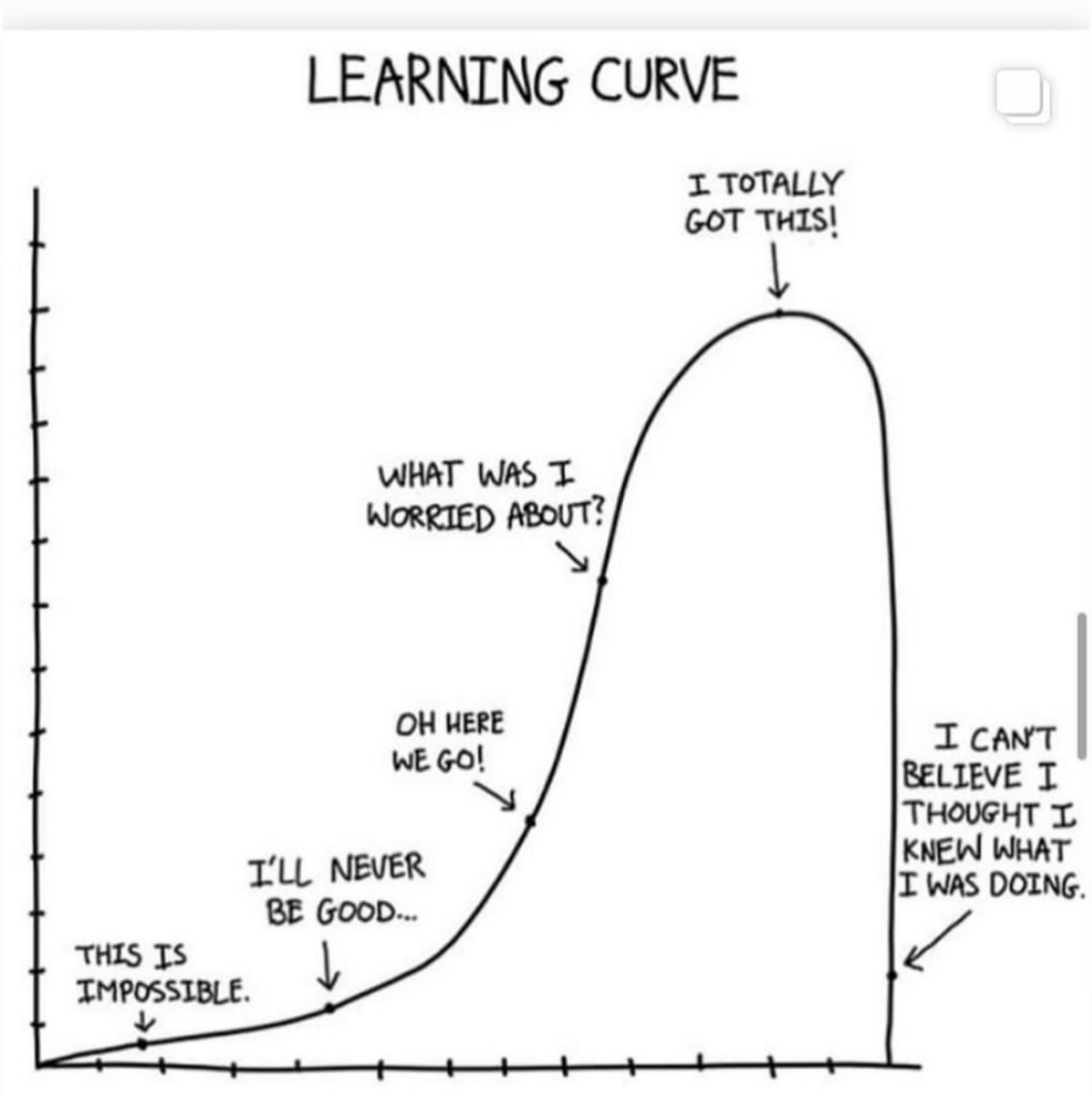
2020-2021 : COURSE OUTLINE

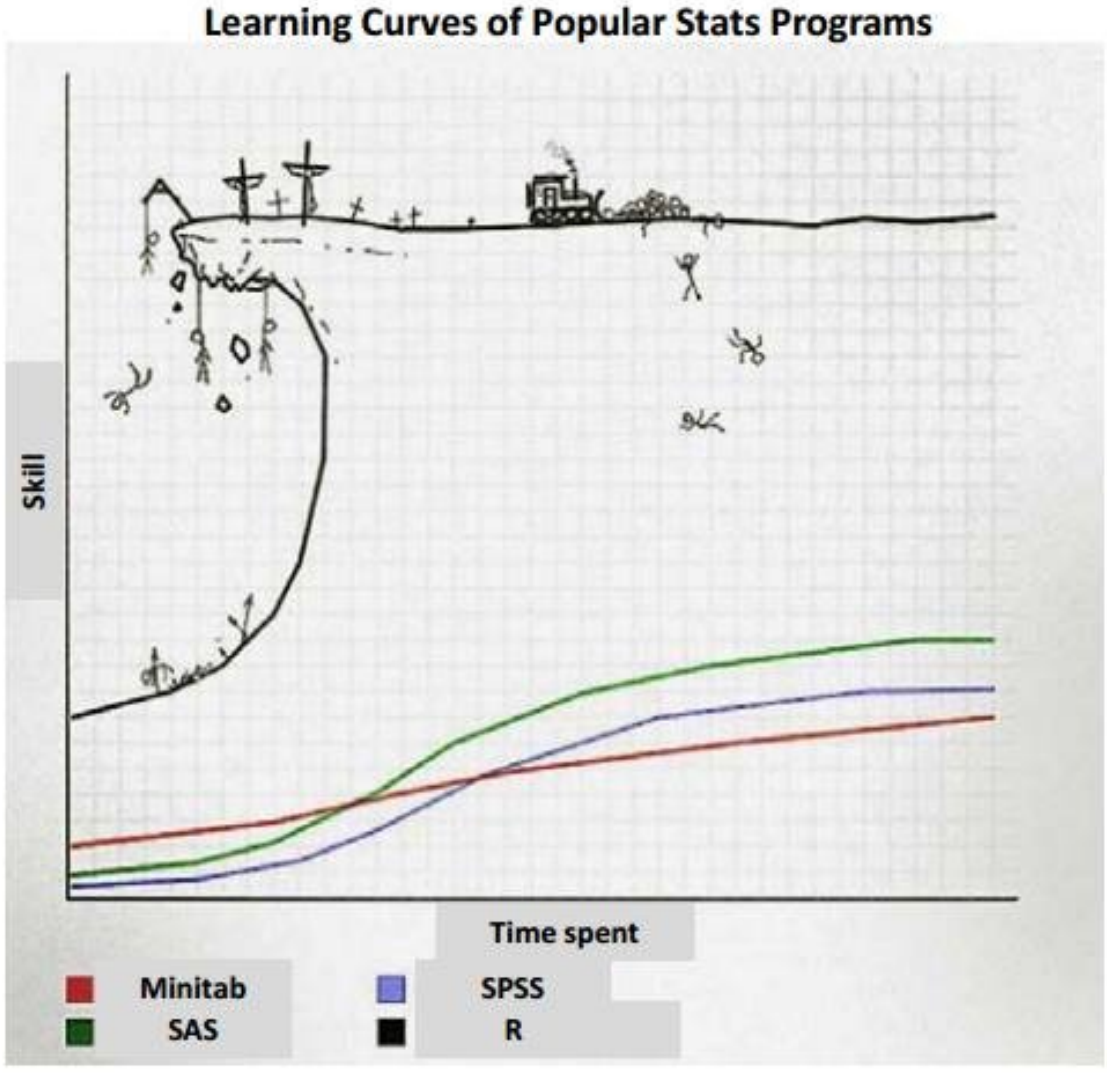
SESSION 1 : why R? (Why the hell would I code?)
SESSION 2 : Data Visualisation (R made more fun)
SESSION 3 : Basic Text Mining
SESSION 4 : Basic Data mining : from frequency counts to natural language??
SESSION 5 : Basic MODELLING
SESSION 6 : WRAPPING IT UP / Google analytics with the R package?

SESSION 1 : Why R? R (Why the hell would I code?)

1. programming language with the command line

Learning curves





https://twitter.com/rogierk/status/730863729420701697

Why R?

R vs Python (Scala, go for Docker, and others) ?
the Sky's the limit
(other jobs)
computer scientists / data scientists / programmers/ engineers
Number of packages

against R

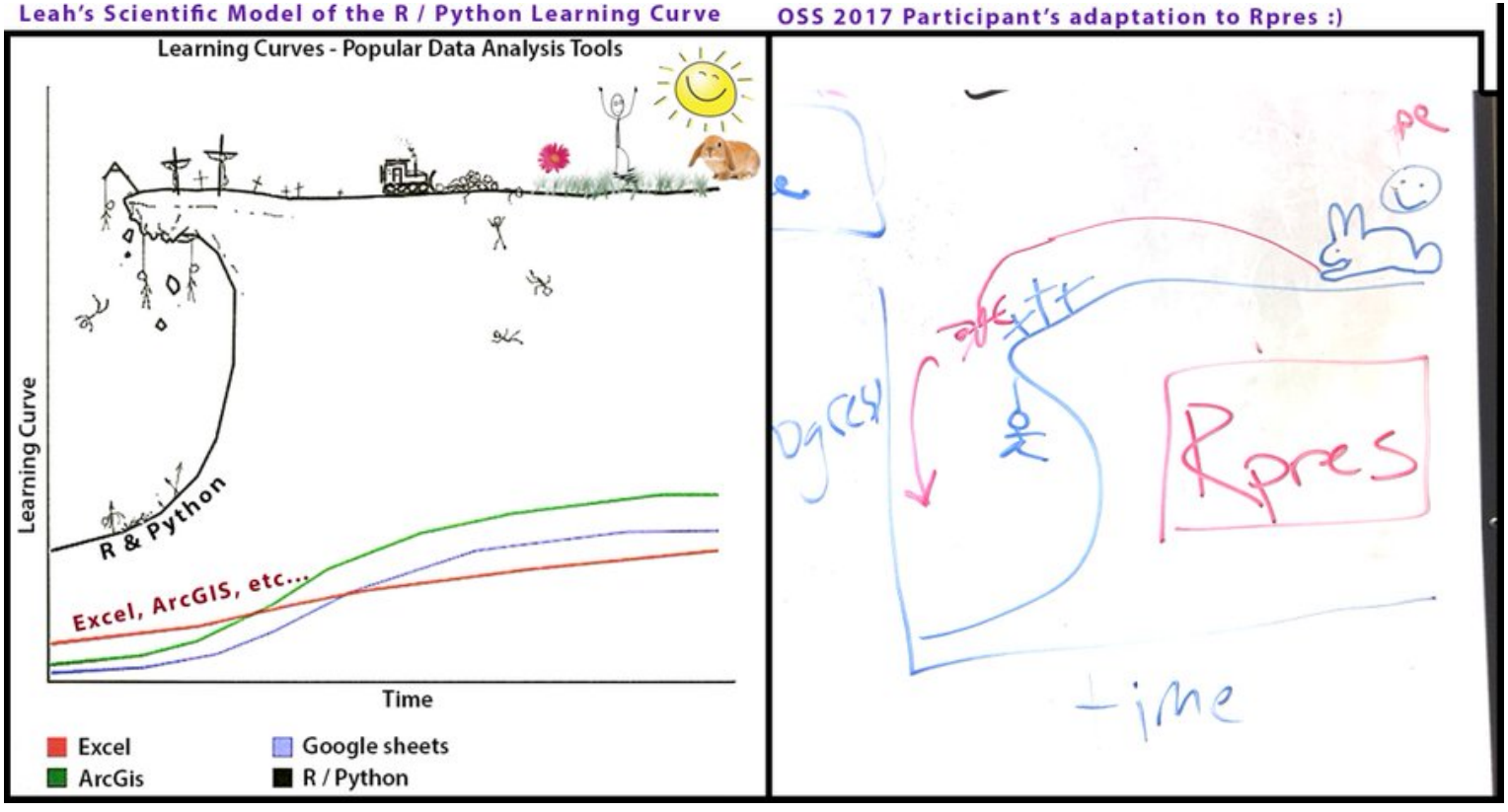
quirky
the Arrgh blog
http://arrgh.tim-smith.us/syntax.html

Install R and RStudio

https://remibacha.com/data-science-r-seo-guide/
Download R
Dowload R for mac
Download Rstudio

A MINUTE TO UNDERSTAND, A LIFETIME TO MASTER

"learning curve": a meme, not a myth !
https://twitter.com/leahawasser/status/890604301508157441



2. An object-oriented programming language

SYNTAX : object <- function(argument)
object types
class()
summary(object)
getwd() # where am I?

3. libraries and functions

{Rpackage}
function()
data
datasets
{dply}

DRILLS Comment what the function does

getwd()

colours <- c("black", "red", "pink")

```r
 ## Addition
3+2
```

```
## [1] 5
```

```r
## Multiplication
4*5
```

```
## [1] 20
```

```r
#[1] 20
## Exponentiation
10^3
```

```
## [1] 1000
```

```r
#[1] 1000

## Division
 1 / 0
```

```
## [1] Inf
```

```r
# [ 1 ] In f
```

INTERNAL FUNCTIONS

```
# to erase all objects
#rm(list=ls())

# where am I? ## to know where your files are saved
getwd()
```

```
## [1] "/Users/nballier/Desktop/MIIC/data-GoogleAnalytics/b
```

```
## set this directory as working directory
setwd("~/Desktop/MIIC/data-GoogleAnalytics/bis")

# to install the package called {quanteda}
#install.packages("quanteda")

#install.packages("tidyverse")
```

```
library(quanteda)
```

```
## Warning: package 'quanteda' was built under R version 3.
```